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Kravchuk accuses Yeltsin of raising tension in Crimea

Ukraine president Leonid Kravchuk attacked his Russian counterpart, Boris Yeltsin, accusing him of fomenting separatist tensions in Crimea. He said the Russian media had spread "rabid and dishonest" information about Crimea, where the local parliament has restored a 1992 constitution denounced by the Kiev authorities as an initial step to secession. Page 16

Bossi for trial: Umberto Bossi, leader of Italy's Northern League movement, and former Italian prime minister Bettino Craxi and Arnaldo Forlani were among 31 people sent for trial by Milan magistrates on charges of breaking the law on political party financing. Page 2

BTR directors get pay rise of up to 17%

Directors of UK industrial conglomerate BTR have received basic salary rises of up to 17 per cent and chief executive Alan Jackson (left) has been told his salary cannot be cut. The rises took effect on January 1 and so did not feature in the 1993 annual report, published last month. BTR reported a 19 per cent rise in annual pre-tax profits to £1.28bn (£1.2bn). Page 24

240 years for Trade Center bombings: Mohammad Salamah, Nidal Ayyad and Mahmoud Abouhalim, Muslim fundamentalists convicted of bombing the World Trade Center in New York, were each sentenced to 240 years' jail.

800,000 jobs at risk in Europe: Privatisation in Europe could cost more than 800,000 jobs by the end of 1996 as previously sheltered nationalised industries face up to tougher competition, a study by six European economic research institutes warns. Page 2

M&S lifts profits 16%: Marks and Spencer extended its lead as the UK's most profitable retailer with a 16 per cent increase in pre-tax profits to £851.5m. Page 18; Lex, Page 16; Details, Page 24

Santander to sell Banco assets: Banco Santander, which acquired Banco last month, intends to sell the bulk of the collapsed group's foreign banking interests over the next few months, Santander chairman Emilio Botin said. Page 17

Japan offers limited whaler sanctuary: Japan has offered to help establish a whale sanctuary in part of the Antarctic Ocean. Page 5

Lep may partly float US arm: Lep Group, loss-making UK freight forwarding and security group restructured by its banks in 1992, is considering a partial US flotation of its American security business to reduce its \$400m of debt. Page 25

W German inflation rate falls: The immediate outlook for inflation in West Germany has improved further this month, but long-term prospects are clouded by rapid expansion in money supply. Page 8

Columbia/HCA, the US healthcare group which operates the country's largest chain of hospitals, announced the acquisition of Medical Care America in an all-stock transaction valued at \$500m. Page 16; Clinton in push over healthcare, Page 4

Maytag to sell Australian and NZ unit: US home appliance manufacturer Maytag is to sell its Australian and New Zealand-based white goods and floorcare appliance operations. Analysts expect the sale to raise between A\$100m (US\$73m) and A\$150m. Page 19

Japan's non-life profits hit: Japan's leading non-life insurance companies posted weaker profits for the year to March because of increased disaster payouts and a decline in interest income. Page 21

JVC, Japanese maker of video cassette recorders and other audio-visual products, reported a consolidated pre-tax loss for the third consecutive year and passed its dividend. Page 21

Suzuki down 10%: Weak export markets and low demand for motorcycles in Japan were behind a 10 per cent drop in pre-tax profits in the year to end March to ¥18.4bn (¥176.24m) at Suzuki, the car and motorcycle manufacturer. Page 21

UK-Malaysian trade rift narrows: The British and Malaysian governments are "definitely on the way to solving" the trade rift between the two countries, UK trade minister Richard Needham said. Page 10

STOCK MARKET INDICES			
FT-SE 100	3,888.1	(-19.3)	
Yield	3.98		
FT-SE Euro Stoxx 100	1,425.77	(-12.65)	
FT-SE-A All-Share	1,557.82	(-0.89)	
Nikkei	20,822.12	(-83.41)	
New York Composite	4,798.22	(-13.81)	
S&P Composite	455.97	(-2.77)	
US LUNGE RATE			
3-mo Treasury bill	4.1%		
3-mo Treasury bill	4.25%		
Long Bond	8.0%		
Yield	7.36%		
LONDON MONEY			
3-mo interest	5.1%	(51%)	
Libor 3m (Jan 1994)	5.1%	(100%)	
NORTH SEA OIL (Average)			
Brent 15-day (July)	\$18.40	(16.48)	
Gold			
New York Comex (June)	\$387.3	(39.9)	
London	\$388.25	(37.75)	

STOCK MARKET INDICES			
Asahi	2,022	Osaka	1,930
Sanwa	1,250	Hong Kong	1,930
Sumitomo	1,100	Manila	1,100
Daewoo	1,100	Seoul	1,100
Daewoo	1,100	Seoul	1,100
Daewoo	1,100	Seoul	1,100
Daewoo	1,100	Seoul	1,100
Daewoo	1,100	Seoul	1,100
Daewoo	1,100	Seoul	1,100
Daewoo	1,100	Seoul	1,100

Resources will go to deprived ■ Business welcomes fiscal conservatism

Mandela pledges lower spending and deficit cut

By Patti Waldmeir in Cape Town

President Nelson Mandela yesterday pledged to curb government spending and reduce South Africa's budget deficit as part of a programme dedicated to redirecting state resources to meet the basic needs of those deprived under apartheid.

In his state of the nation address to the new multiracial parliament, Mr Mandela concentrated on economic policy, promising to ensure financial discipline and to reduce the deficit without any increase in general taxation this year.

It was Mr Mandela's first formal statement of economic policy since becoming president on May 10, and was widely welcomed by businessmen and economists for its emphasis on fiscal conservatism.

Mr Mandela outlined a cautious plan for his government's first budget, due to be presented to parliament on June 22. He called for government spending of R2.5bn (\$830m) on the so-called Reconstruction and Development Programme, and said these funds would come from rationalising and redirecting government spending, which is forecast at R125m for 1994-95.

Government ministers said spending by all government departments would be cut by as much as 4 to 6 per cent, with military spending to face the largest cut. The proceeds would be used for investment in housing and other social services, including a plan to improve children's health services during Mr

Mandela's first 100 days in office.

In addition, electricity is to be provided to about 350,000 more houses during the next year, with funding provided by the public utility Eskom. This spending will be separate from the estimates contained in the central government budget.

Further productivity improvements in government, as well as redirected spending would be required to free more funds for the reconstruction programme. The estimated total government spending is about R37bn over five years, with further funds to come from the private sector and foreign sources.

Throughout the programme, the government hopes, general government expenditure would

be held constant in real terms and the budget deficit would continue to decline from last year's 6.8 per cent of gross domestic product.

General tax rates would not rise this year, but might increase temporarily to help reduce the deficit in later years, government officials said. But Mr Mandela insisted that "a permanently higher general level of taxation is to be avoided".

Mr Mandela avoided quantifying promises to build new houses and provide other basic services, though he said a campaign would be launched "to rebuild our towns, restore services in rural and urban areas while addressing the issue of job creation and training, especially for our unemployed youth". He made no reference to the vexed issue of land reform.

Mr Mandela stressed his government's commitment to "freedom from want, freedom from hunger, freedom from deprivation, freedom from ignorance, freedom from suppression and freedom from fear".

He said the government had decided to apply to rejoin the Commonwealth, which South Africa left in 1961, and would soon sign the United Nations



South African president Nelson Mandela, accompanied by his eldest daughter, takes the salute on his arrival at parliament for his first full sitting.

Universal Declaration of Human Rights and well as other international human rights covenants. His government would also pre-

pare amnesty proposals which will cover members of the security forces who have been linked to apartheid wrongs.

US and Japan to resume stalled trade talks

By Nancy Dunne in Washington and Michio Nakamoto in Tokyo

Leaders vow to strengthen bilateral relationship

The US and Japan yesterday agreed to resume negotiations on a trade "framework" which Washington expects will produce a measurable improvement in specific sectors and a more general reduction of Japan's massive trade surplus.

Agreement was announced after five days of talks in Washington and a 14-minute phone call between President Bill Clinton and prime minister Tsutomu Hata. The two leaders congratulated each other on ending three months of stand-off and vowed to strengthen the bilateral relationship.

Mr Mickey Kantor, the US trade representative, said sectoral talks would begin immediately on cars and car parts, insurance and government

procurement. He also hopes to launch discussions "as soon as possible" in other disputed areas, such as financial services, glass and intellectual property.

The agreement reflected a less tense political climate between the two countries, and could influence foreign exchange markets. In recent months, the stalled talks had been cited as a cause for the weakness of the dollar and strength of the yen.

On February 11, when President Clinton and Japan's then prime minister, Morihiro Hosokawa, met, both sides seemed determined to say "no" to each other. Since then, Japan has a new prime minister and the dollar has fallen to near-record lows against the Japanese yen as fears have grown that the bilateral

relationship was in serious jeopardy.

Their dispute had centred on a US demand for market-opening agreements that contained "objective criteria" to measure progress. "We have confirmed that we are not seeking numerical targets," Mr Kantor said. "We have said it continually since July 3 1993, again and again, we are not seeking numerical targets or managed trade."

"Objective criteria will provide the basis for deciding if the agreements succeed or fail to meet their purpose to achieve concrete results," he said. In Tokyo, officials were generally guarded in their view of yesterday's breakthrough and stressed that the latest agreement was only one step towards resolving a

wide array of issues over which Japan and the US still remained at odds.

Mr Koji Kakizawa, foreign minister, said in announcing the latest agreement, that the two sides had agreed not to use numerical targets as "objective criteria" for measuring progress in opening Japan's markets.

Japanese business leaders welcomed the breakthrough in the talks. Mr Shoichi Toyota,

chairman of Toyota Motor, and chairman-elect of Keidanren, Japan's Federation of Economic Organisations, said that the resumption of the talks was welcome but the issue of greater imports of foreign auto parts was a matter that should be decided by private industry.

US officials have said they would like to reach sectoral agreements in time to be signed at July's Group of Seven summit.

US test for a 'dead fish' theory, Page 6

PLO picks Morgan Stanley to monitor West Bank aid

By Roger Matthews and Norma Cohen in London

The Palestine Liberation Organisation said yesterday it had chosen Morgan Stanley Asset Management, fund management arm of the US-based investment bank, to monitor more than \$2bn in international aid committed to the West Bank and Gaza Strip over the next five years.

The appointment was made to allay international fears about the control and direction of the funds, particularly that they should not be diverted to political purposes.

Morgan Stanley has had significant business interests in the Arab Middle East but has also advised Israel in arranging debt finance for its US-guaranteed loans programme. The bank's MSAM division has about \$50bn in assets under management.

In a statement from its Tunis headquarters, the PLO said the involvement of Morgan Stanley would "help assure contributing nations that the funds provided

directly to the Palestinian National Authority would be managed with total transparency in a highly skilled and professional manner."

Total international aid commitments to the Palestinians stand at about \$2.5bn over the next five years. This includes grants, concessional loans, loan guarantees and aid from the UN Relief and Works Agency.

About \$2.1bn can be considered "new" commitments made after the interim self-rule agreement signed by Israel and the PLO in Washington on September 13. Some \$300m has been pledged for the first year of interim Palestinian self-rule but some donors, such as Saudi Arabia, have been reluctant to commit themselves beyond that.

Officials in Riyadh, still angered by the PLO's support for Iraq during the Gulf war, have said they wanted to be certain every dollar went to specific infrastructure projects and nothing to Mr Yasser Arafat, PLO chairman.

The World Bank is co-ordinating the international aid effort but has not taken responsibility for handing on specific projects or acting as a channel for the flow of money to the Palestinian Economic Council for Development and Reconstruction (Pecdar).

Fears had been raised among donors that the membership of Pecdar, headed by Mr Arafat, was too heavily politicised and lacked technical expertise.

As a result it is likely that Pecdar's main board will only set the broad policy outlines, leaving detailed work to Mr Ahmed Qurei, also known as Abu Ala, director-general, and departments under him. Palestinians associated with Pecdar insist they will soon have mechanisms for accounting and maintaining control over the council's spending.

Senior Palestinians accept that it will be impossible to disburse anything approaching \$800m in the first year, but expect the pace to pick up as projects are agreed with donor governments.

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O&M wins IBM's worldwide advertising contract

By Diane Summers, Marketing Correspondent, in London

International Business Machines is to give a single advertising agency, Ogilvy & Mather, all its advertising around the world, in one of the largest account moves in advertising history.

IBM, which currently uses over 40 different agencies around the globe, would not yesterday put a figure on how much it spends on advertising, but industry observers believe it could be up to \$500m a year.

The company said that O&M - which is based in New York but, as part of the WPP group, is listed on the London Stock Exchange - will assume full advertising responsibility, including media buying, for the IBM brand and all IBM products and services from next month.

The consolidation into one agency came as a surprise to the advertising world, which was not aware that IBM's account was up for review. It follows a fundamental shake-up of IBM's marketing and sales, announced earlier this month. Instead of being organised along geographic lines, marketing and sales are to be restructured into 14 teams, each covering a specific industry segment.

The wider reorganisation is part of a plan by Mr Lou Gerstner, IBM chief executive, to restore the company to profit this year's first quarter results showed net earnings of \$392m, compared with net losses of \$699m in the first quarter of 1993.

Ms Abby Kohnstamm, IBM vice-president for corporate marketing, said: "IBM is one of the world's best-known brands. Our advertising team decided that in an industry undergoing such rapid change, we would be better able to maintain and increase brand awareness by having a single agency to leverage IBM and its products around the world." Analysts said it was too early to tell what effect the account win would have on WPP - the agency could lose other customers as a result of account conflicts. The marketing services group reported pre-tax profits of

Continued on Page 16

This announcement appears as a matter of record only

\$61,000,000

MANAGEMENT BUY-IN
OF
CROYDON LAND AND ESTATES
FROM
CROYDON COUNCIL

Equity Led and Underwritten by:
Montagu Private Equity
£33.5 million

Debt provided by:
DePta-Bank
£27.5 million

MONTAGU PRIVATE EQUITY

The Venture Catalysts
HSBC INVESTMENT BANKING

Montagu Private Equity Limited
10 Lower Thames Street, London EC3R 6AE Tel: 071-260 0923

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NEWS: EUROPE

Immediate outlook improves but rapid expansion of money supply clouds prospects in long term

W German inflation shrinks

By Christopher Parkes
in Frankfurt

The immediate outlook for inflation in west Germany has improved further this month, although long-term prospects are still clouded by rapid expansion in money supply.

Consumer prices in North-Rhine Westphalia, the region's most populous state, rose at an annual rate of 2.9 per cent in the month to mid-May, down from 3 per cent in April,

according to new figures. Inflation in Baden-Württemberg was unchanged at 3.1 per cent.

The figures supported economists' forecasts of an annual rate for the whole of west Germany of 3 per cent at most, after 3.1 per cent in April.

Meanwhile, the Bundesbank's favoured indicator for potential inflation, the M3 measure of money supply, continued to exceed forecasts and the bank's 4-6 per cent target range for growth with a 15.3 per cent

annualised increase during April. Markets had been given clear advance warnings of another inflated figure.

The Bundesbank said part of the reason was its handing over to the government of DM18.3bn (£7.3bn) in 1993 profits. It also singled out private sector lending as another contributory factor. Borrowing had expanded at an annual rate of 9.5 per cent in the six months to the end of April. The bank once again blamed

"special factors", evident since January. Investment uncertainties had drawn large volumes of funds into short-term deposits (within the scope of M3) rather than long-term instruments.

Long-term investment grew DM10.3m in April, compared with DM5.4m a month earlier, but, as the bank pointed out, monetary capital formation had risen at a seasonally-adjusted annual rate of only 4 per cent in the first four months.



Germany's outgoing President Richard von Weizsäcker (left) with his successor, Roman Herzog, and their wives outside the president's residence, Schloss Bellevue, yesterday. The election of Mr Herzog, a Christian Democrat, sparked fierce exchanges between Chancellor Helmut Kohl's CDU and the Social Democrats yesterday. SPD leader Rudolf Scharping struck an unusually shrill tone by questioning the legitimacy of the electoral college vote because it ignored opinion polls he said showed more popular support for the SPD's candidate, Mr Johannes Rau. Kohl branded as hypocritical the SPD's criticism and challenged the disappointed party either to accept the procedure or to campaign to change it. He said the SPD were "poor losers".

Mood lifts in manufacturing

By Christopher Parkes

A clear improvement in business conditions during April has boosted optimism and production plans among west German manufacturers, according to a leading economics institute. Rising output in the chemicals sector, and a surge in the region's first-quarter trade surplus, reported separately yesterday, provided further evidence that economic recovery is under way.

Findings from the Munich-based Ifo institute's latest monthly poll of industry showed new orders rising and inventories shrinking. Some manufacturers reported an increase in unfilled orders even though output had been stepped up.

According to the DIW institute in Berlin, pan-German gross domestic product showed its first real year-on-year increase for 12 months in

the three months to the end of March. DIW said most of the 1.9 per cent growth came from an unexpected surge in private spending.

While many indicators showed the gloom lifting rapidly, the German central bank appears anxious that expectations do not run too far ahead of reality. Mr Hans Tietmeyer, Bundesbank president, said on Monday that it was difficult to assess exactly the strength of the recovery. "At the moment it seems to me that the mood in business is rather better than the facts justify," he said.

The Ifo poll, one of Germany's most trusted economic barometers, also showed fading optimism among wholesalers and retailers - a widely-forecast consequence of falling real incomes.

Although negative reports still predominated among manufacturers, with suppliers of investment goods and consumer durables clearly less

satisfied with current conditions, the institute said poll participants overall showed "considerably strengthened" optimism on the outlook for the next six months.

Most hopes were focused on improving exports, particularly among suppliers of semi-finished products and raw materials, which are typically among the first to detect the onset or easing of a recession.

The VCI chemicals industry association, for example, yesterday reported a 3.6 per cent rise in output from west German factories in the first quarter of the year. A 6.5 per cent increase in foreign demand more than offset a 2.6 per cent decline in the home market, although prices continued to fall. The association said it expected increasing momentum from markets outside Germany, but no significant growth at home for the rest of this year.

The continuing weakness in domestic markets was underlined by a report yesterday that German registrations of new road vehicles tumbled 23.6 per cent to 342,544 units last month. The total number of new cars registered had fallen 2.3 per cent in the first four months, while registrations of trucks and vans were down 7 per cent, according to the federal registry.

Strengthening exports showed up in a pan-German trade surplus for the first three months of DM19bn (\$11.3bn), compared with DM9bn in the comparable part of last year. Exports rose 6.5 per cent, while imports were virtually unchanged.

However, when compared with the last quarter of 1993, foreign shipments fell 3.5 per cent, the federal statistics office noted. Exports in March were almost 27 per cent higher than in February, which had three fewer working days, it added.

Sale of Ina set to raise at least L4,500bn

By Andrew Hill in Rome

The Italian state should raise at least L4,500bn (\$2.8bn) through the sale of up to 51 per cent of Ina, the state-owned insurer, at the end of next month. It will be the largest privatisation yet attempted in Italy, and the first under the new government.

The Italian treasury, which owns 100 per cent of Ina, announced yesterday the offer would begin on June 27, and shares would be priced at between L2,300 and L2,700 each, valuing the whole company at L8,600bn-L10,800bn.

The terms of the sell-off include safeguards for small shareholders, following criticism that ordinary investors' interests were neglected in previous privatisations. The same tactic may now be adopted for future privatisations, such as that of Stet, the telecommunications group, and Enel, the electricity company, which are due over the next 18 months.

Single institutional shareholders in Ina will be unable to buy more than 2 per cent of the company in the issue itself. That stake can be increased to 5 per cent with subsequent purchases on the market. But the shares of investors already linked through the shareholder voting syndicates of other Italian companies will be treated as belonging to a single shareholder.

The measure should prevent close allies building up effective control, circumventing the ceiling on share stakes. That happened earlier this year following the sale of the state-controlled banks, Credito Italiano and Banca Commerciale Italiana (BCI).

The treasury has also approved a special system for electing the first directors after privatisation. Under the innovative scheme, a certain number of seats on the board will be reserved for directors nominated by small shareholders.

The double system of protection was agreed by Mr Lamberto Dini, the new treasury minister and former central banker, and his colleagues Mr Vito Gnutti at the Industry ministry and Mr Giancarlo Pagliarini, the budget minister. This same trio would guide the

Judge orders trial of Bossi and ex-PMs

A Milan judge yesterday ordered two former Italian prime ministers, several leading businessmen, and the leader of the Northern League, Mr Umberto Bossi, to stand trial, charged with breaking the law on the financing of political parties, writes Andrew Hill.

The decision is the next step in the process of uncovering an alleged network of bribery and corruption surrounding the ill-fated Enimont chemicals joint venture between state-owned Eni and the Ferruzzi-Montedison industrial group. The trial should begin on July 5.

The list of 82 people accused includes Mr Bettino Craxi, the former Socialist prime minister, who has so far failed to hand in his passport to Italian magistrates, and is thought to be in Tunisia.

Also accused are Mr Arnaldo Forlani, the former Christian Democrat prime minister, Mr Paolo Cirino Pomicino, a former budget minister, and Mr Gianni De Michelis, former foreign minister. Mr Giuseppe Garofano, Montedison's ex-chairman, and Mr Carlo Sama, its former managing director, will also be tried.

Mr Bossi will stand trial because his party is alleged to have received payments from Ferruzzi.

Stet and Enel sales. Both Mr Gnutti and Mr Pagliarini are members of the Northern League, which has been sharply critical of the dominance achieved by allies of Mediobanca, the Milan merchant bank, on the boards of Credito Italiano and BCI. Imiti of Italy and Goldman Sachs are acting as global co-ordinators of the issue, which will be launched in Italy and internationally. A certain proportion of the issue will be reserved for former shareholders in Ina's subsidiary Assitalia, the group's employees, agents, and policyholders.

Russia to halve oil export duties

By Leyla Bouillon in Moscow

Russia plans to halve duties on oil exports following Monday's removal of oil export quotas. Mr Alexander Shokhin, deputy prime minister for economics, announced yesterday.

President Boris Yeltsin is also on the verge of issuing a new decree with detailed instructions enabling the state to sell off bankrupt state-owned enterprises.

"Now we are in a transitional stage when it has become obvious that there are no extravagant measures for stimulating economic growth," Mr Shokhin said, explaining the new flurry of reformist activity after four months of government inaction. "Now we need painstaking work to create market mechanisms."

The impact of the various measures is likely to be uneven. Foreign oil companies, which have been complaining about high taxation, say that congestion of Russian pipelines and ports means that exports are unlikely to increase substantially in the near future despite a drop in export duties from \$20 (\$35) a tonne to \$10 (\$17.5).

But in an area of great importance for ordinary Russians, Mr Anatoly Chubais, deputy prime minister for privatisation, said that separate decrees ushering in long-awaited measures to regulate financial markets, as well as to combat dishonest advertising by banks and financial companies, were imminent.

Mr Shokhin said the latter might go as far as banning any advertising which promised specific dividend payments to small investors, who have been the main victims of extravagant promises in aggressive advertising campaigns. As evidence, however, of the government's tendency for contradictory action, it announced last week that it would tax banks' profits from the sale of treasury bills at a time when the government is trying to widen their use to cover the budget deficit by non-inflationary methods.

Mr Shokhin dismissed suggestions by some deputies and ministers that Russian budget expenditure would increase sharply when parliament came to approve the 1994 budget at a second reading. He also warned Russia's foreign creditors that only \$4bn would be available for debt servicing this year.

Talks scheduled with the Paris Club of creditor governments for June 2-3 could only produce a rescheduling agreement if creditors moderated their demands for repayment of Soviet-era debts taken on by Russia as the successor state of the Soviet Union, he said.

Grachev puts proviso on Nato partnership

By Bruce Clark in Brussels

General Pavel Grachev, the Russian defence minister, said yesterday his country would sign the Partnership for Peace programme designed by Nato, as long as it was combined with a separate agreement recognising Russia's special importance.

Nato defence ministers who gathered to hear Russia's new military doctrine said no supplementary treaty was possible but a political declaration about Russian-Nato relations might be feasible.

"There will be no special protocol for Russia," said Mr William Perry, US defence secretary, underlining Nato's reluctance to make any legally binding arrangements that differ from those enjoyed by PFP's current members.

Mr Sergio Balanzino, Nato deputy secretary-general, said the PFP - which 20 countries, mostly ex-communist, have agreed to join - had to be the mainstay of ties between the alliance and Moscow.

However, alliance officials did stress that a dialogue over issues - particularly nuclear - that lay outside the PFP's remit was in existence and could be expected to intensify.

Mr Balanzino said a statement underlining the importance of Russian-Nato relations could not be made by the current meeting of defence ministers, but could be issued by Nato foreign ministers meeting in Istanbul next month. Diplomats said that if Russia settled for a political statement this could pave the way for a breakthrough in relations between Russia and the west this month or next.

PFP calls for joint exercises, particularly in the field of peacekeeping, and an exchange of military know-how. Mr Perry called yesterday for the programme to be sharply upgraded next year, to include co-ordination of defence planning in east and west.

Mr Malcolm Rifkind, UK defence minister, voiced his concern about Russian emphasis on the army's role in pro-

tecting ethnic Russians in the smaller ex-Soviet republics. Underlining the danger of accepting the idea of military intervention in the name of protecting ethnic and kin, he said both Germany and Britain could claim they had large numbers of citizens or kinsmen living in other countries.

Moscow's demand to upgrade the 52-nation Conference on Security and Co-operation in Europe was also coolly received by most Nato countries.

Russia maintains that it had a raw deal from the treaty on Conventional Forces in Europe because it was negotiated before anyone foresaw the disintegration of the Soviet Union. Many of the best equipped Soviet units were located on the western fringes of the union and have been incorporated into the arsenals of Ukraine and Belarus.

However, Russia's request for an upwards revision of its CFE troop ceilings has caused alarm in Norway and Turkey, the two Nato members which border former Soviet territory.

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Mr Federico Prades -
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9:45 **Investment Support Measures within Spain's Industrial Policy**

Mr Eugenio Triana -
Secretary General of Industrial &
Technological Promotion,
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10:45 **The Automotive Component Sector**

Mr Juan Llorens -
Chairman of SEAT

11:05 **The Environmental Industry**

Mr William J. Whitley BSc -
Managing Director of Watson España S.A.

11:25 **The Tourism-Leisure Industry**

Mr German Fornas -
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11:45 **Practical Aspects of Investing in Spain**

Mr Colin Blessley -
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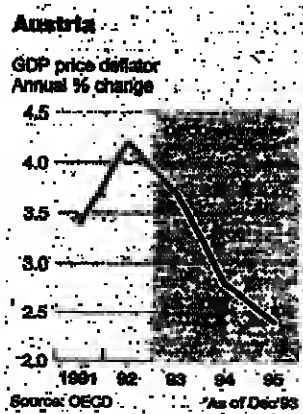
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EUROPEAN NEWS DIGEST

Austria set for slow recovery



Austria's economy will grow at about 1.5 per cent this year, although expansion is likely to pick up to 2.4 per cent next year, according to the Organisation for Economic Co-operation and Development. This follows a 0.4 per cent fall in gross domestic product in 1993. In its annual report on the Austrian economy, published yesterday, the OECD said sluggish recovery among principal European trading partners was likely to limit the scale of the upturn. Additionally, Austrian exports are forecast to lose market share abroad as a result of the delayed effect on competitiveness of the appreciation of the schilling. The recovery of corporate investment will probably remain weak, the OECD said. Although a stimulus to business investment should come from further interest rate cuts and corporate tax reform, the impact might take time to come through. The OECD forecasts inflation as measured by the GDP price deflator will fall to 2.8 per cent this year and 2.4 per cent in 1995 from 3.7 per cent in 1993. Austria's inflation performance has been underpinned by the credibility of the "hard currency" policy linking the schilling to the D-Mark. However, the OECD pointed out that Austria's extensive system of credit subsidies has been placing a burden on public finances. *David Marsh, Europe Editor.*

Alitalia to cut 3,500 jobs

Italy's state airline plans to cut up to 3,500 office and ground staff jobs in the next four years as part of a rescue package, trade union officials said yesterday. They said Alitalia, which lost \$200m last year and a further \$110m in the first three months of 1994, aimed to lose 1,500 jobs by the end of 1995 and the rest by 1997. At present, the group employs 20,000 people. A management report to the company's unions this week depicted the airline as heavily overstaffed and its structure as too bureaucratic and rigid. The managing director Mr Roberto Schiesano has said the airline is in such bad shape that without drastic action Alitalia had only 600 days to live. "The plan has a logic to it," said Angelo Braggio, national secretary of the FIT-CISL trade union. "To leave things as they are would quite simply lead to the airline being liquidated." In return for backing the restructuring plan, unions want the state to guarantee a loan of nearly \$1bn to recapitalize the airline and assure its future. *Reuter, Rome.*

Rubio may escape jail sentence

Spain's economy and finance minister Mr Pedro Solbes indicated yesterday that disgraced former Bank of Spain governor Mariano Rubio could escape a prison sentence in connection with tax evasion. Parliamentary sources said Mr Solbes told a private congress hearing yesterday that Mr Rubio had apparently failed to pay Ptas1m (262,900) in tax in 1988, a total below the Ptas1m threshold which makes evaders liable to a jail term. Mr Rubio, who was released last week on Ptas1m bail after a fortnight in prison, allegedly kept secret the profits of a portfolio account managed at the time he was central bank governor by the failed Banco Ibercorp. Mr Solbes told the legislators that an initial investigation into Ibercorp, a financial group which managed the assets of wealthy and fashionable Spaniards, had uncovered a complicated network of shell companies that masked the identities of its clients and the nature of their investments. *Tom Burns, Madrid.*

EU auditing 'unintelligible'

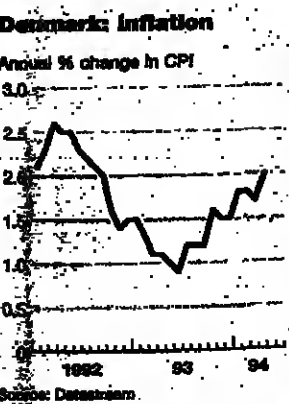
The Court of Auditors, the European Union's main financial watchdog, suffers from "top heavy" senior management and is not professional enough in fighting fraud in the EU budget, Mr Jo Carey, a former UK Treasury official and expert on EU finances, said yesterday. Giving evidence to the House of Lords' European communities committee, Mr Carey criticised the EU's "quite unintelligible" system of financial controls and said the lack of accountability of many senior officials encouraged waste. Mr Carey yesterday did not give an estimate for the budget waste through fraud and other irregularities. But many experts believe the total at least 5 per cent of EU spending, with much of the fraud due to abuse of agricultural subsidies. Mr Carey said the court's efforts to pinpoint fraud in the EU budget ranged from reports akin to "slightly haphazard and investigative journalism" to documents which were rigorously argued and "objective and relevant to policy". *Peter Marsh, London.*

NZ peacekeepers for Bosnia

New Zealand is to send 250 troops to serve under British command on peacekeeping duties in Bosnia. This is the country's biggest commitment of military personnel to a combat zone since World War Two. The government is believed to have been reluctant to send the troops, but felt obliged to do so as it was chairman of the Security Council when the decision was taken to step up the UN peacekeeping role in Bosnia. The force will serve for six months and then be replaced by another company. Many MPs are known to be privately concerned at the development, although only the leader of the Alliance party, Mr Jim Anderton, spoke against it in parliament when the decision was announced. The foreign minister Mr Don McKinnon said earlier this year that New Zealand should not be drawn into another European war, but he supported the move yesterday saying it was in line with New Zealand's membership of the Security Council. *Terry Hall, Wellington.*

ECONOMIC WATCH

Danish inflation reaches 2.1%



The strong recovery under way in the Danish economy was reflected in a significant increase in consumer prices in April. The index rose by 0.4 per cent from March and by 2.1 per cent from April of last year. In the 12 months to April 1993 prices increased by only 1.1 per cent. The increase over the past 12 months, however, has been predicted by the government, which expects consumer prices in 1994 to increase 2.0 per cent from last year. This compares with an increase of 1.2 per cent from 1992-3. The government last week adjusted its economic forecasts upwards, predicting an increase in GDP of 4.0 per cent this year, with private consumption to rise by 4.8 per cent and business investment by 10.4 per cent in constant price terms. The strong growth is expected to continue in 1995, the government said. *Hilary Barnes, Copenhagen.*

■ Inflation in the European Union was 3.2 per cent a year in April, unchanged from March, but marginally down from the 3.4 per cent rate a year earlier, according to Eurostat, the EU Statistical Office in Luxembourg.

■ Italy's merchandise trade account with other EU countries saw a surplus of L1,025bn in February compared with a surplus of L506bn in February 1993, the Italian statistical agency, Istat, reported yesterday. It also reported March industrial output 0.7 per cent higher than March 1993.

France and Balladur – on recovery road

David Buchan on clear signs of an economic and popularity pick-up

Mr Edouard Balladur now has something more sustaining to buoy him up than the traditional bark cigarettes and fermented manioc he had to smoke and drink last weekend with French Guyana Indians on an improbable European election swing through France's territories in the New World.

On his return he found confirmation both of the recent recovery in his popularity in a Journal du Dimanche poll – which showed 47 per cent of French people were "satisfied" with him as prime minister as against 44 per cent who were "discontented" – and of the recent pick-up in the French economy.

The lesson which Mr Balladur will almost certainly draw from this is that his best bet for the presidential election next year is to sit tight politically, avoid a repeat of his controversial education and labour market reforms of earlier this spring, and count on economic recovery to continue steadily into 1995.

Insee, the government statistics agency, said last week it had enough evidence in from industrialists' order books and investment intentions, and from consumers' car and house

purchases, to predict a 0.9 per cent growth in the first half of this year. Even in the unlikely event that the recovery flattened out entirely in the second half of the year, the "carry-over" effect of this spring recovery would still give the country year-on-year average growth of 1.3 per cent over 1993.

Insee provided still greater psychological comfort by scrapping its gloomy forecast of last Christmas that France's record 12.2 per cent jobless rate would be half a percentage point higher still by mid-1994. The agency noted that the service sector in France was at last performing as in most other advanced post-industrial societies by hiring enough people to absorb job losses in manufacturing and newcomers on the labour market. Non-agricultural employment rose by 0.1 per cent in the first quarter of 1994.

There are other signs that French companies and households are shaking off their hesitancy about the future. After cutting spending on new plant and equipment by 17 per cent last year, company managers have told Insee and the Bank of France in repeated surveys that this year they intend to increase investment

France: Investment



by up to 2 per cent globally.

They need to do this – not to expand capacity (only 80.5 per cent of which was used in the first quarter of this year) but to modernise it. Low domestic inflation and demand, coupled with improved terms of trade, more than offset last year's 5 per cent appreciation of the franc against the weighted average of the currencies of its six leading European partners, and gave France a FF90bn (£10.5bn) trade surplus in 1993.

But as Europe came off the top of the German reunification boom, capital spending fell successively in France in 1991-93. "Only a powerful

revival in investment", a recent Paribas bank report claimed, "is capable of enabling France to hang on to the benefits of the structural improvement in its trade balance."

Few French companies will need to go to the banks to fund new investment. Their rate of self-financing has risen from 35.6 per cent of their needs in 1991 to 121 per cent last year.

As in the case of companies, it has not been chiefly shortage of cash or credit that has inhibited French households from spending more. Most indeed are net creditors, a fact that perversely puts less rather

than more money in their hands as banks cut rates and so reduce their interest income. It is fear of unemployment that has so depressed household consumption.

By allowing companies to keep real wages virtually static and by forcing the government to raise more money to pay for high social security expenditure, the jobs crisis has meant little rise in disposable income. People have also been putting more of it into "precautionary saving".

This is why the Insee judgment that unemployment may now have stabilised may be important in persuading the

French to save less and spend more. In response to specific government incentives, they are already spending more on new cars and houses this year. But the economics ministry is forecasting a more general improvement, with a 0.8 per cent rise in household consumption largely funded out of a 0.6 per cent drop in the savings rate this year.

For a steady recovery of its economy, France needs steadiness abroad and at home, but the second condition is nearly impossible to guarantee in the run-up to the presidential contest next May. Mr Michel Rocard, the Socialist leader and presidential contender, predicted last week that Mr Balladur would "take no more risks, after his frightful climbdown" earlier this year on education and labour reforms. That is probably true, though last week the government quickly liberalised the rules on Sunday opening hours for shops.

However, at the very least, the prime minister will have to settle divisions within his own conservative majority over whether to use any elbow room in the 1995 budget for election-year income tax cuts or for less glamorous reductions in social welfare charges. Waiting to exploit any internal government arguments, too, is Mr Jacques Chirac, the RPR Gaullist leader, who may not now wait much longer to announce his claim on the Elysee.

NEW DIRECTIONS FOR THE NINETIES

ADVERTISEMENT

Communication is Key

Casio Computer is recognised as a leading manufacturing company of electronics and personal items such as calculators, watches, musical instruments and pocket TVs. Casio's future, says company president Kazuo Kashio, lies in applying its technical skills and expertise to the greater challenges presented by the communication age.

By Russell McCulloch



Kazuo Kashio, President, Casio Computer Co., Ltd.

McCulloch: Despite Japan's lingering recession and weak consumer confidence, Casio is confident of raising sales and lifting pre-tax profits in fiscal 1994. How will this be achieved?

Offshore Production to Reach 70 Per Cent

Kashio: All manufacturers know that the key to higher profits lies in lower production costs. At Casio, we have made attaining cost-competitiveness our top priority this year. In order to avoid Japan's high production costs, over the past few years we have been reinforcing our off-shore manufacturing bases in countries such as Malaysia and Mexico. At the moment, almost half of our production takes place outside of Japan and our goal this year is to raise this portion to 70 per cent.

McCulloch: An increase of over 20 per cent in a 12 month period seems very ambitious. Will such an increase be possible?

Kashio: We can do it. For example, in Malaysia, there are many factories including one of our largest overseas facilities and these employ a total of about 7,000 people. These operations are proving very successful and are assuming the role of being Casio's core overseas plants.

If I have a concern, it is for the impact that our relocation plans might be

having on the local communities in Japan that have supported us through Casio's history. But I believe this problem of the so-called "hollowing out" of Japanese manufacturing industries can be overcome by giving our domestic plants the responsibility for manufacturing new products.

McCulloch: Multinational companies are often accused of locating factories in lesser developed countries merely to exploit available cheap labour. How do you think Casio is viewed in Malaysia?

Kashio: I believe that we are viewed very favourably – both by the Malaysian people and by the Malaysian government. Other foreign companies relocating in Malaysia have had great trouble locating and keeping skilled workers, but in our case Casio is ranked highly by local workers and we have had no difficulty attracting skilled employees.

Moreover, we recently held a ceremony to mark the successful commissioning of our new plants in Selangor which began operations in June, 1992, and we were honoured to welcome Prime Minister Dr. Mahathir Mohamad. It is rare for the Malaysian prime minister to attend the opening of a private company's plant.

McCulloch: Lower production costs alone will not insulate your company against the effects of

reduced consumer spending and economic recession. How is Casio coping with these problems?

New Products to Stimulate New Demand

Kashio: This recession was caused, in part, by manufacturers being unable to stimulate demand in the marketplace. What we need are some new products that will arouse consumer interest. In the past automobiles, electric appliances and computers played the role of stimulating consumer demand but interest in these segments has now waned: a new area of business needs to be opened up and we believe that communications-related products fit that criterion. That is why we are reinforcing our marketing efforts for products such as pagers.

McCulloch: Why are you so confident about communications?

Kashio: There are two main reasons. The first relates to the present and potential size of the market. In our domestic market, the Japanese government recently liberalised Japan's mobile communications sector and this will spur demand for portable telephone handsets and other equipment that Casio manufactures. A similar expansion is taking place outside of Japan. In China, for example, the lack of infrastructure for con-

ventional telephones has made wire-less communication devices such as pagers extremely popular. Last December, we formed two joint ventures in China to manufacture and produce our pagers.

I am also confident about communications because it relies heavily on technology and manufacturing expertise that Casio already possesses – namely electronics and micro-assembly. Data storage involves semiconductors and these are familiar with; data read-out requires Liquid Crystal Displays (LCDs) which we manufacture; and our range of musical instruments proves our excellence in audio reproduction.

McCulloch: In the field of communications equipment, which group of manufacturers will be Casio's keenest competitors – U.S. or Japanese?

Kashio: In terms of hardware, our toughest competitors will be Japanese. Though U.S. companies such as Motorola are strong – particularly in China – the forte of U.S. companies is in writing software, not manufacturing hardware.

However, Japanese and U.S. companies don't necessarily have to compete. Both have skills that often complement one another and these can be tapped for mutual benefit. Our "IP-800" pager is an excellent example of this because while the hardware has been designed

and manufactured by Casio, the software was created by PageMart Inc., based in Dallas, Texas. The pager-pocket organiser is the fruit of close collaboration that began three years ago between Casio and PageMart.

McCulloch: It seems difficult to imagine pagers launching a communications revolution.

Kashio: Nevertheless, I believe that consumer products will be "communicationised" in the near future. Allow me to give two examples.

The first is our Digital Diary for children. These have become extremely popular and this year we expect to sell 8 million units worldwide. One of the reasons for their success is that our diaries have communication function which enables children to send messages to each other via their diaries. By incorporating this very short-distance communication feature, the value of the diary has been enhanced. Children love playing with them more than computer games!

"Visual Radio" to Be Launched

The second is what we call "Visual Radio". For the moment, radios can only offer sound, but the "Visual Radio" has a screen that can display text. That is, the radio station broadcasts text information as well as sound

on an FM frequency. For example, when a discjockey plays a song, the name of the song and the artist will flash on the display of the radio. Other kinds of data could also be broadcast, such as names of players during a sports program, and share prices and ranges. Casio is a member of a study group called the "Visual Radio Committee" and we are confident that a product with these functions will be launched next year.

McCulloch: What about the geographic expansion of Casio's business?

Kashio: I mentioned previously that we had recently established two joint ventures in China to manufacture and sell our pocket pagers. Naturally China represents a huge potential market and, as you know, it is difficult to enter the market without a joint venture partner or close relations with a local enterprise. Therefore, we are intending to establish very close relations with other companies in the local Chinese market.

At the same time, we are also monitoring developments in Russia and in the countries of the former Eastern Europe. In December last year, we formally opened an office in Moscow through which we will coordinate our activities in the CIS. For the time being Casio Europe Headquarters in London will focus on our activities in Western Europe.

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NEWS: THE AMERICAS

Defiant Uruguay leader holds out for free market

Setbacks have not deflected President Lacalle's vision, write John Barham and Stephen Fidler

President Luis Alberto Lacalle, now well into his last year in office, has had his share of setbacks. As the head of Uruguay's minority conservative government since he took office in March 1993, he has been deserted by allies, weathered numerous defeats in Congress, and suffered eight general strikes and a humiliating referendum defeat in 1992 that dealt a severe blow to his privatisation plans.

This has not stopped him from plugging away at market-oriented economic policies, in spite of their apparent unpopularity with the electorate.

The government has been selling state assets not covered by the December 1992 referendum verdict, when 72 per cent of voters opposed the sale of five enterprises including the telephone company.

By the year-end, it will have privatised the last of the four banks absorbed by the previous government, and the last meat packing plant. It is evaluating an offer to buy the state airline, Pluma, inviting bids for the government gas company in Montevideo and restructuring the ungainly state oil, cement and alcohol conglomerate.

It has ended the government monopoly of the insurance business, and pushed through port reform. It has promoted a bill which will mean full legal autonomy for the central bank and is making another push - with the help of the World Bank and Inter-American Development Bank - to reduce the size of the country's bloated and inefficient civil service.

All this has won the government plaudits outside the country. The Economist Intelligence Unit decided recently to improve the country's political risk rating because of "continued efforts at structural reform by the Lacalle administration - and its partial successes - despite a hostile congress."

Inside the country the efforts of Mr Lacalle, who is forbidden under the constitution to stand for successive terms, go largely



Lacalle: can claim policies have led to economic growth of 15 per cent, rising investment rates, an increase in real incomes of one-fifth and a much-reduced budget deficit

since taking office and increased education spending by two-thirds to \$300m.

His opponents say investment rates are still too low and point to a growing trade deficit. The 1993 deficit was \$579m, almost double the previous year's. Yet according to Mr de Posadas, capital flows into the country remain positive and little affected by the interest rate increases in the US.

While the president can claim some victories in his campaign to modernise the state, he has lost the most important battles - the big privatisations and reform of social security.

Social security is Uruguay's sacred cow: the country was among the first to introduce a welfare state and voters are keen to hold on to their privileges. The ratio of the working population to the dependent population is one of the lowest in the world - 1.4 or 1.5 - and the cost of supporting the system grows yearly. Pensions and social security account for 14-15 per cent of GDP and more than half the government budget. Because pensions are indexed to the previous year's inflation rate, when inflation goes down it implies a bigger burden on the treasury.

Politicians on all sides agree, though some will say so only in private, that social security is in dire need of reform, but few will court unpopularity to push it through.

On this issue, the government has now thrown in the towel. "The only thing we've really given up on is the social security reform," says Mr de Posadas. The government has made four attempts to get congressional approval for an overhaul of the system, but succeeded only in making minor adjustments.

Mr Lacalle insists that this is an issue that will not go away. Whoever succeeds him will have to adopt the policies he has struggled to implement. "The next government will have to tackle this issue. If the trend continues, it will become unbearable by 1996-97."

Earth the final frontier for TV's Star Trek

By Richard Barmby in New York

Starship Enterprise, the spaceship that boldly went where no one had gone before in the television series Star Trek, was yesterday laid up on planet Earth after a decision by its owners to end its weekly forays into the cosmos.

Paramount Communications, the US entertainment group that made the first Star Trek series and its sequel, Star Trek: The Next Generation, has cancelled the television series because it believes it can make more money out of the concept by reserving it for blockbuster movies.

Star Trek has been one of the most successful programmes in television history. The first series - a low-budget affair with wobbly scenery and unconvincing special effects - ran for only 78 episodes between 1966 and 1969, but it built up a cult following that spread its popularity around the world and gave rise to almost incessant re-runs.

In 1987 Paramount launched Star Trek: The Next Generation, a new series based on the original concept but featuring high-technology special effects and a new cast. Some Star Trek fans were disappointed by the politically correct tenor of the new series. While the crew of the original Starship Enterprise tried hard to be open-minded about civilisations differing from their own, they could usually be relied on to fail, blasting non-conforming species into annihilation.

In contrast, the crew of the Next Generation's Enterprise seemed all too understanding. Even so, the Next Generation succeeded in becoming one of the most-watched programmes on US television, drawing a regular audience of about 30m.

It was also one of Paramount's biggest money makers.

The last episode, a two-hour special entitled "All Good Things..." brought the 178-episode series to an end on Monday night.

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Clinton in drive over healthcare

President Bill Clinton plans to meet congressional leaders of the Democratic party today to revive prospects of passing healthcare reform legislation, writes George Graham in Washington. With reform bogged down in five congressional committees, Mr Clinton wants to "keep everybody focused on the endgame," a White House official said.

Mr Clinton is also expected to meet all the Democratic members of Congress this evening, although the subjects may spread wider than healthcare. Despite some small breakthroughs, progress has proved agonisingly slow. All five committees seem likely to miss the informal deadline Mr Clinton had set of completing drafting work before next week's recess.

Many officials in Washington doubt whether it will be possible to pass a comprehensive reform this year. Prospects next year, after likely Republican gains in November elections, would be even shimmer.

However, Senator George Mitchell, Democratic leader in the Senate, said: "Going from the general to the specific is always difficult, but none of this is insurmountable if there is good faith."

Venezuela alters dollar auction

By Joseph Mann in Caracas

Venezuela's central bank has abandoned the system introduced this month to ration sales of dollars to banks and exchange houses. The system had led to a growing gap between the official exchange rate for the bolivar, determined by central bank sales of dollars, and that on the parallel market.

Yesterday the central bank began using a Dutch auction system, under which banks and exchange houses offer bids each business day for a specific volume of US dollars they wish

to purchase. The monetary authorities then decide on a minimum price, and provide dollars to all bidders who have offered the minimum price or above.

The central bank's main goals are to slow the depreciation of the bolivar and lower pressure on the country's international reserves, which have fallen sharply since the beginning of the year.

Since May 2, the official value of the bolivar fell 9 per cent against the dollar, but, on the parallel market, the decline was more than 24 per cent.

Mr Chip Brown, an econo-

mist at Morgan Stanley in New York City, said that the new system, "if properly managed, should help to stabilise the bolivar and bring it closer to parity."

The previous system used a weighted average to determine the dollar's price each day, and placed a strict limit on the resale margin for foreign exchange obtained from the central bank. There are no limits on resale margins under the new plan.

Venezuela depends heavily on imported food and industrial inputs - and currency depreciation therefore feeds

straight into cost-of-living increases. The bolivar's devaluation alone is expected to push inflation this year to 60 per cent or more, compared with 45 per cent in 1993.

Under the system just abandoned, which was introduced on May 4, demand for dollars from the central bank was greater than what the bank was willing to supply. Foreign and domestic companies complained they were unable to get foreign exchange needed to pay for imports and meet other international obligations, and warned of shortages as the flow of imports slowed.

Foreign banks accept US curbs

By George Graham

European and Japanese banks appear to be ready to drop their opposition to controversial restrictions on foreign-owned banks in US legislation designed to remove barriers stopping banks in the US from opening branches outside their home states.

Interstate branching legislation has passed both houses of Congress, but the Senate version of the bill would restrict foreign banks from opening new branches in the US unless they operate through a separately incorporated subsidiary.

The US treasury, the European Commission and some House members have

argued this would breach the principle of national treatment by imposing more restrictions on foreign banks than on their US counterparts, and could rebound against US banks seeking to operate abroad.

In Europe, for example, US banks may open a branch directly in all EU countries without setting up a subsidiary.

But most international banks appear to have concluded that the practical consequences of the restrictions would be small, and they have not been pressing their finance ministries to intervene actively in the dispute.

Many banks have also decided they would rather undergo these limited

restrictions than engage in an all-out fight that could strengthen calls in the Senate for foreign bank branches to be subjected to the requirements of deposit insurance and of the Community Reinvestment Act. This requires banks to hold a certain proportion of their resources in deprived areas.

Foreign banks that wish to set up a branch network in the US have usually chosen to do so by buying a US subsidiary.

Senate concern is driven by evidence that foreign banks have been able to increase their market share in the US because they do not bear the costs of deposit insurance and CRA compliance.

The Financial Times plans to publish a Survey on **Russia** on Monday, June 27.

This Survey will be an overview of Russia, providing a comprehensive analysis of the economic and political situation, together with in-depth comment on key areas such as Russia's Economy, Foreign Investment, Trade, The Energy Sector, and Engineering.

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Companies asked to join China fight

By Nancy Dunne
in Washington

Human Rights Watch, a worldwide organisation, has for the past five months been holding "quiet conversations" with dozens of multinational companies in the US, Europe and Asia with the aim of developing a set of principles which they could voluntarily employ to improve human rights in China.

The effort began in January as the US administration was warning Beijing it must make efforts to improve its human rights record or risk losing its Most Favoured Nation status. China mostly ignored the warning, and President Bill Clinton has until June 8 to decide what action to take.

Mr Warren Christopher, the US secretary of state, told the president on Monday China had complied with only some of the conditions, but he recommended very limited sanctions.

Human Rights Watch's Asia arm said there had been a "significant overall deterioration" of human rights in China where the government has "opted for a policy of conspicuous crackdown... and wide-ranging repressions".

Mr Richard Dicker, associate counsel of Human Rights Watch, said: "It now appears likely that some approach to take voluntary measures will figure into the Clinton administration's MFN resolution package. The issue is how in a discreet low-key, effective way (companies) can use their presence and influence for the betterment of human rights, which is clearly in their long-term interest."

Human Rights Watch has developed five proposed measures:

- Prevention of the inadvertent use of prison products or forced labour products in their production process.
- Prohibition of mandatory

political indoctrination sessions on company premises.

- Adoption of an employment policy which bans discrimination on the basis of political beliefs.
- Protection of employees' rights to free expression and association.

- Conveying concerns about human rights violations to relevant authorities.

Many businesses have been cool to proposals for a code like the Sullivan Principles which were employed in South Africa.

Mr Cal Cohen, one of the leading Washington lobbyists for renewal of MFN, said in the case of South Africa, the effort was a global one; in the case of China, only the US is interested in human rights.

"If we as a government ask companies to convey political sentiments, we will be seen as government representatives rather than business. We might then accomplish less," he said.

US test for a 'dead fish' theory

Uruguay Round ratification brings Congress another 'crisis', writes Nancy Dunne

GATT

As that unschooled baseballer Yogi Berra might have said, it was *déjà vu* all over again when last week House Speaker Tom Foley warned that Congress faced "a very real crisis" over ratification of the Uruguay Round international trade deal.

Nine months ago it was the North American Free Trade Agreement that was in jeopardy. Then President Bill Clinton's administration put all its efforts into securing NAFTA passage; impassioned presidential speeches, a vice-presidential debate, and a frantic round of political horse-trading ended in a stunning victory two months later.

Although President Clinton's power to pull off more victories ought not to be underestimated, passage this year of the implementation legislation for the GATT agreement now seems almost as improbable as did the NAFTA victory last year. Obstacles to passage seem to be mounting instead of shrinking.

Mr Foley and his colleagues see as the chief impediment the need to raise \$10bn-\$14bn over the next five years, and perhaps as much as \$40bn over the next decade to compensate for the tariff revenue lost under the Uruguay Round deal. Budget rules require this to be done either by programme cuts or taxes.

The alternative is a congressional waiver to be granted on the grounds that the US would raise more revenue through increased trade than it would lose by the tariff cuts. A



Foley: foresees problems in making up lost tariff revenues

waiver must garner 60 votes in the Senate and a majority in the House; that alone would be a formidable but not impossible task.

"If we do a waiver, the press will instantly say the Clinton administration is abandoning its focus on fiscal discipline. The long bond will go up another 1/4 of a point," an administration official said. Neither Republicans nor Demo-

crats have been able to agree among themselves about whether or how to cut programmes or raise fees. So the administration sent Congress a list of possible actions which included a 4 per cent revenue tax on radio and television stations, a \$3.1bn cut in farm programmes, a \$500m gambling tax, a \$500m tax on parking space fringe benefits and \$200m for taxing chemicals

under clean air rules. It is, a long-time Washington lawyer said, "a parade of horrors, designed to get everyone mad - or in the waiver camp."

Passage of the Uruguay Round deal faces other formidable obstacles. Business has been distracted by the need to lobby over renewal of China's Most Favoured Nation trading status. Lobbyists complain about chaos in the administration's policy-making and lack of vision; the president has yet to announce if or what kind of "fast track" negotiating authority he will seek.

There are worries that the influential Congressman Dan Rostenkowski, chairman of the House ways and means committee, will be indicted for criminal misuse of funds and have to step aside at a crucial time for passage of trade legislation, health insurance and welfare reform.

There is strong Republican opposition to GATT's subsidies agreement that legitimises government aid for research and development, regional development and environmental compliance. Angriest of all is Missouri Senator John Danforth, who represents the aircraft manufacturer McDonnell Douglas, which has been hurt by subsidies to Airbus, the European aircraft consortium.

He says he will oppose the GATT deal unless the administration organises a side agreement, signed by the EU, Canada and Japan, which would limit subsidies.

The round's most committed foes, led by Mr Ralph Nader, the consumer advocate, argue that the new World Trade Organisation, the more permanent successor to GATT, threatens US sovereignty on trade matters. That charge cuts

across the political spectrum and appeals to arch-conservatives such as Congressman Nawi Gingrich, the House minority whip.

A ruling this week against the US by a GATT dispute settlement panel gives the opposition new ammunition. The decision found that US actions to protect dolphins under US Marine Mammal Protection Act are inconsistent with GATT. "It was helpful for GATT to reveal its hand again and make vividly clear what is in store for US environmental and consumer laws," said Ms Lori Wallach of Mr Nader's Public Citizen. "Many laws will be found GATT-illegal and then Congress must either eliminate the laws or face perpetual trade sanctions."

Mr Kantor's response to the panel decision was to complain about GATT secrecy and demand that all the relevant documents in the case be made public.

Ms Wallach issued a derisive response about "GATT spin control" which concluded that "releasing the documents now is too late to affect the legal and political reality of the GATT ruling".

Partly out of fear that opposition will just harden if there is a delay, the administration is trying to repeat its NAFTA triumph.

No cabinet member lets a speech go by without plugging the GATT deal.

Ms Wallach sees this as confirmation of her "dead fish" theory. "If you have a dead fish, you want to get it out of the sun as soon as possible before it begins to stink," she argues.

"The GATT deal is the biggest dead fish to hit Congress in a long time."

UK business wants our man in Havana

By Stephen Fidler,
Latin America Editor

The improvement in relations between Britain and the government of Fidel Castro indicates growing opportunities perceived by British business in Cuba.

It follows the opening by the Cuban government to foreign investment as part of its desperate search for hard currency since the collapse of the Soviet Union, its main supplier of financial support.

The growing contacts between the two governments are reflected in the visit of a Cuban parliamentary mission, including Mr Ricardo Alarcón, often described as Mr Castro's number two, to London this week. Junior trade minister Patrick McLoughlin is due to become the first British minister to visit Cuba since at least the 1970s when he goes to Havana in September.

The decision to send a minister to Havana has not been taken lightly, since it is bound to incur some US displeasure. It is the latest manifestation of the differences between Washington and London over the Cuban question, following the strong British representations against US legislation that tightened the embargo on Castro by making it tougher for the subsidiaries of US companies to do business in the US. UK companies were forbidden to comply with this law.

It shows that the foreign office has reached the conclu-

sion that Castro and his government are likely to be around for some time despite the country's severe economic difficulties. "A year ago there was a real question over whether there would be a violent upheaval," said one British official. "Now that seems less likely."

UK officials say the closer ties reflect a British interest in

The British decision to send a minister on a visit to Cuba has not been taken lightly, since it is bound to incur US displeasure.

a peaceful transition in Cuba, which will be encouraged by development of trade and investment links. There is also, they say, a long-standing interest in the stability of the Caribbean in view of the location of British territories such as the Cayman Islands nearby.

The shift also follows the stepping down as foreign office minister last year of Mr Tristan Garel-Jones, who was strongly opposed to moving closer to the Castro regime. His successor, Mr David Heathcoat-Amory, is meeting Mr Alarcón this week.

But the real driving force behind the move is the growing interest by UK business in Cuba, a market of 11m people

from which the US is excluded by the economic embargo. While there is some scepticism in Whitehall that Castro will ever allow hugely profitable joint ventures, there has been enthusiastic support for closer ties from businesses attached to the Caribbean Trade Advisory Group (Caritag), which has led unofficial trade missions to Havana.

Mr David Jessop, Caritag director, said agreements currently being negotiated by UK companies involved significant sums in the agriculture, tourism, mining and other sectors. He declined to be more specific since the decision to invest usually involved main board decisions because of the difficulties of the US embargo.

However, most involved say negotiations are not easy - the rules of the game are sometimes changed by the government and each joint venture must be referred to the council of ministers for permission.

UK companies have been slower than their counterparts elsewhere in exploring the market. The Dutch bank, ING, has established a joint venture with the Cuban group, Acemar, to open a bank aimed at financing Cuban trade. The Netherlands Caribbean Bank, to be based in Curacao, will soon open a representative office in Havana - the first foreign bank representation in the country. ING officials say they hope business will be sufficient to justify a branch there.

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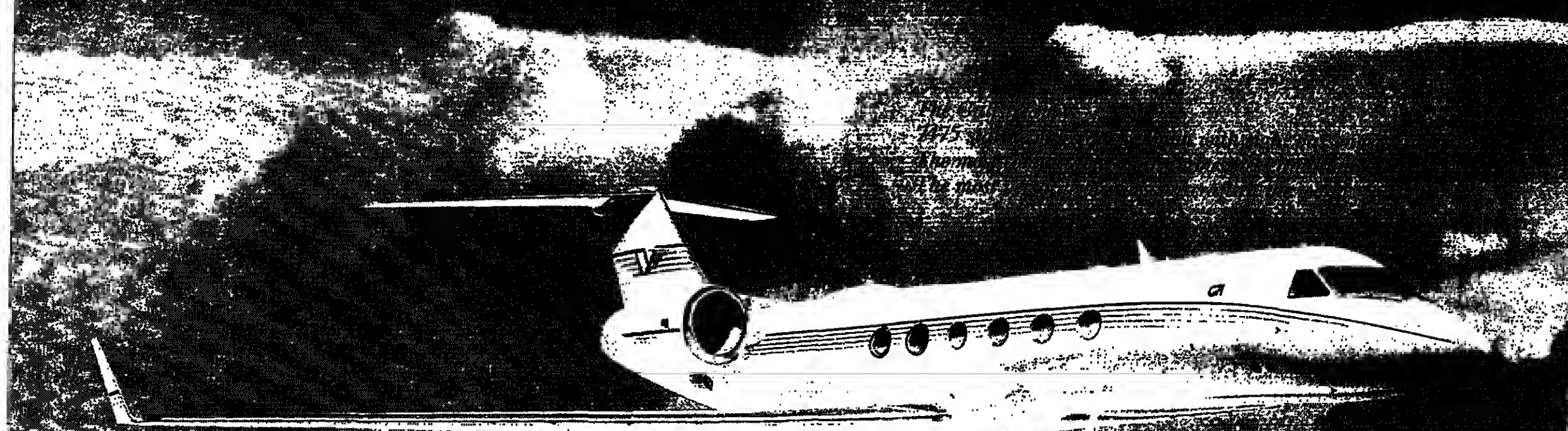
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Compromise aimed at averting Antarctic ban

Japan offers limited sanctuary for whales

Japan, faced with a possible ban on whaling in its traditional South Sea hunting grounds, has countered with a compromise proposal to establish a whale sanctuary in part of the Antarctic Ocean, Reuters reports from Puerto Vallarta.

Japan presented its plan to the International Whaling Commission's annual conference held in Puerto Vallarta, Mexico, as an alternative to a French proposal to create a no-hunting zone covering all of Antarctica and stretching half-way to the equator.

The French proposal needs the support of three-quarters of the approximately 40 commission member nations attending the five-day meeting if it is to be adopted.

Delegates and observers predicted the vote, expected later in the week, would be close. The Japanese plan would eventually allow whalers to capture up to 4,000 minke whales in the seas outside the sanctuary once the commission establishes a scheme to regulate and monitor the hunt.

Minke whales have survived in greater numbers than other whales because, although they are larger than elephants, they are smaller than the great whales and were consequently hunted less in previous decades.

The whaling commission estimates there are 700,000 minke whales, but it has imposed a moratorium on commercial whaling for the past eight years pending the passage of the so-called Revised Management Plan.

Despite the ban, Japanese whalers are permitted by the commission to capture up to 300 minke whales in the Antarctic under a 12-year research programme. The whale meat eventually ends up in Japanese markets, where it fetches \$30 a pound.

Norway, which protested against the moratorium, resumed commercial whaling last year and killed more than 200 whales.

The current situation frustrates environmental groups and other opponents of the whale hunt as well as whalers, who accuse the whaling com-

mission of taking up animal rights and neglecting its original mandate to regulate whaling.

"Our proposal provides a scientific basis for a sanctuary," said Mr Kazuo Shima, head of Japan's delegation to the commission.

Supporters of the French plan to create a giant whale sanctuary in the Antarctic said on Monday that they had lined up nearly all the votes they needed.

"We're pretty sure of 18 or 19 votes, and another four or five look good," said Ms Cassandra Phillips, an Antarctic specialist with the environmental organisation, WWF World Wide Fund for Nature. "On the whole, we're pretty optimistic."

Ms Phillips said around 21 votes would be needed to overcome the votes of seven IWC members expected to oppose the proposal.

Environmental groups accuse Japan of buying the votes of its whaling commission allies, mostly poor Caribbean and South Pacific states with no whaling industries, with aid.

Cotton supply crisis alarms Beijing

Tony Walker reports on how the boll worm threatens thousands of jobs

China's political leaders are being obliged to take seriously a cotton supply crisis that has forced a slowdown in production or closure of dozens of textile mills and is threatening the livelihood of thousands of employees in the textile sector - one of the country's biggest employers.

Such is the concern that Mr Zhu Rongji, China's senior vice premier in charge of the economy, in meetings with provincial officials recently identified countering the disastrous drop in cotton production as a main priority for the government.

People's Daily, the Communist party newspaper, reported this month that the crisis was particularly severe in central Henan province, which is both a big producer and consumer of cotton. Disorderly markets are affecting the textile sector throughout the country.

China's legal daily newspaper yesterday identified another serious problem facing the textile industry. It quoted a government survey which showed that in 220 large state cotton mills, the quality of cotton supplied had dropped dramatically over the past year or so.

"That in such a short period of time, the quality of cotton should drop to such a degree is unprecedented," the paper said.

China's experiment with pilot free markets in two provinces and the decentralisation of cotton marketing nationwide - cotton is the one commodity whose supply and price is still con-

trolled - appears to have failed, and the authorities have moved to reassert central control.

In Wuhan in central Hubei province, the city's No 1 Cotton Mill, one of China's most modern mills, is beset by chronic supply problems. Its manager, Mr Zhang Bao Xin, says he is never certain from one week to the next whether it will be possible to maintain production.

In Sichuan province in the south-west of the country, one third of cotton mills have been closed because of lack of supply, according to newspaper reports. This touches the issue of labour unrest in the provinces, which is also of concern to Mr Zhu.

Consumers are facing difficulties on two fronts: first, domestic production is flagging because of cotton disease in its northern producing areas, and second, prices are high internationally.

The price has rocketed from some 52 cents a pound last year to the present price of about 80 cents a pound. Poor crops in India, Pakistan and China are forcing the price up.

People's Daily, under a headline "Where on earth has the cotton gone?" reported a widespread leakage into the open market of cotton earmarked for textile mills from state warehouses.

The newspaper did not allege directly that corruption among state officials had caused supply problems, but hard-pressed textile factory managers are in no doubt that unscrupulous officials are profiting personally from the worsening shortage.

Mr Zhang of the Wuhan No 1 Cotton Mill called for a freeing of the cotton market to enable "fair competition" for scarce supplies. He described his dealings with the provincial supply depot which operates under the Ministry of Internal Trade as a source of "daily frustration and daily anger".

He said officials of the local "Cotton

The problems can be traced to the slide in land planted to cotton. In 1993, about 5m hectares were planted compared with 6.5m hectares two years earlier.

and Jute Corporation" were "overlords" of the cotton trade.

The problems can be traced most immediately to the slide in land planted to cotton. In 1993, about 5m hectares were planted, compared with 6.5m hectares two years earlier.

That in turn had a big impact on production, with 3.7m tonnes harvested last year, compared with 5.6m tonnes in 1991.

Infestation - especially in the northern regions which account for about 75 per cent of production - of the cotton boll worm (no relation to the weevil)

has been one of the main causes of lost cotton acreage.

Farmers have been turning to grain and soy beans to avoid the risk of losing all to this worm, which is reportedly beyond the control of pesticides.

Estimates of land sown to cotton this year are around the same as 1993, although Xinjiang in China's far west is continuing to extend areas under cotton by about 17 per cent a year. Xinjiang expects to plant about 670,000 hectares this year.

Chinese officials have until now been loath to admit the extent of the crisis and have not been beyond inflating production figures. Western agricultural attaches say attempts to paint a "rosy picture" of cotton production reflect concerns that the extent of the debacle might serve to add further to pressures on international cotton prices.

The crisis is certain to be fuelling discussion in Beijing about alternative ways of bringing order to the market and ensuring adequate supplies to the textile sector, one of China's main exporters.

In the longer term the establishment of a genuine free market would seem to be the best solution, but in the meantime, and with demand far outstripping supply, the authorities need to find ways of encouraging farmers to sow greater areas.

If China is to maintain its output of textiles, it would seem to have little choice but to begin increasing imports. See Editorial Page feature

Japanese bank governor sees growth barriers

By Gerard Baker in Tokyo

Mr Yasushi Mieno, governor of the Bank of Japan, said yesterday several negative factors threatened to impede the country's economic recovery.

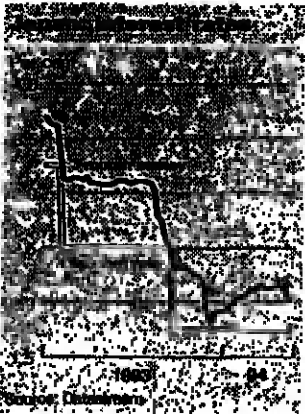
Speaking to the house of representatives' budget committee, Mr Mieno cited trade frictions with the US, the accompanying rise in the value of the yen, corporate balance sheet adjustment and the pace of labour-shedding as factors that might weaken the upturn.

But the governor said the foundations for economic recovery were being laid, largely as a result of stock adjustment, company restructuring and the effects of past fiscal and monetary policy.

The strong performance in certain overseas markets, in particular the US, gave added grounds for optimism. He said the central bank would continue to monitor economic conditions closely to determine whether the small glimmers of recovery appeared to be spreading.



Mieno: foundations laid



The remarks did nothing to dispel growing market speculation that another cut in official interest rates is in the offing. In the last fortnight, the bank has allowed key money market rates to fall. Overnight interest rates have dropped by one fifth of a percentage point and now stand at a fraction over 2 per cent.

But the bank has so far balked at a cut in the more symbolically important official discount rate from its current all-time low of 1.75 per cent.

Such a move would send a much clearer signal of a looser monetary policy to financial markets, something the bank has been anxious to avoid, opting instead for a policy of easing by stealth.

Many analysts believe the markets have now discounted a cut in official interest rates, and this has helped relieve some of the upward pressure on the yen.

If the bank fails to cut rates as expected, the pressure on the Japanese currency is likely to revive, threatening again to push it through the ¥100 to the dollar level.

South Yemenis vow to resist

By Eric Watkins in Aden

Political leaders in south Yemen yesterday acknowledged that north Yemeni forces had made military gains, but vowed to resist further encroachments by the government of General Ali Abdullah Saleh.

They said the forces were being consolidated in preparation for a counter offensive against Gen Saleh's regime.

Mr Ali Salem al-Beidh, president of the newly announced Democratic Republic of Yemen, conceded on Monday that northern forces had captured the strategic town of Abaq, in Shabwa province 300km north east of Aden.

But he said that irregular forces in the region could be expected to contain any further northern advances from the town. That view was supported by Mr Abdul Rahman Ali al-Jifri, vice-president of the new republic. Mr Jifri, who represents Shabwa in the five-man presidential council, said that guerrilla forces were being mobilised and would start a counter-offensive within days.

Both leaders flatly rejected the idea that Gen Saleh's

forces would be able to take Aden, stronghold of the south. Mr Beidh claimed on Monday that southern forces were still in control of al-Anad, a key defensive position 50km to the north of Aden. Al-Anad - the name means "suburban" - has seen intensive fighting for the past week, with both northern and southern leaders claiming victory.

Southern officers said they had staged a tactical withdrawal from al-Anad on Sunday, luring northern forces from the nearby mountains and shelling them with heavy artillery as they entered the 500 sq km camp. Journalists who visited the battle scene yesterday confirmed that northern forces had still not secured al-Anad and that fighting continued around it.

Other southern leaders said that mistrust of the Yemen Socialist party, which ruled the south for 23 years after independence from Britain, had prevented formation of a united front against the north. This however, had changed in the past week with reassurances from the socialists about power-sharing and formation of a coalition government.

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NEWS: INTERNATIONAL

Mandela pleases business

By Patti Waldmeir
in Cape Town

Such has been the revolution in the economic rhetoric of the African National Congress that President Nelson Mandela might have drawn yesterday's state of the nation address to the multi-racial parliament from a textbook on financial and fiscal orthodoxy.

It has come more likely, however, from the pen of Finance Minister Derek Keys, source of all orthodoxy in the previous National party government, and now trusted adviser to Mr Mandela.

Gone are the days when ANC leaders sent markets into hysterics with comments about repudiating debt or nationalising industry. In the words of one leading businessman, "they sound more and more like Tories all the time".

Given that the speech seems to have been aimed primarily at calming white fears and reassuring overseas investors - far more than at the domestic constituency, which was promised little of concrete sub-

stance - it is scarcely surprising that the business community reacted well.

The credibility and cost of the government's Reconstruction and Development Programme can only be tested over time. But it is hard to fault its intentions, as outlined in yesterday's speech: over the five year span of the RDP, government consumption expenditure will be held at constant levels in real terms and the budget deficit will continue to decline from last year's levels of 6.8 per cent of gross domestic product; some R2.5bn (\$450m) will be dedicated to the RDP in the first budget, to be unveiled on June 22, but this will come entirely from rationalising and redirecting government expenditure, not from additional borrowing or a rise in general taxation. Though there could be a temporary rise in taxation in later years, Mr Mandela committed himself to avoid a "permanently higher general level of taxation".

The catalogue of prudent commitments is long. Monetary policy will remain on its

recent steady course (and Reserve Bank Governor Chris Stals will remain in his post to ensure that it does); the battle to cut inflation will continue; the private sector will play a central role in generating growth and government will create an investment climate conducive to new investment.

No one knows whether these commitments will survive the pressure to deliver on the RDP's promises, which include building 1m new houses over the next five years, and supplying electricity to 2.5m more among a host of other social service improvements. But Mr Mandela's approach appears to be both cautious and gradual: saving R2.5bn on the first year's budget will be difficult but probably not impossible, and is far more realistic than earlier estimates. Minister Keys says it represents 3 per cent of the budget, which can be covered by the current attrition rate in the civil service.

Further productivity improvements in the civil service to fund a government commitment rising to R10bn in

the fifth year of the programme (a cumulative commitment of some R37bn over five years) is likely to prove far more difficult. Mr Mandela has promised to protect white civil servants' jobs while at the same time advancing blacks through the service and the cost of nine new provincial bureaucracies will further burden central government. Furthermore, ANC ministers seem to have unrealistic expectations of the speed with which the government's efficiency can be improved.

But Mr Keys seems content to let the new government learn its own lessons about feasibility. He suggested yesterday that Minister without Portfolio Jay Naidoo, charged with implementing the RDP, would find it nearly impossible to spend the R2.5bn allocated in the forthcoming budget, and this would temper demands for further funds in subsequent years.

Ultimately, Mr Mandela may face the prospect of breaking promises to his people, or busting through deficit barriers.



Defence Minister Joe Modise (right) yesterday reappointed Gen. George Meiring (left) South African Defence Force chief of staff

UN finds Rwandan haemorrhage unstaunchable

Leslie Crawford on few hopes of an end to the massacre of civilians on the day UN envoy flies into Kigali

A special UN envoy was flown into the eye of the Rwandan storm yesterday with a mission to broker a ceasefire between government and rebel troops that could bring an end to the indiscriminate massacre of civilians in Rwanda.

Tutsi rebels and the Hutu army continued to fight for control of the capital, Kigali, as Mr Iqbal Riza, the UN envoy, tried to reach a central hotel for talks with representatives of the Rwandan government. A truce agreed between rebels and the army for the duration of Mr Riza's visit collapsed on Monday.

However, Reuters reported out of Kigali yesterday afternoon that UN officials had said bombardments of the centre of the city halted just before Mr Riza arrived. But sporadic mortar bomb blasts and clashes between rebel and government troops shook other areas of the capital.

Rwandan Patriotic Front (RPF) guerrillas control the airport and outskirts of the capital, while the

city centre is held by the army or Hutu militias.

Mr Riza is trying to negotiate conditions under which a 5,500-strong UN force would be allowed to enter Rwanda to protect civilians and deliver humanitarian aid.

The ethnic bloodbath in Rwanda, sparked by President Juvenal Habyarimana's death in an air crash seven weeks ago, has claimed the lives of half a million people, most of them members of the minority Tutsi tribe, according to aid agencies. More than 1m people - an eighth of the population - are estimated to be displaced and in need of food, medical aid, and protection from gangs of murderers who still roam the countryside.

Tens of thousands of decomposing corpses from Rwanda's killing fields have been washed into Lake Kivu. Authorities in neighbouring Uganda fear the outbreak of disease in the districts bordering the lake. They say they have buried more than 27,000 corpses in mass graves.

The Rwandan mission ordered by

the UN Security Council last week faces several immediate problems. No country has yet volunteered troops, though Italy's defence minister said on Monday his country would be willing to do so.

The UN has not spelled out how it is to secure safe havens for civilians and deliver humanitarian assistance in the midst of the civil war. Without a ceasefire and negotiations to halt the slaughter, many believe the UN's presence in Rwanda would be futile.

Having withdrawn its peace-keepers when the butchery began seven weeks ago, the UN faces charges of providing too little, too late.

In the eyes of the Tutsi-led rebel movement, the UN's reputation has been tarnished by its decision to abandon civilian Tutsis to their fate. At the same time, government forces accuse the UN of allowing the rebels to shelter behind UN positions as they advance with their assault on the capital. This may explain why the UN garrison in Kigali came under fire this week.

Sandwiched between the warring parties, the UN forces in Rwanda, like their ill-fated colleagues in Somalia, risk losing their neutrality, and therefore their effectiveness.

Both the Rwandan army and the RPF have said they would fire upon UN troops if they got in the way of the fighting.

Australia was yesterday the latest country to decline a UN request for specialist troops, including engineers, signallers and medical teams, saying it would not send soldiers to Rwanda until their safety could be assured.

In Nairobi, Mr Theogen Ruwasingwa, the secretary-general of the RPF, cast doubt on the UN's ability to alleviate the suffering in Rwanda.

"The UN's first response was to pack their bags and go. The latest UN response has come too late," he said. "The UN will not be able to restore law and order in Rwanda. That is the task of the RPF."

Mr Ruwasingwa pledged to continue fighting until "the machinery responsible for the genocide in

Rwanda is totally crippled". The tardiness of the UN response, and doubts about the effectiveness of a military intervention, have prompted certain African nations to mediate a political solution to the Rwandan conflict.

Tanzania, which is sheltering more than 300,000 Rwandan refugees, has twice failed to bring the warring sides together in the past month. Plans to hold a summit of regional heads of state next week have also been postponed, according to Mr Shani Lweno of the Tanzanian foreign ministry.

"We are holding more consultations; there are no easy answers to the Rwandan conflict," Mr Lweno said yesterday.

Diplomats in the region, however, believe the RPF is unlikely to agree to a new peace accord while it retains the military advantage.

But a rebel victory would not necessarily allow it to govern. The Tutsi-led RPF would have difficulty imposing its rule on the majority Hutu population in the wake of the

slaughter of hundreds of thousands of Tutsi civilians by Hutu militias. Even Hutus who have not been involved in the tribal bloodbath fear Tutsi retaliation.

Although the Rwandan conflict has the potential to destabilise neighbouring Burundi, Tanzania and Uganda, all of which have populations of ethnic Hutus and Tutsis, regional governments have ruled out an African military intervention to end the conflict.

Mark Suzman adds from Johannesburg: In his state of the nation address yesterday South Africa's President Nelson Mandela mentioned Rwanda, as well as Angola and Mozambique, as countries where South African assistance might help the peace process.

However, defence and foreign affairs officials are known to be strongly against military involvement in the conflict and a government press secretary, who last week implied that South Africa was on the verge of sending troops to Rwanda, was publicly reprimanded.

Stampede kills 200 pilgrims

About 200 Muslims have died in a stampede during the annual haj pilgrimage to Mecca in Saudi Arabia, Reuters reports from Dubai.

The deaths occurred on Monday during a ritual in which pilgrims go to Mina, 15km from Mecca, to throw stones at three piles of rocks which symbolise the devil.

It was not clear what triggered the stampede. Most victims were said to be from Pakistan, Afghanistan or Africa.

The official Saudi press agency quoted the Ministry of Health as saying 829 pilgrims had died during the haj of old age, heart ailments and other causes, including an unspecified number killed by "intense crowding".

This year's haj has also seen confrontations between the Saudi authorities, who ban all political activity at the pilgrimage, and Iranians determined to hold political rallies.



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Leathes joins board in Warburg reshuffle

Simon Leathes, 48, chief financial officer of S G Warburg, has joined the board of the S G Warburg Group. His promotion is the latest sign that the next generation of managers is moving into place at Britain's biggest merchant banking group.

Leathes, a chartered accountant who joined Warburg in 1980 from Coopers & Lybrand, effectively replaces Michael Gore, 56, who had been finance director since the formation of the group in 1985. Gore, who

remains a group vice chairman, handed over most of his financial responsibilities to Leathes just over a year ago when he moved to Tokyo to head the group's Asia/Pacific business.

Although Sir David Scholey, 58, continues as chairman of the S G Warburg Group, several of the senior figures involved in the 1986 merger of Mercury Securities, Akroyd & Smithers, Rowe & Pitman and Mullens & Co, have retired. Peter Stormonth Darling, 61,

who headed the Mercury Asset Management business for many years, retired last year and handed over to Hugh Stevenson, 51. Next month, Peter Wilmot-Sitwell, 59, former senior partner of Rowe & Pitman, retires as chairman of S G Warburg Securities and a vice chairman of the group.

He will remain a non-executive director but hands over the chairmanship of S G Warburg Securities to Nicholas Verrey, 51, the deputy chairman. Verrey, whose cousin

David heads Lazard Brothers, is a former Rowe & Pitman partner.

Meanwhile, Dutchman Herman van der Wyck, 60, is handing over the chairmanship of S G Warburg & Co, the merchant bank, to Derek Higgs, 50, the deputy chairman. Van der Wyck remains a vice chairman of the group and becomes chairman of S G Warburg International, a newly-formed company which will concentrate on the development of the group's international business.

Why Rogerson will need more energy at British Gas

Philip Rogerson, finance director at British Gas, was yesterday given strategic responsibility for British Gas TransCo, the new corporate entity into which the transportation and storage division of the company has been placed.

His appointment is the first of a number of such moves which will result in British Gas executive directors being given responsibility for a portfolio of operations.

The moves are part of a wide-ranging restructuring of British Gas in preparation for the phased introduction of domestic competition from 1996.

Rogerson, who was brought into the company in 1982 from ICI, said he welcomed "direct involvement" in the operational side of the business. He hoped his new role would allow him to bring greater "financial discipline to commercial decisions".

Harry Moulson will continue as managing director of TransCo, with day-to-day responsibility for its operations, while Rogerson concentrates on strategic issues.

Rogerson described TransCo as the "backbone" of British Gas operations, and the core of its business profitability. There was no linkage between his appointment and recent market rumours that British Gas is considering divesting the gas trading and divisions, he said.

Rogerson will continue with his current financial responsibilities until a successor can be named, probably within a "few months".

■ Michel Urbain has been appointed president director general of Cogefret-Sotera, part of COURTAULDS TEXTILES.

■ Lawrence Jackson, md of VOLEX Wiring Systems, has been appointed to the group board.

■ Richard Medna has been appointed md of Sky Sites, part of AVENTIS HAVAS Media.

■ Charles Ryder, group md of sales, marketing, design and product development, has been appointed to the board of CLAREMONT GARMENTS (HOLDINGS).

■ Michael Ward, former group finance director of H.P. Bulmer Holdings, has been appointed finance director of LLOYDS CHEMISTS.

■ George Plant, chief executive of BARDON Roadstone, has been appointed to the group board.

■ John McCann, formerly group vice-president of The Crane Company, has been appointed ceo of STAVELEY INDUSTRIES weighing & systems group, based in Connecticut.

Sweeney looking to raise BBA's profile

Being the public face of British banks might be thought an unattractive task, given the degree of opprobrium the industry now attracts. Yet Tim Sweeney says he was keen to become director general of the British Bankers' Association.

Sweeney, a 49-year-old career Bank of England man, will take over from Lord Inchyra, the current director general, who retires at the end of September after six years. He says that he has yet to decide how to develop the association.

Providing a stronger public lobbying voice for banks will be an important part of his task, since some BBA member banks have looked enviously at the comparatively high public profile achieved by the Building Societies Association.

The BBA was formed in 1919 as a forum for the banks in the annual forum of the Committee of London and Scottish Bank-

ers to talk to their provincial counterparts; it became the main UK banking body when the CLSB disappeared in 1981.

Lord Inchyra oversaw that reform, and the abolition of two-tier membership two years ago to allow foreign banks parity with the UK ones. "The interest and loyalty of some of the foreign banks was starting to wear a bit thin," says Inchyra.

Running the BBA involves an assortment of duties, from carrying out research and lobbying for its 320 members, to providing a voice for British banks. The latter role has grown in importance as criticism of banks has intensified.

Sweeney, who is currently responsible for deploying and developing the Bank's graduate staff after spells in banking supervision and in money markets, says he feels "the voice of banking deserves to be heard".

Gurr's taskforce of one sets sail



What does life hold in store for a man who stops being chief executive of a Training and Enterprise Council? He could always become chief executive of a set of islands.

Indeed, Andrew Gurr, chief executive of the North and mid-Cheshire Tec, is to take up his new post as chief executive of the Falkland Islands government, in Port Stanley in September, replacing Ronald Sampson, who has completed an extended five-year contract.

Gurr, 48, who joined the Tec after spending many years in industry, says that running a

Tec demands a complex range of skills which are applicable to his new job. "The key to the job is running the government as a business, while stimulating local entrepreneurship and ensuring sustainable growth in the economy," he says.

The Falkland Islands government selected Gurr - who will assume the role of acting governor when the governor is absent from the island - from over 250 applicants; it says it considered that he met the requirements of the Islands' rapidly evolving economy and society.



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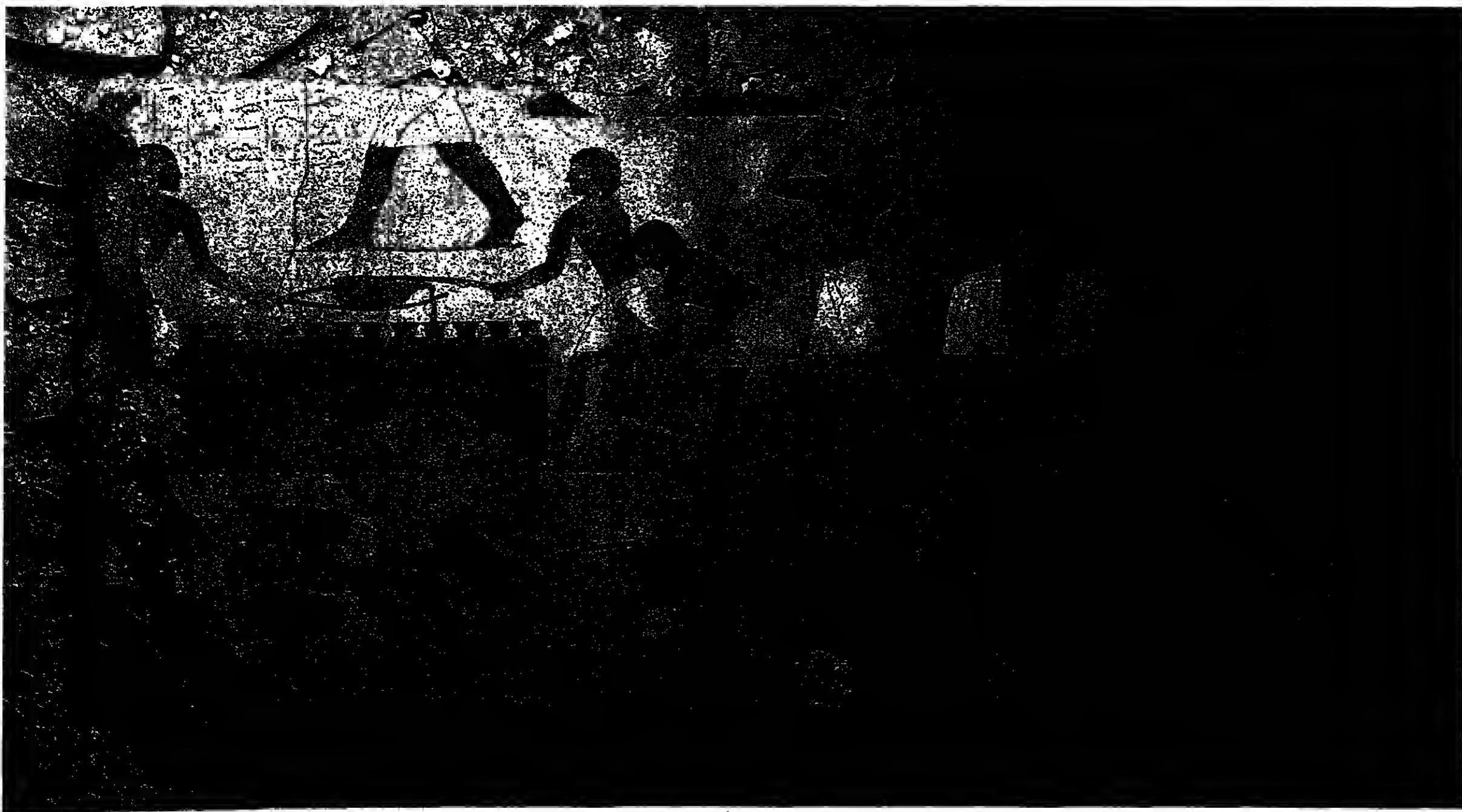
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NEWS: UK

Lloyd's says it will pass solvency test

By Richard Lapper

Lloyd's of London will pass its annual solvency tests later this year despite recent losses, Mr Peter Middleton, chief executive of the insurance market, told yesterday's annual meeting.

Mr Middleton told the meeting - which was low key in comparison with some recent gatherings - that he had "no doubt at all" Lloyd's would be able to pass the tests in August. "We are going to be able to pass. We have been through the methodology with the Department of Trade and Industry and they are comfortable with the way we are proceeding," he told some 1,350 Names, the individuals whose assets have traditionally supported the market.

He said Lloyd's had used computers to forecast the impact of the 1991 loss on Names. Losses for the 1991 year - reported last week in line with its three-year accounting system - amount to £2.05bn, and have led to repeated allegations by critics that the market's ability to pass solvency will be impaired. Cumulative losses since 1988 amount to about £7bn and Lloyd's expects to report a fifth consecutive year of losses when it announces its results for 1992 next year.

The market must pass two solvency tests each year. The first, which Mr Middleton described as "the more critical in the eyes of the DTI", compares the overall level of pre-

mium income received by the market with its reserves. The second matches the assets and liabilities of individual Names with any shortfalls "earmarked" from the Central Fund, which pays claims when Names cannot meet obligations.

Mr David Rowland, Lloyd's chairman, said its 1991 result showed the "beginnings of an improving trend which will carry on through 1992 to good profits in 1993".

The meeting was also told that Lloyd's was exploring how Names forced to reschedule their debts through so-called "hardship" arrangements could have direct access to any compensation won from legal action against their agents.

Names in hardship transfer all their assets to Lloyd's but are allowed to retain a "modest" income and home. In return they hand any recoveries from legal action to Lloyd's.

A former underwriter yesterday contradicted testimony he had given to an internal inquiry into the heavy losses of the Gooda Walker syndicates at Lloyd's.

Mr Anthony Willard, lead underwriter for Gooda Walker syndicate 299 during most of the 1980s, said in the High Court that information he had given to a loss-review committee investigation three years ago was "nonsense". His evidence came in the second week of a case brought against Gooda Walker by 3,085 of its loss-making Names.

Superbug horror infects imagination

By Clive Cookson

Mutant flesh-eating superbugs, capable of killing a healthy adult within hours, are rampaging through Britain. Or, to put it another way, the media is indulging in one of its periodic frenzies of terrifying the public with a medical horror story.

The facts feeding the hype are that seven people in the Gloucester area of west England have suffered a virulent infection by an unusual strain of *Streptococcus A* bacteria this year. The infection causes "necrotising fasciitis", a condition similar to gangrene which rapidly destroys tissue. Three people died, three recovered after surgery and antibiotic treatment, and the seventh, a 45-year-old woman, is in a critical condition in hospital.

Publicity about the cases, combined with an official alert issued by the government's public health laboratory, has brought reports of at least six more cases of necrotising fasciitis - three fatal - in other parts of Britain.

Health officials said fears of a horrifying new epidemic were misplaced. Dr Christopher Bartlett, director of the Communicable Disease Surveillance Centre, said: "Public anxiety should be allayed by the fact that we have examined all indicators of streptococcal infection in the country and these are demonstrating no change to either numbers or patterns of infection."

But scientists believe the emergence of antibiotic resistance in bacteria may be giving virulent strains scope to evolve.



Tony Blair yesterday: Labour wants social action as the route to individual opportunity, he said

Blair sets up stall to sell his ideology

It was a curious venue for the man who may be the next leader of the Labour party.

In the neo-something splendour of a Westminster hotel ballroom in London, Mr Tony Blair faced an audience of academics, social workers and community police officers. His host was the free-market think-tank, the Institute of Economic Affairs. His subject: crime and the family.

Mr Blair had made it clear that his first speech since the death of John Smith, former party leader, was not to be seen as the opening shot in his leadership campaign. Formally at least, that must wait until after the European elections.

But Mr Gordon Brown, his friend and rival for the modernisers' ticket, had already staked out his claim in a weekend speech to the Welsh Labour conference.

Mr John Prescott, determined to stand as a candidate of the left, will do the same to an address tomorrow to the Prison Officers' Association.

So the narrow remit of his subject and his feigned irritation with the television cameras did not prevent the 41-year-old shadow home secretary from setting out his ideological stall.

Mr Blair's reputation as one of Labour's leading "modernisers" rests on his efforts during the past few years to construct a new philosophical compass for the party.

Like Mrs Margaret Thatcher in the 1970s, he judges that if a political party puts in place a firm strategic framework for its ambitions, the detailed

policymaking tends to look after itself.

His thesis yesterday was straightforward. For the past 15 years the prevailing ideology had been one that promoted the interests of the individual above everything else. It has been based on a fundamental flaw.

Thatcherism, Mr Blair contended, missed the point that the individual cannot escape from the environment to which he or she lives. Unfettered liberalism produced an atomised society. Mass unemployment, crime, drug abuse, poor education and poverty were all signs that the social fabric had been ripped apart.

Mr Blair offered the Labour modernisers' prescription. It was not a return to the centralist collectivism of earlier

stages of socialism: "The task of the left is not to replace this crude individualism with old notions of an overbearing paternalistic state."

Nor was it based on the simplistic notion that blame for anti-social behaviour could be pinned on unemployment or poverty. Rights brought responsibilities.

Instead, Labour wanted social action - through private sector and voluntary, as well as government initiatives - as the route to individual opportunity. Housing, education and social policies would be tailored to that central ambition.

The audience applauded warmly. Mr Blair must hope his own party will be as receptive.

Philip Stephens

Immigration rules eased for the rich

By Roland Ruckl

Foreign millionaires willing to invest in Britain will be allowed to bypass the usual immigration rules to enter the UK, the government has announced.

Mr Charles Wardle, home office minister, said the government planned to create a new category for "entrepreneurial investors" to boost investment in the UK. Overseas investors who prove they have £1m at their disposal and agree to invest £750,000 in government bonds, shares or corporate bonds will be allowed to enter the UK for a year.

They will have the opportunity of extending their stay for three years, and then indefinitely, if they can prove they have invested the necessary funds.

Investors and their dependants must also be able to live in the UK without taking employment, other than in their own businesses,

or seeking public funds.

However, the changes, which come into force in October, were attacked by the Labour party which said they would benefit millionaires to the detriment of ordinary people.

Mr Graham Allen, Labour's shadow home office minister, said: "Under these arrangements, if you are a millionaire, you will get in. If you are an ordinary person, a husband trying to reunite with his wife, for instance, it is a lot tougher."

Ministers accused Labour of being "fundamentally anti-business" in opposing the measures which they said were designed to promote investment.

However, some Tory backbenchers privately voiced "strong reservations" about the changes and said they would ask the Home Office for guarantees that it would not allow any millionaire to enter the UK irrespective of his or her background.

Britain in brief



Minister sees early end to Malaysia ban

The British and Malaysian governments are "definitely on the way to solving" the trade rift between the two countries, Mr Richard Needham, trade minister, said yesterday.

At the end of February, Malaysia imposed a ban on giving government contracts to British companies in retaliation for critical reports in the British media about the Kuala Lumpur government.

"They went out of their way to make us welcome," said Mr Needham, after meetings in Malaysia with senior officials. "They even offered us scones and cream tea. It was real strawberry jam. We are definitely on the way to solving the problem."

Mr Needham, who arrived on a surprise visit on Monday, said it was not a question of whether the ban would be lifted, more a case of when. He is due to report back to London today. Malaysian officials also feel that the ban on British companies will be lifted "in a matter of weeks rather than months", according to one senior finance ministry official.

Malaysia has been one of the biggest markets in the Far East for British goods and services to recent years. When

it imposed its ban the Malaysian government said that up to £4bn worth of contracts with British companies could be affected.

Mr Needham has met Dr Mahathir Mohamad, prime minister, Mr Anwar Ibrahim, deputy prime minister, and Mrs Rafidah Aziz, trade minister, and brought a letter from Mr John Major to Dr Mahathir.

Sea Containers plans rail bid

Sea Containers, the container and Hoverspeed ferries group, plans to bid for two British Rail franchises, but on terms which fall outside the government's guidelines.

The group would make its offers conditional on obtaining a long lease on the rail track concerned and on acquiring its own rolling stock. Bids on these terms would be regarded as "non-compliant" but would still have to be considered.

Normally the government would require train operators to rent track from Railtrack, the company created to own track and signalling. It also expects most operators to lease their rolling stock.

Sea Containers is considering bids for BR's franchises which would complement Sea Containers' ferry operations between the mainland and the Isle of Wight off the south coast.

IT spending increases

A majority of financial services companies will increase spending on information technology this

Executive pay 'should reflect long-term results'

By Norma Cohen, Investments Correspondent

Executive directors' contracts should bar them from receiving payment if they are dismissed for poor performance, a leading shareholders' group urged yesterday.

The Association of British Insurers, whose members make up a big portion of UK institutional investors, makes this suggestion in guidelines designed to encourage linking executive pay with a company's long-term performance.

Among other guidelines, the ABI suggests that executives should have to wait a minimum of three to five years before being allowed to exercise share options and that contracts should require that a portion of cash bonuses should be used to buy company stock.

"Remuneration committees have a central role and responsibility in requiring that demanding targets be set in such schemes and that the rewards relate realistically and responsibly to performance in the context of such targets," the ABI said. "If the remuneration committee appears to fail to measure up to its responsibilities, shareholders should quite properly ask for comment or explanation."

The guidelines urge annual review of bonus arrangements even for longer-term contracts and full disclosure of the terms to shareholders.

Criticism of executive pay has focused not only on the very high rewards involved but also on the structure of remuneration packages which grant substantial amounts for short-term share price improvements. Shareholders have argued that significant cash bonuses based on a single year's improvement do little to encourage companies to invest heavily in their futures.

"Any board that wants to look at the long-term performance should welcome these guidelines," said Mr Hnw Jones, chairman-elect of the ABI's investment committee.

Bonus arrangements which link cash awards to a single year's improvement in say, earnings per share, could discourage executives from investment in research and development, he noted.

The guidelines, developed over two years after consultations with leading industrialists, were also endorsed by the National Association of Pension Funds, the other leading UK shareholder group.

Some members of the NAPF said they would have preferred to see the guidelines go further and bar executives from "rolling" contracts which renew automatically every three years. The NAPF also prefers to executives sacked for poor performance be paid over a long period so they can be stopped if alternative employment is found.

year for the first time since 1989, in spite of substantial project failures, a survey by the consultancy Price Waterhouse has found.

The survey of 82 organisations including banks, building societies and insurance companies with annual IT budgets ranging from under £5m to more than £10m found that 87 per cent expected to increase their rate of spending on IT. Last year only 39 per cent predicted a rise to spending.

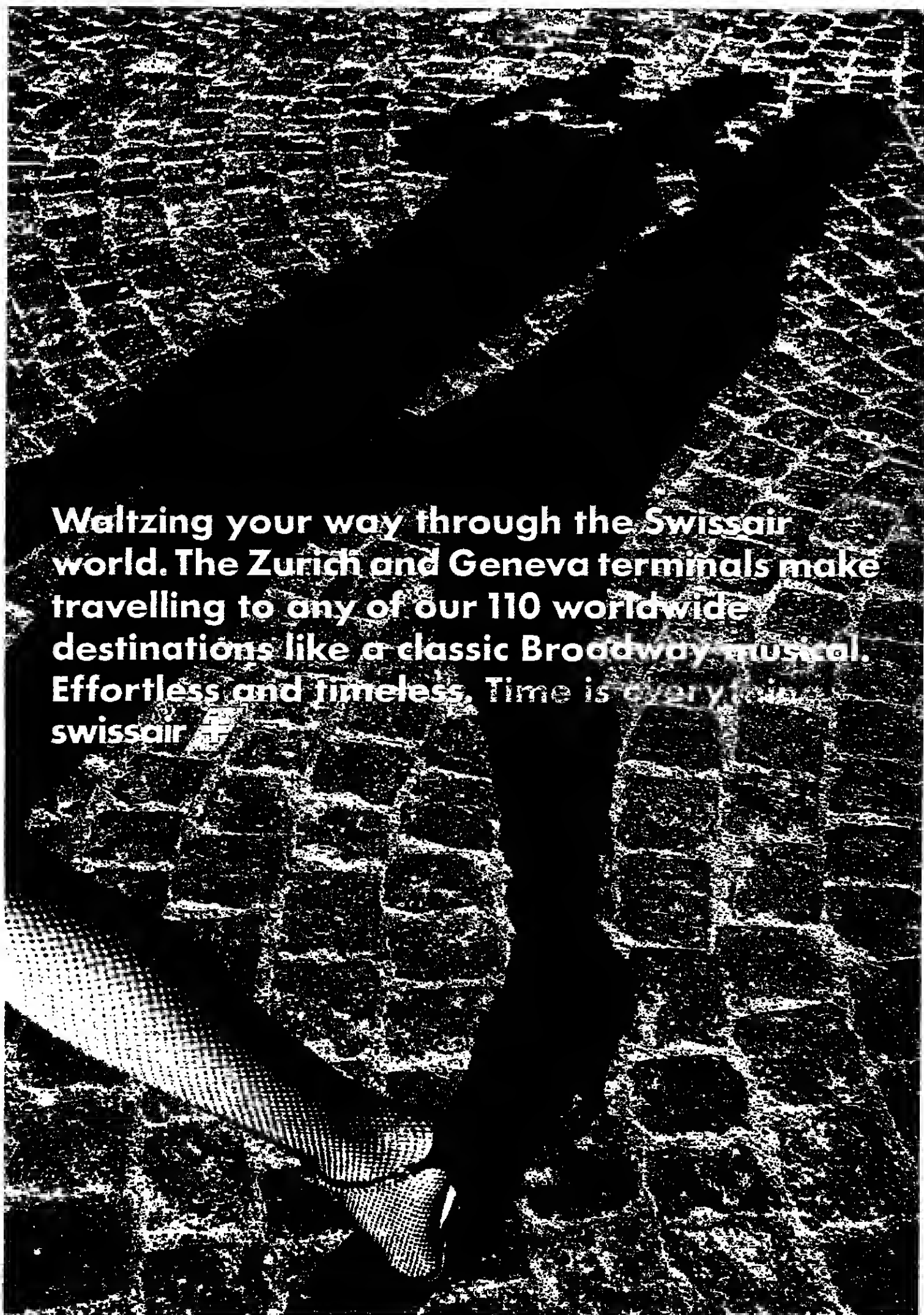
Premiers to discuss Ulster

The British and Irish prime ministers are to meet at Downing Street tomorrow to review cross-border security and progress on their Northern Ireland peace initiative.

The meeting follows a renewed surge of violence by both the IRA and loyalist paramilitaries in Northern Ireland, and a failed but potentially devastating bomb attack in Dublin last weekend by the loyalist Ulster Volunteer Force.

Polly Peck probe outlined

The Joint Disciplinary Scheme, the accountancy profession's highest regulatory body, has formally announced an inquiry into Polly Peck International, the collapsed conglomerate controlled by Mr Asil Nadir. The scheme will examine the professional and business conduct, efficiency and competence of Stoy Hayward, the accountancy firm which was auditor to Polly Peck.



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BUSINESS AND THE ENVIRONMENT

Energy efficient tomatoes

When Cantelo Nurseries, one of Britain's biggest tomato producers, wanted to save on its huge energy costs, it turned to the country with supreme expertise in glasshouse production - the Netherlands.

Herman Van Den Ende, a Dutch consultant, was brought in to design an energy-efficient system for the Taunton-based glasshouse that produces 2m kilos of tomatoes a year.

The system, which stores waste heat from day-time use to heat the tomato plants during the cooler night hours, won Cantelo a £500 award for energy management this week from Adas, the UK government's agricultural development and advisory service, as part of its campaign to cut the £320m annual energy bill on English farms.

Horticulture accounts for by far the largest bills in the agricultural sector because of the high costs of heating greenhouses. Cantelo's annual energy bill amounts to just over £200,000, or about 30 per cent of its non-labour running costs. But Van Den Ende says this would have been 15 per cent higher before the installation of fine-gas condensers that are attached to the gas-fired water boilers to recapture most of the heat that would otherwise escape.

"Tomatoes need temperatures of about 20°F by day and 15°F at night. Because of the storage system, the nurseries can afford to burn more heat during the day to produce more of the carbon dioxide that the plants require to grow - and thus increase production."

"We should get a 5 to 10 per cent increase in yields," says Kevin Hamilton, general manager.

Smaller farms might not want to invest in new equipment to save energy, but that does not matter, according to Adas. "Simple economy measures can lead to energy savings of 10 per cent or more," says Gareth Ellis, energy consultant.

Alison Maitland

Santa Barbara is not one of the twin towns listed on the sign outside the municipal limits of Christchurch, one of the prosperous resort and retirement communities which line England's south coast.

But an event that took place off the US west coast 25 years ago has a particular relevance to residents of environmentally sensitive seaside areas in the UK such as Christchurch. In 1968, a blow-out at an offshore production platform left 30 miles of beach near Santa Barbara, one of southern California's main tourist destinations, covered in oil pollution.

The impact of the spill on public opinion was such that development of the state's rich offshore oilfields was curtailed for decades, while the political fallout from it is felt even now. Hazel O'Leary, US energy secretary, recently confirmed that residents of coastal states still have a virtual veto over new offshore oil developments.

The Santa Barbara spill has also had a lasting effect on how the international oil industry operates in sensitive coastal areas, including those in the UK. Over the next few years, oil companies plan to increase inshore exploration drilling, encouraged by coastal discoveries such as the Wyth Farm oilfield near Poole in Dorset and the Liverpool Bay natural gas field. In last year's 14th licensing round, the government included a large number of inshore blocks, many of which are located near well-known coastal beauty spots, important fishing or breeding grounds, or in areas which support endangered species.

But the special requirements of operating inshore often conflict with established ways of working in the North Sea, according to Geoff Nicholson, manager of near-shore exploration projects for Elf Enterprise, a joint venture between Elf Aquitaine of France and Enterprise Oil, the biggest UK independent. It has been active in Poole Bay on the south coast and is about to begin exploration in the Irish Sea, 15 miles off Anglesey.

"The industry likes to move fast and with few constraints," he says. In the North Sea, the sudden availability of a drilling rig at an attractive rate can cause companies to alter plans overnight. In the exploration phase, oil companies also tend to operate at an arm's length through specialist contractors.

"But you can't operate like that inshore," says Nicholson. "Long periods of consultation with local governments and community groups are necessary before actual operations, such as seismic surveys or drilling, can begin."

Senior Elf executives say it is as important to understand the "geopolitical aspects" of England's



Inshore exploration in Poole Bay: Elf Enterprise has observed many of the environmental conditions set by the government

A last resort by the seaside

As oil companies drill closer to land, Robert Corzine looks at how they are stepping up safeguards

south coast as it is of south Yemen or the other remote locations in which the oil industry operates.

Elf's emphasis on the careful identification and cultivation of community groups is no accident. In 1992, its initial exploration efforts in Poole Bay ended in angry confrontations at sea between seismic survey ships and local fishermen.

The company had reached an early agreement on compensating those who fished for crab and lobster. But it struggled to reach an understanding with the trawlermen. "We first had to define who was a fisherman," says Nicholson.

"In the winter someone might be a painter and decorator, but in summer they might do a little fishing."

In addition, some political pressure groups saw the chance to use Elf's dispute with the fishermen to their own advantage. Elf eventually had to pay out more than £1m in compensation to the fishermen. "We had to solve the dispute on the run and in a very unsatisfactory way," concedes Nicholson.

The problems of dealing with 10 different fishing associations persuaded the company to set up and fund a forum in which to channel

problems. It also provides a mechanism for arbitration.

The fragmented nature of the fishing industry made it the most difficult for Elf to deal with. But many other groups also saw the company as a threat. Some were concerned that even the hint of an oil spill offshore in summer could do long-lasting damage to the area's important tourist industry. Others simply did not want oil companies operating in their back yard. "I don't care if you drink your bloody oil," was the attitude of one resident at a public meeting.

Late last year, Elf drilled an exploratory well, the results of which it has yet to divulge. The licence for Poole Bay was issued in an earlier round, but Elf observed many of the environmental conditions set by the government for 14th round licences.

Seabed studies were carried out both before and after drilling to determine if there was any damage to marine life. A narrower than usual well was specified to cut down on the amount of rock cuttings brought to the surface. Water-based drilling muds were used when possible in preference to oil-

based ones to lubricate the drill bit.

Rock cuttings brought to the surface were cleaned before being dispersed over a wide area - rather than piled on the sea bottom - to avoid smothering fish feeding grounds. And the normal stand-by safety vessel was augmented by one carrying a chemical dispersant and booms to contain any spills.

Local officials say such precautions have made inshore exploration drilling acceptable to the public. But they say the prospect of permanent platforms within sight of land is no more acceptable now than in 1988 when a British Petroleum proposal to build an artificial island off Wyth Farm to tap the offshore extension of the field triggered a storm of protest along the south coast.

New technology, in the form of horizontal drilling from a land base to a point more than 5km offshore, solved BP's problem. But technology is unlikely to offer a solution in all cases. At some time in the next few years an inshore discovery could be made that will test whether coastal residents in the UK have a similar power of veto as their counterparts in California.

Jane Martinson on plans to boost British Waterways Board's income

A bigger splash on the canals

The British Waterways Board, the nationalised body which runs Britain's canals, plans to turn people's desire to mess about by the river into profit.

With a leisure and tourism strategy launched by Robert Atkins, environment minister, today, the board appeals for "imaginative partnerships" to increase the money-making potential of its most popular sites. Such developments would have to satisfy the board's commitment to conserving the heritage and environment of the land and buildings it controls, including more than 2,000 listed structures and ancient monuments and 64 sites of special scientific interest.

A private bill before parliament defines the board's statutory duties with regard to maintaining environmental conservation.

"We have to appreciate that many people enjoy going to the canals to 'gongoozle' - to simply watch the wildlife and canal life go by," says Simon Salem, marketing and communications manager. "Our aim is to increase everybody's enjoyment of this natural resource."

Another aim is to increase profits. The board earns 40 per cent of its annual running costs of £57m, the rest coming from subsidies. Profits from leisure and tourism contribute 25 per cent of that earned income, a percentage the board wants to increase. Market research has suggested there is potential for this, says Salem.

Possible developments include leisure facilities such as tea shops, small museums or playgrounds. Financial incentives will be considered for suitable proposals and extensive consultation with local interest groups is planned.

The board hopes to capitalise on the 158m visits made to British canals each year by more than 7m people. It plans to improve access for particular interest groups such as anglers and boaters and attract some of the 47 per cent of the population who live within five miles of a BWB canal.

Popular sites which regularly attract in excess of 200,000 visitors

each year, says Salem, would particularly benefit from further development. "We see tourism, and particularly the day trip side, as a key growth area," he adds. "At the same time, we are aware that plans have got to be balanced. Our main aim is to conserve our heritage."

He says "sensitive" proposals would be welcomed. Fast food chains and vast car parking space would not. Plans are particularly welcome in inner cities where canals are vital "green lungs". Today's launch follows a report on the board by the Monopolies and Mergers Commission in January which made 48 recommendations for improvement, including cost control and more active marketing of leisure facilities.

Neil Hamilton, corporate affairs minister, said: "BWB has changed from a centralised organisation orientated towards administering a grant to one developing a strong commercial outlook."

But he added that the MMC felt BWB could continue to improve its efficiency and the quality of its services, and expected BWB to be able to generate higher net revenue. The board supplied half the funding needed for a £1.5m refurbishment of grade two listed canal warehouses in Burnley last year in partnership with Lancashire county council. The site is to be used for mixed commercial and leisure development.

In developing its strategy, the board has taken advice from the National Trust, the charity which operates a business arm known as National Trust Enterprise and which saw a large increase in membership in the 1980s. The board is considering a membership scheme which could include a magazine and lecture programmes.

Bernard Henderson, the board's chairman, says: "Of course, it's early days but we certainly think that the National Trust is a template which deserves study. We have two main responsibilities - to provide facilities for people to enjoy the environment and to improve it."

It's no Oscar

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Television/Christopher Dunkley

At last: first with the news

The idea that television was about to become the mainstay of journalism and that, willy nilly, newspapers would have to turn to the provision of background material and colour, was in great favour 30 years ago. Nothing very much seemed to happen, however, and the subject went out of fashion. Yet slowly television did expand its journalistic capacity and techniques, and the subject matter it was able and willing to deal with, and now (looking beyond this week's strike by BBC journalists) we are seeing the success of something awfully like the revolution discussed in the 1960s — though now nobody seems to be paying much attention.

An interesting example occurred last Thursday. At 9.30 in the *True Stories* slot Channel 4 had screened a long documentary by Nicholas Broomfield, who in a previous programme had shown himself spending a long time failing to get an interview with South African right-winger Eugene Terreblanche. Since that seemed to amuse people Broomfield used the same idea again, but this time his subject was Margaret Thatcher.

While other people got themselves onto the press list, gained access to the limousine on her book promotion tour and so on, Broomfield showed himself failing at every turn. He made the reason fairly clear: he is inept. Seeking an interview with Mark Thatcher, Broomfield was asked for his telephone number but was unable to remember the name of his hotel, let alone the phone number. His journalism comes from the "day mum look at me" school of studied naivety. Roger Cook, whose *Cool Report* on ITV had offered a Jack-in-the-box item on steroids earlier in the evening, sometimes seems in danger of joining the same school.

However, it was the programme after the Broomfield fiasco which was interesting. Instead of the billed item on the health service at 11.05, Channel 4 rushed into the schedule a *Dispatches* Special about Robert Black, the man who, earlier that day, had been given 10 life sentences for murdering young girls. Obviously made in preparation for the ending of the trial, the programme contained a mass of background information on Black's life and upbringing, and clear indications that he may have been responsible for many more murders. Some details of the programme's content and technique were highly

questionable: did the relatives of one victim really need to hear Black's description of what he did to her? And given the emotional nature of the case was it necessary to add mood music and heartbeats sound effects? What cannot be questioned is the speed with which television brought this material to the public. No doubt the viewing figures for an unscheduled programme late on Channel 4 were low, but the fact remains that television was several hours ahead of the newspapers.

Viewing figures for an unscheduled programme late on Channel 4 may have been low, but the fact remains that television was several hours ahead of the newspapers

Last night in *Assignment* on BBC2 George Alagiah, who did such admirable work for BBC News in Somalia, reported on the "reign of terror" in another African country in the 1970s when, as Alagiah said, "ethnic origin alone was enough to put you in prison" and 150,000 people were killed. Not South Africa, of course, where deaths

were a tiny fraction of that figure, but Ethiopia under the regime of Col. Mengistu. This may not have been the clearest or most technically polished programme of its sort ever made, but it is the first I have seen to give a detailed account of the Mengistu pogrom. Moreover, if there has been a report with anything like this detail in the British press I have missed it.

Furthermore, although I have certainly seen newspaper reports about the activities of Dame Shirley Porter and her Conservative colleagues on Westminster City Council, I have never read an account with the detail that last

broadcast as a public service before the local elections rather than after.

Nevertheless the most significant fact is that the BBC did not, to adopt the language of *The Bill*, bottle out. John Birt's first major task at the BBC was to overhaul, combine and expand the news and current affairs departments (to reorganise BBC journalism in other words) — and, some say, to introduce rigid hierarchical control and a uniform approach. Opponents of "Birtism" claim that it smacks of both Stalinism and Thatcherism, and that, intentionally or not, it serves the interests of Conservative governments. It would seem difficult to square that argument with the *Panorama* in question. In the long term the sheer expansion of television journalism, partly resulting from the Birt reforms, partly from the general proliferation of television, will surely prove more significant than any supposed political slant.

Yet however extensive television reporting might become, the medium would continue to be a poor relation in the world of journalism while it lacked the techniques, and to a large extent perhaps the will, to deal also in opinion. But these days even that is changing, albeit in a fairly small way so far, and chiefly on Channel 4. Frederic Raphael's attack on "rightism" — the special rights claimed by women, homosexuals, black people and so on — in last week's *Without Walls* on Channel 4 was a particularly significant straw in the wind since it ran counter to the political correctness which tends to dominate thinking in these areas on television.

Gratifyingly there appears to be no tendency at present for television to drive newspapers out of business. But the expansion and development in television journalism discussed at such length 30 years ago does seem finally to be happening.



Uma Thurman between ODs in Quentin Tarantino's gangster romp with a starry cast which scooped the top film prize at the festival

Palm goes to pulp

The science of Palmistry suffered a major setback when the top prize at Cannes went to America's *Pulp Fiction*. There we all were, chitchatting our Pernods and tipping Zhang Yimou's *To Live* or Kieslowski's *Red*, when, lo! — nothing doing. The golden frond was bestowed on the new film from Quentin "Reservoir Dogs" Tarantino.

With Eastwood as jury president we should have been prepared. *Pulp Fiction* is a 2½-hour gangster romp in which various members of starry cast (Bruce Willis, John Travolta, Uma Thurman, Harvey Keitel) have their days made by various stabblings, shootings and summary executions. S-and-M, torture and drugs are also on the menu. Indeed if you want to anthologise one scene for the book of "Great Throw-Up Moments in Hollywood Cinema", it must be that in which gangster's moll Miss Thurman, having OD'd on heroin, has a needful of adrenalin thrust in her chest by a desperate security bodyguard (Travolta), anxious that she should not die while he is on the job.

How the Palais roared. Likewise when the kidnapped young black has his brains scattered all over the car. Or when Mr Big (also black) is captured and raped by a pair of Los Angeles running what seems to be neo-nazism's answer to Sainsbury's Homebase.

The virtue of *Reservoir Dogs* was that it kept wiping the smile off our faces. One moment you were giggling, the next you were all but passing out. But *Pulp Fiction* is a string of ill-connected scenes about the underworld held together, if at all, by the sick wit of its gifted writer-director.

The prize seems another shameful crawl to Hollywood from a festival that not long ago golden-palmed America three years in a row for unwor-

thy films and is now, post-Gatt, anxious for another bout of kissing and making up; although I decline to name the part of Hollywood's anatomy that it might be kissing.

Other hand-outs were more just. Kieslowski's prizelessness was greeted with indignation by many critics, though not this one: I thought *Red* the weakest of his trilogy films. Instead Zhang Yimou's hunk of history about China *To Live*, reported on last week, shared the runner-up Special Jury Prize with Nikita Mikhalkov's *Burnt By The Sun*, jostling

Cannes' winning film seems a shameful crawl to Hollywood, reports Nigel Andrews

with Tarantino in the last busy weekend.

The Russian film-maker is becoming the festival world's duty dark horse. Three years ago he came from nowhere to seize the Venice Golden Lion with *Urga*. Now he blends Chekhovian chamber drama with Stalin-era historical tragedy — this is another 2½-hour piece in a festival where we could all have filed over-time claims — in a film that is a small triumph of art over

obstacle. Main obstacle is audience resistance to what seems initially yet another *Cherry Orchard*-ish elegy about the little rich soaked by a changing zeitgeist. Mikhalkov himself plays the central Colonel, at play with his family in a summer dacha while Uncle Joe Stalin gears up for his 1936 purges. But there is an oddness and emerging surliness even in these scenes of sum-

light, Chopin and cotton dresses. Who is the young family friend who arrives disguised as a blind man? Why are there so many mock-outrage games?

Finally the film tears the idyll with a vengeance. Just like the chauffered car jolting our hero down the country lane towards his eventual gulag, this plush movie vehicle ends up showing it has lively springs and a feel for the road. And Mikhalkov, if he had not won a prize for the movie, could have won it for a performance that grows from the subtle to the bravura.

The Best Actor prize went instead to Ge You, gauntly memorable in *To Live*. And the Best Actress was Vira Lisi — good lord, surely we remember her as a vacuous Italian starlet of the 1960s? — playing Catherine de Medici in France's *La Reine Margot*.

List's was not the only identity change at Cannes. A number of directors kept turning into actors and vice versa. Tarantino and Mikhalkov both jumped in front of the camera when not shouting "Action!" behind it. Roman Polanski burgled several scenes from co-star Depardieu in *Torment* and the Best Director prize went to a man better known, at least in the Eternal City, as a performer: Roman comedian Nanni Moretti who, as per my last report, enchanted *Le tout Cannes* with *Dear Diary*.

Talking of toucans, there should have been a prize for the large-beaked tropical bird on an adjoining hotel rooftop who kept waking me each morning in time for the dratted 8.30 press show. "Bonjour!" it cried, sharp on 7.45. And then something I insisted to friends, that sounded like "Serie noire! Serie noire!..." Only later did I realise that the bird was giving me a tip. *Serie Noire* is the French title for *Pulp Fiction*.

Opera/David Murray

Mosè in Egitto

At the Royal Opera the Midland Bank Proms, now a great institution, recommenced on Monday with a new production of rare Rossini. *Mosè in Egitto* (Moses in Egypt) was composed for the Lent season at the Teatro San Carlo in 1818. Hence its subject, and its billing as an "azione tragica-sacra" — though Rossini and his librettist Totolla had based the Old Testament story with a conventional love-interest: a pre-echo of the *Aida* situation, indeed, but non-triangular.

In fact the work was played at Covent Garden in 1833 as a sacred oratorio, with interpolated bits from Handel's *Israelites in Egypt* (and the "love-interest" presumably trimmed). For Paris, the composer re-jigged and abridged the piece in 1827 as *Mosè e Pharaone*, which went on to enjoy a long popularity. This time the Royal Opera has preferred the Neapolitan original, with only Rossini's 1819 additions. The production comes from Bologna, with its conductor Paolo Olmi; the Teatro San Carlo has collaborated on the version used. The director and the designer are one man, Hugo de Ana.

That seemed to be part of the trouble on Monday, when Moss seemed excessively tame for its length. Italians understand rocky landscapes very well; de Ana's sets revel in great expanses of high-quality mock rock (never mind the visible seams, feel the depth) and evoke an oppressively parched land. The enslaved Israelites are dressed as gypsy nomads; their Egyptian overlords have shaven heads, strangely elongated to accommodate the singers' hair under their skullcaps. (My companion remarked how much they resembled the other planet family in Roeg's *The Man Who Fell to Earth*.)

For all the tribal confrontations, however, the director de Ana contrives little but static, formal patterns. A sinuous

quartet of bare-breasted dancers enlivens the action a bit, but there is rarely any sense of real menace or danger. Nor does he give his principals much help: even in their longest and most fraught numbers, he fixes them in languid *art nouveau* poses, more decorative than dramatic. Authoritative singing and conducting might easily make up the gap — but there was the rub, at least on this first night.

Olmi was tasteful to a fault. A square beat, innocent of anything like spontaneity or urgency; the orchestral attack soft-edged (characteristically crisp Rossini dotted notes were regularly smoothed into bland triplets); none of the stark *grotesques* that the best of Rossini's score deserves and needs. Its grandest passages involve not only some fatigued chromatics, but bold, obsessive play with single phrases, almost symphonic — which its first audiences recognised as Tontonic "learnedness" far beyond the Italian norm. Olmi left all of that under-punctuated, mild, ineffectual.

At least Ruggero Raimondi's Moses enjoyed ringing support from his four trombones, though they nearly swallowed him towards the end when he was audibly tired. His majestic declamation is still splendid; but his bass was cramped at the top, and effortful when negotiating the recurrent "turns" in his opening music. Simone Alaimo's Pharaoh — the competing bass here, younger and lighter of timbre — maintained his sharp, energetic bite all the way. He is a major asset to the show. As his son and heir Osiride, inconspicuously enamoured of an Israelite maiden, the American tenor Bruce Ford sounded merely careful and correct throughout Act I, probably discouraged by the low prevailing temperature. It took the distraught, non-confessional Act 2 duet with his father to show this already distinguished Rossinian at full



Ill-fated lovers Bruce Ford and Anna Caterina Antonacci

expressive stretch, secure at the risky vocal heights of his role.

That might have been crowned by his next duet, in abortive flight with his innamorata Eliza; but it wasn't, because his Eliza is the young competition-winner Anna Caterina Antonacci. Her soprano boasts a lovely clear ring, is beautifully even throughout its range, and gracefully adept with all the ornamentation — but so far, too carefully polished and placed to register any sense of loyalty or passion. When somebody cried "Brava!" after her main aria, I thought that kind of him; nonetheless, she still needs a bit more of a demanding conductor-dramatist. Overnight, she might become a far more exciting artist.

Fortunately for the opera, we had the mezzo Ann Murray in the secondary

role of the Pharaoh's wife, an anxious sympathiser with the Israelites — to spell out what is embedded in Rossini's "serious" music. She did that superbly. In the less graceful role of Eliza's confident Patricia Bardon leaves a disproportionately vivid stamp. With still thinner material, Philip Dugan makes something of the nasty High Priest. The tenor Aaron, who ought surely to be more silver-tongued than anybody, sounded out-of-sorts and fragile. What with his choked delivery and Raimondi's rusty creaks, the famous final Prayer scored only a tame modicum of its proper effect. We wanted more.

Supported by the Peter Moores Foundation; further performances May 28 (another Prom) and 31, June 3, 6, 8 and 11



BONN

Opera Tonight, Sat: Les Contes d'Hoffmann, with cast led by Francisco Araiza. Tomorrow, Sun: Tosca. Fri: Valéry Paron's production of Prokofiev's ballet *Cinderella* (0228-773667).

BORDEAUX

Palais des Sports Tomorrow, Fri: Alain Lombard conducts Orchestre National Bordeaux Aquitaine in works by Britten, Debussy and Stravinsky, with tenor Keith Lewis and horn soloist Jean-Marc Delmas. Sat: Les Contes d'Hoffmann. Sun: Les Contes d'Hoffmann. Mon: Ingo Metzner conducts Gürzenich Orchestra and Cologne

COLOGNE

Philharmonie Tonight: Stéphane Grappelli Trio. Fri: Peter Ebdöns conducts Ensemble Modern in Varese, Arthel and Cage. Sat, Sun, Mon: Ingo Metzner conducts Gürzenich Orchestra and Cologne

Radio Chorus in Henze's *Das Floss der Medusa*. Sun afternoon: taddy bear concert with Peter Ustinov. Next Tues, Wed, Thurs, Fri: Daniel Barenboim conducts Chicago Symphony Orchestra (0221-2801). Overhouse Tonight, Fri: Lothar Zagrosek conducts Andreas Hornold's new production of Lotzing's *Der Wildschütz*. Sat, next Tues: TanzForum production of Peer Gynt, choreography by Jochen Ulrich. Sun: Macbeth with Alexandru Agache and Elizabeth Connell (0221-221 8400).

COPENHAGEN

Thwot Tomorrow: Jan Krenz conducts Thwot Symphony Orchestra in works by Brahms and Mendelssohn, with piano soloist Stephen Kovacevich. Fri: Krystian Zimmern piano recital. Sat: members of the Danish Opera Academy sing arias and duets by Verdi, Puccini and Massenet. Next Wed: Pavo Berglund conducts Royal Danish Orchestra in works by Brahms and Beethoven symphonies by Sibelius and Brahms (0515 1012).

DRESDEN

DRESDEN FESTIVAL This year's festival, which runs till June 5, takes its theme from August the Strong, whose accession 300 years ago heralded a golden era in Dresden's artistic life. The programme features a wide range of baroque instrumental specialists, and there is a chance to hear rare choral and operatic works by Telemann, Hasse and Handel. The Semperoper has festival performances of *Capriccio*, *Der*

Rosenkavalier and The Cunning Little Vixen. The orchestral programme over the coming week includes the Vienna Philharmonic under Riccardo Muti and the Dresden Staatskapelle under Neville Martin, with piano soloist Alfred Brendel (0351-486 8888).

DUSSELDORF

Deutsche Oper am Rhein Tonight, tomorrow, Sun: Der Fieschütz. Fri, next Tues: Le nozze di Figaro. Sat: Heinz Spoerli's new choreographic version of A Midsummer Night's Dream (0211-890 8211). Duisburg Theatre has Lehengrin on Sat and a Stravinsky ballet programme on Sun (0203-300 9100). Schauspielhaus Tonight: Lorca's *The House of Bernarda Alba*. Fri: new production of Brecht's *The Resettlement of Arturo Ui*, directed by Wolf-Dietrich Sprenger. Sat and Sun: Shakespeare's *Romeo and Juliet*. Mon: Die Fledermaus. Tues: Shakespeare's *Troilus and Cressida* (tickets 0211-369911 information 0211-162200).

FRANKFURT

Alte Oper Tonight: My Fair Lady. Tomorrow, Fri: Daniel Barenboim conducts Chicago Symphony Orchestra in two programmes including *The Rite of Spring* and two Brahms symphonies. Next Wed: Heinz Holliger directs Chamber Orchestra of Europe (069-134 0400). English Theater Kaserstrasse Tonight: first night of new production of Bill Manfroid's comedy *The Owl and the Pussycat*. Daily except Mon till July 16 (069-2423 1620).

Oper Sat: Sylvain Cambreling conducts Herbert Wernicke's production of Duke Bluebeard's Castle, with Henk Smit and Katherine Ciesinski. Sun: Guido Johannes Rumsdick conducts Nuri Espert's production of Elektra, with Janis Martin and Livia Budai (069-236061).

GOTHENBURG

Konserterhuset Tomorrow: Hans Graf conducts Gothenburg Symphony Orchestra in an all-Mozart programme, with piano soloist Mats Wiklund (031-167000).

HAMBURG

Musiktheater Tonight: Hamburg Singakademie in choral works by Mendelssohn and Rossini. Fri, Sat: North German Radio Symphony Orchestra plays Musorgsky and Tchaikovsky. Sun: Klassische Philharmonie Bonn plays orchestral works by Brahms and Beethoven (040-354414). Staatsoper Tomorrow, Sun: Gard Albrecht conducts Harry Kupfer's new production of Khovanshchina, with cast headed by Olga Borodina and Matti Salminen. Fri next Tues: Aida with Maria Guleghina and Michael Sylvester. Sat: Die Zauberkolben. June 4: Hermann Prey song recital. June 5: first night of John Neumeier's new production of Herze's ballet Undine (040-351721).

HELSINKI

Finnish National Opera Tonight: La traviata. Tomorrow: Boumeister production of Swan Lake. Fri:

Carmen. Sat, next Tues: Jorma Uotinen's new ballet Sonata in Glass, music by Sibelius (04-030 2211).

LEIPZIG

Gewandhaus Tomorrow, Fri: Yuri Temirkanov conducts Gewandhaus Orchestra in works by Rossini, Mozart and Prokofiev, with piano soloist Rudolf Buchbinder. Sun morning, Mon and Tues evenings: Daniel Nazareth conducts MDR Symphony Orchestra in Brahms and Stravinsky, with piano soloist Homero Franceschi. Sun evening: Gewandhaus Quartet plays Mozart, Francaix and Dvorak (0341-713 2280).

LYON

Opera Tonight, Sun, next Tues: John Nelson conducts Klaus Michael Gruber's production of La traviata, with cast headed by Gluey Devine (repeated June 3, 6, 10, 22). Tomorrow: Claire Gibault conducts concert performance of Mozart's *Apollo et Hyacinthus* (tel 7206 4545 fax 7200 4546).

MUNICH

Staatsoper Tonight: Jun Märki conducts revival of Tivoli Palmer's 1992 production of Dvorak's *Dimitri*, with cast headed by Ben Heppner and Livia Aghova (repeated May 28, 31, June 3, 6). Tomorrow, Sun: Don Pasquale. Fri: Bavarian State Ballet's American programme, including new choreographies by Robert LaFosse and Lucinda Childs. Sun (Prinzregententheater): Kathleen Kuhlmann song recital. Mon, next

Wed: Cool fan tutte (089-221316). Gasteig Sat: Leonard Statin conducts Bavarian Radio Symphony Orchestra in works by Bernstein, Gershwin, Barber and Ives, with soprano Linda Hoenfeldt. Next Tues, Thurs, Fri and Sun: Sergiu Celibidache conducts Munich Philharmonic Orchestra in Bloch and Shostakovich, with cello soloist Natalia Gutman (089-4809 8814).

STOCKHOLM

Drottningholm The 1994 season, the second directed by Elisabeth Söderström, opens tomorrow with the first night of a new Royal Opera production of Edouard Du Puy's early 19th century Singespil Youth and Folly (repeated May 28, 30, June 2, 4, 7, 9, 11). The season, which runs till Sep 9, also includes Haydn's *Orlando Paladino* conducted by Nicholas McGegan and a staged Handel compilation starring Anne Sofie von Otter (08-680 8225). Royal Opera Tonight: Ingvar Lidholm's Strindberg opera *A Dream Play*. Tomorrow, Mon: Simon Boccanegra. Fri: La bohème. Sat: Natalie Corus' production of Swan Lake (tickets 08-248240 information 08-203515).

Konserterhuset Tonight: Krystian Zimmern piano recital. Tomorrow: Niklas Willen conducts Royal Stockholm Philharmonic Orchestra in concertos by Mozart, Richard Strauss and Tchaikovsky (tickets 08-102110 information 08-212520). Berwaldhallen Sat afternoon: Leif Segerstam conducts Swedish Radio Symphony Orchestra in works by Mahler, Sandström and Beethoven (08-784 1800).

ARTS GUIDE

Monday: Berlin, New York and Paris. Tuesday: Austria, Belgium, Netherlands, Switzerland, Chicago, Washington. Wednesday: France, Germany, Scandinavia. Thursday: Italy, Spain, Athens, London, Prague. Friday: Exhibitions Guide.

European Cable and Satellite Business TV (Central European Time)

MONDAY TO FRIDAY NBC/Super Channel: FT Business Today 1300; FT Business Tonight 1730, 2230

MONDAY NBC/Super Channel: FT Reports 1230.

TUESDAY EuroNews: FT Reports 0745, 1315, 1545, 1815, 2345

WEDNESDAY NBC/Super Channel: FT Reports 1230

FRIDAY NBC/Super Channel: FT Reports 1230 Sky News: FT Reports 0230, 2030

SUNDAY NBC/Super Channel: FT Reports 2230 Sky News: FT Reports 0430, 1730.

FINANCIAL TIMES

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Wednesday May 25 1994

A manifesto for business

The government's long-awaited white paper on competitiveness will seriously disappoint those expecting original insights into the factors underlying the country's industrial performance or radical innovations in policy. Indeed, much of it reads like a self-justifying compilation of measures already in place or planned and one which fails to counter the anxieties recently expressed by, among others, the Commons trade and industry committee. As such, it is likely to be dismissed by many, including some on the government benches, as a damp squib.

However, the document is not without merit. First, it is pleasing that ministers recognise that their separate departmental actions affect a wide range of business activities and have sought to draw up an audit of their impact. Quite how the government intends to achieve the necessary co-ordination across Whitehall over the long term is less clear. The Treasury, in particular, is often rightly accused of ignoring the impact of its policies on business and wealth creation.

Secondly, the document is to be commended for what it does not say. It wisely eschews big new spending on industrial support. It also steers clear of sectoral intervention and picking winners. It is encouraging that the government now appears to accept that these approaches offer no solutions, but more often create problems by retarding essential adjustments. In reality, that acceptance has been imposed by circumstance. Any temptation to embark on a big spending spree is constrained by the budget deficit and the government's commitment to maintaining stable macro-economic policies. Likewise, scope for action is circumscribed by the shift to Brussels of control over trade policy, public procurement rules and, increasingly, competition policy. Without these weapons, the arsenal of classic interventionism which some ministers enjoy promising their political followers is largely denuded.

Mild dirigisme

The other limiting factor is the wide spread of opinions within the government's own ranks. These range from advocacy of mild dirigisme to heavy reliance on deregulation. Read as a political manifesto, which it is in part, the white paper is an attempt to bridge these two extremes. Inevitably, that has produced a minimalist result, marked more by laundry lists of unexceptionable proposals than by truly innovative thinking. That said, what prescriptions does the white paper have to offer? Most concern small business and education and training. In the former area, the proposal to encourage faster payment of bills, initially by insisting on more dis-

closure is welcome. Increased emphasis on advisory services will be good news for consultants, though it is unclear how far it meets small firms' actual needs. But at least, this type of support seems unlikely to do much harm. The white paper correctly recognises the central importance of education and training in raising skill levels. Much remains to be done in delivering on government initiatives such as the reform of the national curriculum and the introduction of new vocational qualifications. One priority rightly identified is the need to tackle the shortcomings of GNVQs, the new vocational qualifications widely criticised for their lack of rigour.

Learning credits

There are some new proposals on training, notably the extension of the "modern apprenticeship" scheme to all 18-19 year olds. This welcome move shows that the government has listened to constructive comments on its earlier plans. Much more radical is the idea of learning credits, vouchers that would allow young people to make their own choices in education and training after school. Credits would keep schools, colleges and other providers of education and training on their toes. And they would boost parity of esteem between academic, technical and vocational education by providing the same form of finance for each. The government should press ahead with the promised study of the potential for credits, and mount pilot schemes.

However, it is regrettable that more has not been done to strengthen the role of Training and Enterprise Councils in education and training. Mergers between Tecs and chambers of commerce are now permitted, and the developing network of one-stop shops will help to strengthen their position. But to acquire the strength of German chambers, they need clearer strategic purpose and more financial and operational independence from government.

The most positive achievement of the white paper is that it sets out clearly the government's thinking on industrial policy and wealth creation. At a time of mounting debate on these issues, business and the public need to know where it stands. The result falls far short of being a "blueprint for industrial success", as some ministers suggest. That is an implausible claim for any government to make, above all one which has held office for 15 years. Like a blueprint, however, the effectiveness of the measures set out yesterday will hinge as much on their execution as on their design. The government's priority must be to press ahead firmly with implementation, above all in the field of training and education.

The cost of saving energy

In creating the Energy Saving Trust, UK government ministers thought they had found a winner: a tool for bringing about expensive environmental improvements that would also be popular. But the trust has been stalled by a row over its funding, which has also exposed the confused state of the government's plans for energy conservation.

The trust is intended to subsidise household improvements such as low-energy light bulbs, efficient boilers and insulation for roofs and walls. The costs - some £400m a year by the end of the decade - will be passed on to gas and electricity customers, even if they have not benefited.

At least, that was the plan. Today Ms Clare Spottiswoode, director general of Ofgas, the regulator, is likely to tell a parliamentary select committee, for the third time, why she will not allow these costs to be passed on to gas customers. She is right to insist that the government should not use regulators to levy taxes, and to point out that the impact would be regressive, falling proportionally harder on poorer families.

But the row obscures the broader questions of whether Britain needs to promote energy conservation, and if it does, whether the trust is the right tool. The government's main argument for energy saving is that the UK committed itself at the 1992 Rio Earth Summit to curbing emissions of carbon dioxide from fossil fuels. The Rio targets are questionable - scientists are uncertain of the threat of global warming - but countries feel that precautions are warranted.

In giving its backing to Rio, the government has not weighed up

the costs of cutting emissions against the value of the global benefit. It has tended to imply that saving energy is always worthwhile, whatever the cost. But even if the aim is justified, ministers put too much weight on the trust: they want it to generate a quarter of the savings needed to meet the Rio targets.

Funding aside, the trust was never likely to be up to the task. It lacks the administration to disburse £400m a year in parcels of several hundred pots, let alone to identify which households should benefit.

Sharp price rises

Instead, the more appropriate tool for curbing carbon emissions - though one the government may feel is politically inaccessible - is further sharp energy price rises. The better argument for the trust's existence is that some household energy conservation measures pay for themselves quickly. The trust says that all of its schemes would cover their costs within five years, but that the public is deterred from adopting these measures by ignorance and by the initial spending needed. It estimates that 90 per cent of households lack at least a quarter of the energy saving measures which it recommends.

To the extent that the trust can overcome those barriers, it has a justifiable role, although a smaller one than it now envisages. It also needs to direct its cash towards those who can least afford to pay. But the trust's funds should come from taxpayers, not from consumers. Energy conservation costs money; the government should not use rhetoric and the regulatory system to usher through a disguised and regressive tax.

President Bill Clinton has described his decision on the renewal of China's privileged trade access to the US market as one of the most critical of his administration. In China itself, the Most Favoured Nation status issue is regarded as hardly less important. Both the US and Chinese leaderships appear to sense that the ruling on MFN renewal due by June 3 will mark something of a watershed in Sino-US relations: that much more is at stake than simply two-way trade running at about \$40bn annually.

Not least of the vexed questions facing the Clinton administration is how, in the longer term, it might deal with human rights and China. Unless a way is found to cope with the issue within the broader relationship, it will continue to fester, threatening an increasingly important commercial and strategic partnership.

While the White House has conducted a high-profile and sometimes agonising debate with itself over MFN renewal, Chinese officials have appeared at one in their determination to secure an extension without making significant concessions to western pressures on human rights. Mr Clinton in granting MFN last year called for "overall significant improvement" in China's human rights behaviour, including greater respect for the universal declaration on human rights.

But China's appearance of unyielding unity of purpose on MFN tells only part of the story. No less than in the outside world, MFN renewal has encouraged fairly wide-spread discussion in China about questions such as relations with the west, economic liberalisation and political change, and most crucially about the best means of harnessing western pressures to achieve desirable political reform.

This debate, because of China's lack of open discussion, is furtive. It is certainly not ventilated in the official press, but among scholars, dissidents and even some of the more liberal members of the Communist party these are lively issues and ones that go to the heart of how Chinese society might evolve.

Mr Clinton and his advisers may not fully appreciate the implications for China's internal development and its relations with the west. But many Chinese intellectuals antipathetic to the Communist regime hope that MFN is granted and moreover that trade and human rights issues are de-linked. They are frankly critical of what they regard as the US use of the blunt trade instrument in its well-meaning efforts to achieve progress on human rights.

Typical of those who hold such views is Mr Cui Wenhua, an historian and television scriptwriter, who lost his job over his involvement in the June 1989 pro-democracy protests and who professes no love for the communist rulers. "If the world seeks to isolate China, it will only slow down the process of liberalisation," he says. "Since the world cannot totally ignore China, it should try to engage it more fully."

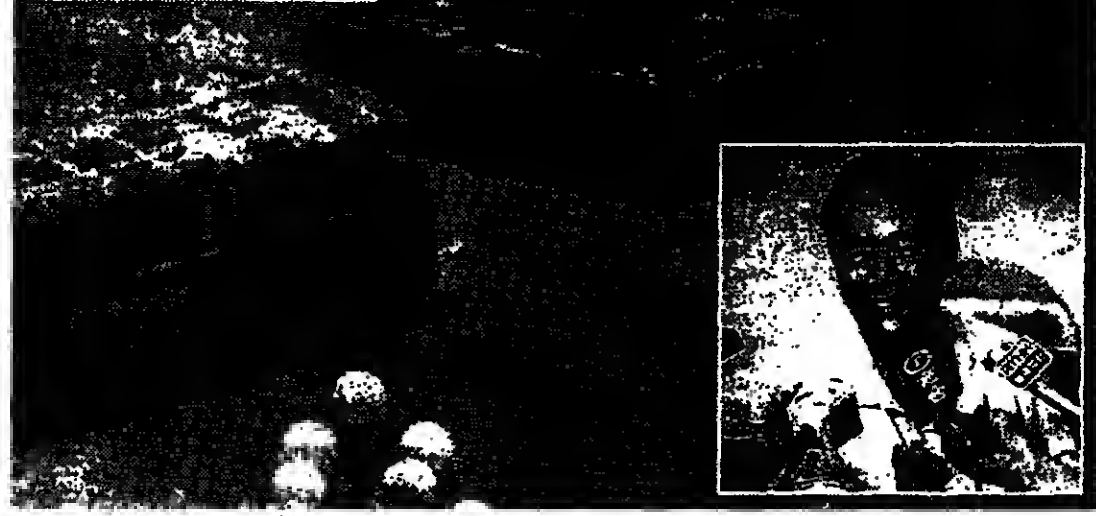
These may appear naive views given that the Communist party shows little sign of yielding any ground to its opponents and indeed has recently been cracking down even harder on dissidents; but it is also true that China is in the middle of a process of economic liberalisation and opening to the outside world unprecedented in its history.

This opening, which differs markedly from past centuries' foreign influences in that it has not been forced on China, is introducing western ideas and values to a receptive audience among an urban elite, an increasing number of whom have travelled and lived abroad.

Notions of individual rights, democracy and basic freedoms which are taken for granted in the west have tremendous appeal for younger Chinese intellectuals, but inevitably this embrace of western ideas leads to conflict with an older generation of scholars who believe that Confucian ideals of filial obedience and respect for authority

The debate on renewal of China's MFN status has sparked a covert discussion about political reform, says Tony Walker

Wrong attitude to human rights



With the fifth anniversary of the Tiananmen square massacre due next week, premier Li Peng (top left) is determined to maintain stability, while dissident Wei Jingsheng (right) wants to increase pressure for reform

should prevail.

Yang Dongping, a researcher at the Beijing Polytechnic and commentator on changes in Chinese society, says that both sides of the debate look to Singapore, South Korea and Taiwan to prove their point. The younger generation attributes the success of these south-east Asian tigers to market economies and relative democratic freedoms, while older scholars choose to believe that Confucianism has underpinned their advancement.

Where the views of the two sides converge is on the pace of desirable change in China to avoid what an

official US human rights envoy, in continued and even increased western pressure on China to bring about such change.

In his contacts with Mr John Shattuck, the US assistant secretary of state for human rights, Mr Wei was committing what in the eyes of the regime was a virtually unpardonable sin known as *liangzhi* (wisdom), literally maintaining illicit relations with a foreign country, or to employ the colloquial western description: washing one's dirty linen in public.

Other leaders of the 1989 protests such as Liu Xiaobo, the philosopher and writer, also advocate continued western pressure on questions such as MFN, though Mr Lin is in favour of renewal. "Without pressure from the international community," he observes, "the Chinese government would be rampant [in its treatment of dissidents]," he says.

Among international human rights activists, who are frustrated by what they perceive as the Clinton administration's cynical handling of the MFN issue and a drift away from sanctions, a similar view prevails. Robin Munro of Human Rights Watch/Asia believes that "pressure is the only thing that works" when it comes to forcing the Chinese to recognise western concerns over human rights.

Mr Munro, whose organisation compiles the most comprehensive dossier of China's human rights transgressions, dismisses what he describes as a "mantra" argument that economic change will inevitably spawn political reform. "This is a pious hope," he says. "It does not connect with reality."

In contrast, even those critics

with the gloomiest perspective would concede that profound change is afoot, although they would differ on where it is leading. While there has been a significant improvement in Chinese living standards in many areas, the country's rulers continue to discourage thoughts of political liberalisation.

The historian Mr Cui has no doubt that quite apart from impressive material advances, a more important change is that of the "heart". "Chinese citizens have emerged from being slaves of the dark ages to citizens with some modern thoughts, and this should

Many intellectuals antipathetic to the regime hope that MFN is granted and that trade and human rights are de-linked.

be the springboard for greater change in the future," he says.

He cites by way of example of changes afoot, the Communist party decision to embrace what it describes as a "socialist market economy". "In reality the word 'socialist' does not mean anything," Mr Cui observes. "A market economy is a market economy. As long as you allow the market to exist this will produce changes of ownership and interest that will eventually lead to political diversification."

This latter development is one that disturbs China's communist rulers. They understand that hav-

ing embarked on a far-reaching programme of economic reform they are riding a tiger whose behaviour will be far from predictable, and that economic and social change is, in any case, loosening central control.

But the leadership also appreciates that as far as economic reform is concerned there is no turning back without risking the fate that has befallen the Communist party of the former Soviet Union which failed to adapt to change and paid the price.

Chinese officials are fond of the bicycle metaphor when describing China's current circumstances: if you stop pedalling, they say, you will fall over. This in turn raises the question of whether China's leaders are pedalling fast enough to cope with the demands of a restive population at a time of rapid economic and social change?

These worries about the unknown - China in its economic reform has entered uncharted waters - are in turn prompting a re-emphasis on political stability, a crackdown on dissent such as the recent arrest of prominent dissident Wei Jingsheng, and restrictions on the media's ability to ventilate conflicting political viewpoints.

Since the Communist party's policymaking central committee approved an adventurous package of economic reforms last November, China's leaders, including premier Li Peng, have laid heavy emphasis on the need to maintain stability as the fifth anniversary of the June 4 Tiananmen massacre looms. They have sought this while navigating their way through a testing phase involving a painful rationalisation of overmanned and loss-making state enterprises.

In this difficult period Beijing is grappling with twin threats: workers laid off from state industries, and a peasantry - surplus rural labour numbers between 100m and 200m - made anxious and angry by a widening gap between rich and poor, country and city.

Compared with these challenges, dissident activity, while it might be eye-catching in the west, is hardly the problem that looms largest in Beijing's concerns. Among China's rulers there is always the residual fear that dissidents will make common cause with disaffected elements in the cities and countryside - as the Communist revolutionaries did in the 1920s.

Permeating Chinese official concerns at almost all levels at present is also the falling health of senior leader Deng Xiaoping and worries about a potentially difficult transition to a new generation of leaders. Preparation for an uncertain future without Deng is one of the factors prompting the present crackdown on dissent by a nervous leadership.

These uncertain times present challenges as well as opportunities for the west in the management of its fractious relationship with a modernising China. The Clinton administration because of its growing economic and strategic relationship with China is in a unique position to influence developments, but constructive engagement will not be easy and conflict over human rights issues is certain to persist.

The west's patience is certain to be tested not only over human rights but also over problems such as trade liberalisation, copyright infringements and disagreement over arms sales. But for the US, there would seem to be little alternative to seeking a more predictable relationship with China - one that does not become hostile to the unending political involvement in MFN renewal.

While the US is poised to extend China's privileged trade access to the American market for another year, it will be doing so in the knowledge that Beijing has hardly fulfilled requirements laid down by President Clinton for improvements in human rights. China will have won this round but what is important for the west, and the US in particular, is that it seeks other avenues in future that are not so potentially disruptive to the broader commercial relationship.

Back into the cold

Investment bankers at leading European houses await the return of Earl Nare with some trepidation. Finland's head of treasury management has been on a three-year sabbatical to the EBRD, but is due back at his desk next month. Nicknamed "Basis-Point Billy", his talent for driving a hard bargain is not easily forgotten.

However, Finland was blessed with a triple-A foreign currency credit rating in these days, so syndicate managers had little choice but to suffer his tough market tactics, his curt telephone manner and his endless name-dropping.

During his absence, the country has lost one of its three A's, and investor appetite for its paper is correspondingly less keen. At the same time, his easy-going deputy, Velko Kantoila, is reckoned to have made a good list of a difficult job and to have won the sympathy of syndicate managers by distributing business fairly. Surely Basis-Point Billy isn't going to have to reinvent himself as Percentage Point Paul?

Arid patch

Horror of horrors. Who was that lurking in the flower beds at the Chelsea Flower Show when Graham

Hearne's Enterprise Oil hosted its annual dinner for the great and the good on Monday night?

Step forward Randolph Agnew, the new chairman of Lesmo, the struggling oil company which is under attack from Enterprise.

Apparently, both chairmen did bump into each other but Observer is assured that the only thing they talked about was that hardy perennial... the weather.

Taken away

Looks like the owners of four of London's trendiest Chinese restaurants were too busy meditating to notice that their holding company was levitating somewhere below solvency.

Bialdwood, which owns Now & Zen, Zen W3, Zen Central and Zen Chelsea, has gone into receivership this week because it cannot service loans unrelated to its food outlets.

The good news is that the receivers believe the eateries in question remain an appetising target for prospective purchasers.

Dust to dust

Powell Duffryn's interest in bidding for British Coal's South Wales operations has the kind of historic ring that would surround, for example, attempts to rehabilitate descendants of the tsars in Russia. After all, Powell Duffryn was

OBSERVER



I'm boycotting whalemeat

the biggest British coal company controlling more than 60 pits and employing more than 32,000 miners before the industry was nationalised in 1946. The company was detested, not least for its decision to "encourage" miners to dig bigger lumps of coal by equipping them with tools resembling pitchforks rather than shovels.

Like Russia's monarchists, though, the company has durable roots. About 150 years ago, its founder, Thomas Powell, introduced the first locomotives to the Welsh coalfields and founded a coal-shipping business which, to this day, is one of its main activities.

Its influence persisted even after nationalisation - the National Coal Board's first chairman was Lord Hynley, the company's former managing director, and another PD man was the NCB's first director for marketing. Subsequently, it formed a joint international training consultancy with the Coal Board and even opened a travel agency which served the Coal Board's staff. There will be those in south Wales who will view its return with as much enthusiasm as the Russian serfs would welcome a tsarist revival.

Codswollop

What can have got into their Lordships? The Earl of Longford, the former Labour cabinet minister, was yesterday complimenting Earl Ferrers, the home office minister, on his ability to preach "just as acceptably whatever message he is required to deliver, even if a subsequent message contradicts an earlier one".

Ferrers replied that receiving kind words from Longford was "rather like shaking hands with a fish; it slides all over the place and one does not know whether one has hold of the head or the tail".

Tony's scoop

Not many media tycoons would turn to one of their competitors

when looking for a non-executive director. But then Tony Gally, owner of 60 per cent of the Fish Press, is not yet playing in the first division - which may explain why he has added Ben Bradlee, the legendary editor of the Washington Post, to the board of his Independent Newspapers.

O'Reilly, who sat on the Washington Post board until very recently, is one of those people who think that the Post is the greatest paper in the world. Adding the Post's 72-year-old vice-president-at-large to his board ought to give him a bit more credibility with the hacks - if not with fellow newspaper proprietor Conrad Black, who has been quoted as saying that O'Reilly can "achooze his way with the bankers, but there's an element of horse feathers".

Finite

Patience souls awaiting that most elusive event in the City calendar, the flotation of Al, sustained a near mortal blow yesterday in the shape of a letter from Barclays. With admirable foresight, its financial advisers are giving advance warning of a briefing on the pathfinder prospectus - for Friday May 27 2094.

Just in case anyone thought that was a misprint, the letter goes on to reveal that the annual results for the year ended March 31 2094 will also be treated at the meeting.



Ukraine leader accuses Yeltsin of fomenting separatist tensions

Kravchuk vents fury over Crimea

By Jill Sarashy in Kiev and John Lloyd in Moscow

Mr Leonid Kravchuk, Ukraine's president, yesterday lashed out at his Russian counterpart, Mr Boris Yeltsin, accusing him of fuelling separatist tensions in Crimea.

"A president can only issue warnings to his own government bodies and ministers and not to the presidents of other countries," Mr Kravchuk said, condemning Mr Yeltsin's address to military veterans in Kiev.

He blamed Mr Yeltsin's advisers for aggravating tensions and accused the Russian media of spreading "rabid and dishonest" information about Crimea, where the local parliament has restored a 1992 constitution - denounced by the Kiev authorities as an initial step to secession.

"This is a serious question because we do not accept state level attacks on neighbours with whom we want long-term friendly and equal relations, not just for a single day," he said.

Mr Kravchuk adopted a more peaceful stance in a meeting with Mr Douglas Hurd, UK foreign secretary. "We have no intention of using force. I'd like to stress that," he told Mr Hurd, adding that he hoped foreign support for Ukraine within its present borders would continue.

The Kiev parliament has issued a Monday deadline for Crimea to rescind its constitution. There has been increased military activity on the peninsula.

Simultaneous negotiations in Moscow and Kiev have failed to resolve the stand-off. In Kiev,

talks with Crimean politicians concluded unsuccessfully yesterday. Crimean MPs refused to withdraw their assertive constitution, but did agree to establish joint commissions with Ukraine for further discussions on issues such as economic policy.

In Moscow talks involving the Russian, Crimean and Ukrainian prime ministers were said last night to have produced an agreement on the future of the Black Sea Fleet, based at the Crimean port of Sevastopol. The prime ministers have agreed to base the Russian and Ukrainian fleets in separate ports.

The official news agency TASS said "It is expected that in the final document precise conditions will be laid down for the division of the infrastructure of the Black Sea Fleet, and also for the issue

of the bases for the national fleets."

Unconfirmed reports from the meeting suggest there is agreement in principle that the Russian share of the fleet will remain in its base of Sevastopol - on condition that it remains a Ukrainian city.

Ukraine's foreign minister, Mr Anatoly Zlenko, is eager to seek support for his country's position from the United Nations and other multilateral western organisations.

Britain, the US and Germany have expressed support for Ukraine's current borders, but Mr Zlenko is pressing for a "broader statement" that would show that the international community shows a clear understanding of "the territorial integrity of Ukraine".

Privatisation in Europe could cost over 800,000 jobs

By Peter Norman, Economics Editor, in London

Privatisation in Europe could cost more than 800,000 jobs by the end of 1998 as previously sheltered nationalised industries face up to tougher competition, a joint study by six European economic research institutes warns today.

The Eresco network of research institutes says that more than 120 companies in the European Union and the European Free Trade Area, employing more than 3.5m people and with annual sales of Ecu400bn (\$484bn), are candidates for privatisation. Eresco's forecast suggests more than one in five of the present labour force in these companies will lose their jobs.

The expected job losses in the period from 1992 to 1998 are concentrated in France, where 290,000 are expected to go, Italy (180,000) and Germany (140,000). The heaviest concentration of labour shedding is expected in the telecommunications sector, where an estimated 288,000 jobs will be lost, followed by energy (250,000) and transport (77,000).

The Eresco estimates are based on Britain's experience of privatisation and subsequent corporate restructuring. Five UK privatised industries - British Telecom, British Gas, British Airways, British Steel and the electricity supply companies - shed more

than 300,000 jobs in the 1990s.

The Eresco report comments: "The scope of the new privatisation programmes across the whole of Europe in the 1990s threatens to dwarf this in its employment impact."

It predicts that more than 1.1m jobs could be lost if restructuring is especially severe. Much will depend on how far governments press for deregulation and market liberalisation in the telecoms and energy sectors.

But "perhaps only 500,000 jobs will be shed" if output growth turns out to be particularly strong in the newly privatised industries or if governments take action to prevent the full employment implications of privatisation.

The report warns, however, that mounting competition and the reduced opportunity for states to intervene to protect national champions mean that eventual job losses, totalling about 800,000, are unlikely to be postponed for long.

Eresco expects privatisation in Europe to become a big political issue.

Eresco members are Cambridge Econometrics of the UK; Ifo Institut für Wirtschaftsforschung, Germany; BIFE Conseil, France; Prometeia, Italy; NEL, the Netherlands; and Wifo of Austria. Europe in 1998, available in UK from Cambridge Econometrics, Tel (0223) 460760, fax (0223) 464378. Ecu1,400.

Britain announces measures to boost competitive edge

By Peter Norman and Roland Rudd in London

The UK government yesterday launched its long-awaited white paper on boosting Britain's competitiveness with a promise to raise standards of vocational education and training and provide a better climate for business.

The document, presented with much razzamatazz by Mr Michael Heseltine, trade and industry secretary, contained a multitude of initiatives on employment, management, communications and infrastructure, innovation and export promotion.

However, the document admits that many of the measures outlined were existing ideas that had been repackaged and brought together to constitute a strategy.

Mr Heseltine said it contained 61 new proposals. He said the proposals would not lead to any overall increase in planned public expenditure, in spite of the government's intention to provide an extra £300m (\$450m) over the three years to 1997-98 for education and training.

In another initiative, Mr John MacGregor, transport secretary, announced proposals to privatise the UK's air traffic control system. National Air Traffic Services may be floated on the stock exchange, becoming a private sector contractor to the Civil Aviation Authority.

Mr Robin Cook, trade spokes-

man for the opposition Labour party, said the proposals were an admission of Britain's competitiveness problem.

He added: "This is a bankrupt statement from a government on the verge of liquidation."

The document said Britain has "an enormous task" correcting more than 100 years of relative economic decline.

Mr Kenneth Clarke, chancellor of the exchequer, said he would be looking at how far UK companies had achieved the right balance in paying out a greater proportion of their profits in dividends than continental companies.

However, he dismissed suggestions that he was envious of Germany's long-term approach to investment. "Germany has lost its competitive edge against British industry," he said.

The broad coverage of the white paper reflects the Trade and Industry Department's view that there is no single cause or no small number of causes for the UK's competitiveness problems.

In focusing on many facets of the economy, the white paper is intended to provide ministers with a check list to judge future progress towards making government policy more friendly to business in an increasingly competitive world economy.

Editorial Comment, Page 15

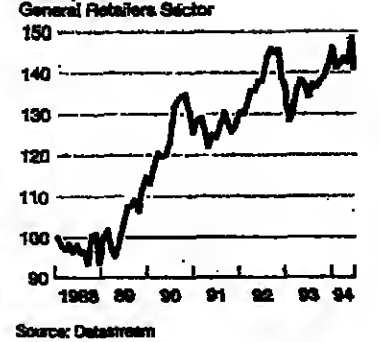
THE LEX COLUMN

Full marks for M&S

FT-SE Index: 3089.1 (-19.3)

Marks and Spencer

Share price relative to the General Retailers Sector



Source: Datastream

It has become a stock market tradition to greet Marks & Spencer's full year results by marking down its shares. Last year worries about the company's annual pay award were behind the fall. While M&S has delivered on its promise that higher pay would be earned through productivity gains, yesterday's figures contained an unexpected 15m pension charge. Since that amounts to 2 per cent of profits and is likely to be repeated, it could be argued that the 3 per cent fall in the shares yesterday is a rational response. Yet M&S's management has little control over the pension charge. In areas which matter there is no reason for disappointment.

Turnover growth in the UK of 9 per cent over the full year - and rather more in the second half - is ample evidence that the "outstanding value" campaign has got the top line moving again. Market share has been increased at the right point in the cycle, without giving anything away in terms of margin. Rising raw materials costs may squeeze margins this year, but productivity gains leave M&S well placed to cope. Donbets who predicted that its food business would be ravaged by price competition from the supermarkets giants have also been firmly rebutted.

If M&S has a problem - other than the irritation of another poor performance in Canada - it is deciding how to invest its cash flow. After the chastening experience with Brooks Brothers an acquisition looks unlikely. The financial services business can support itself and overseas capital spending of £68m is not enough to stop M&S accumulating cash. A credible solution on that score would reinforce the group's formidable momentum.

Germany

The Bundesbank always has an excuse for the explosion in M3 money supply. This time it is the particularly ingenious one that broad money is being swollen by the size of the central bank's own profits. But, after April's annualised increase of 15.8 per cent, it will take a miracle for the 1994 target to be met. The aggregate would have to shrink by DM50m between now and the end of the year to hit even the top of the target.

By July at the latest the bank must confront this reality. Then its council is scheduled to review progress towards meeting this year's target. It has numerous options: it could ignore the overshoot, suspend the target tem-

porarily, scrap it altogether, rebase it to a different period that excludes the tax-related inflows at the end of last year, choose another aggregate on which to focus, or raise the target ceiling. None of these, however, will restore the Bundesbank's flagging credibility with the bond market.

Perhaps it would have been different if the bank had not itself made such a fetish of the M3 target. One of its hopes at the time of the last rate cut was that lower short term rates would encourage investors to move further out along the yield curve. There is little evidence of this so far, despite the sharp steepening of the curve since the start of the year. The worry spreading outward from the US is one factor. But the Bundesbank's inability to get a grip on the money supply is also likely to hold Germany's bond market back, especially now there is a whiff of economic recovery in the air.

Thorn EMI

There may be some value in combining a music business with a book publisher. But Thorn EMI will have to work hard to convince investors of the benefits if it does decide to acquire a publisher. There are obviously similarities between music and books. They both involve handling creative talent and have similar distribution systems. What is more, several of the other music majors - Warner, MCA and Bertelsmann - are also in books.

But none of this amounts to a compelling case. Thorn will need to show not merely that book and music distribution systems are similar but that combining them could cut costs. It will also need to show that the group's

skills in managing intellectual property can be transferred from one area to the other. Otherwise, shareholders will be worried that the group's resources could be squandered.

The sums involved could be large. One indication is that Thorn would be happy for interest cover, currently 10, to fall to three or four. To get to such a level, net debt would have to rise by £500m or more. Before Thorn embarked on a big publishing acquisition, investors would probably also want to see earnings in the existing business moving ahead. The 3.4 per cent increase in adjusted earnings per share in the last financial year was hardly much to crow about.

Meanwhile, a damper of the music and rental businesses looms forward. The restructuring of the rental side as the Thorn Group is a step in that direction. But chairman Sir Colin Southgate thinks a split cannot take place until the troubled defence interests are sold. Given that these have been on the block since 1989, a quick disposal cannot be guaranteed.

BET

BET's management claims to have nursed the company back to corporate health, but it is a shadow of its former self. Since 1990 shareholders' funds have halved to £260m despite a £200m rescue rights issue. The dividend has fallen by 75 per cent and turnover has halved. Profits have more than halved, notwithstanding last year's recovery. Admittedly the group has net cash on its balance sheet and the focus has sharpened to four basic business areas. But Mr John Clark, the chief executive who masterminded the surgery, must now put some flesh back on the bones.

It will be a daunting task. Though BET has managed 14.7 per cent margins in its textile cleaning services, margins on other activities such as contract cleaning and security personnel services are slow to recover. Plant hire, which consumes more than its fair share of capital, looks a particular drag.

Nor does the newly sanitised balance sheet offer much scope for funding acquisitions with cash, especially since capital spending is at last being permitted to increase. Given the problems it faced at the outset, the management may be forgiven for some sense of satisfaction. Yet its optimism must be tempered by the board's decision to defer increasing a dividend which is more than twice covered.

IBM moves all advertising to Ogilvy & Mather

Continued from Page 1

£54.4m for the year ended December 31 1993, up from £7.8m the previous year.

In spite of the improvement in performance, Mr Martin Sorrell,

chief executive, was cautious about the forecast for this year, saying that recovery for the industry was "still unstable and uncertain". The group's other main advertising network is J. Walter Thompson. WPP shares

gained 6p last night to close at 128p. O&M, which has among its other clients American Express, Ford and Unilever, will also become responsible for a substantial proportion of IBM's direct marketing. Ms Kohnstamm said

the agency would help "deliver clear, consistent messages, in the most efficient way possible".

Advertising agencies which will lose out because of the consolidation include Lintas, DDB Needham, and McCann-Erickson.

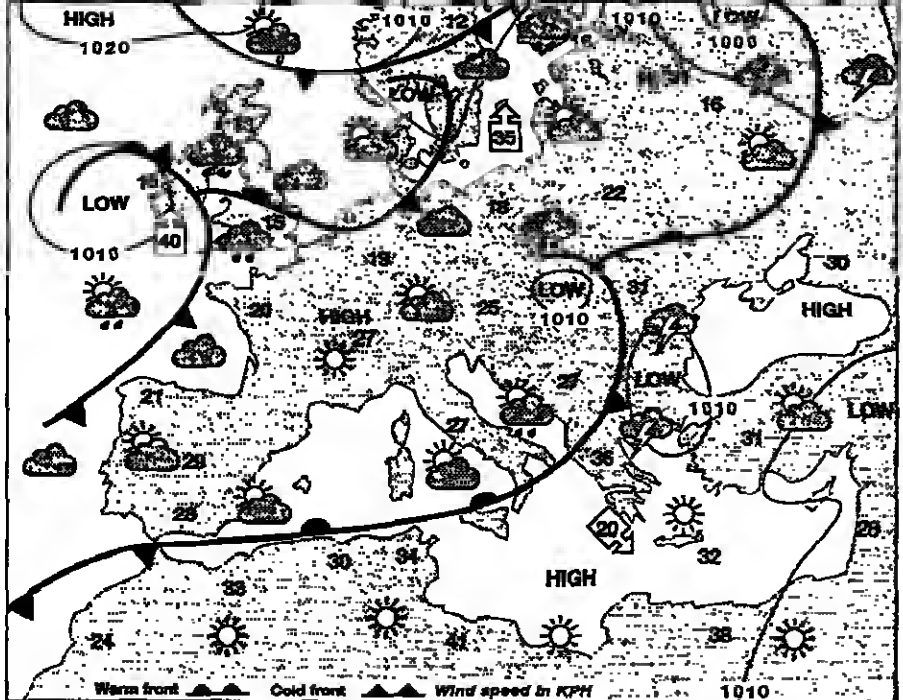
FT WEATHER GUIDE

Europe today

Low pressure will produce rain over Ireland, Wales and south-west England. The Benelux and northern France will also be unsettled with a few showers but some sunshine. Scandinavia will have sun and showers which will be wintry in the north with hail and sleet. The northern Balkans will be cloudy with outbreaks of rain, while the southern Balkans will have showers and thunder storms. Southern France, Spain and Portugal will be warm and rather sunny. It will be very hot in Greece with temperatures up to 36C. Italy will have sunshine and isolated showers.

Five-day forecast

On Thursday, northern France, the Benelux, Germany and the Alps will have showers, sometimes with a rumble of thunder. The UK will also be cloudy with showers. Later in the week, the showers will spread to the northern Balkans. As a result, conditions will improve in western Europe. The sun will return, but it will be rather cool. Southern Europe will remain warm and rather sunny. From Saturday, thundery showers will develop over Spain and will move north.



Station at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

TODAY'S TEMPERATURES

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TENNESSEE

Wednesday, May 25 1994

The economy: steady growth at a rate above the national average.....Page II

The motor industry: carmakers look to the south.....Page III

The people of Tennessee spend much of the time comparing their state with other states or cities of the South. "Not as bad as Mississippi or Louisiana," you hear of the educational system. "Behind Atlanta, but ahead of Charlotte," someone says of Nashville.

Perhaps it isn't surprising. A landlocked state which shares its borders with eight others, Tennessee sits squarely in the middle of the South. It looks like a fiction created by map makers; a thin wedge cut out of the underbelly of the US which extends between two distant natural borders - the Mississippi river to the west, the Appalachian mountains to the east. What can there be that unites this disparate place?

But there is another reason for the comparisons: the constant assessment and reassessment of how well Tennessee is doing. The new middle classes in Tennessee's cities are searching for an identity. Once, the state took its identity from the land: the cotton fields of the Mississippi delta, for example, or the wooded hills of the east.

The importance of cotton - and the textile businesses which it supported - has receded. Tennessee has suffered the same rural depopulation as much of the US.

Many of the new jobs are in manufacturing plants, such as carmaking, or service indus-

tries such as healthcare or distribution. Many of the managers who run these new industries have moved to the state from the north-east of the country, from the nation's rust belt, or from some far-away country. Tennessee has been spectacularly successful in attracting overseas companies in recent years, particularly from Japan and the UK.

Mr Bob Margo of Vanderbilt University in Nashville calls it "the end of regional economic identities" in the US.

The transformation has been striking. A poverty-stricken, largely rural state has clawed its way up from the bottom of the pile to become, in economic terms, one of the more successful in the "New South."

A decade ago, Tennessee ranked 45th out of 50 US states in terms of per capita income. Now, it is 38th. A recent target set by a new coalition between business and government agencies, known as "Tennessee Tomorrow," is to reach parity with the national average within 10 years.

It has already come a long way from Roosevelt's "New Deal" era, when the Tennessee Valley Authority was created to bring cheap power and, with it, jobs to an impoverished region. The Corporation for Enterprise Development, a not-for-profit entity based in Washington DC which compares the economic performance and prospects of US states, puts Tennessee in the top fifth of



Memphis has more in common with the flat region that spans the Mississippi delta than the hilly central or eastern regions of Tennessee. PHILIP LUTZ

Search for a new identity

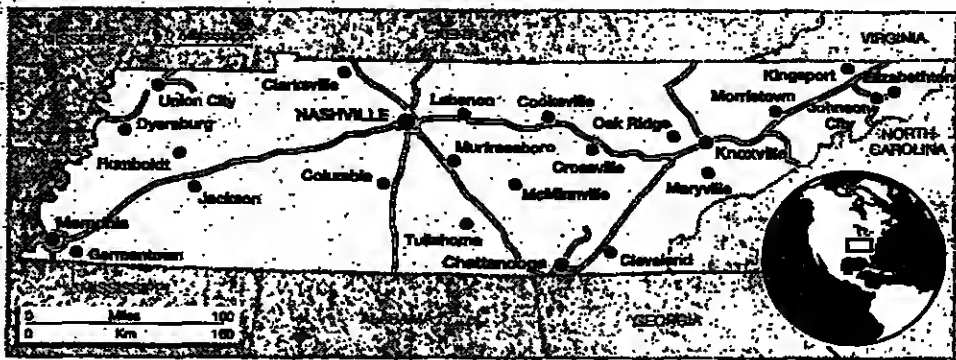
A poverty-stricken state has clawed its way up to become one of the more successful in the "New South." Richard Waters reports

the country in terms of economic vitality - thanks to a diverse economy, strong inward investment in manufacturing and the competitiveness of its existing businesses.

Analyses such as these usually put Tennessee ahead of immediate neighbours Mississippi, Louisiana, Alabama and Arkansas, as well as more distant Southern rivals such as Florida. But the state's economic growth struggles to be compared with Georgia, North Carolina and Virginia.

While these comparisons are encouraging, others are less flattering. In particular, Tennessee suffers from a long-standing underinvestment in its education system, which ranks at least as bad as its Southern neighbours. The state comes 41st among US states in its high school graduation rate, and a 47th in terms of the number of heads of households who have had at least 12 years of education.

Also, Tennesseans have done little to spread their increasing wealth across the population as a whole. Where it (the state) really scores poorly is equity. There is a great



income disparity between urban and rural, and between the rich and poor," says Mr Brian Dabson, head of the Corporation for Enterprise Development.

By the Corporation's measure of income distribution - comparing the incomes of the most wealthy fifth of the state's population with those of the poorest - Tennessee ranks 45th in the country.

Also, it retains a regressive taxation system, with a hefty sales tax and no tax on earned income. Efforts to introduce a state lottery - a move in line with other states, and one

which would raise an estimated \$100m a year - have fallen foul of Tennessee voters' disapproval of all gambling. This is, after all, the heart of the Bible Belt.

Much of the poverty that remains is to be found in the countryside. The growth that has come to the state's biggest cities - Nashville, Memphis, Chattanooga and Knoxville - has largely failed to spread into other areas. "We did very well in the 1980s but it was concentrated in urban areas. Rural areas have suffered," says Mr John Gauschke, head of Memphis

State University's centre for business and economic research.

The state administration of Governor Ned McWherter, who this year completes two terms in office, has made efforts to right the balance. Mr McWherter, a Democrat who likes to relate how he was born on the kitchen table of a farm in the north-west of the state, has put rural development high on his agenda.

An infrastructure programme has added 1,000 miles of new roads, since Mr McWherter took office, linking rural areas with the state's

highway system. Under a new healthcare scheme, Tennessee has this year extended a degree of medical cover to 400,000 low-income people who did not previously qualify. And spending on education has been lifted, with a redirection of resources towards poorer areas.

"Within one or two years, funding will be equalised within one or two per cent for every girl and boy across Tennessee," Mr McWherter says.

The question is not whether the administration has targeted the right areas for development, but rather whether it has done enough. Tennessee continues to promote itself as an accommodating home for business, with lower wages than the national average, a more conducive tax regime and fewer trades union members. It is a message which has brought companies to the state but the greater prosperity that has resulted has failed to trickle down sufficiently to alleviate some deep-seated social problems.

"Think of it as another country," says Mr Margo. "It has come a long way from a very, very poor base, and it is continuing to converge. But the last few yards will be the hardest: they involve the convergence of attitudes."

Meanwhile, cities such as Nashville and, to a lesser extent, Memphis, are discovering a new sense of confidence as important centres in their own right. Memphis, on the far south-eastern tip of the state, is frequently referred to as "the biggest city in Mississippi." It has more in common with the broad flat region that spans the Mississippi delta than the hilly central or eastern regions of Tennessee.

Music has brought national recognition to both Nashville, centre of the country music industry, and Memphis, home of the blues. But members of their growing middle-class populations, many of them from outside the state, crave other symbols of their success.

The search for a local identity has found its most obvious outlet in the pursuit of a big league sports team. For these emerging cities, a big sports franchise would bring status

and exposure nationally, allowing them to stand their ground against the capitals of neighbouring North Carolina and Georgia.

"We want to be like Atlanta - we want a team," says Mr Gauschke. "We're desperate for recognition and acceptance in a national network of successful cities. We're struggling to keep pace."

Everywhere you go, the talk is of bringing a big league sports team to Tennessee. Memphis failed in its attempt to win a football franchise last year, while Nashville is currently in pursuit of both ice hockey and basketball teams. According to Mr Dick Evans, chief operating officer of Gaylord, the entertainment group: "This community is starving for professional sports. It is the largest market in the South without a franchise."

Mr Evans, a former head of New York City's Madison Square Garden, is bidding to bring teams to play in a new 20,000-seat arena under construction in downtown Nashville. It may not sound much but for Tennesseans, success would help reinforce the claim that they have finally arrived on the national stage.

IN THIS SURVEY

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Inward investment: Tennessee lures newcomers with several attractions Page III
Education: The aim is to create a competitive workforce Page III
Country music industry: A substantial lift to the state's economy Page IV
Profile: Oak Ridge high technology facility: Excessive brain power Page IV
Profile: Federal Express: Tennessee's biggest private sector employer Page IV
Tourism: From Graceland to the foothills of the Great Smoky Mountains Page V

Editorial production:
Phil Sanders

THE

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Our new direct American Airlines flight from London Gatwick to Nashville, Tennessee gives you business non-stop access to these 21st Century Tennessee products:

Schools: Tennessee's new 21st Century Schools Program is training your future workers in state-of-the-art classrooms that demand accountability.

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TENNESSEE II

A broad-based economy - and the continuing benefits of investment from outside the state - helped Tennessee to shrug off the nation's shallow recession in the early 1990s. The same factors are now propelling steady economic growth at a rate consistently above the national average, in turn supporting a gradual rise in state-wide living standards towards the US norm.

During 1993, while the US economy as a whole grew at 2.9 per cent, the Tennessee valley region - covering Tennessee and some rural counties in six neighbouring states - advanced 6.4 per cent, according to Mr Juan Gonzalez, a senior economist for the Tennessee Valley Authority.

In the state of Tennessee itself, the number of jobs rose about 4 per cent during the year, while job growth in the country as a whole reached only 3 per cent. The state's unemployment rate over the same period fell from 6 per cent to about 5.5 per cent, while the national jobless rate dropped from 7 per cent to 6.5 per cent. Tennessee's unemployment rate has remained below the US rate for the past three years.

This steady growth owes

There is steady economic growth at a rate consistently above the national average, writes **Richard Waters**

Economy is maintaining its momentum

much to the state's success since the early 1980s in positioning itself as an attractive manufacturing base. New car plants operated by Nissan - which began production in 1983 - and General Motors' Saturn division - 1990 - and the car parts suppliers attracted to the state by these facilities, have underpinned the growth. The upturn in the US vehicle industry last year had much to do with the state's overall economic performance.

Even though Tennessee has failed to win recent "trophy" facilities - a BMW plant, being built in South Carolina, and Mercedes-Benz, in Alabama - its parts suppliers should still benefit from the strengthening of the car industry in the Southern states. Now, about 23 per cent of Tennessee's jobs come from manufacturing, compared with a US average of 16 per cent.

The influx of new jobs came at a vital time. The recession of the early 1980s cost the state

one out of every six of its goods-producing jobs, mostly in the textile and leather industries.

Those jobs have never returned: employment in textile and related industries has continued to fall, dropping another 15,000 in the past five years to about 85,000 now.

But while Tennessee's manufacturing sector has bucked the national norm, the real job growth of the past decade has come - as it has in other states - from services. And most of those service jobs have come in metropolitan, rather than rural, areas.

Both Nashville and Memphis, for example, have strong healthcare industries. Nashville was home to the largest private US hospital group, HCA, until the company was taken over by Columbia last year.

"Clearly, healthcare has been part of the success of the urban area," says Mr John Guschke, director of the business and economic research

bureau at Memphis State University.

Memphis, for its part, has developed into an important distribution centre. Although it has failed to match the explosive development of Nashville in the past two or three years, it has experienced "slow steady growth, associ-

As wage levels have risen, Tennessee has begun to turn its sights to better-quality jobs - and in the process discovered that its skills base may not be adequate

ated with slow, steady population growth," says Mr Guschke. Mr John Kelley, president of First Tennessee Bank, reports "moderate growth - but with it has come stability, which isn't all bad."

Nashville, meanwhile, has benefited from playing host to both the state government and the country music industry, as well as a disparate range of service and manufacturing industries. The property US

slump of the late 1980s, though hurting Nashville more than other urban centres in the state, was not as devastating as that experienced by many other US cities - nor was the over-building as extreme. As a result, Nashville once again has a thriving construction sector and has regained a

strong self-confidence, buoyed by the growing popularity of country music.

The advantages that have stood the state in good stead over the past decade may not be sufficient on their own to sustain the momentum. The benefits of growth - higher personal incomes, for example - are undermining one of the traditional arguments for basing business in the state: a low-cost workforce.

By the end of 1992, the average hourly wage in the state was \$10.12, compared with a US level of \$11.45. The attraction to manufacturers of non-unionised labour may also be less than is commonly perceived: about 17.5 per cent of workers in manufacturing jobs in the state are unionised, compared with 21 per cent for the country as a whole.

"Cheap labour is only any good [at attracting jobs] if it is really cheap," says Mr Bob Margo, an economics professor at Vanderbilt University in Nashville.

As wage levels have risen, Tennessee has begun to turn its sights to better-quality jobs - and in the process discovered that its skills base may not be adequate. "What we have to do to get competitive is improve our education," says Governor Ned McWherter. Like other Southern states, its public educational system is straining under years of under-investment. A recently launched programme to improve standards,

particularly in rural areas, will take years to have an effect.

In the meantime, the quality of the local workforce remains one of the main concerns of employers in the region. A comment by Mr Lewis Nolan of Schering Plough's healthcare division, located in Memphis, is typical. The education system "needs improvement - we have to do a good deal of remedial education here," he says.

There are other, more specific challenges. First, Tennessee's economy could be more vulnerable than the US as a whole to a rise in the value of the dollar. According to Mr Gonzalez of the TVA, 14.3 per cent of the area's jobs are in industries which are vulnerable to import penetration - such as textiles - compared with 5.6 per cent in the nation as a whole.

Second, both east and west Tennessee face local threats. Each has its share of poor rural counties, for example, and each has suffered from being far removed from the

perceived centre of state life, in Nashville.

In the eastern part of the state, the Department of Energy's Oak Ridge facility, which employs 16,000, could shrink fast in the years ahead as its budget is cut back. Efforts are under way to foster new high technology industries in the area, using the extensive skills of Oak Ridge.

"The potential is very great - and the downside [from lost jobs] could be very bad," says Mr Richard Riebling, the state's commissioner for economic development.

Memphis, meanwhile, faces its own challenge from the south: the advent of river-boat gambling in nearby Tunica county, Mississippi. With Tennessee's ban on gambling unlikely to be reversed in the near future, Tunica will become a powerful draw for leisure dollars that were previously spent in Memphis.

Memphis, like many other US urban centres, is also beginning to feel the pinch from spending cuts in healthcare. The Baptist Memorial Hospital, the largest in the area, has cut 1,000 jobs in the past year and a half, and has some "pretty significant cost reductions in mind," says Mr Stephen Reynolds, the hospital's president.

"Americans want their healthcare like they want their food: all you can get for \$8."

The comment, by Joe Powell, chief executive of the Baptist Memorial Hospital in Memphis, sums up a familiar problem: despite soaring costs, Americans' expectations of healthcare have not moderated, imposing a drain on those who foot the bill - among them state governments.

Tennessee is no exception. If left unchecked, spiralling healthcare costs could wreck the state's finances. Through the Medicaid system, it provided healthcare to 1m people last year. Unlike other states, though, it has opted for radical and sweeping reforms in an attempt both to extend coverage of medical care and to bring down its cost. The experiment could provide an early pointer to the sort of shake-up that may come for the US as a whole from the Clinton health plan.

"We were getting big increases in Medicaid every year - no one can sustain that in a responsible government year after year," says Governor Ned McWherter. "It threatened

Richard Waters finds that healthcare costs threaten state finances

Radical reforms under way

the financial future and stability of Tennessee. It was taking away [resources] from education and infrastructure."

In 1987, the Medicaid system set the state back \$700m and covered 400,000 people - a cost of \$1,750 a head. By last year, the cost had risen to \$30m, and the number of people covered to 1m - or \$3,000 for every person covered. Over the same period, the proportion of Medicaid spending met by the state, as opposed to the federal government, remained essentially unchanged.

The state's first attempt to deal with this rising cost was to impose a tax on providers of healthcare - largely hospitals. This brought in \$500m last year, but hurt hospitals in rural areas in particular.

Last year, the state acted to break the cycle of ever-higher taxes to match higher spending. Mr David Manning, the

state's director of finance and administration, says: "No tax system could keep up with the costs." Instead of using its power to tax, the state chose to apply its influence another way - through its role as a big buyer of healthcare services.

"Governments don't tend to use their purchasing power enough," says Mr Manning. Depending upon your point of view, the result - a scheme known as TennCare - has either unleashed market forces on the healthcare market in Tennessee, or has brought state-mandated cost-containment of the most direct nature.

There is no surprise about which line the state's administration takes. "My intent in the reform was to put the healthcare providers out in the free market," says Mr McWherter. "They are not accustomed to that."

The response from physicians and hospitals has been equally predictable. "We concur with managed competition - but not with managed cost," says Mr Stephen Reynolds, president of the Baptist Memorial Hospital.

Under the new scheme, the state has set a flat annual capitation level of \$1,600 for each individual covered - that is, the amount it has set for providing care to each person. The organisations which provide care don't receive the \$1,600, though - the actual amount being paid is about \$1,200. The difference, says the state, reflects the taxes which providers no longer have to pay.

This is much less than the \$1,000-a-person average cost of care last year. But the new scheme does not pay for long term and nursing home care, which remains in Medicaid. This accounted for \$700m of the last year's \$30m of spend

ing. Also, the state justifies its capitation level by reference to a similar scheme it has run for state employees for several years.

Under TennCare, the local Blue Cross-Blue Shield organisation and a number of private managed care organisations have competed to sign up people covered by the scheme. They receive cash for each person they sign up, and are responsible for buying healthcare from physicians, hospitals and others. Some managed care groups retain all of the financial risk - others share it with the healthcare providers.

The imposition of a cost ceiling has been accompanied by an extension of the scheme to as many as 400,000 people. These are people on low earnings who have not fallen into the Medicaid net before. So far, about 250,000 of these people have signed up.

The extension of coverage has agitated hospitals in the state. "To us, the mathematics do not work. You can't add 400,000 people and do it for the same amount as before," says Mr Reynolds at the Baptist Memorial Hospital.

The state hopes that limiting the amount of money available will act as a spur to greater efficiency, leading to no reduction in the level of care provided. In part, says Mr Manning, the result will be a switch from expensive medical interventions towards more cost-effective methods of care. "We have in the past limited access to the most cost-effective forms of care - primary and preventative care," he says. "The basic economics in capitation encourage healthcare organisations to move towards preventative care."

The introduction of the scheme at the beginning of this year was accompanied by widespread confusion. Patients were left without treatment as many doctors refused to participate. The problem was particularly acute around Knoxville, in east Tennessee although now the Blue Cross-Blue Shield



Expectations of healthcare have not moderated

Picture: Tony Anderson

network in the area has returned to 95 per cent of its earlier coverage, says the state administration.

Most big hospitals agreed to take part from the start, although they grumbled about doing so. In one hospital, when obstetricians and anaesthetists refused to treat TennCare patients, the numbers of births by caesarean section fell sharply, as did the use of anaesthetics in childbirth. Supporters of the reforms point to this as evidence that "better

healthcare - a lower rate of surgical intervention and less use of drugs - has been the result. The doctors who would not participate in the scheme, and the women who gave birth, may well disagree.

It remains too early to judge how successful the scheme will prove. But it has at least one powerful virtue: it is different from what went before. As Mr Joe Powell, head of the Baptist Memorial Hospital, grows: "Medicaid was so bad, almost anything is better."

MUSIC CITY



7:50 A.M.
Nashville.
Mayor Bredesen makes a point to Richard Miller, CEO, Willis Corroon and Yokichi Katoaki, Chairman/CEO, Bridgestone/Firestone Inc., after breakfast meeting at Willis Corroon Headquarters.

AA Fly American Airlines Nonstop Between London Gatwick And Nashville

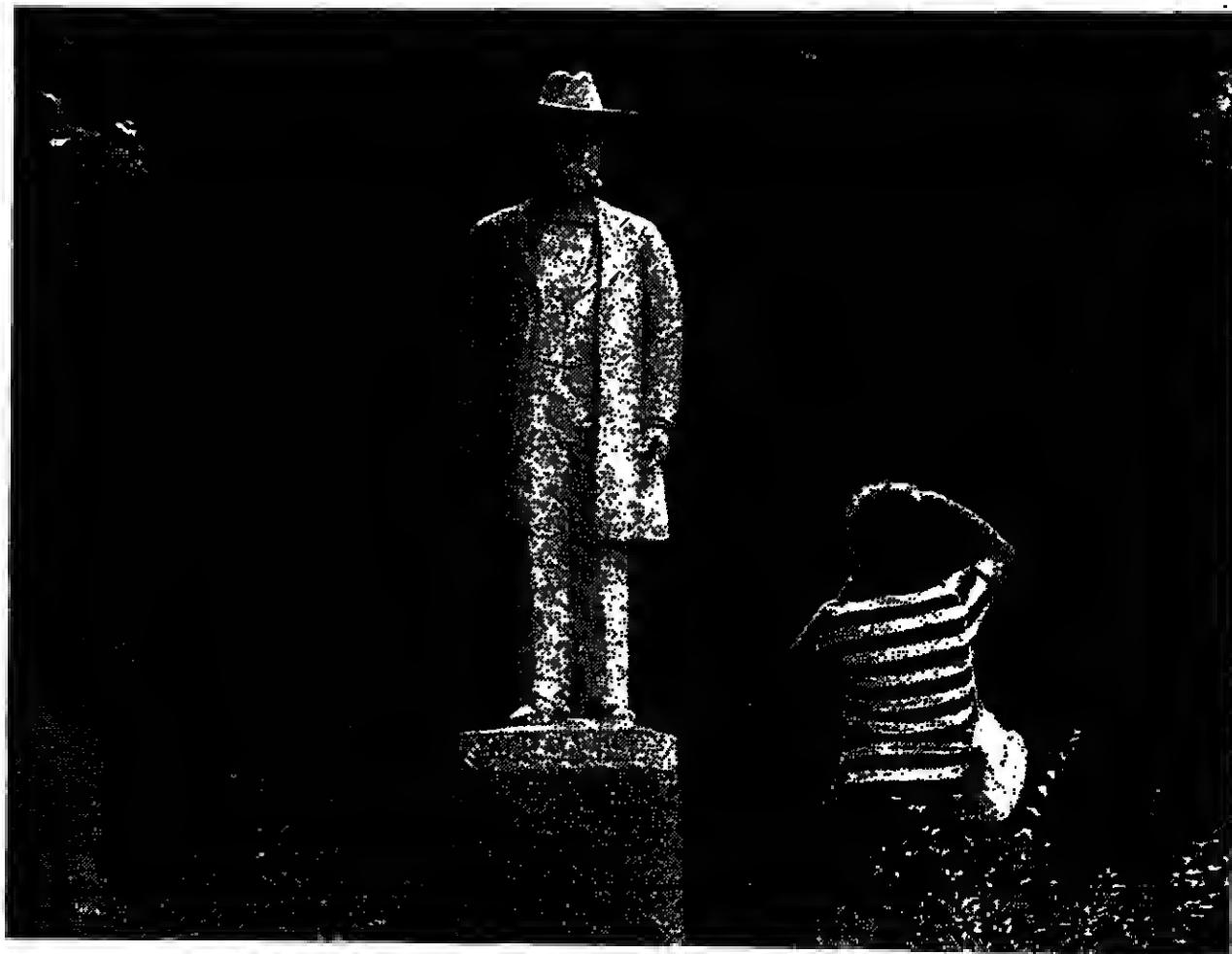
USA

"Every major American city is telling business it's 'business friendly.' So I'll just say this. Here, several of our top city officers, including me, are business people by background," says Nashville Mayor Phil Bredesen. "I won't promise we'll always agree with business. But we will always understand."

The Nashville area has recently attracted 62 corporate relocations, including Willis Corroon Group U.S. Headquarters, Bridgestone/Firestone Headquarters, Caterpillar Financial Services Headquarters, Bankers Trust, Lockheed and the National Federation of Independent Business Administrative Headquarters. Why? According to Mayor Bredesen, "People who come here from somewhere else say that the work ethic here is unbelievable. Plus we have a good cost of doing business, and a great quality of life."

As a transplanted New Englander himself, Mayor Bredesen has a special perspective. "This is a place where you don't have to sacrifice your business operations in order to have a great quality of life for families. This is one place where you really do get to have it both ways."

If your company is ready for a bright new day in Music City, call Fred Harris, Nashville Area Chamber of Commerce, (615) 259-4740, 161 4th Avenue N., Nashville, TN 37219.



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"Gambler" says a large sign at the trim shop in Nissan's Tennessee car assembly plant. The Japanese slogan means "Make it happen" and could stand as a motto for the Tennessee state motor industry, which has grown from small beginnings to one of the most significant in the US over the past decade.

Tennessee has been involved in the motor industry for many years, but its recent rise to prominence owes much to Nissan, which in October 1980 selected a site at Smyrna, Tennessee, south of Nashville, as the site of its first vehicle assembly plant in the US. Production began there in June 1983 and it now employs about 6,000.

Then General Motors selected Spring Hill, a tiny rural community hidden away in the rolling hills south of Nashville, as the manufacturing site for its new Saturn car, a project designed to show that a US company, starting from scratch, could build a small vehicle equal to the Japanese competition. Saturn production began in 1990 and the company now employs more than 7,000.

The presence of the two

Martin Dickson says the motor industry is benefiting from a trend among manufacturers to look south

Third place in US new car production



The Saturn car project cost GM \$5bn and is barely turning a profit

assembly plants has greatly increased the number of vehicle parts suppliers in the state. Among the largest are Ford Motor, which makes vehicle glass, Nippondenso Tennessee, which makes starters and alternators, TRW, manufacturing air bags, and Harman Automotive, making mirrors.

Seattle-based Paccar's Peterbilt subsidiary has manufactured trucks in Nashville for the past 25 years and over that period it has doubled in size to employ about 1,000 people.

Tyre manufacturers Goodyear Tire & Rubber and Japan's Bridgestone-Firestone both have large manufacturing plants in the state and Bridgestone-Firestone moved its US headquarters to Nashville from Akron, Ohio at the start of this decade. Bridgestone, which had long been headquartered

in Nashville, had shifted its headquarters to Akron after merging with Firestone in the late 1980s. But when this merger ran into financial problems, Bridgestone's management decided to return to Nashville, both to make a fresh start and have a geographically central location.

This influx means that Tennessee today ranks third in the US in new car production. It made some 514,000 vehicles, or 8.7 per cent of US production, in 1993. Admittedly, that is a long way behind Michigan, with 33 per cent of US production, and Ohio, with 16.3 per cent, but it makes Tennessee the leading southern car producer, followed by Georgia, with 6.4 per cent, and Kentucky, where Toyota has a large plant, with 4.5 per cent. In trucks, Kentucky is the leading southern manufac-

turer, ranking fourth with 10 per cent of output, while Tennessee is 18th with just 2.2 per cent.

The state has been one of the prime beneficiaries of a trend among manufacturers in general, and the car industry in particular, to shift production from high wage, unionised states in America's northern "rustbelt" to the south, where

pay is lower, unions are less well entrenched, and employees retain a strong work ethic.

Other factors helping to attract manufacturing industry include relatively low taxes, utility costs, and living expenses; an innovative school system; and a central location, with good transport links to the industrial mid-west and south-east.

Tennessee lost out in recent tussles among south-eastern states to attract America's two newest car plants—one being built by BMW in South Carolina and the other by Mercedes-Benz near Tuscaloosa, Alabama. But both these states lured the German companies with huge subsidies which have raised eyebrows in state development agencies across the US.

Still, the Tennessee vehicle parts industry should benefit greatly from the Mercedes plant, which lies just 150 miles to the south of the state and is due to produce 65,000 vehicles a year from 1997. Alabama has virtually no motor industry of its own, and in choosing the Tuscaloosa site Mercedes expected to draw on Tennessee's supplier base.

But for all its strong growth, the Tennessee motor industry

has not been immune from hiccups. Nissan, which led the Japanese import charge into the US market in the 1970s, saw its car market share stagnate in the 1980s. While other Japanese companies enjoyed large market share gains, Nissan produced dull, boxy cars at its Smyrna plant and sold them through a lacklustre US dealer network.

Now, however, Nissan is doing much better. After a \$490m capital spending programme, the Tennessee plant has been manufacturing an attractively priced, stylishly designed new family sedan, the Altima, which has enjoyed strong sales.

The Smyrna plant has a capacity of about 450,000 units a year and a reputation for good labour relations. Apart from Altima it makes the Sentra small car, pick-up trucks,

and stampings for a mini-van which is manufactured in conjunction with Ford.

Asked what advice he would give BMW and Mercedes as they prepare to manufacture in the US, Mr Jerry Benefield, president of the plant, says: "Localise, localise—labour, parts supply, engineering." For by local sourcing a company not only saves costs but also understands the political and cultural subtleties of the US.

Saturn has also had problems. The plant got off to a dazzling start, creating an innovative, co-operative labour relations agreement with the United Auto Workers which has been widely hailed as a model for the industry. And the Saturn car rapidly became a strong seller, with a reputation for high quality.

However, the project has cost GM \$5bn, is barely turning a profit and is facing stiff competition from a new generation of rival small cars. Production at Spring Hill was trimmed back in March because of heavy stocks of unsold vehicles but late in April the company said it was returning output to full capacity.

INWARD INVESTMENT

An upbeat identity can help

Seated in a Shanghai airport lounge not long ago, Mr Allen Neel, Tennessee's deputy commissioner for economic and community development, could hardly believe his ears. Country and western music was playing over the piped music system.

To Mr Neel, this not only proved the worldwide appeal of Tennessee's best-known export, but it also meant that the chore of marketing Tennessee to international investors could get a lot easier. After all, he had a state with an identity: the home of country music.

Amid the clamour of US states seeking investors, a state with an upbeat musical identity seems to have a helpful advantage. At least it is a conversation opener. But Tennessee has largely staked its fortunes on other more solid, un-glitzy attractions: low wages, a central US location, tax incentives, a modest cost of living and a pro-business, anti-union climate.

Such allures have been sufficient to draw \$12.4bn worth of investment in just the past five years—more than a quarter of which, \$3.6bn, was foreign. And, over the past decade or so as the motor industry has moved increasingly into the US south-east, Tennessee has netted a very sizeable chunk. Japan's Nissan and General Motors' Saturn chose Tennessee and many of their suppliers

are spread around the state.

"Ten years ago, there wasn't a single auto made in Tennessee," said Mr Billy Stair, a top aide to Governor Ned McWherter. "Today, Tennessee ranks third [among US states] in autos."

If state officials have their way, Tennessee will further expand its automotive investment by capturing suppliers for the plants of BMW and Mercedes in, respectively, nearby western South Carolina and northern Alabama. To potential European and other suppliers of BMW and Mercedes, officials are emphasising that Tennessee is within one day's drive of every big auto manufacturing plant in the US.

This is part of a larger campaign to attract foreign investment. In an effort to capitalise on its new direct air link between Tennessee and London, the state began in April to market itself to more than 100 countries with a commercial on CNN International.

Yet Tennessee has had two key concerns about its industrial recruitment. It wants to keep its economy diversified, and it wants to spread the prosperity that comes from more investment to poorer regions of the state. For diversification, Tennessee is looking for a variety of non-auto investments, particularly in high technology. With a substantial scientific community



Chattanooga: one of the four cities on which much of the job creation used to be centred

—largely related to defence work—around Knoxville, Tennessee can offer brain power.

In the past year, it has created a Science and Technology Council, with the participation of top defence contractor Martin Marietta, to develop a strategy about where the state should go in high technology.

It is also in the process of thinking through where we are going in telecommunications," according to Mr Neel. The state installed an extensive fibre optic network largely to serve its more sophisticated manufacturers. But it has yet to determine how best to take advantage of its improved telecoms ability.

If the state's economic strategy doesn't seem to have caught up with its potential, this is in part because fast-paced economic progress in Tennessee is of recent vintage. Only since the arrival of important car industry investment in the 1980s has Tennessee pulled away from the South's tra-

ditionally languid growth rate.

Between 1982 and 1991, it had long-term employment growth of 13 per cent. In March, "Biz", a Dow Jones magazine, ranked Tennessee's economy as the healthiest among the 12 south-eastern states. An example of Tennessee's economic fix is that metropolitan Nashville added 14,000 jobs over the past year while New York City lost 27,000 and Los Angeles 70,000.

Yet, while the state's unemployment rate today runs about a full point below the national average, there is concern over economic disparity and a desire to reduce it.

When Mr McWherter took office seven years ago, much of the job creation had centred around the four leading cities of Memphis, Nashville, Knoxville and Chattanooga. Of the state's 95 counties, 40 were determined to be "economically depressed," with long-term unemployment rates of more than 12 per cent and per capita incomes of less than

75 per cent of the state average.

Governor McWherter set out to even out Tennessee's prosperity. He built roads to physically connect depressed areas with big interstate highways, and he improved their schools and healthcare facilities. He also offered special tax incentives to businesses creating jobs in depressed areas.

As a consequence, more than \$1.4bn in private investment went to the poorest 40 counties during the past seven years, including 163 new manufacturing plants. Today, state officials say that only two counties have double-digit unemployment.

This will no doubt be a difficult record to match for whoever wins this year's gubernatorial election. But officials are hoping that many more investors, particularly foreign ones, will be humming country and western tunes.

Barbara Harrison

Barbara Harrison on plans to reform education

The aim is to create a competitive workforce

In 1990, 320 Tennessee companies were asked in a survey for their top recommendation to improve the state's business climate. The overwhelming answer—by 70 per cent of the companies—was that the most important thing to do was to improve education.

In Tennessee, as elsewhere in the American South, the poor quality of education has increasingly been viewed as a barrier to economic progress. The concern reflects the changing nature of the South's economy—from low-skilled assembly plants and textile mills to high-tech manufacturing and higher-skilled service industries.

Tennessee's response was an education reform plan called the 21st Century Schools Programme. The plan, launched by Governor Ned McWherter in 1992, includes an infusion of funding, a comprehensive revamping of the way schools are run—from kindergartens to high schools—and a set of basic goals that each local school system must meet by the year 2000. The aim is to create a workforce that can compete nationally and internationally.

Tennessee, like many of its neighbouring southern states, has traditionally ranked at the bottom of the US education ladder. Its schools were plagued by high drop-out rates and low scores on national academic achievement tests. As many as 20 per cent of high school graduates lacked the basic skills needed to be trained for jobs. Even students who went on to university often required remedial studies.

Governor McWherter's programme, funded by a 0.5 cent increase in the state sales tax, has injected funds directly into classroom expenditures, rather than teacher salary increases.

From the 1982-83 school year through to 1994-95, the state budget will have put \$504m into the programme, which represents a 45 per cent increase, said Mr Billy Stair, the governor's top aide on education. By 1997, the programme will have generated some \$900m in new funds for schools.

The previous governor, Mr

Lamar Alexander, who served as George Bush's education secretary, had already brought some much-needed improvements to the pay scale for teachers during his tenure from 1978-1986.

But despite the salary rises for teachers, educational achievement still lagged in the mid-1980s and poor quality schools were increasingly viewed as the culprits in a growing skills gap.

Business leaders, weary of

stats money to schools in poorer districts which have smaller tax revenues. The formula helps remedy the inequality of funding for schools in rural Tennessee and in urban minority communities.

Higher academic standards. Students in all grades will be tested to assure they have attained or exceeded the national standards for achievement. To graduate from high school, students will have to pass a proficiency test for basic skills.

Increased school accountability. Schools are held accountable for the achievements of their students. A "report card" on how the students have performed in tests at each school is issued to the public.

Greater local decision-making and control. The state has freed its 139 school systems from 3,700 burdensome rules and regulations about how they should be run. And, while increasing their budgets, the state has refrained from telling them how they must spend their monies. Instead, the state has demanded that they attain national achievement standards at a minimum.

If schools fail to perform, they will face sanctions, such as sacking the district superintendent or the local school board. If they exceed performance, they are rewarded with extra funds.

The programme, backed in the legislature by both Republicans and Democrats, has received little criticism. It has also been lauded by national education experts such as the University of Pennsylvania's Centre for Research and Evaluation in Social Policy.

But doubts exist that the funding will be sufficient to achieve its goals.

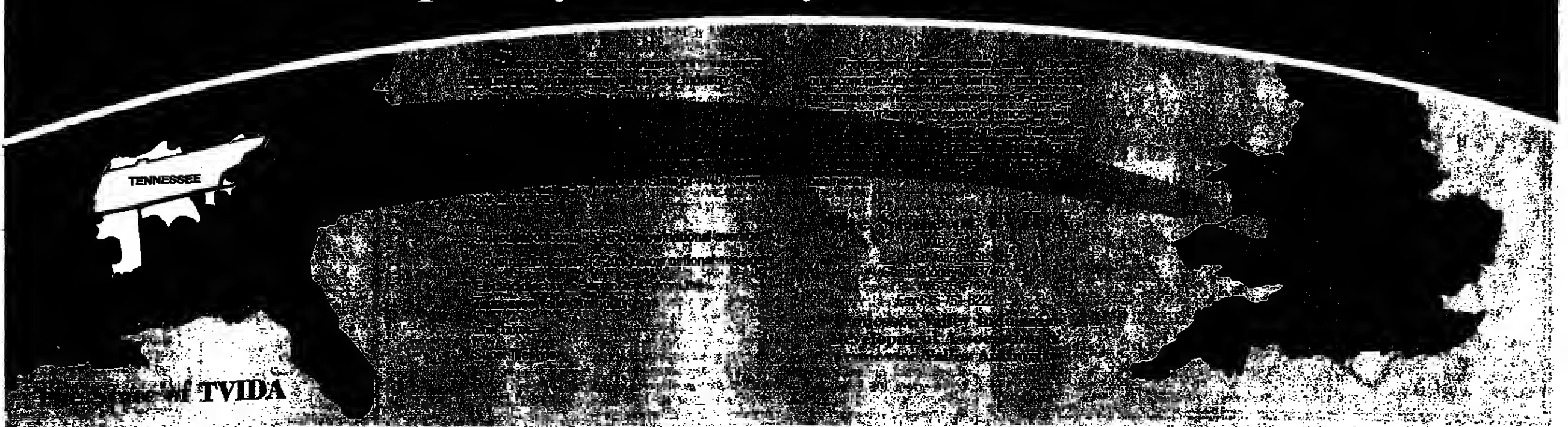
Nonetheless, while performance improvements are still not clearly in evidence, Tennessee officials believe the programme is already yielding important results. "The first and most dramatic change has been just a change in attitude," says Mr Wayne Qualls, Tennessee's commissioner of education. "Local school administrators, principals and school boards now all say 'We want to make a change.'"

SCHOOL GOALS

Tennessee's goals for its schools are consistent with those set by the federal government for the year 2000. These include:

- High school proficiency test pass rates of 90 per cent.
- High school graduation rates of 90 per cent.
- Academic gains by all students at or above the national norm.
- Promotion rates of 97 per cent in kindergarten through 5th Grade; and
- Attendance of 95 per cent through Grade 6 and of 93 per cent through Grade 12.

If you think the Nashville/Gatwick jet is fast, check our speedy delivery in the State of TVIDA



TENNESSEE IV

Martin Dickson investigates the music industry

A lucrative lift for Nashville

A building surge is under way on Nashville's Music Row, the centre of America's country music industry, as record companies invest millions of dollars in new or expanded offices.

Los Angeles-based songwriters have begun checking out the Nashville housing market because they are thinking of moving there from the West Coast. And in downtown Nashville, work is under way on an entertainment complex which will house a country music dance club-concert hall and a television production centre.

All attest to the extraordinary growth of the past few years in the country music industry, which is synonymous with Nashville and which is giving a substantial lift to the Tennessee economy.

Country music's share of US record sales has soared from just 6.8 per cent in 1989 to 17.5 per cent in 1993. Record revenues have leapt from \$921m to \$1.78bn.

In 1993 more than 41 per cent of the US population tuned their radios to country stations, compared to 34.2 per cent just two years earlier. The format has been making big gains outside its traditional base in the American South.

Boosters in Nashville claim that country stations are now ranked number one in the ratings in such unlikely northern markets as Seattle, Buffalo and Baltimore.

Now the industry is making a push to conquer the world: Garth Brooks, country music's most popular artist, has just been on a European tour, and Europe's first full-time terrestrial country radio station is starting to broadcast from London.

It is a lucrative sea-change for Nashville, since after a series of booms in the 1950s and 1960s, country music became stuck in a rut in the early 1980s. Dominated by middle-aged stars with a penchant

for elaborate, old-fashioned costumes, playing music with a synthetic, syrupy sound, it faced a downturn in sales.

The turnaround is due to two main forces. The first is a new breed of much younger musicians with lots of sex appeal, carefully cultivated by the record companies.

The men tend to be known collectively as "new country buns" or "hat acts," because of the cowboy hats many of them favour. They dress in plain, figure-hugging blue jeans.

Both male and female artists tend to sing songs with a much simpler, more traditional

Country has been helped by the sheer weakness and fractured nature of other pop formats

sound, emphasising fiddles, guitars and a single voice. And their lyrics have a more contemporary flavour.

For example, Garth Brooks, the biggest phenomenon to hit the industry in decades, has tackled delicate subjects such as wife-beating and date rape.

Country has been helped by the sheer weakness and fractured nature of other pop formats. Ageing baby boomers find it easier to relate to country - which reminds them of the 1970s rock groups such as The Band and The Eagles - than to rap, grunge or heavy metal.

The second important factor is the growth of cable television in the US, bringing specialised country channels into homes across the nation, far beyond the music's traditional heartland.

The Nashville Network, which began in 1983, reaches 60m US homes. It has a magazine format, mixing music with programmes on other subjects which stir the soul of rural

America, such as bass fishing, pick-up trucks and drag racing.

Its more recently established sister channel, Country Music Television (CMT) is in almost 25m US cable homes, a 44 per cent increase in a year, and reaches more than 38m homes worldwide. CMT broadcasts non-stop country music pop videos.

Both channels are owned by Nashville-based Gaylord Entertainment, which has become to country music what Walt Disney is to children's entertainment, with interests ranging from theme parks to hotels.

At the heart of the Gaylord empire lies the Grand Ole Opry, a folksy country show broadcast from Nashville ever since 1925. The Opry has played a crucial role in commercialising country music - which stems from the folk ballads of 18th century immigrants to the Appalachian mountains - and in ensuring that Nashville is the capital of the business.

The Opry House, where performances are held, is the centrepiece of Gaylord's Opryland complex, which lies just outside Nashville.

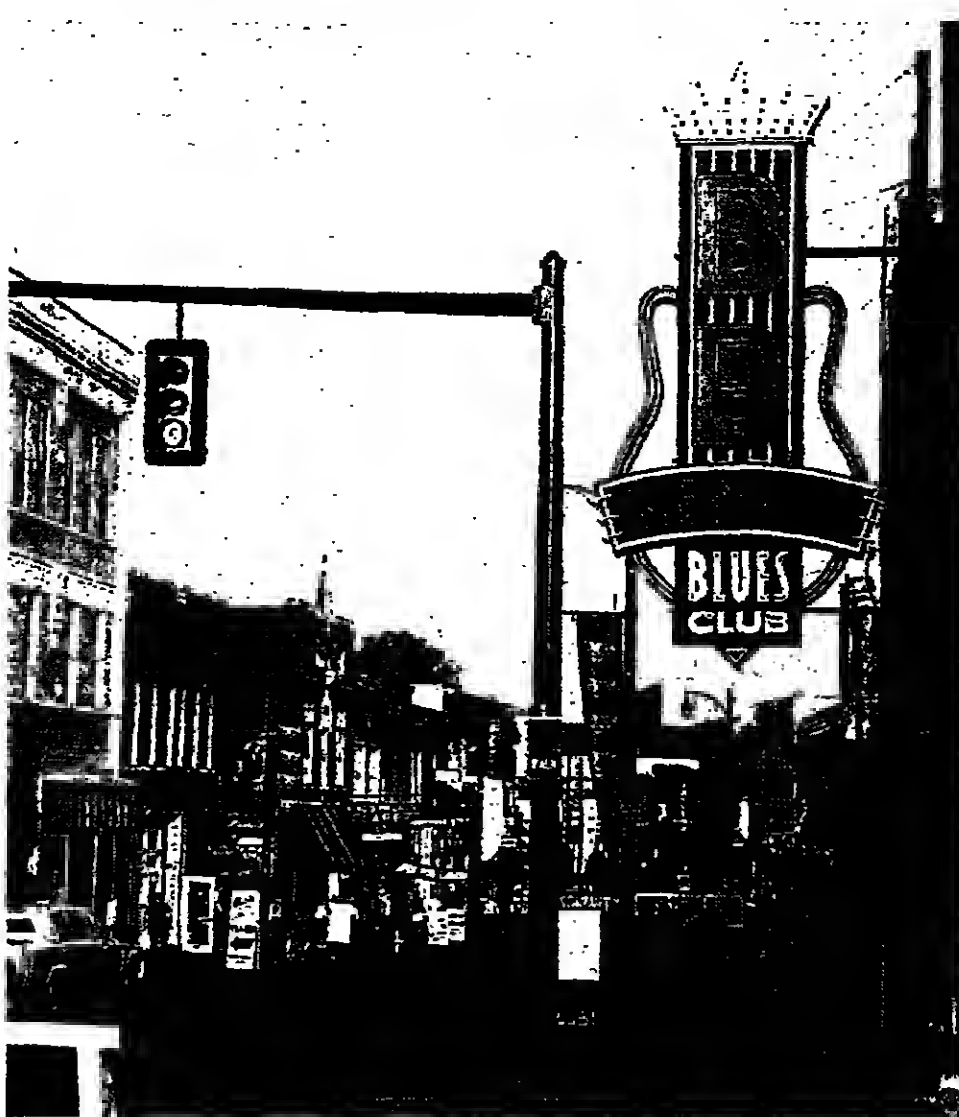
This also includes a theme park revolving around country music and a vast hotel, particularly popular for conventions, which features enormous glass-enclosed gardens. Gaylord last year announced plans to spend \$175m to add 979 rooms to the existing 1,891 and create another big glassed area, called "The Delta".

The company is also busy in downtown Nashville. It is responsible for the new dance hall entertainment complex and is also renovating the interior of the Ryman Auditorium, a tourist spot which is revered as the home of the Grand Ole Opry from 1943 to 1974.

The boom is thus having a substantial ripple effect on the wider Nashville economy, helping the construction, hotel, restaurant and transport industries.

Eastern Tennessee, for its part, benefits from the presence in the foothills of the Great Smoky Mountains of Pigeon Forge, home of Dollywood, a 90-acre theme park owned by the most famous female star of country music, Dolly Parton.

However, one part of the country music surge has slipped beyond Tennessee's borders: a thriving strip of music halls has grown up in Branson, Missouri, a small town deep in the Ozark Mountains, which features old-time



Music has brought national recognition to Memphis (above), home of the blues, as well as to Nashville

country artists and other popular, middle-of-the-road entertainers.

Some critics argue that the rise of Branson is a rebuke to Nashville, which should have been sufficiently entrepreneurial to see there was a gap in the market for old-style acts. The Nashville establishment, for its part, tends to dismiss Branson as being not genuinely "country".

The biggest question facing country is how long the boom can last and whether it will be followed by a bust. Industry leaders are resigned to a slowing of the growth rate, but many argue that country is unlikely to suffer a precipitous decline in US popularity.

Country might also make inroads in overseas markets - although some observers question whether Europeans will ever warm to such a sentimental, quintessentially middle-American musical format.

Mr David Hall, general manager of TNN, points out that at the end of each previous period of growth, industry revenues have remained higher than when the craze first began, and he expects this long-term pattern to continue.

Whereas in the past the industry was reliant on radio stations to sell its image, television is a much more powerful medium for keeping America sold on country.



Gaylord's Opryland complex lies just outside Nashville. Pictures: Art Director

PROFILE: Oak Ridge high technology facility

Excessive brain power

How do you create a new Silicon Valley, or a Research Triangle - the area in North Carolina circumscribed by three universities and home to many high-tech companies? If there is an answer, then Tennessee would like to know it.

The nurturing of high-technology industries has become a priority in the area around Knoxville, in the foothills of the Great Smoky Mountains. The region boasts one of the highest concentrations of scientists in the country. Keeping them employed will provide a stiff challenge in the years to come.

The area's excessive brain power is centred on Oak Ridge. A Department of Energy-funded facility operated by contractor Martin Marietta Energy Systems, Oak Ridge will forever be known as the place where the first atomic bomb was developed. It has developed skills other than

building nuclear weapons since then, but the ending of the cold war has hit the facility's cold war hard.

Along with pressure to generate new sources of income by commercialising its technologies, this has forced Oak Ridge to try to turn itself into a centre for innovation of a different sort, a sort of godfather to new high-tech industries in and around East Tennessee.

Oak Ridge employs 15,000 people, on an annual budget from the Department of Energy

To encourage innovation among its staff, Oak Ridge shares a quarter of the licensing income it receives with employees

of \$1.6bn - but is under pressure to cut back.

"Employment levels will drop. Budgets will drop," says Mr Bill Martin, vice-president in charge of technology transfer at Martin Marietta. How far and how fast "depends on how much private sector money becomes involved."

In the 1980s, Oak Ridge lost several thousand jobs when its uranium enrichment plant was closed. It was older and less efficient than similar operations elsewhere in the US, and shut in the face of overcapacity in the enrichment business.

The threat now is gradual erosion of the Department of Energy budget rather than outright closure of facilities. Oak Ridge's workers are split roughly evenly into three units. A third works in the area of national security. Oak Ridge has not built an atomic warhead for three years.

It is charged, though, with maintaining the US's supply of weapons-grade uranium, and developing the sort of advanced manufacturing techniques used in making warheads - from the latest machining and inspection technology to robotics. Those manufacturing skills,

honed in a highly specialised area, are now being applied to more mundane industries. Two years ago, Oak Ridge began a project with the state of Tennessee to offer help to small businesses. Last year, its people worked on 350 projects for private sector manufacturers.

Another third of the employees works on energy conservation and efficiency. This began more than two decades ago with work on the peaceful use of nuclear power, and extended into ways to make better and

samples from animals, the process is awaiting approval for use on human blood, and could eventually find a market in hospitals and doctors' surgeries throughout the US.

From the wide range of technologies that has been developed at Oak Ridge, Bill Martin singles out two as having the greatest potential: instrumentation and advanced materials.

A second aim is to attract private investment to help commercialise developments begun at Oak Ridge. So far some \$20m of private capital has been committed.

The bigger question, though, remains: Can Oak Ridge foster a local high-tech industry in east Tennessee? Optimists talk about a "corridor" extending from Oak Ridge to Knoxville, home of the University of Tennessee - no doubt hoping to emulate the successful Austin-San Antonio high-tech corridor in Texas. Much work needs to be done before their dream becomes a reality.

Local chambers of commerce, industrial development boards and marketing organisations have recently begun research into whether the region has sufficient infrastructure to sustain a thriving manufacturing base - from the availability of skilled workers and adequate telephone lines to the provision of finance. The results will not emerge until this summer.

One significant challenge is to make the staff at Oak Ridge more responsive to the outside world. The nature of much of their work in the past, and their location - tucked away in a valley 30 miles from Knoxville - has encouraged an inward-looking, isolated community.

"There is a tremendous amount of resources in the area," says Mr Martin. "Has the region benefited enough from that? No."

Richard Waters

PROFILE: Federal Express

First few steps abroad prove costly, painful

Not many years from now, the fortunes of Tennessee's biggest private sector employer will be forged far away - in Europe, largely, and Asia. But if future prosperity lies abroad, the first steps have been painful ones.

Over the past three years, Federal Express has lost about \$1.2bn, including restructuring charges, in its attempt to create a world-beating international package delivery and air freight service. The losses are at least getting smaller: \$182m last year, on revenues of \$2.1bn, after a decision at the end of 1992 to cut back operations in Europe.

This year, says Mr Alan Graf, chief financial officer, the company's international business will finally turn the corner, reaching break-even. In the long run, he adds, the bulk of the company's profits is likely to come from abroad.

What happens in the skies over far-off countries is of vital interest in west Tennessee. It is difficult to overstate the importance of Federal Express to the local economy. If there is one industry that dominates Memphis, it is distribution. And if there is one company that dominates the Memphis distribution industry, it is Federal Express.

The package delivery company's last growth over the past two decades has created many thousands of new jobs in the area directly - it now employs 20,000 people - and helped encourage many others to locate their businesses in or around the city. A distributor based in Memphis can drop its goods off at the Federal Express hub late in the evening and have them delivered anywhere in the country by the next morning.

There were two factors that made Federal Express's initial foray into international markets a disaster. One was its purchase of Flying Tigers, an airfreight company, just as a slowdown in the worldwide economy hit the airfreight business hard. "We knew that the business would be subject to cyclicalities. It was a risk we took with our eyes open, and it cost us some money," says Mr Graf.

The second - and more costly - mistake was a misconception to recreate in Europe the company's success in its home market. To that end, Federal Express went about building an extensive network inside Europe - but then failed to win enough volume to justify the costs.

"We had a belief that we could develop the same synergies and economies of scale that we had in the US. [But] the size of the market is much smaller in Europe," says Mr Graf. Federal Express's meteoric rise in the US, from its founding in 1972, owes much to the development of just-in-time manufacturing techniques and new methods of inventory control: customers found it cheaper to send or received small items from around the country by express mail, rather than to keep them in stock.

The company bet on the same process sweeping Europe, and was proved wrong.

Also, Federal Express failed

to break the strong hold on the European package delivery business of a number of powerful rivals. "One of the things we had hoped for is that people would make a single-carrier choice," using the same carrier to ship a package inside Europe that they used to deliver items to the US, says Mr Michael Glenn, senior vice-president in charge of marketing and communications. That didn't happen.

The company has now scrapped the attempt to become a regional carrier in Europe, contenting itself instead with operating a transatlantic service.

The break-through into profitability in the international businesses, when it comes, will signal an important milestone in the company's history. Founded in 1972, Federal Express has a dominant share of the overnight parcel market in the US. Yet that business is getting steadily less profitable.

Many customers are turning away from the most expensive, and therefore profitable, overnight priority service

For a start, much of the company's business is with big customers who are able to negotiate large discounts. "We have no control over pricing in the US," says Mr Graf.

A second problem is that many customers are turning away from the most expensive, and therefore profitable, overnight priority service towards less costly services.

The decline in margins is evident from the figures. The volume of packages carried in the US leapt from 312m in 1981 to 406m in 1993 - yet over that period, the proportion of priority overnight packages dropped from six out of every 10 pieces carried to five out of every 10. Largely as a result, the company's revenues in the US grew at a slower rate, from \$5.1bn in 1991 to \$5.7bn last year. Its operating income slid from \$671m to \$599m.

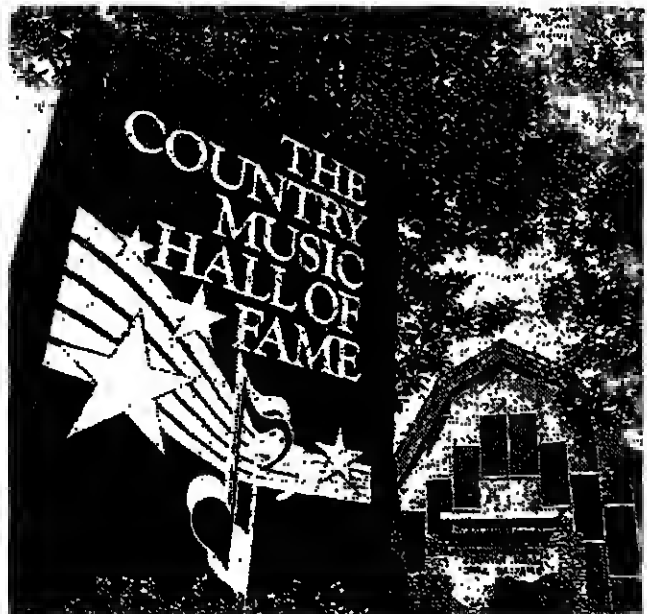
For all that, the express package delivery business remains a strong growth business in the US. "It's difficult to find another business growing at the same rate," says Mr Graf.

The key for Federal Express is to bring down its costs for each package shipped in line with its revenue-per-package - something it failed to do last year. New technology is the answer. It will also have to avoid the sort of costly mistakes it has made in the past.

According to Mr Glenn, "E-mail could have an impact - how much, we don't know."

However, Federal Express claims to have already been through the worst, reducing the pressure on it to respond. "You can't fix hard goods," says Mr Glenn. "The amount of goods that is still document-related and could be transmitted another way is very small. We believe we have suffered substantially all of the dilution already."

Richard Waters



Music Square, Nashville: country music's share of record sales has soared

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Snapshots of some of Tennessee's tourist attractions, by Richard Waters

From Graceland to the Smoky Mountains

It is smaller than you expect: a 1930s copy of an old Southern mansion, sitting behind iron gates on the outskirts of Memphis. A suburban home for a successful doctor, perhaps - which is what it was for many years.

But Graceland looms large in the Elvis Presley myth. To the 22-year-old country boy, it must have seemed the pinnacle of success. He paid \$100,000 for it in 1957 and proceeded to do with it what you would expect of a 22-year-old with sudden wealth: build three television sets into a wall in the basement and buy a pool table.

Anyone lured here by the tales of garishness - mirrors on the ceilings, carpets on the walls - will be disappointed. These are familiar remnants of 1970s interior decor to anyone who lived through the era. Fans of kitsch will get more fun across the road at the Elvis Presley car museum, with its famous convertible pink Cadillac, or the Elvis Presley aircraft, named after daughter Lisa Marie - or, better yet, just stop at the Elvis Presley souvenir shops.

Graceland is an exercise in hagiography. But, strangely, there is no music. Hushed tour parties are ushered around in a reverential silence. There is also little at Graceland to remind visitors that the greatest career in rock and roll history disintegrated into farce. There is just one sign, placed in the glass cases alongside the 1970s sequinned jump suits: "The image is one thing, and the human being is another. It is very hard to live up to an image."

Nashville may like to call itself Music City USA, but Memphis can lay claim to a musical history just as rich. It is the home of the blues, a musical strain that grew up in the Mississippi delta in the 1930s and now one of the city's biggest leisure industries.

Downtown Memphis, like many other US downtowns, has been subjected to a succession of building sprees since the 1960s. Some relics remain - the great pile of the Peabody Hotel, for example - but it takes great imagination to conjure up the former cotton capi-



Elvis Presley statue in Beale Street, Memphis. Picture: US/724

tal of the Mississippi. Paddle steamers still navigate the broad sweep of the river, Memphis' most distinctive feature. But the city is probably better known these days through the books - and the films of books - of thriller writer John Grisham, author of *The Firm*: a modern Southern city, with a giant glass pyramid sitting surreally on the river banks.

The heart of the Memphis blues history nearly succumbed to the familiar urban devastation of the 1960s. But Beale Street, the place where the musical style was born, was given a last-minute reprieve from the developers. Today, it is a low-rise isolated strip of bars, clubs and souvenir shops which stands in stark contrast to the development that has gone on all around. The blues and rock and roll from open doorways fight it out on the street as bars compete for passers-by. This part of Memphis' musical history is very much alive.

Old-style charm
The evening sunshine is slanting across the rolling hills of south-eastern Tennessee. Hidden in the woods on the tops of these hills are more than a

score of large tin sheds, each one housing a mountain of oak casks of whiskey. Yet you can't legally buy a drink here in Moore County.

The Jack Daniels distillery is Lynchburg's biggest - indeed, its only - attraction. Its "sour-mash" whiskey - don't make the mistake of calling it bourbon, it doesn't go down well - was first made here more than a hundred years ago.

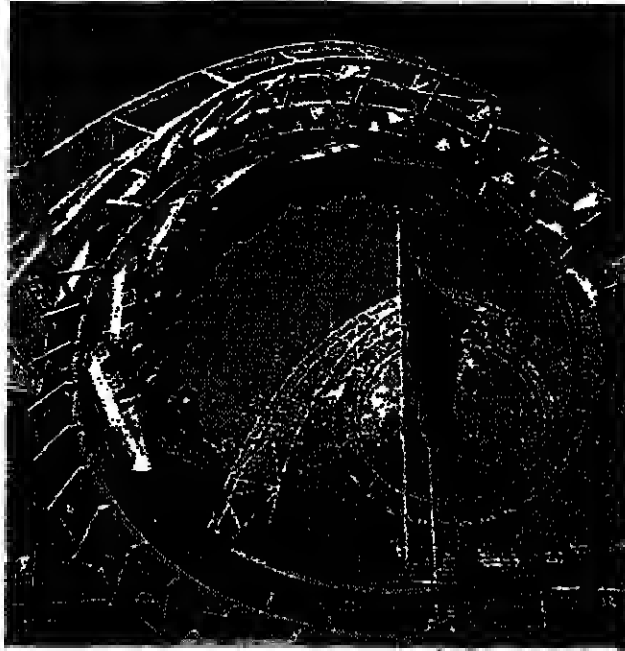
Not much has changed at the distillery, which prides itself on its old-style Southern charm.

The history of Jack Daniels reads like a battle against the non-drinking lobby. First, the distillery's Lynchburg saloon was closed, and in 1906 Tennessee got its first "dry" law, before the rest of the US. The distillery was packed up and moved to St Louis. The prohibition era did not shut down the operation completely, but its output was kept in a bonded warehouse, and made available only for "medicinal" purposes. It was a good time to be friends with a doctor.

There have always been ways of getting a drink of whiskey in the South. The distillery's St Louis neighbours found a way in 1923: they fed a pipe through into the adjoining warehouse and sucked out 42,800 gallons of the stuff - replacing it with water, lest anyone should notice the barrels were running empty.

Roger Brashears' porch is one place in Lynchburg where you can get a proper drink. The head of marketing and publicity for the distillery, he lives within a hundred yards of the site. Yet he drives to and from it in his battered Ford pickup truck. That's how you can tell a Southern boy, he says - only ever walks if it's to get in his pickup.

Brashears is the embodiment of the Southern charm that Jack Daniels exerts over its visitors: old-fashioned, laconic, warm. With his braces, his chain smoking, his steady drawl, perhaps Brashears - and, indeed, the distillery as a whole - is just a clever artifice constructed for tourists. But after a glass of his "sippin' whiskey", you're convinced he's the genuine article.



Opryland, Nashville: the Wabash Cannonball. Picture: US/724

It doesn't cost anything to go on the tour of the distillery. Says Brashears: "We don't charge. But after you've been through here, you'll be paying for the rest of your life."

Bus-loads of sightseers
The desk clerk at the Opryland hotel advises you to drive round to another entrance to get to your room. He takes out a map and writes instructions on it, but you still manage to get lost.

The complex to the north of the city has become one of Nashville's most-visited tourist attractions. At night, bus-loads of sightseers are brought out from town to gawp at the hotel's fountains which, improbably, dance to taped music. Walking back through the dense tropical undergrowth of one of the hotel's giant glasshouses, you get stuck behind columns of ageing sightseers. They are peering up into the trees trying to work out if the bird songs they can hear are from real birds, or just more recordings. The local youth population seems to have discovered that the artificial sub-tropical glades are a good place to hang out.

The hotel - and Gaylord, the

company that owns it - is riding high on the success of country music. In the centre of Nashville, two new shrines to music are nearing completion. The Ryman, a grand old building pressed into service as a country music hall in the middle years of the century, is finally being fitted out properly for the purpose. The wooden floors and pews, and the stained glass windows, remain - but this time it will have air conditioning.

Nearby, Gaylord is also putting the finishing touches to the Wildhorse Cafe - a restaurant with a wide stage and wooden dance floor. This will provide more performances fodder for the cable television network which the company also runs. If Country proves more than a passing fad, the Wildhorse could become the Hard Rock of the 1990s: it is a format that Dick Evans, Gaylord's chief operating officer, hopes to spin out both around the US and internationally.

A powerful memory
The resentment is still palpable in the foothills of the Great Smoky Mountains in east Tennessee. This has become the most-

visited state park in the US.

But the displacement caused by its creation is still a powerful memory in the communities that huddle outside the park gates.

Cades Cove - an enclosed valley deep in the park - supported a large community in the 1880s. Then, buying up land piecemeal, the state gradually emptied its wide pastures. Recent structures were knocked down. All that remains now are the log cabins and white-plank churches of the pioneers who first settled here, scattered among the woods.

The water-driven mill is being operated by an old man. He is a descendant of the man who built this mill, and was taught how to run it when still a boy.

Now, in retirement, he is running it for tourists.

He won't offer a view about the fate that has befallen the valley. But the woman at the door is more forthcoming. She went to school here in the 1930s - until the school was torn down and she, like everyone else, was forced out.

She is still bitter - although it is better that the land has been turned over to public use, rather than falling into private hands, she adds.

Sarah Ball's father is also a refugee from the park. He sold more than 100 acres and used the money to buy land in the foothills outside the park gates, at Sevierville. An upright old man, he stops to tell you about it as you sit on the porch of the Blue Mountain Mist Country Inn. Sarah and her husband, Norman, have built the inn on part of that land. You can sit on its porch and muse at the hills while bullfrogs complain in the pond below.

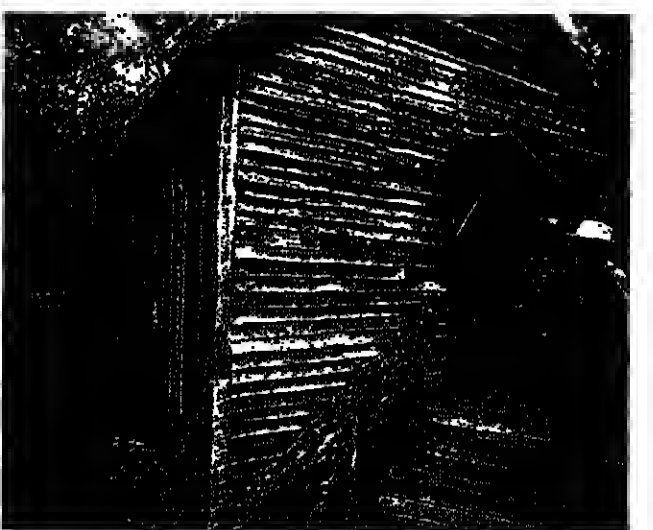
At the top of the mountains, on the border with North Carolina, a tower rises above the tree-tops.

From here, you can gaze back on Tennessee - the steep slopes below giving way to the green wrinkles of hills and, far away, scattered towns.

If it was only a little clearer, you feel, you could see clean across the state to the Mississippi.

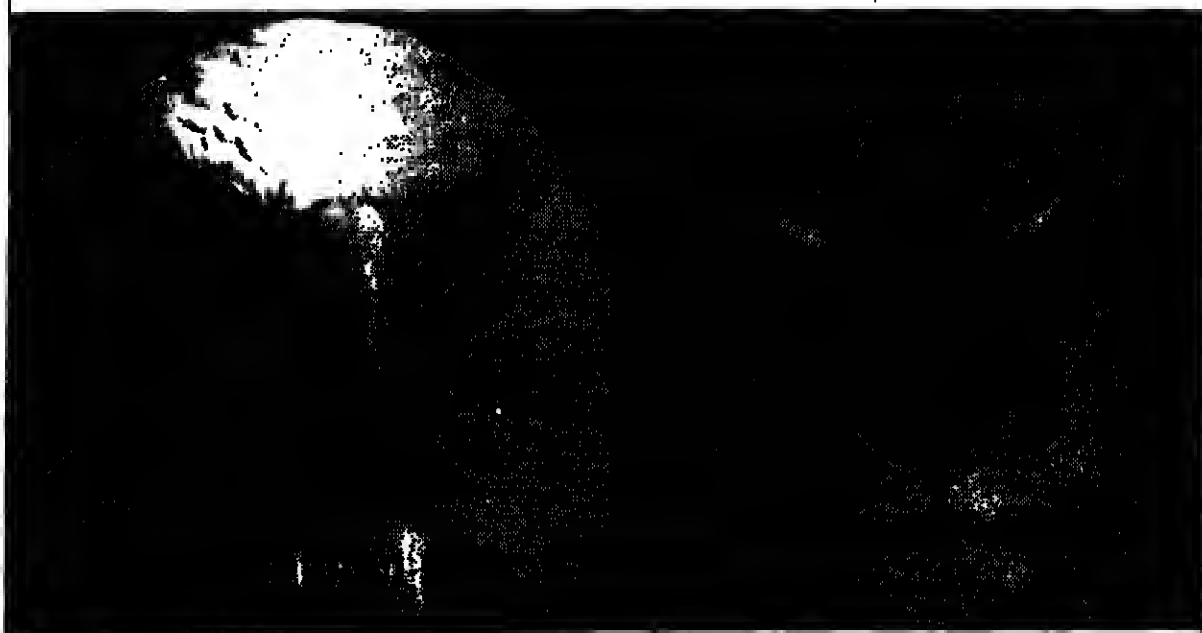


Dogwoods in the Smoky Mountains park. Picture: L. Fortgang/Epitaph



All that remains now are the log cabins and churches of the pioneers

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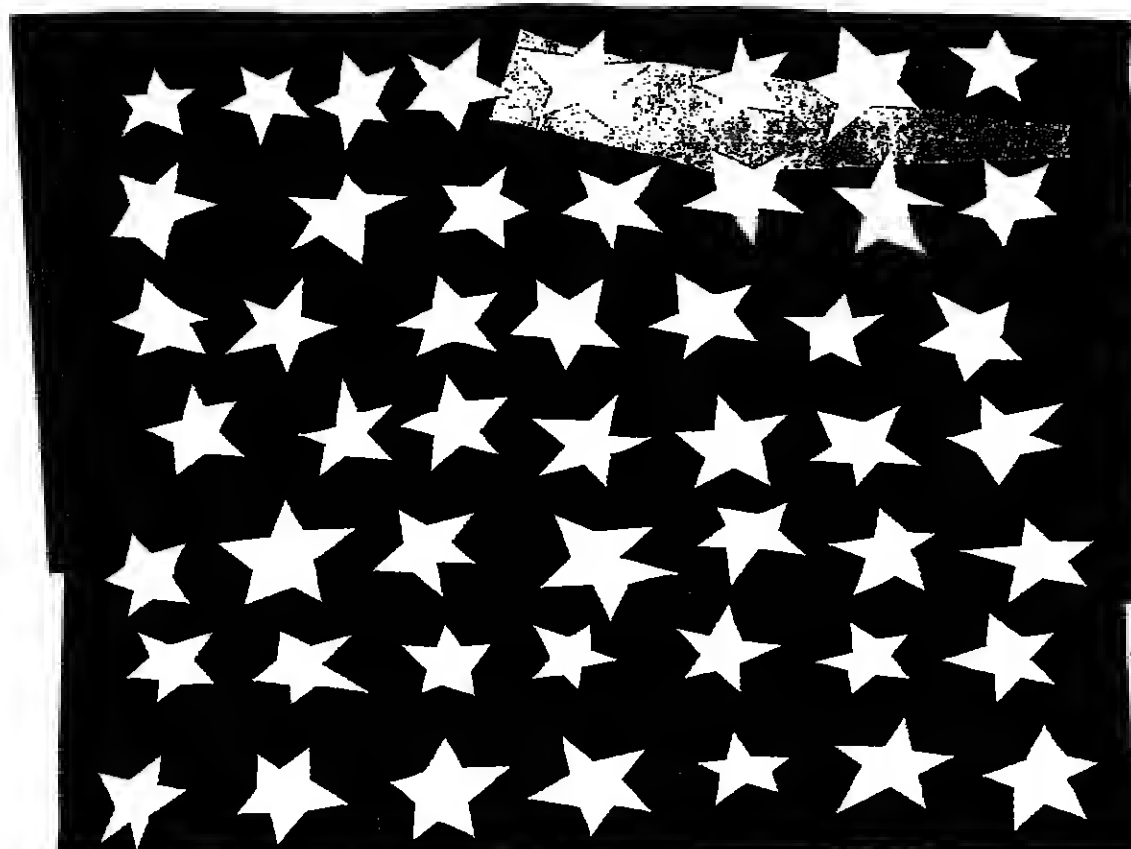
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IRELAND

Wednesday May 25 1994

Management of offshore funds has grown at a great pace: Page III

More than £13.5bn will be spent on transport and tourism: Page IV

Goal is to be on the fast track to EMU

As recession lifts, Ireland is in a good position to take advantage of the upswing. Tim Coone reports

When the Channel Tunnel linking Britain and France was officially inaugurated earlier this month, most Irish newspapers were quick to note that Ireland was now the only EU nation without a land-link to the rest of the member states.

They lamented the fact that the tunnel would reinforce Ireland's isolation and warned that Irish goods would find it more difficult to compete with British ones in Europe's populous heartland. What good are Irish Oscars, Booker Prizes and successes in the Eurovision song contest if they do not produce jobs, they asked?

Although Ireland has had some outstanding successes in stealing the European limelight in music, literature and film over the past year, the frustration of not being closer to the economic and political pulse of Europe is strongly felt.

As the European parliamentary elections approach, there are no powerful Euro-sceptic lobbies or irate backbenchers berating the government for wanting to be in the fast track to European monetary union (EMU). That goal is a cross-party objective.

But Irish fears of economic isolation are perhaps overstated. As the clouds of recession show signs of breaking up, the country appears to be better positioned than many of its EU partners to take advantage of the upswing. The Fianna Fail-Labour coalition, now in its second year, has maintained the central thrust of the economic policy pursued by two previous governments since 1987 - reduction in the debt/GNP ratio and securing price stability. A measure of that policy's success is that inflation in 1993 fell to 1.5 per cent, one of the lowest in the EU.

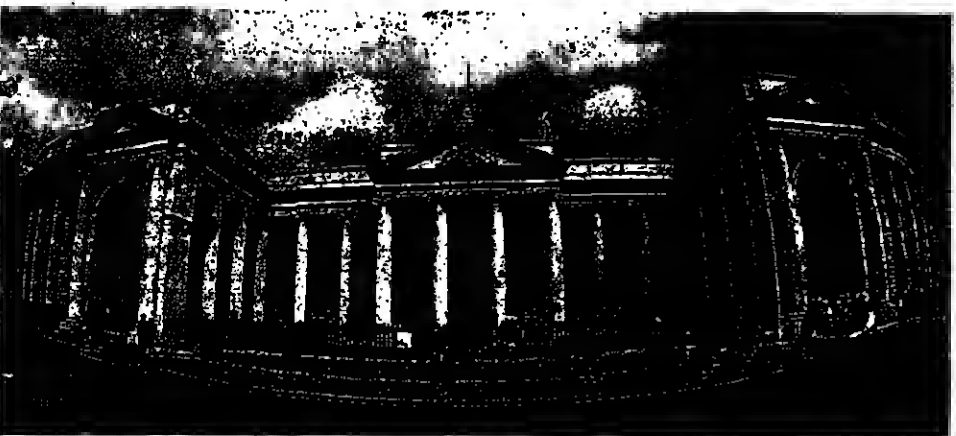
The crisis in the European exchange rate mechanism towards the end of 1992, putting pressure on several European currencies including the British pound, forced the incoming coalition government to accept a 10 per cent devaluation of the punt within weeks of taking office. Despite the turbulence at the time, this has had a salutary effect. Interest rates are now at record lows



Mary Robinson, the president (R), and Albert Reynolds, the prime minister (L)

and heading lower; foreign currency reserves are higher than before the crisis; exports look likely to hit record new levels and consumer demand is showing strong signs of recovery. The fiscal deficit is well under control - Mr Bertie Ahern, the finance minister, felt confident enough to give away £533m in tax relief to the lower-paid in last January's budget, equivalent to 1.1 per cent of GNP.

Indeed, the budget's underlying assumption of a 3.8 per cent growth rate in GNP this year is now looking conservative. The latest spate of economic forecasts from independent analysts put the figure closer to 5 per cent, a level which is expected to be sustained up to the end of the century. On that basis, the current budget deficit will be eliminated by 1996, and the EMU target of reducing the debt/GDP ratio to 60 per cent appears attainable by the end of the decade. Provided that inflation is not stoked up again, Ireland has thus positioned itself well to take the fast track to Europe.



The Bank of Ireland stands grandly on the curve of College Green, facing Trinity College, in central Dublin

economic policy-making, as Mr Han de Jong, chief economist at Goodbody, Dublin stockbrokers, points out: "In conducting exchange rate policy, the authorities are using a basket of currencies with sterling and the DM as heavyweights. The foreign exchange market, on the other hand, has effectively relinked the punt to sterling... the perceived poor quality of economic policy-making in the UK is the core of the problem for the Irish authorities and constitutes the paradox of Irish policy intentions," he said.

While the Irish authorities want Ireland to be among the first to participate in monetary union, they are being held hostage to the political fortunes of a UK Conservative party in disarray over Europe. According to Mr de Jong: "UK politics is a constant potential threat to (economic) stability."

In other economic policy-making areas - notably the deregulation of state enterprises - Irish freedom of action is subject to internal rather than external constraints, but still the process has had successes. Aer Lingus, the state-run airline, has managed to emerge from a big restructuring, aimed at returning it to profitability, without a crippling labour dispute. Unions at An Post, the state postal service, have accepted radical changes to work practices. Both companies are searching for overseas partners.

The rail unions are proving more reluctant to accept change at Iarnród Éireann (Irish Rail), the heaviest government loss-maker, but as practically all of Europe's railways are heavily subsidised, most of the attention will now focus on Telecom Éireann, the state telecommunications company, and on whether a proposed link-up with British telecommunications group, Cable & Wireless, will get the go-ahead from the government. Telecom unions have indicated

that they will support a joint venture with a foreign partner - but are opposed to one with Cable & Wireless.

The importance of telecommunications to the economy cannot be over-estimated. Over the past 10 years Ireland's telecommunications services have improved dramatically. The recent entry of competitors into the international segment of the market is rapidly bringing down the cost of calls, adding to the continuing tax attractions of setting up business to Ireland, not least in the financial service industries.

More than 150 offshore funds totalling some \$60n are now managed out of the International Financial Services Centre (IFSC) in Dublin, a sector which has grown rapidly in the past two years. A growing

number of funds is also being listed on the Dublin stock exchange, which itself is attracting an increasing amount of overseas attention.

Inward industrial investment is also continuing to notch up successes. Several new projects - in the health care sector, in telemarketing and in electronics, among others - have been announced since the beginning of the year. (Generous grants and a low tax regime have helped to attract these, despite intense competition from, for example, Scotland and Wales.)

Ireland's profile - and its hopes of attracting further investment in both manufacturing and services - will be raised further next month when its team travels to the US to play in the finals of football's world cup in Orlando

and New York, accompanied by tens of thousands of supporters.

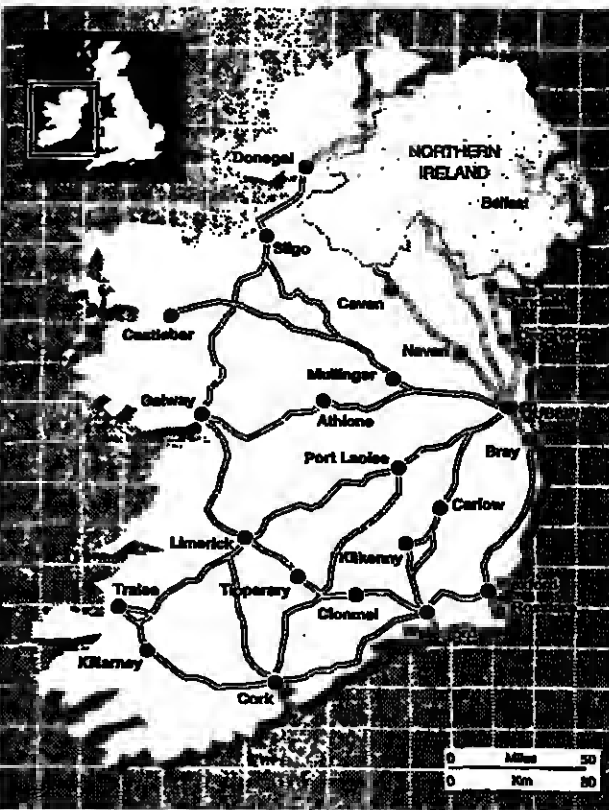
A flood of Italian tourists to Ireland followed Ireland's participation in the 1990 World Cup in Italy. A similar effect is hoped for to the US, traditionally Ireland's main overseas tourist market. An increase in numbers from the US will be especially welcome in the west of Ireland, which is having to come to terms with the reform of the EU's common agricultural policy. This is forcing change in the traditional dairy and beef farming sectors in favour of new industries such as tourism and forestry.

Planting of new woodlands and forests has accelerated in the past five years, encouraged by generous grants and incentives which are scheduled to be increased again soon. A forest products industry is already undergoing expansion. This is expected to be as important to the economy, in 20 years, as the food industry is now.

So Ireland's position at the edge of Europe is not the disadvantage it is frequently made out to be. Its comparative advantages have been recognised and economic and political stability is fostering a positive climate for inward investment by companies positioning themselves for growth in the European market.

Much more would be possible, too, given a satisfactory resolution of the island of Ireland's most intractable problem - Northern Ireland, an issue which has absorbed large amounts of ministerial time over the past year.

While prospects for peace in the province have come tantalisingly closer than at any time in the past 25 years, as a result of talks with the UK government leading up to the Downing Street Declaration, the government has had to accept that its suggestion last year that "peace by Christmas" was possible was wide of the mark. It may be some way down the road yet. Nevertheless, even on this issue, there are signs of the same movement, which, in other areas, is leading to hopes of a more prosperous and stable future for Ireland in the twenty-first century.



Angela Long examines the economy and employment prospects

The boat has stayed afloat

Whether the economy of Ireland? Or should that be "with it"?

The Republic has advantages in its highly educated, youthful workforce, its (often perplexingly) healthy economic indicators and its enthusiasm to attract investment from foreign companies. But nothing can deny its geography, and after the Channel Tunnel starts operating at last, Ireland will indeed be the only European Union country without a direct link to the European land mass.

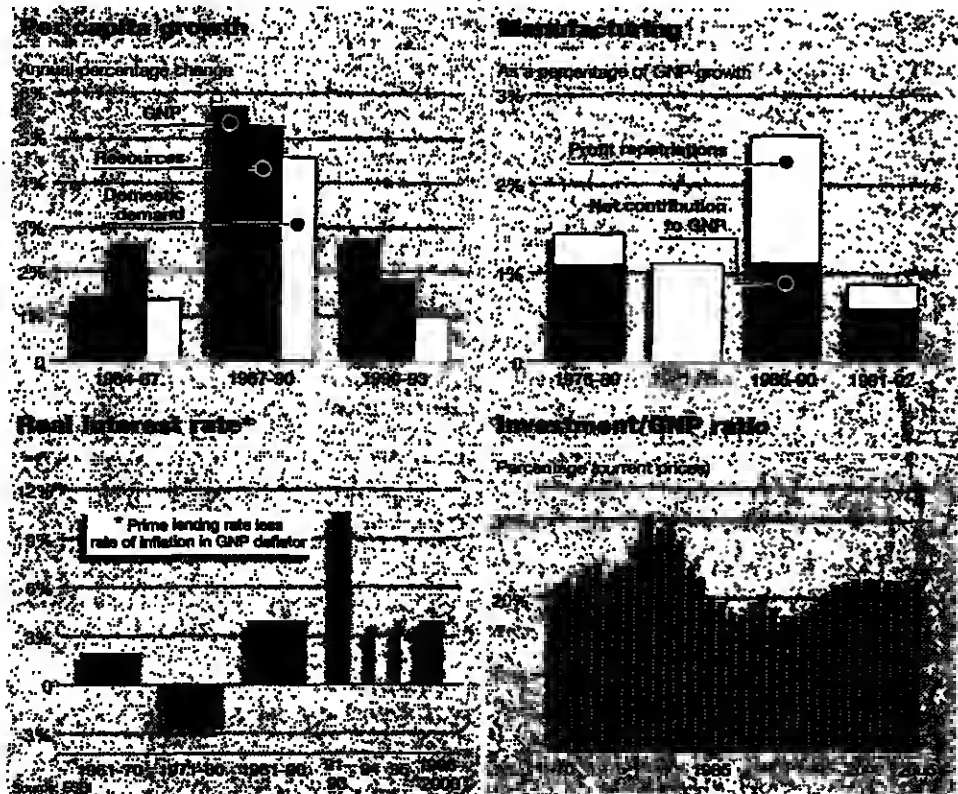
Well may Mr Albert Reynolds, the Taoiseach, claim that while geographically peripheral, Ireland was "at the heart of Europe" - as he declared to a meeting of the Irish Management Institute last month. Dependence on Europe, primarily the UK, is a fact of life for the Irish economy.

A population of 3m is not enough to sustain a country in isolation, and so Ireland has to look outwards, which perhaps accounts for the much more continental feel that Dublin has, for example, than any English city. Often, because of blood links, the overseas link is with the US.

This year has seen growing optimism for the Irish economy. Predictions of growth have risen from near 3 per cent at the end of 1993 to between 4 per cent and 5 per cent. Inflation, at about 2 per cent, is one of the lowest in the EU, comparable only with France. The punt is healthy, and a leading stockbroker, Davy, recently predicted that it could reach parity with sterling by the end of the year.

Exchequer returns, a key indication of how the administration's bookkeeping is faring, were good, showing a 25 per cent increase in total tax revenue for the first quarter of 1994. And although Ireland may still be one of the poorer members of the EU, its relative prosperity is improving: average income has risen from 60 per cent of the EU average in 1986 to 74 per cent today.

The Reynolds government, with Mr Bertie Ahern a popular and competent finance minister, has kept its head and ridden out the currency storm. Interest rates are fairly stable. The government is entering its second Programme for Economic and Social Partnership (PESP), which features a tripartite agreement between itself, the unions and employ-



ers, which should help to restrain wage levels. Public sector pay, however, may prove harder to control than Mr Reynolds and Mr Ahern have hoped, with civil servants using provisions for increased pay as a result of work restructuring.

Another awkward acronym to ride with PESP, the PCW, stands for the Programme for Competitiveness and Work. The name may be clumsy, but these are the important issues Ireland will have to address. At present, the PCW has yet to be ratified finally by the unions. The "Work" side of any plan will be the real test for the government, because it is not yet clear whether unemployment - which has been levelling off in recent months - can be controlled. Certainly enough has been said about tackling it, but the heart of the problem remains intractable.

The influential Economic and Social Research Institute (ESRI) published an upbeat mid-term outlook in April which gave rise to a headline in the Irish Times: "The rising international tide could lift the Irish boat". The ESRI, working with computer models, predicted an improving economy "in the mid-term" - that is, into the next century.

Consumer spending, for example, should rise by 3.5 per cent this year, and by up to 6.4 per cent in 1996. There has been some sign that the battered consumer, devastated by the rise in interest rates that preceded the 10 per cent devaluation of the punt in January 1993, has returned to the high street. Retail sales have been showing a slight improvement, and there was a big leap in new car sales in the first quarter, with a 46 per cent increase on the same period in 1993. However, this is partly due to a reduction in Vehicle Registration Tax announced in the Budget.

But the ESRI report (by Sara Cantillon, John Curtis, and John Fitzgerald, son of Garret Fitzgerald, the former Taoiseach) warned that without a "major policy change" long-term employment would remain a grave problem.

A mixed blessing for the country came last November: the Republic's football team qualified for the World Cup by defeating Northern Ireland. People who might otherwise have bought a new car or even a house will now be spending any surplus - or borrowed - cash on a trip to the US, or on a new wider-screen television for the month of matches.

The ESRI justifies its optimism, in part, by the way in which the Irish "boat" has managed to stay afloat during recent stormy times, complimenting its "robust performance in the face of international recession over the past couple of years".

Despite bad conditions last year, the economy managed about 2 per cent growth. Exports rose by about 8.75 per cent compared with growth in world trade of only 2.6 per cent. But ESRI sensibly qualifies its cheery view: "The one uncertainty about the future is that the actual outcome will be more eventful than the smooth path we have plotted."

The effect of demographics will be watched with interest. Ireland's high birth rate has meant a crushing ratio of wage-earners to dependants; the highest in Europe. For every 10 people at work, there are between 20 and 30 dependants compared with three in, say, Denmark.

"The rate of increase in employment necessary to provide jobs for the young people entering the labour market in Ireland is 15 times greater than in the rest of Europe," wrote Garret Fitzgerald recently.

Continued on Page II



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IRELAND II

The Fianna Fail-Labour coalition is approaching the June Euro-elections in a confident mood

A few wobbles have not upset the tandem

When the Fianna Fail-Labour coalition was formed in January 1983, after the last general election, some political pundits were predicting that it would not survive two years.

The 1982-87 Fine Gael-Labour coalition broke down after four years, in disagreement over economic policy and over Labour's eclipse by its larger, and conservative partner, Fine Gael.

The last coalition, formed in 1989 by Fianna Fail and the Progressive Democrats, collapsed in 1992, culminating in the spectacle of the two party leaders accusing each other of being liars from the witness box of a public inquiry into the Irish beef industry (the report of which is finally expected to see the light of day in June this year).

Some early ministerial turf battles aside, the latest coalition partners have displayed a surprising degree of cohesion though, and are now approaching the June Euro-elections in confident mood. They are even contemplating an unprecedented voting pact to make sure that their candidates get an easy ride to Strasbourg.

The few wobbles that have occurred in public, usually when the word privatisation has been mentioned, have not yet been sufficient to throw the tandem out of control.

The latest batch of economic forecasts are confidently predicting strong growth, low inflation, and rising employment levels up to the end of the decade. Even the sun has been putting in a strong appearance over the past month after one of the driest and wettest winters on record.

A spokesman for Mr Albert Reynolds, the prime minister, said: "There is a strong feeling of good factor and the govern-

ment is riding high.

"The coalition is performing well, and if anything should go wrong, we will simply batten down the hatches and ride it out."

Mr Dick Spring, the deputy prime minister and Labour party leader is in an equally optimistic mood. "We are well on course. Unemployment is edging down and other problem areas such as health, education and housing are effectively off the political agenda because of the progress that has been made on all these fronts," he said.

Public housing starts are well up, 17,000 people have been taken off hospital waiting lists, and additional resources are being pumped into education.

If progress has not been as rapid on the jobs front as Labour would have hoped "we have at least established our credibility with the markets in the past two budgets", said Mr Spring.

With so much good news about the opposition - flap its arms as it may - has been unable to unnerve the complacent coalition beast. Fine Gael, the main opposition party, has still to recover from its miserable performance in the 1992 elections.

Mr John Bruton, the party leader, with one eye constantly over his shoulder, wondering where the next challenge to his leadership might come from, has been unable to do more than snipe at occasional government blunders.

Red faces there have been on government benches - when a promised pot of EU structural



Ireland's parliament is Dáil Éireann, which has 166 elected members. A 60-member senate is partly nominated

funds turned out to be only three-quarters full, when a middle-class outcry over a residential property tax sent the finance minister scurrying back to his calculator and when a whiff of sexual scandal entered the Dáil (parliament) after a Labour minister was

publicly reprimanded by Mr Spring for his "poor judgement" in having chatted to a homosexual in his parked car in Dublin's Phoenix Park.

But none of these issues have set coalition knees trembling. Issues that might, especially in Fianna Fail ranks,

such as sorting out the now-ambiguous legal situation on abortion, and property rights in the event of divorce being introduced, are being quietly pushed on to the back burner.

A bill to legalise homosexuality was passed last year, however, with barely a ripple

of controversy.

Causing more worries for government programme managers is Ms Mary Harney, the new leader of the Progressive Democrats (PD - the smaller of the two conservative opposition parties) and someone who has proved herself to be a

tough and competent performer in the Dáil. She is busily creating a higher profile for the party, and carefully targeting the right-wing vote which Fine Gael has traditionally monopolised.

Sweeping tax reform, privatisation and a get-tough approach with Northern Ireland's paramilitaries are the PDs' proposals for solving Ireland's problems. It is not so different from Mr Bruton's message, but somehow sounds more convincing coming from Ms Harney.

According to Mr Spring, the two crucial political issues that are now facing the country are unemployment and the continuing crisis in Northern Ireland. The latter has dominated the political agenda of both Mr Reynolds and Mr Spring (who is also foreign minister) for most of the past eight months, although of the two, Mr Reynolds has grabbed most of the limelight.

His joint declaration which was signed last December with Mr John Major, the British prime minister, succeeded in creating an entirely new framework for the settling of the Northern Ireland conflict, and simultaneously gave Mr Reynolds an entirely new framework for projecting his hitherto lacklustre image.

His handling of the Anglo-Irish negotiations, during which he demonstrated that he could be a tenacious negotiator in handling Ireland's interests abroad, at the same time as being prepared to make honourable compromises and take imaginative and risky initiatives, has greatly boosted his

reputation both at home and abroad.

But there has been genuine disappointment, bordering on a sense of deception, that Sinn Féin, the political wing of the IRA, has so far failed to grasp the olive branch held out to it.

There is also growing frustration with the mathematics of UK parliamentary politics - the devastation of the Tories in the British local elections earlier this month, has raised fears in Dublin that Mr Major will now be even more beholden to the Ulster Unionists than ever to retain his slim Commons majority in the face of backbench revolts.

Government priorities are therefore set to shift to the other key issue identified by Mr Spring - unemployment.

Unfortunately, the job of making any significant inroads into the dole queues against a backdrop of rising unemployment within the EU is likely to prove as frustrating as the Northern Ireland peace process.

Those same sunny economic forecasts also predict that long-term unemployment is likely to remain stubbornly high at 16 per cent until the year 2000.

The coalition has at least three years to run before the next general election is due, and Mr Spring is confident that it can hold together. He of course stands to lose most if it fails.

Labour's vote doubled to a record 21 per cent in 1992 as unemployment figures also reached record highs. Failure to deliver on jobs could see that vote halve again as easily as it doubled - and the "new era" Mr Spring promised for Irish politics 18 months ago may in retrospect appear to have been a mere flash in the pan.

Tim Coone

Poet, political scientist, sociologist and socialist, university lecturer and now minister for arts, culture and the Irish language, Mr Michael D. Higgins is one of the more colourful figures to have entered the upper echelons of Ireland's political establishment in recent years.

He is a liberal thinker, author of two well-received books of poetry and renowned for his erudite and impassioned Dail speeches. Mr Higgins has given a surge of confidence to Ireland's arts community since his appointment to the cabinet in January 1993, his first ministerial post.

With an annual budget of more than £50m, he has increased government funding for the Irish Arts Council by 25 per cent and secured pre-production tax breaks and £15m in funding for the film industry over the next four years. He is now turning his attention to the music and multimedia industries.

"I want an active rather than a passive cultural policy, which is open to diversity and which creates a cultural space to fill the narrowing of the economic space," he says.

He quotes approvingly from Edward Said's latest book *Culture and Imperialism*, and says

Michael D. Higgins, minister for arts, culture and the Irish language, believes in offering a wide range of cultural choices, says Tim Coone

Polymath of many colours

he is a firm believer in cultural development as a stimulant to economic development. He says people across Europe will have to adjust to greater work flexibility and make more use of their leisure time in order to deal with unemployment.

"If we have enhanced cultural activity, there will be more alternatives to use that spare time and people will be more willing to make those adjustments." He points to the success of the Irish film industry as proof that cultural promotion also creates jobs.

He is known for arguing his views forcefully with his EU counterparts in the European Cultural Council, but he became more widely known outside Ireland earlier this year for his lifting of the two decade-old broadcasting ban on Sinn Féin, the political wing of the IRA.

"I took a lot of flak from all sides for that, but it was done in the context of the public's right to information and the political censorship issue. I revoked the ban not to facilitate Sinn Féin but to facilitate the public," he says.

A desire to give people a

wide range of cultural choices underpins his arms-length approach to the government-funded arts bodies which come under his remit. These must have autonomy with responsibility, he says. It is for government to help create "the cultural space" within which broadcasters, artists, writers and musicians have the freedom to innovate. The public, he insists, does not need to be told by government what to think.

The growing international acclaim of Irish actors, directors, writers and musicians, bolstered by a string of recent successes with Oscars, the

Booker prize - even a third successive win at the Eurovision Song Contest - shows how far Irish cultural policy has come from the dark days of the 1930s when writers such as Joyce, Synge and Beckett, chose exile in order to get published. Today they would be given grants and live tax-free.

As Mr Higgins finishes his lunch a man comes over to shake his hand. "I liked your last book of poems, Minister. Keep it up," he says. Mr Higgins confesses he has written "only four and a half" in the past 18 months. Nonetheless, Joyce would have been impressed.

Continued from Page 1

But in the past five years the Irish birthrate has dropped dramatically, as members of the current generation tailor their families to their pockets and life styles rather than to the traditional Catholic model: "as many as heaven sends."

The implications of this are many. For example, the ESRI

forecast notes that the population change will have "transmuted" effects for the teaching profession, where jobs are already a big issue, and for the health care sector, which will have to concentrate on an ageing population. Since 1972 employment in health and education services has risen from 90,000 to 140,000 - according to last month's meeting of the

The boat stays afloat

Irish Business and Employers Congress. These areas are now likely to shrink.

Other job sources will have to be found. The running sore on the Irish economy for nearly a decade has been unemployment; Ireland has competed with Spain for the dubious title of having the highest unemployment in the

EU. Last year the Republic suffered about 19 per cent unemployment compared to Spain's frightful 21 per cent, but since late last year the figures have been dropping - save for December. (Officials put that down to "reverse emigration".) The unemployment figure fell in March for the third successive month, with 290,600

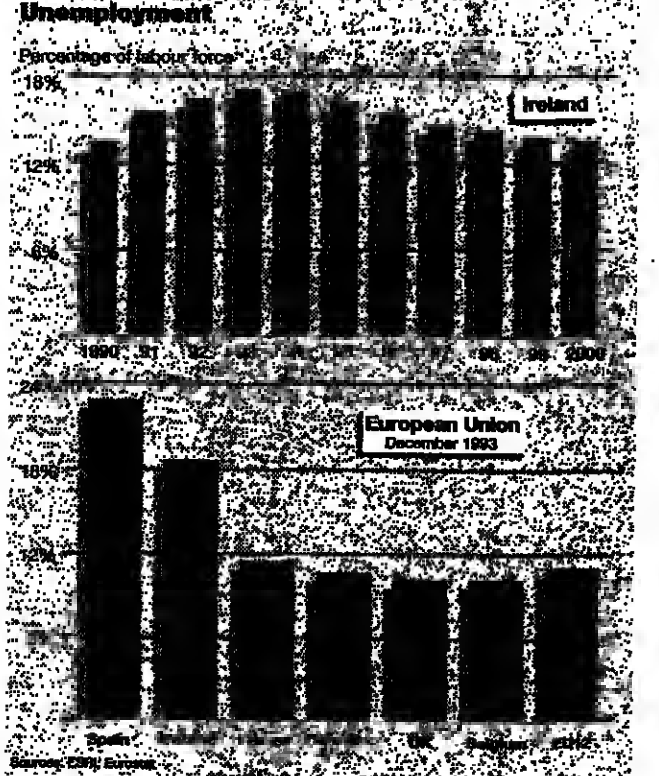
people on the live register; 6,500 fewer than a year ago. The Central Statistical Office's figures for this time last year showed 1,148m people at work compared with 1,138m in 1992. Much of the rise in employment has been among female workers. Many women who previously stayed at home to look after their families are

now being forced by circumstance, or liberated by changing attitudes, to seek work.

Only 18 months ago you could read angry letters written to newspapers by graduates in Co Galway, complaining of the "cheek" of married women in taking jobs. The statistics do show a stasis in the numbers of men at work, whereas female employment has risen by 55,000 since 1987. Many of these women are in the services sector - many, too, have lower pay than men, and inferior conditions.

What is the government doing to create jobs? Tax breaks for small employers and drives to persuade overseas companies to set up in Ireland are two - perhaps too common - solutions. The Industrial Development Authority is campaigning to draw multinational, and has had success with some telemarketing companies, creating hundreds of jobs.

But the problem remains; when things go badly for the multinational, as for any creature on earth, it wants to go home.



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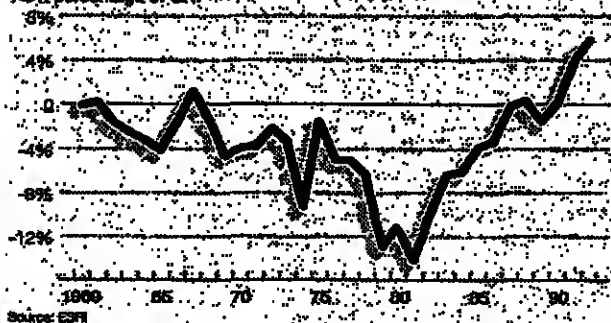
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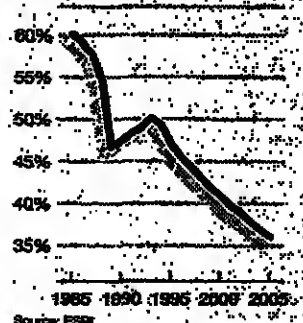
Balance of payments surplus

As a percentage of GNP

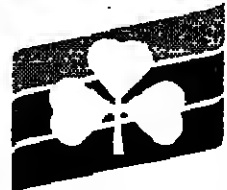


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As a percentage of GNP



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John McManus finds that the Dublin stock exchange is experiencing a mediocre start to the year

Last year's gains prove hard to repeat

Dublin was one of the best performing stock markets in Europe last year. It has had a mediocre start so far.

The ISEQ index of Irish shares is down about 2 per cent on the year to date, compared with a 51 per cent rise last year in the prolonged bull run triggered by the devaluation of the Irish pound.

Last year's spectacular gains involved significant catching up by the Dublin market after two years of under-performance (which it traditionally shadows). The market's performance was exaggerated by the low valuations to which Irish stocks had sunk during 1991 and 1992 - relative to UK stocks - because of the difference in the interest rates prevailing in Ireland and the UK. The valuation differential between the two markets has largely been eliminated, according to Mr John Conroy, head analyst at Dublin's largest independent stockbroker, NCR. He predicts that further gains will be dictated by the performance of London and

New York, the two markets which traditionally give a lead to Dublin.

Mr Conroy believes Irish stocks are still attractive in valuation terms, on a stock by stock basis, as the outlook for domestic earnings is positive. Ireland is forecast to have one of the highest growth rates in the EU next year and government and independent forecasters predict that the Irish gross national product will grow by more than 4 per cent.

But as in the other European markets, sustained progress will only take place in Dublin if international equity markets decouple from the bond markets which have been exerting a negative influence on them for much of this year.

Last year saw big changes in the investor profile of the Irish stock market. Turnover in the

exchange rate mechanism (ERM) in 1992 and 1993, and the subsequent post-devaluation bull run, raised awareness of the Irish market. The market's increased visibility and the inclusion of 10 of the largest Irish stocks in the Morgan Stanley Capital Index, has raised the level of overseas investment in Irish stocks, particularly by US funds.

Although the flow of US investment funds into Europe has been drying up as US interest rates tick upwards, most Irish analysts believe that US and overseas investors in the Irish market have taken a medium to long term view. "It is a good time to buy Irish stocks, but only if international markets move ahead - we are not going to move on our own," Mr Conroy says. The two big Irish banks, AIB

and Bank of Ireland, have both attracted international attention in recent months. They are seen as cheap, relative to the European sector. Both have strong domestic retail operations, controlling about 70 per cent of the market between them and can expect to benefit in earnings terms, from the anticipated growth in the Irish economy.

One of the biggest disadvantages for overseas investors in the Irish market is lack of stock diversity. AIB, Bank of Ireland, Irish Life, the state's largest life assurance company, and two industrial stocks, Smurfit and CRH, account for 54 per cent of the market's total capitalisation of £12.1m. The top 10 listed companies have a total capitalisation of £19.9m.

Despite the expected arrival

of two new companies on the exchange this year, Dublin will continue to suffer from a scarcity of listed large industrial and retail stocks. The country's largest supermarket chain, the £500m Dunnes Stores empire, is privately owned. Quinnsworth, the second biggest retail chain, with a turnover in excess of £250m, is owned by Associated British Foods.

The dominance of the market by financial stocks will be increased when Ireland's largest building society, the Irish Permanent, is floated in the middle of this year. The other new entrant to the market is DCC, which is seeking a listing, having successfully completed the transition from venture capital fund to industrial holding company over the past 10 years.

Both floats are small in terms of the overall size of the market. DCC is expected to raise between £10m and £20m through its flotation. The Irish Permanent may raise up to £50m.

The biggest challenge facing the Irish stock exchange is the break with the London stock exchange scheduled for this year. The split is necessary to comply with the EU investment services directive, which specifies that each member state must regulate its own securities markets. (Since 1973 the Dublin stock exchange has been merged with the London stock exchange, which has effectively regulated the Irish market.) The Irish government is preparing legislation, the Stock Exchange Act, which will make the central Bank of Ireland the ultimate regulator

of the Irish market.

The Irish stock exchange's handling of two highly publicised incidents last year is being taken into account in the framing of the new laws. Davy, Ireland's largest stockbroker, was reprimanded and fined £150,000 by the London stock exchange last March for its role in the placing of the Irish government's 30.4 per cent stake in Greencore, the food company, in April 1993. The brokers initially told the government they had succeeded in placing the shares, but later admitted they had been unable to sell all the stock and had bought a proportion themselves to avoid embarrassment.

The reasons for the reprimand were not made public - which led to a written request from the Irish government to

Davy for an explanation. The result was an indication from the Irish government that the new Stock Exchange Act will insist on greater transparency in the Irish exchange's regulatory procedures.

The Dublin exchange has also been criticised for failing to protect the interests of shareholders in the small listed property company CountyGlen, now the subject of an inquiry by an inspector appointed by the High Court.

The inspector is looking at transactions which involved the expenditure of almost half of the company's assets of £2m without the approval of the company's 1,100 small shareholders. The stock exchange has yet to take any public disciplinary action.

The new rules for the independent Dublin exchange will provide for more information about regulatory issues to be made public. But they will be modelled on the London stock exchange's rule book which, according to Mr Tom Healy, manager of the Irish stock exchange, is being revised.

Favourable legislation has allowed fast growth of offshore funds

Accessible and co-operative

Over the past two years offshore fund management in Ireland has grown at such a pace that Dublin now rivals Jersey and Guernsey in terms of the amount of offshore funds under management.

More than \$9m in offshore funds is managed in Ireland, almost entirely by companies based in Dublin's International Financial Services Centre. This compares with \$2.8m of overseas funds managed in Dublin in June 1992, according to official figures.

The main reason behind such rapid growth has been the introduction by the Irish government of favourable legislation since 1989, and the development of an International Financial Services Centre in Dublin. Ireland was one of the first EU states to adopt the UCITS (Undertakings for Collective Investment in Transferable Securities) directive in 1989. The UCITS directive allows funds that are regulated in one member state to be marketed throughout the EU.

Ireland and Luxembourg are the only two EU states where tax exempt managed funds can make use of this facility, something which has been crucial to Ireland's recent success in attracting offshore funds. After deciding to set up an offshore fund in a tax-free zone, the next factor influencing the decision of where to establish the fund is the markets in which it will be sold, says Pat McNaughton, managing director of Morgan Grenfell's Irish fund management subsidiary. "If you wish to sell to the public in Europe then setting up where you can avail of the UCITS directive is a great advantage," he explains.

Morgan Grenfell decided to set up in Dublin rather than Luxembourg because it was a more cost-efficient location, particularly from the point of view of staff costs which are roughly two thirds of those in comparable offshore locations. The attitude of the workforce was also attractive, according to Mr McNaughton. "There is more enthusiasm for work

here than in other tax havens because the others nearly all have full employment," he says.

Morgan Grenfell's move to Dublin followed the pattern of most of the more than 40 companies that manage more than 150 funds in Dublin.

In 1991, Morgan Grenfell transferred some existing funds from its operations in other tax havens to Dublin, in order to establish a base in Ireland from which to launch new funds and provide custodial services for other fund managers. Morgan Grenfell

'The regulators respond quickly and let you know if they can help'

now manages funds worth \$1.5m in Dublin.

Tax incentives are available to companies setting up in the International Financial Services Centre. It is located on disused docklands near to the centre of Dublin and companies that obtain an IFSC licence before the end of 1994 can make use of a 10 per cent corporation tax rate until 2005.

Companies that obtain an IFSC licence are expected to establish an office on the Dockland site but many have not yet done so, preferring to operate out of cheaper offices elsewhere in Dublin. However, companies that do move to the docks site can make use of a remission of municipal rates and double rent relief for 10 years, as well as generous capital allowances.

Although companies that move to the docks site can obtain 25-year leases, rather than the traditional 35-year lease common in Ireland, most would still prefer five-year leases, such as those in the US, or the roll-over indexed leases of three, six or nine years that are available in Europe.

The accessibility and co-operative nature of the Irish regulatory authorities makes Dublin attractive to foreign funds, says Paul Dobbyn, a partner in one of Ireland's largest com-

mercial law firms A&L Goodbody. The main regulatory authority is the central Bank of Ireland and its approach to the regulation of offshore funds can be characterised as "putting a lot of store by the credibility of the funds operator," says Mr Dobbyn.

"The regulators are very accessible," agrees Mr Nick Allard, general manager of GT Asset Management Ireland, the Irish subsidiary of the bank in Liechtenstein-owned GT Asset Management, which manages 14 funds worth more than \$1.8m in Dublin. "They respond quickly and let you know if they can help."

Most funds under management in the IFSC are unit trusts, many constituted so as to comply with the UCITS directive. However, Irish legislation also allows for other types of tax-exempt funds that are more attractive to international investors, including investment companies with variable or fixed share capital.

Both UCITS investment companies and non-UCITS investment companies are managed in the IFSC and there are also a number of private funds. Although the Irish legal and regulatory framework is highly competitive it could soon lose this edge, warns Mr Dobbyn. Any changes in the law required to maintain Ireland's competitiveness as a location for offshore fund management have to go through the normal Irish legislative process, a drawn-out affair which does not give as high a priority to financial services legislation as other tax havens - such as the Cayman Islands, where financial services are of greater significance to the economy.

So far the government has been active and recently it added another type of investment vehicle to the "menu" of

vehicles which can be operated from the IFSC. The Irish partnership law is shortly to be amended to allow limited investment partnerships to operate from the IFSC. The government is projecting that more than £100m will be attracted to investment limited partnerships at the centre once they are operational.

Dublin's other attractions include Ireland's membership of the OECD, which is important for marketing funds in Japan, and the Irish legal system which, like the US and British systems, is based on common law. Fund managers can also get funds listed on the Dublin stock exchange which is part of the London stock exchange and is similarly regulated. Although the two exchanges are to split this

year, the Irish exchange has indicated that it intends to continue following the rules of the London exchange.

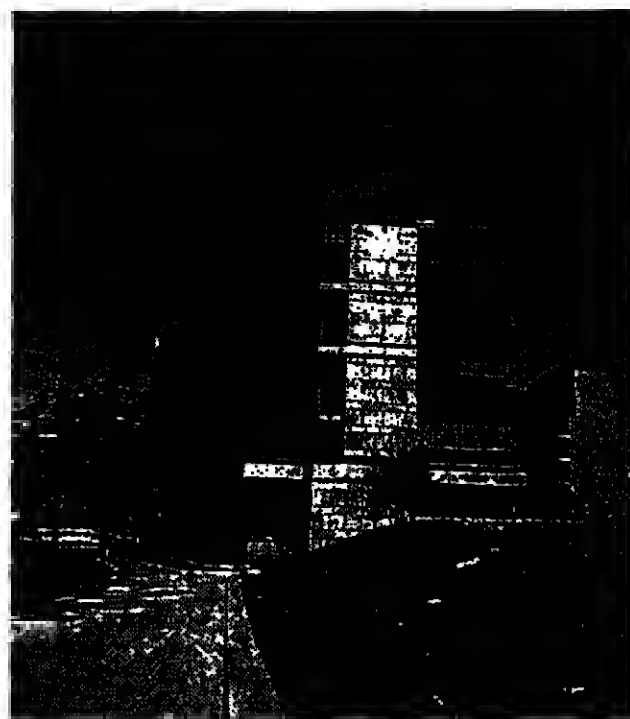
But the main attraction of Dublin for international fund managers such as GT and Morgan Grenfell is the workforce. "The 10 per cent tax rate is just another bonus," says Mr McNaughton. Ultimately Morgan Grenfell will repatriate any profits made in Ireland to its German parent, Deutsche Bank, and pay tax on it in Germany, he explains.

The Irish government hopes the workforce, and wider aspects of the business environment, will keep the notoriously mobile offshore fund managers in Dublin once the corporation tax breaks expire. The funds themselves will remain tax exempt after 2005.

"We would not have moved here just for the 10 per cent tax," says Mr McNaughton. "The raw materials had to be here. Ultimately the financial services centre that will win will be the one which provides the proper skills and people at a reasonable price," he says.

Companies arriving after 1994 will not be eligible for the 10 per cent corporation tax incentive but the fund managers who have established themselves by that time will be able to offer highly competitive custodial facilities to other fund managers. There are also suggestions that the Irish government will seek approval from the EU to extend the 1994 deadline, but as yet no official request has been made.

John McManus



The new International Financial Services Centre in Dublin

The telecommunications and energy sectors

Discordant dial tone

The dial tone for Telecom Eireann (TE) has been somewhat discordant over the past six months. National masses over raised calling charges gave way to dismay at a proposed alliance with a giant outsider, Cable & Wireless.

The new chief executive of TE, Mr Alfie Kane, has big problems to solve, such as an enormous debt/equity ratio of about 250 to 1 and thousands more employees than critics say are necessary.

Comparison with Aer Lingus, the national airline - which has faced waves of union hostility as it tried to correct its overstaffing - is one calculation of the unpleasant battle with the management of the semi-state operation.

The big shadow on TE's horizon is January 1, 1995, when the European telecoms market will be opened up completely (although Ireland, like some of the smaller EU states, will get special consideration in domestic services). The level of competition across Europe is something TE could scarcely survive in its present form.

But TE is having considerable success in its campaign - run jointly with the Industrial Development Authority's overseas arm - to attract telecommunications companies. With international charges for business among the lowest in Europe, Ireland has recently been chosen by Dell computers, Best Western Hotels, ICI Group and others as a site for operations that will create hundreds of jobs.

Last year's changing charges aroused opposition, especially from small businesses, as local or internal national calls bore the brunt of big cuts for international use. The "rebalancing", as TE prefers to call it, has led to an average reduction of 7 per cent in business telephone bills. Further cuts are on the horizon.

Mr Brendan Hynes, chairman of TE until an abrupt and seemingly acrimonious departure two years ago, wrote his own analysis of Irish semi-state bodies (Telecom Eireann, Aer Lingus) earlier this year. Mr Hynes did not mince his words. "Telecom Eireann is very inefficient," he declared. From his research, he gave figures that reflected badly on the management of the country's telephone operator.

Irish customers paid an average of £1704 annually for each telephone line, compared with £550 in Britain and £534 elsewhere in Europe, he said. European telephone companies average one worker for 172 lines, whereas TE has one employee for every 85 (although this has come down from a figure nearer 40 just a few years ago). Population dispersal cannot justify this, Mr Hynes says. New Zealand, which has a similar population but a much greater area, has a line ratio much closer to the European norm than that of Ireland.

The last National Development Plan turned a deaf ear to TE's calls for funds for investment, allocating only £27m from EU structural funds where £200m had been sought. This heightened existing suspicions that the government would prefer TE to link up with a bigger, richer outsider.

However, union opposition and national competitiveness sprang to life when the government started to talk euphemistically about "strategic alliances" late last year. In March, TE received a full proposal from Cable & Wireless to form a joint venture, with about £400m on the table.

The minister, Mr Brian Cowen, has instructed the TE board to study the C&W proposal and report back within six months on its feasibility and any other options. He is also considering the establishment of an independent Irish telecoms authority equipped with enforcement powers, which could be essential if the scene changes from one serene operator to a cast of dozens scrambling for market share.

Mr Cowen's portfolio also includes energy. This is not as contentious an area as telecoms, but the future could hold some headaches for whoever is in charge.

Unlike TE, there are no plans to place the energy utilities in public hands, the minister told the Irish Business and Employers' Confederation recently. However, the industry should not be complacent - the Electricity Supply Board

(ESB) is currently being "reviewed".

ESB, which was founded in 1927, is under the scrutiny of a cost and competitiveness review announced in February. This, the department says, will not only help the government decide on ESB applications to have price rises sanctioned, but also provide the minister "with a solid regulation for future reviews of the electricity industry".

A review of the mining industry and concomitant policy was also announced late last year (Ireland has 30 per cent of western Europe's supplies of zinc).

The new gas interconnector

linking south-western Scotland with Ireland, at a site north of Dublin, is now on-line. At a cost of £290m, £20m of which came from the EU, the 290-km pipeline is the Republic's most significant energy project.

The project involved four construction efforts, including construction of a gas compressor station in Scotland, Bord Gas, the national gas supplier, has a security gas agreement with National Power and a gas purchase agreement with British Gas. Should Ireland find fresh reserves of natural gas in current exploration, there is provision for surplus supplies to be exported back to Britain through the same pipeline.

Tax incentives to promote exploration in offshore oilfields have also been in force for several years. In March Mr Noel Treacy, the Irish energy minister, awarded five exploration licences to five consortia, covering 26 blocks in the Styrne and Erris troughs.

Last October's National Plan published by the Irish government made a commitment to promote alternative energy sources. The Electricity Supply Board (ESB) has been asked to bring 75 megawatts of capacity on line from such sources as combined heat and power (CHP), small hydro or wind power. This scheme is now being developed. Peat-fired power stations are also an option, although the environmental debate over further thrusts into Ireland's famous peat bogs is likely to gain impetus.

Angela Long

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IRELAND IV

John McManus looks at investment in transport and developments in the tourist industry

EU helps out with 'cohesion' cash

More than £2.5bn will be spent on Ireland's transport infrastructure and tourism industry over the next five years under the Irish government's £20bn National Development Plan.

The money will come from the government, the private sector, and the European Union which has promised in the region of £7bn under the next tranche of cohesion funds. The first objective of the £2.5bn investment in transport infrastructure is to bring Ireland's roads, railways, ports and airports up to the same standard as its EU partners.

The main target is the national primary road network, which takes a quarter of all Irish road traffic. More than £1.1bn will go to improve the road links between the important cities, including the road from Dublin to Belfast.

Spending on secondary and local roads will be much less significant: £1.15bn will be spent on secondary roads and £475m on local roads. As a result, the motorist in Ireland can expect little respite from the potholes on the smaller rural roads and lanes. (They have become an election issue in some counties.)

The rolling stock of Iarnród Éireann, the state railway company, is to be upgraded, as are the tracks and signal systems on the parts of the Irish rail network which are included in the EU's Trans European Rail Network - mainly the links between Dublin and the larger cities and towns.

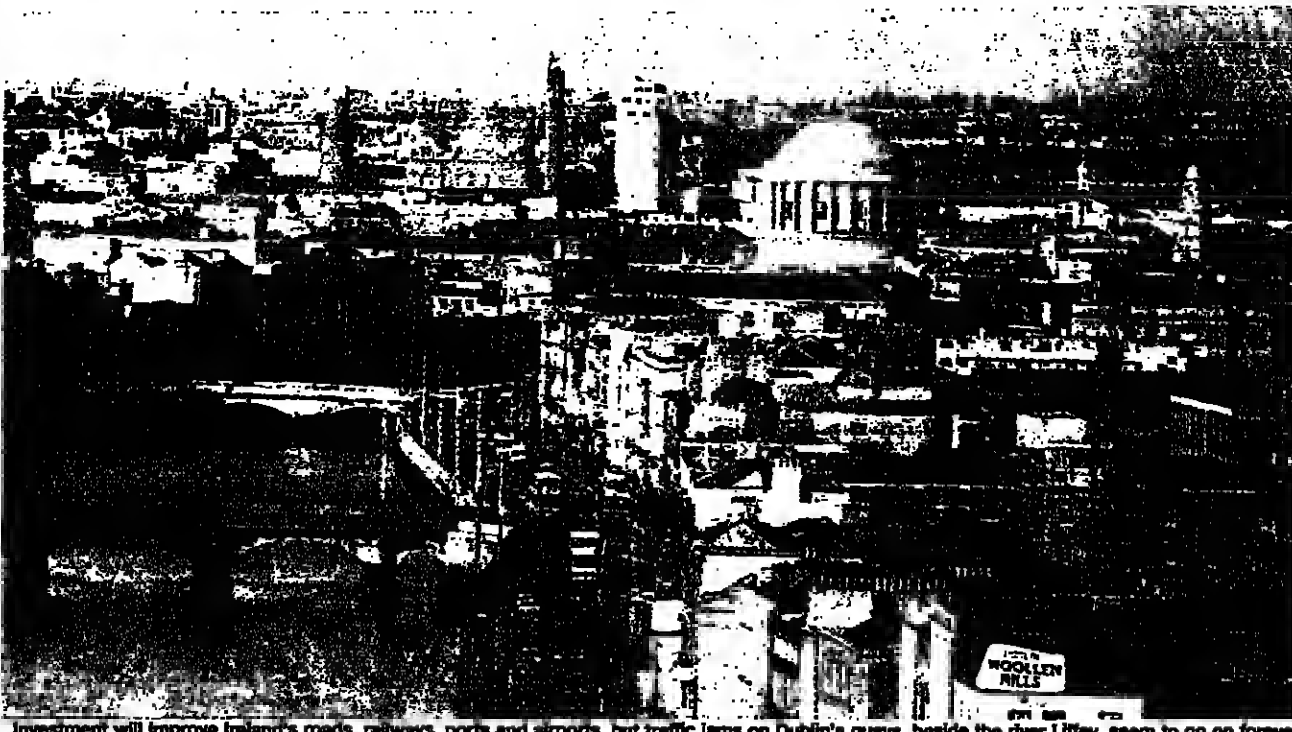
With the opening of the Channel Tunnel, Ireland is now the only state in the EU without a direct rail link to the continent. The Irish government has promised to invest £100m upgrading strategic ports, including Dublin and its satellite port of Dun Laoghaire. No aid is available for improving ferries serving the

routes between Ireland and its EU partners, but the two main ferry companies, Stena Sealink and Irish Continental Group, have announced ambitious ship building programmes.

In Tasmania, Stena Sealink is constructing one of the world's largest car carrying catamaran ferries for use on the Irish sea this summer. The new super-ferry will replace the existing Stena Sea Lynx catamaran service between Dublin and the Welsh port of Holyhead. It will have capacity for 120 cars and 600 passengers, travel at 50 miles an hour, and Stena promises that it will cut the sea crossing time by half, to 99 minutes.

Irish Continental has acquired one of the world's largest night ferries, the £55m *Pride of Bilbao*, for use on the routes from Rosslare, in Co Wexford, to northern France. The company has also commissioned a £46m ferry for use on the Dublin-Holyhead route next year, with an option for a second. The new Dublin-Holyhead ferry will triple the group's freight capacity on the route, allowing it to cut costs and - according to Mr Eamonn Rothwell, chief executive of Irish Continental - attract a substantial amount of the traffic, originating in the Republic, which now exits via the Northern Irish port of Larne.

A £240m investment is proposed in the state's airports under the plan, on top of the £175m in state aid to the national carrier Aer Lingus, which was approved by the EU last December. The money is to



Investment will improve Ireland's roads, railways, ports and airports, but traffic jams on Dublin's quays, beside the river Liffey, seem to go on forever

meet the cost of a big restructuring at the airline, which lost £58m last year. Aer Lingus has agreed to cut its costs by £50m and has obtained permission from the Irish government to fly direct from Dublin to cities in the US, avoiding the compulsory stop-over at Shannon airport in Co Clare, for the first time. Aer Lingus has also leased three new Airbus 330 aircraft for use on the transatlantic routes. The last 12 months have seen two new airlines enter the

fiercely competitive Dublin to London route. Virgin Atlantic's City Jet - an Irish company operating a Virgin Atlantic franchise - started flying from Dublin to London City Airport in January. British Airways Express - a UK company operating a British Airways franchise - started flying from Dublin to Gatwick last year.

The three airlines already on the route - Aer Lingus, British Midland and the small independent Ryanair - have all cut fares and cost as competition

intensifies. Aer Lingus's share of the route has fallen from 49 per cent to 39 per cent; a big shake-out is planned.

In a country with more than 16 per cent of its workforce on the dole, most aspects of the economy are ultimately evaluated in terms of their ability to create jobs. Ireland's tourism industry is no exception.

The £12bn investment in tourism over the next five years is expected to create 35,000 jobs. Mr Matt McNulty, director general of Bord Fáilte,

the Irish tourist board, believes that it is a realistic aspiration. Five years ago the board was set the target of doubling tourism revenue from just over £1bn and creating 25,000 jobs by the end of 1993. "Revenue is up 74 per cent and 24,000 jobs have been created, despite the Gulf war and recession in our main markets," Mr McNulty says.

Mr McNulty believes that tourism can create jobs more effectively than other sectors of the economy; he points out

that 75 per cent of the net job gains in Ireland over the past five years have come from tourism. Bord Fáilte estimates that the more than 3m tourists visiting Ireland each year spend about £1.8bn.

The emphasis over the next five years will be to create "sustainable jobs" through an intensification of the board's international marketing effort and extension of the tourism season. Ireland's tourist season is only 23 weeks, but the board believes it can be stretched to 46 weeks by development of off-season "products" and the creation of year-round attractions.

More than 30 per cent of the £580m worth of EU cohesion funding hoped for by the Irish government for tourism will be spent on international marketing over the next five years. "We have not fully exploited any market - particularly Germany, which is the world's biggest," explains Mr McNulty.

Together with the traditional markets of the US, UK and continental Europe, Bord Fáilte plans to aim at new markets. Two countries seen as having large potential are Argentina and South Africa, both of which have strong Irish connections.

The board's strategy is not to go for "ethnic" tourism, but to target countries where Ireland is well known to the whole population because there is an Irish community there, Mr McNulty explains. The UK is still a very important market for Ireland; visi-

tors from Britain made up 1.7m of more than 3m people who visited Ireland last year. The next biggest markets are continental Europe, with \$74,000 visitors, and North America, with 417,000 visitors.

About £200,000 will be spent on projects to extend the tourist season. The rest of the £1bn will be spent on training, a national conference centre and other projects.

Mr McNulty believes that initiatives for projects to extend the length of the tourist season must come from the private sector. "If we create something ourselves it is not likely to be sustainable," he says. "We have to let things develop naturally and support them through marketing or grant aid." (Citing horse fairs, he points out that there have been many attempts to develop international horse fairs in Ireland, none of which have been as successful as the centuries-old horse fair at Ballinacree in Co Galway, in the west of Ireland.)

A good example of the type of investment that the board is trying to encourage is a project to revive a woolen mill at Fuxford in Co Mayo, in the west of Ireland. The mill has been converted into a "sheep to shop" experience for tourists, Mr McNulty says. This sort of project is an integral part of the role he sees for Bord Fáilte as "Ireland's economic agency for tourism."

There is no doubting his enthusiasm for such projects. With something of the manner of a proud father, he cannot resist showing visitors to his office in Dublin an album of before-and-after shots of projects. He feels that he has a right to be proud: only one of the 300 projects funded in the last five years has failed - "and" got nearly all our money back.

Tim Coone investigates the renaissance of an ancient industry

Trees planted for the future

Ancient oak forests once covered much of Ireland. Over the centuries they were gradually laid bare to serve the economic and military ambitions of the Vikings, then the Normans, and later, to build the British battle fleets of Tudor, Stuart and Hanoverian kings and queens.

Land that once grew Irish oak - which helped to spread the British empire from Jamaica to Japan - now grows cattle and sheep to build beef and butter mountains in the EU. "Today there is no natural forest left in Ireland. Moreover, only 7 per cent of the country's land surface is afforested, compared with an average 24 per cent in the EU."

But Irish forestry is now undergoing a renaissance, thanks to the overhaul of the EU common agricultural policy, a range of new financial incentives and a commitment by the Irish government to a big afforestation programme. Together, these have helped forest plantings grow to some 22,000 hectares a year. A target of 30,000 hectares a year has been set for the year 2000.

"Forestry will be a mainstream industry here within 30 years with an output of over £1bn a year at today's prices," says Mr Martin Lowery, chief executive of Coillte, the Irish forestry board.

Encouraged by tax-free grants and incentives, private plantings have grown 30-fold in the past decade, from fewer than 300 hectares a year in the early 1960s to more than 10,000 hectares a year at present.

Proposals to increase the grants by about 50 per cent, with the maximum levels at £3,000 per hectare, are currently awaiting approval in Brussels. In total, some £90m a year in grants is expected to be channelled to the forestry sector up to the end of the decade. In addition, all income from forestry activities has been rated free of corporation and income tax.

The existing 450,000 hectares of forest in Ireland, 85 per cent of it conifers, has mostly been planted since the early 1950s; it is only just beginning to mature. Current output of 2m cubic metres of timber a year is projected to rise to about 3.5m cubic metres by the end of the decade and will continue to rise thereafter.

In the longer term, if current planting rates are maintained over the next 20 to 30 years, Mr

Lowery believes that a sustainable yield of 12m cubic metres a year is feasible from a total planted area of 1.5m hectares which have been identified as being the most suitable for forestry. This would exceed the UK's current output of some 10m cubic metres a year.

"Forestry is a far better use of EU funds than set-aside payments, because at least there is a new industry being built up," Mr Lowery says.

Currently, there are two important industrial developments in preparation, both of which will once again place Ireland on the map as an exporter of forest products.

Medite, the US company, is investing £12m to double output from its existing plant making medium density fibre-board (MDF). It aims to produce 300,000 cubic metres of MDF a year, using forest thinnings and by-products from the country's 100 saw-mills as raw material.

Louisiana Pacific Corporation, also of the US, is due to start a joint venture later this year with Coillte to build an

oriented strand board plant to export to Europe. Together, the two plants located in the Waterford region of Ireland are expected to absorb most of the residues and pulp wood coming from the newly-maturing Irish forests up to the end of the decade. Beyond then, additional processing capacity will be required as well as additional saw-mills.

But can planting levels reach the government's 30,000 hectare-a-year target? Mr Lowery admits that obtaining sufficient land is becoming a problem. Spiralling land prices "is going to make it difficult," he says.

Ms Elaine Farrell, head of the forestry division in the Irish Farmers' Association, says that poor land is currently being sold for forestry in a range of £900 to £2,000 a hectare, and that many farmers are now finding it difficult to compete with outside investors. More than three-quarters of private forest plantings are currently done by farmers.

Mr Lowery says that Coillte aims to pay no more than

£1,700 a hectare for the very best forestry land, and in 1993 paid an average of £1,313 a hectare. Land prices have risen more than 30 per cent since 1990, almost three times faster than the general inflation rate.

Mr George O'Malley, managing director of Beltra Forestry, a private company which plants more than 1,000 hectares a year and manages plantations for private clients, says the tax incentives and grants available make forestry investment "very attractive as long as the cost of the land is not too high."

The growing competition for land, however, is resulting in available sites now more likely to be in parcels of "hundreds rather than thousands of acres," he says.

Meanwhile, opposition is growing from another quarter. Environmentalist groups are becoming increasingly vocal over the steady encroachment of sombre blocks of Sitka spruce on the Irish countryside, and are demanding that a greater variety of tree species be planted and that planning

controls be introduced for new plantations.

The government has responded predictably (by setting up a committee to consider the issues), but has signalled that new legislation will probably - eventually - follow.

Mr Lowery says that Coillte's aim is to reduce Sitka spruce plantings from just over 80 per cent at present down to 65 per cent, and to increase native broadleaf species such as oak and beech to around 10 per cent.

Four years ago it began landscaping new plantations. But the species-diversity problem is that Sitka grows better than any other tree on low-quality soils, and in Ireland's damp, temperate climate at rates five to six times faster than in Scandinavia or North America, and at about double the rate of growth in the UK.

Better quality conifer trees and hardwoods, suitable for joinery and sawlogs, require better soils, and the best agricultural land can now cost over £5,000 a hectare.

The higher grants will undoubtedly have the desired effect of encouraging increased plantings and greater species diversity, but the danger is that they might also drive land prices higher still and ultimately dampen investor enthusiasm in the sector.

Angela Long at the movies

Investors get good terms

To call the whole country "Paddywood" is stretching language, but over the past year there has been a mini-boom in film production in Ireland.

In April some 12 films were in production. Six more were about to start filming. A London newspaper went so far as to predict that Ireland could become Europe's main site for film production.

Mr Michael Dwyer, film critic of the Irish Times, points out that ever since 1928, when Alfred Hitchcock made *Junò and the Paycock* in Dublin, Ireland's rapidly changing light and slowly changing landscape have been irresistible to directors seeking not just nostalgia but authenticity. What is more, the 1993 Finance Act gives a three-year tax relief on whatever proportion of a film's investment is Irish, up to £1m.

More recently, the government has again tinkered with financial incentives, while insisting that share capital with a minimum three-year payback should be the baseline source of funds. Companies such as Farrell Grant Sparks, Dublin accountants (FGS), have taken advantage of the favourable terms for film investment. FGS has set up a film production company, which raised £2m within two weeks. Mr Richard Fox of FGS says the company, which "met investor demand for a tax shelter before the year-end cut-off for individuals on April 5", is now looking for a project. "I'd say that, judging by the success of this venture, we would look at similar ones in the future."

Internationally, Irish films have a high profile at present, following American interest in *In the Name of the Father*, directed by Jim Sheridan, and last year's *Crying Game* by Neil Jordan. The prominence of Daniel Day Lewis, who also starred in Sheridan's previous big success, *My Left Foot*, has also called attention to the Irish product.

It should be no surprise if the Irish were to make a success of the film industry, at least at the creative level. Their *seanachais* (storytellers) of old possessed the wild imagination and verbal creativity which later surfaced in the work of Swift, Beckett and Joyce. Today Ireland is top in the whole of western Europe for per capita cinema attendance.

In Dublin, the Irish Film Centre, with smart premises in a former Quaker meeting house in Eustace Street, in the centre of town, attracted 18,000 members in 1993, its first full year of operation. Squabbles about management and financing spoil its image slightly, but, with several film development and production companies located in its premises, the IFC provides an

attractive focus for the film buff in the national capital.

So far, most films for main release made in Ireland have tended to be modest in budget compared to the big spending on *Jurassic Park* and its lavishly produced kindred. Yet the success of, for example, *Into the West*, made by Dubliner Gabriel Byrne, has shown that there is a market for the "small" picture.

"The Irish industry is never going to make *Terminator 3*, but our films will always be story-driven - smaller films costing £50m to £10m," says Mr James Flynn, submissions manager at the Irish Film Board, based in Galway.

The film board (*Bord Scannán* in Gaelic) has been receiving about 30 formal applications for funding each month since it was revived in 1992. This, says Mr Flynn, is on top of less formal approaches from a wide range of film-makers.

The government has also been launching initiatives to create the right sort of skilled labour for film production. Mr Michael Higgins, minister for arts, announced a "comprehensive training programme for the film industry" last October. His department was looking for EU structural funds to assist the programme, which he said aimed to raise standards in the complete range of film skills.

While the future for features looks rosy (provided they get a better critical reception than the recently-released *Widow's Peak* - despite the talents of Mia Farrow, Jim Broadbent and Natasha Richardson), the animation sector has not lived up to its promise of five years ago. After *An American Tail*, a charming full-length feature, which failed to ignite the box office in the *Aladdin* mode, the animation company mainly responsible, Sullivan Bluth, went bankrupt. The shell of the company was subsequently salvaged by overseas investment.

Fred Wolf Animation, the Los Angeles based company responsible for the invasion of the teenage mutant Ninja turtles, has had a Dublin studio since 1988. Most recently, it did all pre- and post-production of the 11-part television version of the Duchess of York's *Rudie the Little Heliicopter*, to be seen on ITV.

Mr Eamonn Lawless, Wolf's managing director in Dublin, heads a full-time staff of 16. "We are feeling very optimistic, but things are relatively slow in the industry overall," he says. "For full-length features, Dublin would be a good location because labour and production costs are lower than in the US."

But still competition from Asia, where labour costs are even lower, is growing.



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INTERNATIONAL COMPANIES AND FINANCE

Moulinex shareholders delay financial shake-up

By Alice Rawsthorn in Paris

Moulinex, the troubled French household electricals company, yesterday faced a last-minute hitch in the completion of its long-awaited financial restructuring package when its shareholders postponed until this afternoon a vote on bringing in a new investor.

The company, which also disclosed that it sustained an unexpectedly heavy net loss of FF650m (\$97.7m) in its last financial year to March 31, yesterday morning announced plans for a FF1bn rights issue. But it can only proceed with the issue after its shareholders have appointed the new investor.

Moulinex, which is controlled by Finap, a company owned by its founders and employees, has for months been in negotiations with prospective investors. It has

received firm offers from Glen Dimplex, an Irish competitor, and Euris, a French investment consortium.

The Moulinex workforce earlier this year voiced its opposition to the Glen Dimplex offer on the grounds that it could lead to job losses. Moreover the company's executives last week voted in favour of accepting the Euris bid.

Moulinex last night could give "no specific reason" for the decision to postpone the meeting. If the vote goes ahead today, the company will proceed with plans for the rights issue and for the reorganisation of its complex share structure.

The completion of the financial restructuring will end years of uncertainty for Moulinex which has been in deep difficulty since its acquisition in 1991 of Krups, a German competitor. The Krups deal

made sense in strategic terms as it enabled Moulinex, best known for food processors and Swan kettles, to expand into buoyant new product sectors such as espresso coffee machines.

But the Krups acquisition also left Moulinex with heavy debts on the eve of the economic recession.

The company fell into the red in the 1992-93 financial year with a net loss of FF115m on sales of FF2.22bn, only to sustain even heavier losses last year.

Moulinex, which has made dramatic cuts in its workforce to try to stabilise its finances, said it had been forced to make provisions of roughly FF500m in the 1993-94 financial year.

These charges include FF150m to cover restructuring costs and FF150m for product and litigation risks.

Euro Disney investors set for debt vote

By Alice Rawsthorn

Euro Disney, the troubled leisure group, yesterday called its shareholders to an extraordinary general meeting on June 8 to vote on proposals for a FF1.3bn (\$2.3bn) emergency financial restructuring.

The meeting, which will be held at the EuroDisneyland theme park on the northern outskirts of Paris, will be something of a formality, Walt Disney, the US entertainment company that orchestrated the restructuring, owns 49 per cent of Euro Disney's equity, thereby ensuring that the proposals will be approved.

However, the meeting is expected to be stormy, as it offers a rare opportunity for Euro Disney's other investors to air their views.

These investors, many of whom have sustained heavy losses on the steep fall in Euro Disney's shares, face dramatic dilution in the value of their holdings because of the FF6bn rights issue which is a key part of the restructuring.

M&S extends lead in UK retailing

By Neil Buckley in London

Marks and Spencer yesterday extended its lead as the UK's most profitable retailer, announcing a 16 per cent increase in pre-tax profits to \$851.5m (\$1.3bn).

It also said it planned to spend more than \$1bn in the next three years on stepping up expansion in the UK, continental Europe and east Asia, and was looking at opening stores in China and Japan.

Last year, M&S's profit of \$736.5m was only just ahead of J. Sainsbury, the UK's largest grocery retailer. However, with Sainsbury this year reporting only \$369m after exceptional charges - or \$77m before these - M&S's lead was unchallenged.

"We have shown we can deliver profitable growth in this country and overseas, consistently," said Sir Richard Greenbury, chairman. "If we can do that through the kind of recession we have been through, we think we are in good shape for the years ahead."

However, M&S shares fell 12 1/2p to 412p on what was seen as a cautious results statement - warning that cost inflation might re-emerge later this year - and disappointment that profits were at the lower end of expectations. They were reduced by a \$16m increase in pension costs.

Group turnover rose 10 per cent to \$5.54bn, and operating profits 18 per cent to \$873.4m.

Sir Richard attributed the improvement to M&S's strategy of offering "outstanding value" by improving product quality and trimming some prices, particularly in food. That had been made possible by cutting costs and investing in information technology, which allowed the group to reduce its gross margin while maintaining its net margin.

UK clothing sales had increased 7.5 per cent in a market which grew only 4.5 per cent, and food sales had risen 7.1 per cent, against general growth of 5.9 per cent. *Lex, Page 16*
Expansion accelerates, *Page 24*

Derivative losses cost Dell \$15m

By Richard Waters in New York

Dell Computer has announced an after-tax loss of \$15.6m after misjudging the trend of European and Japanese interest rates. It joins a list of US companies which have reported losses on derivative instruments in recent weeks.

Dell believed that medium-term European and Japanese bond yields would fall, reflecting the pressure on economies in those countries, at a time when US interest rates were rising. In the event, bond yields around the world

jumped as the US Treasury ratcheted up short-term interest rates.

"We anticipated the US rate movement - we had that spot on. What we didn't anticipate is what that would mean to other finance ministries around the world," said Mr Tom Meredith, chief financial officer.

The losses were incurred in the company's investment portfolio, which at the end of last year was valued at \$313m. Dell used derivative instruments to boost its returns from these investments. According to Mr Meredith, such instru-

ments have added more than \$10m to investment income in the past three years.

Dell's investment strategy involved writing (or selling) options and swaptions (options which give the buyer the right to enter a swap agreement in the future), said Mr Meredith. Writing options in this way is generally considered a high-risk exercise for a non-financial company, since the potential losses are difficult to hedge.

The company said it had closed more than half of the derivatives positions in its investment portfolio, and

planned to close the rest by the end of its third quarter, at the beginning of November.

"We have decided to discontinue this level of exposure, and we do not intend to engage in derivatives for investment purposes in the future," Mr Michael Dell, chairman and chief executive, said.

Dell also announced an unrelated \$10.7m loss on its investment portfolio linked to a change in accounting practice. The losses reduced the company's net income in the three months to May 1 to \$18.9m, compared with \$10.2m a year before.

Pharmacia share offer details unveiled

By Christopher Brown-Hamnes in Stockholm

Sweden is to offer domestic investors a maximum of 47.5m shares in next month's sale of up to \$2.2m shares in Pharmacia, one of Europe's top 10 pharmaceuticals groups.

The balance of the issue will go to international institutions, taking foreign ownership in the group above 15 per cent from its current 6 per cent.

The figures were revealed yesterday when the prospectus for Sweden's largest privatisation was published. The state plans to sell up to 47.4 per cent of the votes in Pharmacia, but will retain 10.1 per cent to ensure ownership stability.

The issue is expected to bring in around SKr10bn (\$1.3bn), based on the company's SKr125 share price.

The government wants to make Pharmacia a "people's

share". It aims to ensure that each private Swedish investor gets at least 50 shares at a SKr10-per-share discount to the institutional price.

The issue size has been set at 72m shares - 40m for the public and 32m for institutions - but it will rise to 82.2m if the demand is there. The offer is also subject to a clawback arrangement, meaning institutions could end up with only 24.5m shares.

The state intends to offer 10m shares in the US, 8.5m in the UK, 7.5m in the Nordic region and 5m in continental Europe, although final allocations will depend on demand and pricing. The institutional price, to be set through a book-building process, will be published on June 17.

Volvo, the Swedish vehicle group, holds a 28 per cent stake in Pharmacia which it intends to sell in 1996.

Bosch-Siemens casts eye over new ground

Herbert Wörner speaks to Andrew Baxter about expansion in and out of Germany

Mr Herbert Wörner concedes it is fashionable to knock manufacturing in Germany as too costly and uncompetitive. However, the president and chief executive of Bosch-Siemens Hausgeräte says: "We would not go along with that on a general basis."

The wisdom, or otherwise, of manufacturing in Germany is an important issue for Mr Wörner. Bosch-Siemens is the most German and least global of the big three white goods producers in Europe - Electrolux of Sweden is market leader and Whirlpool of the US is in third place.

Mr Wörner wants to change that, at least partially, and says Bosch-Siemens is developing a better manufacturing base to support his plans. The group has been working behind the scenes to reduce its

domestic production costs and raise productivity. A re-organisation that began in 1991 and was completed last summer has significantly reduced costs, says Mr Wörner.

Over the past three or four years, he says, the company's components sourcing policy has changed fundamentally. "We used to buy much more in Germany," he says. If the quality is good, Bosch-Siemens is now open to buying components in the UK, Italy and Spain.

Recently, it has been holding "buyers' meetings" in Hungary, the Czech Republic, Russia and the Ukraine, where potential parts suppliers are shown a complete machine and asked whether they can supply components.

Mr Wörner sees two very good reasons why Bosch-Siemens will continue manu-

facturing at its five plants in Germany. First, in an industry where economies of scale are vital to manufacturing competitiveness, the group can boast the world's biggest plants in a number of product lines.

Secondly, labour costs may be higher in Germany than elsewhere in Europe, but there are logistical advantages to manufacturing in a country which accounts for one-third of the DM45bn (\$27.3bn) west European white goods market, and where Bosch has a market share of more than 30 per cent.

Bosch-Siemens has even been expanding its German manufacturing. A new factory at Nauen in eastern Germany will start producing 400,000 driers a year from next year, and manufacturing of cooker hobs is being added at the Bretten factory south of

Frankfurt. Any further expansion of manufacturing will, however, be outside Germany.

Already, Bosch-Siemens has five factories in Spain - the legacy of two important Spanish acquisitions in 1988 and 1989 - one in Greece, and one in Slovenia making small appliances. A washing machine plant at Lodz, Poland, is due to start production at the beginning of next year.

It is not hard to see why Bosch-Siemens is now looking beyond Germany. The strength of the D-Mark and the recession in many European countries means that, out of total sales of DM8.68bn last year, non-German turnover dipped to 42 per cent, compared with 50 per cent in 1989 and 1990.

In western Europe, Dr Wörner wants to raise Bosch-Siemens' share of the market from 15 per cent to between 18

Big jump in first quarter at Incentive

By Christopher Brown-Hamnes

Rising demand and improved competitiveness provided the impetus for a big jump in first quarter results at Incentive, the industrial and investment group controlled by the Walenberg family.

Profits before financial items rose 51 per cent to SKr130m (\$18.9m) from SKr86m, excluding associate companies. Sales rose 11 per cent to SKr3.35bn, while orders were 11 per cent higher at SKr3.65bn.

Last month, Incentive paid SKr3.7bn to acquire a 44 per cent stake in Cardio, the Swedish investment group. It then launched a bid for the rest of the group in a move to secure control of Gambo, the medical equipment specialist.

The group forecast higher profits per share in 1994, even though the Cardio purchase will lift interest expenses and goodwill amortisation. Last year, profit per share was SKr6.75. Mr Mikael Lillus, president, said demand was increasing in Europe, North America and Asia.

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INTERNATIONAL COMPANIES AND FINANCE

Columbia/HCA to buy Medical Care America

By Richard Waters
in New York

Columbia/HCA, the US healthcare group which operates the country's largest chain of hospitals, has announced the acquisition of Medical Care America in an all-stock transaction valued at \$850m.

The deal marks the latest consolidation among US healthcare providers, prompted equally by cost pressures and the growing power of managed care organisations.

Medical Care America owns 96 surgery centres which between them have 504 operating rooms. Columbia/HCA, which was formed in a \$6m merger last year, already has 196 acute-care and specialty hospitals.

Columbia/HCA, under chief executive Mr Richard Scott, has been more active than other US healthcare providers in pursuing mergers. By providing a wide range of healthcare services, the company hopes to sign up large customers such as health maintenance organisations, which buy healthcare services in bulk for their individual members.

The two companies also said a merger would save money by enabling them to negotiate bigger discounts from suppliers and to cut overheads.

Around 60 per cent of Medical Care America's surgery

centres are in areas also served by one of Columbia/HCA's hospitals. This overlap would help to reduce costs and make the combined service more attractive to customers, the two companies said.

The deal follows discussions between the companies about ways of strengthening an alliance that was already in place. Earlier this year, Medical Care America sold its Critical Care America home infusion unit, just 18 months after those two companies merged. That deal proved a failure as the home infusion business came under pricing pressures, slashing Medical Care's earnings per share from \$1.87 in 1992 to \$1.29 last year.

Medical Care America's shareholders will receive stock worth \$25 for each of their existing shares, if Columbia/HCA's stock stays close to its current price.

The value of the deal would be subject to a sliding scale if Columbia's share price moved above \$40 or below \$36, with the maximum price for the acquisition set at \$850m. At mid-day yesterday the shares were standing at \$38, down 1/4 on Monday's close.

The all-stock deal, which has been approved by both companies' boards, is subject to approval by Medical Care America's shareholders and regulatory clearance.

Earnings forecast from Argus Newspapers

By Mark Suzzman
in Johannesburg

Argus Newspapers, the South African press group in which Mr Tony O'Reilly's Independent Newspapers has bought a controlling shareholding, will today release a pre-listing statement showing unaudited group turnover of R706.7m (\$193m) for the year to March and earnings of R29m.

Earnings have been adjusted to take account of discontinued operations, such as the Sunday Star, and the sale of a majority interest in The Sowetan, South Africa's biggest selling daily, to a consortium of black investors.

The company is forecasting turnover of R796m and earnings of R32.6m for the current year. In a calculation based on 45.1m shares in issue, audited pre-forma earnings for the year to March were 94 cents a share. Net asset value was 364 cents a share.

Argus Holdings and JCI directors will retire from the Argus Newspapers board prior to the listing and Mr Liam Healy and Mr James Parkinson, managing director and financial director of Independent, will join the board.

Maytag plans flotation of Australian and NZ unit

By Nikki Tait in Sydney

Maytag, the US home appliance manufacturer, is to sell off its Australian and New Zealand-based white goods and floorcare appliance operations. Maytag said it would prefer to float the division's shares on the stock market. Analysts expect the sale to raise between A\$100m (US\$78m) and A\$150m.

The operations were formerly part of the Hoover group, which was taken over by Maytag in 1988. Hoover (Australia), based in Sydney,

makes and distributes home appliances under brand names including Hoover and Admiral.

Mr Robert Dunkerley, managing director of Hoover (Australia), said the businesses had been run "largely independently" of the US parent. He expected to finalise agreements permitting the operations to continue marketing under their established brand names.

Maytag's decision to sell its Australasia operations through a flotation is the latest in a series of such moves by overseas parents - notably British companies - operating both in

the manufacturing and financial services spheres.

Pilkington announced similar plans earlier this year, as did Pirelli, the Italian group, with its Australian cables business.

North Broken Hill Pelco has sold its 19.1 per cent stake in base metals group Pasminco for A\$233.1m, or A\$52.07m more than book value. Reuter reports from Melbourne. NBH said that the buyer was CRA and that it had now successfully completed a process of returning to managed core businesses.

Disposals lift ICI India result

By Stefan Wagstyl
in New Delhi

ICI India, the Indian subsidiary of the British chemicals group, has reported a 12-fold increase in annual pre-tax profits to Rs728m (\$23m) for the year to March, due largely to a corporate restructuring which included the sale of its fertiliser business and a 49 per cent stake in its fibres operations.

Profits included Rs638m of exceptional gains from the disposals and from the sale of property in Bombay. The sales

also helped the company reduce its interest charges.

Overall revenues fell to Rs8.8m from Rs9.7m because of the disposals but continuing operations saw revenues rise by 11 per cent and operating profits by 27 per cent.

The company, which is 51 per cent owned by ICI, has been reorganised partly in response to the liberalisation of the Indian economy and partly because of the group restructuring in which pharmaceuticals were spun off into a new company called Zeneca.

The fertilisers business was sold mainly because the group has also withdrawn from fertiliser manufacturing.

ICI India said that following the disposals it was committed to expanding its operations, including paints, catalysts, polyurethanes, agrochemicals and rubber chemicals.

The company is importing technology from other parts of the group, including new techniques of catalyst manufacture and of producing vehicle paint. It would also consider acquisitions.

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Daewoo Heavy Industries Ltd.

Bahamas hotel changes ownership for \$65m

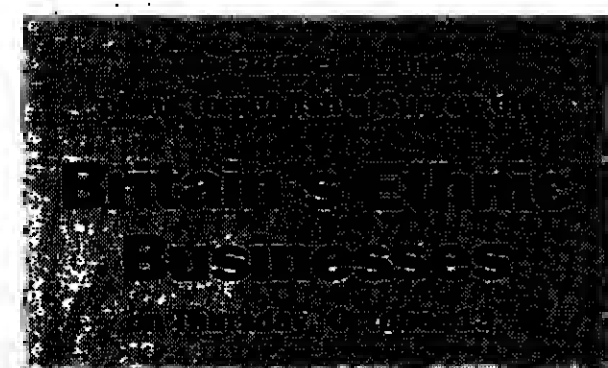
Carnival Corp (CCL) is to sell 51 per cent of its Crystal Palace hotel and casino complex in Nassau, Bahamas, to the Ruffin Hotel Group for \$65m in cash and senior secured notes, AP-DJ reports.

Under the deal, Carnival will pay off \$25m of existing Crystal Palace debt. This agreement supersedes a substantially similar earlier agreement made

with a German group of investors.

A 19 per cent shareholding in Crystal Palace will be retained by Carnival, which will continue its existing business relationships with Crystal Palace.

The agreement is subject to the approval of various Bahamas governmental agencies. The transaction is expected to close soon.



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INTERNATIONAL COMPANIES AND FINANCE

Mack Trucks forecasts return to profit

By John Riddling in Paris

Mack Trucks, the US subsidiary of France's Renault Vehicules Industriels, should record a profit this year after five years of losses, Mr Elies Pascual, chairman, said yesterday.

According to Mr Pascual, productivity gains and restructuring measures, combined with the upturn in the US truck market, should mean a net profit of \$20m-\$25m this year. This compares with a loss of \$36m in 1993, and a net deficit of \$182m the previous year.

"In less than three years Mack has gone from monthly losses of about \$20m to a profit of \$3m-\$4m in March and April, having returned to profit in February," said Mr Pascual. He said the company was now able to contribute to the

results of RVI, the truck and bus arm of the state-owned Renault group.

The recovery in results partly reflects an upturn in demand and prices in the US. Sales are expected to increase to about \$2bn this year, compared with \$1.7bn in 1993.

But Mr Pascual said the improvement mainly reflected the restructuring at the group, which he said would allow a sustained, rather than a cyclical, recovery.

"We now need to sell about 20,000 vehicles to break even, compared with 40,000 three years ago," he said. This was achieved through cost cutting, productivity gains, and the closure of some factories.

Purchasing costs have been reduced by between 1.5 per cent and 2 per cent a year, according to Mr Pascual, while productivity has increased by

41 per cent over the past three years.

He added that the cyclical nature of the US market meant it was necessary to continue improving productivity.

"The market can decline just as quickly as it has recovered," he said, forecasting a fall in the market from next year. But he pointed out that the company was aiming to reduce its break-even production point to 17,000 vehicles by the end of the year and to 15,000 at the end of 1995.

Despite the company's cost-cutting measures, however, Mr Pascual said the company had maintained its investment in new products and R&D.

"Between 1994 and 1997 we will invest \$40m-\$45m a year," he said. The group will also develop its commercial network in the western US and in Mexico.



Mack's productivity has increased 41 per cent in three years

Merck chief resigns to pursue other interests

Mr Martin Wygod has resigned as chairman of Merck's Medco Containment Services unit and as a member of the Merck board, Reuter reports from Whitehouse Station, New Jersey.

Merck, the US drug manufacturer, said Mr Wygod would serve as a consultant to it and Medco under a multi-year contract.

"Now that the integration of Medco and Merck has been substantially completed, I have decided to pursue other business and philanthropic interests," Mr Wygod said.

"I believe that Merck, as a result of its merger with Medco, now has a strong competitive advantage in the changing environment of pharmaceutical care."

Mr Roy Vagelos, chairman of Merck, said: "While we regret Marty's decision to move on, we understand his desire to pursue other interests. We are indebted to Marty for his role in bringing together Merck and Medco."

Mr Vagelos continued: "The integration of the businesses is essentially completed and a strong management team of Medco and Merck people is in place."

Digital poised for recovery

Digital Equipment Corporation, the US computer maker hit by losses and layoffs, is poised for a recovery on the back of the fast-growing Asia-Pacific market, Reuter reports from Singapore.

"The Asia-Pacific part of the world has a very distinct role to play in the company's path to recovery because it is the fastest-growing, and it's a place where we have very good operations," said Mr Bobby Choonavala, president of Digital Equipment Asia Pacific.

The losses were mainly due to the company's switch to new product lines during the past two years, he said.

The group has suffered losses of more than \$3bn over the past three fiscal years.

Microsoft in TV deal with Rogers

By Bernard Simon in Toronto

Rogers Cable Systems, Canada's biggest cable-TV operator, is to co-operate with Microsoft to install the US software group's new interactive television software, known as Tiger.

Tiger is one of several competing software systems being developed, which will deliver video-on-demand, shopping, education and other services to cable-TV subscribers.

Rogers has signed a letter of intent to license the Tiger system, and take part in early testing of Microsoft's operating system for interactive broadband cable networks. TCI, the biggest US cable-TV operator, has signed a similar deal with Microsoft.

Rogers said it was attracted to the Microsoft system by its open architecture and cost. Microsoft claims Tiger can deliver interactive programming for about a tenth of the cost of rival technologies.

The system is based on personal-computer technology rather than mainframes. Microsoft's rivals doubt whether PC-type hardware can provide the communications and processing power for a network of cable-TV subscribers.

Strong farm sector boosts Deere

By Laurie Morse in Chicago

Deere and Company, the Moline, Illinois-based manufacturer of farm and industrial equipment, said strength in the North American farm sector boosted second-quarter net income to \$189.3m, or \$2.20 a share.

In last year's second quarter the group recorded income of \$101m, or \$1.30 a share.

Deere's other equipment operations, which include ground care and lawn machines and construction equipment, also improved with the generally strengthening

North American economy. Its worldwide sales for the quarter jumped 17 per cent, to \$2.46bn, from \$2.10bn a year ago.

Although analysts had expected strong second-quarter results for the company, Deere's share price rose after the results were released, trading 5% higher at \$73 3/4 at midday in New York.

Mr Hans Becherer, chairman, said that in response to strong retail demand, Deere has increased its North American production schedules. "1994 worldwide production tonnage is now anticipated to be 16 per cent higher than 1993

output, up from our prior estimate of 13 per cent," he said.

However, the company warned that production in the second half would drop below first-half levels, reflecting normal holiday shutdowns and retooling for a new tractor line.

"North American retail sales activity during the first two quarters of 1994 provides a sound base for operations during the remainder of the year," Mr Becherer said.

"For 1994, the US Department of Agriculture has projected substantial increases in planted acreages of corn and soybeans, and is forecasting

that farm net cash income will be at one of the highest levels in history."

He said that while Europe's long-term downward trend in sales of agricultural equipment is likely to continue, Deere expects its 1994 European sales to be about equal to 1993.

● Ford Motor has named Mr John Devine vice-president and corporate controller from June 1, Reuter reports from Dearborn, Michigan. Mr Devine, 50, is chairman and chief executive officer of First Nationswide Bank, a Ford subsidiary being sold to First Madison Bank of Dallas.

Varity first-quarter income up at \$29m

By Laurie Morse

Varity Corporation, which makes braking systems and diesel engines for cars and trucks, reported an increase in first-quarter net income to \$29.4m, or 65 cents a share, on sales of \$505.8m.

This compares with \$11m, or 20 cents a share, on sales of \$455.6m in last year's first quarter.

During the quarter to April 30, Varity agreed to sell its remaining Massey Ferguson farm equipment operations to

Agco for \$310m in cash and 500,000 shares of Agco stock.

The sale, expected to be completed during the current quarter, should bring an income gain of between \$15m and \$30m and increase Varity's stockholders' equity by about \$100m, the company said.

Varity's first-quarter income, excluding Massey Ferguson's results, was \$25m, or 55 cents, up from a comparable \$15.1m, or 33 cents, a year ago.

Massey Ferguson's results, reported separately as discontinued operations, showed that

the farm equipment business improved, with net income rising to \$4m in the first quarter, against a net loss of \$4m a year ago. Sales were \$253m, up from \$189m last year.

Varity's remaining businesses benefited from a 9 per cent increase in North American vehicle production. Its Kelsey-Hayes automotive products group generated \$27m in operating income on sales of \$355m, up from \$25m on sales of \$302m in last year's first quarter.

The Perkins Engine division

saw operating income rise to \$13m, from \$8m a year ago, with sales advancing to \$180m, from \$158m in the first quarter of 1993.

"Varity is off to a good start this year," said Mr Victor Rice, Varity chairman. "With the recently announced sale of Massey Ferguson, we are now positioned to focus on generating even more value for our shareholders from our core businesses of supplying automotive braking systems and diesel engines to customers worldwide."

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INTERNATIONAL CAPITAL MARKETS

Bunds fall again as hopes fade of further cuts in rates

By Graham Bowley and
Conner Middelmann
in London and
Frank McQuarty in New York

German government bonds suffered further declines yesterday after figures showed continued rapid growth in the money supply. The June bund future fell 0.30 per cent to 94.38.

The money supply numbers fuelled fears that further cuts in official interest rates are unlikely, although a small reduction in the minimum repo rate at the Bundesbank's open market operation today is expected.

"Today has been a continuation of the sell-off that started on Friday for the overall market and of the shift in the yield curve that started on Thursday afternoon," after comments by

Bundesbank president Hans Tietmeyer, said Mr Karl Heel, head of the futures and options group at Deutsche Bank in Frankfurt.

Mr Tietmeyer's comments were taken to mean that there would be no more official German interest rate cuts in the near future.

"Tietmeyer's comments have triggered a big change in sentiment and investors have sold the short end and bought long because they are expecting a slowing down in the easing process," Mr Heel said. Analysts said that there was also some concern about rising commodity prices although the market tracked developments in bonds.

German M3 money supply grew at an annualised rate of 15.8 per cent in April, up from

the 15.4 per cent rise seen in March and still well above the Bundesbank's 4 to 6 per cent target range.

The bund market took some cheer from the announcement that today's allocation of securities repurchase agreements, or "repos", by the Bundesbank will be at variable rather than fixed rates. A survey of German money market traders by MMS International forecast a three basis point drop in the lowest accepted repo rate to 5.20 per cent from last week's 5.23 per cent.

UK government bonds also fell back ahead of today's convertible gilt auction as the market tracked developments in bonds.

Today's auction of the new 7.0 per cent 1997 gilt, convertible into 9.0 per cent 2012

bonds, has not attracted a great deal of interest so far, analysts said, mainly because of the difficulty of pricing the first convertible gilt to be issued since 1987.

Analysts said that it was valued at around 100p in "when issued" trading yesterday. A bid-to-cover ratio of about two is expected.

GOVERNMENT BONDS

In late trading, the UK long gilt future was down almost 5 points at 104.4.

French bonds caught up with Monday's losses in the German market, causing the notional government bond future to fall 1.12 points from Friday to 120.46.

As expected, the French central bank left its key intervention rate unchanged at 5.40 per cent and traders are watching the German repo allocation for further clues on the direction of interest rates.

However, most were betting on only a modest drop in the repo rate, offering France little scope for further easing.

Japanese government bond futures rose, supported by the successful auction of the new 3.9 per cent 10-year bonds.

The bid-to-cover ratio of 2.32 reflected healthy demand, especially from retail investors attracted by the issue price below par, a trader said. The average issue price was 99.44.

The September JGB futures contract rose 0.27 points to 112.80 to Tokyo and climbed to 112.91 in London.

US Treasury bonds rallied yesterday morning on hopes that an afternoon auction of new two-year notes would attract reasonable demand.

By midday, the benchmark 30-year government bond was higher at 86.7, with the yield slipping to 7.352 per cent. At the short end, the two-year note was a better at 99.4, to yield 5.862 per cent.

Although the trading week had begun with a big sell-off, the market found room for optimism. The solid increase in yields the previous day was seen as sufficient to interest buyers in the Treasury's \$17bn two-year issue later in the day.

The last auction had been a disappointment and fears of a repeat performance sent a shiver through the market on Monday. Yesterday, the outlook was more positive.

But Monday's sharp jump in commodity prices was even more responsible for the sell-off. Yesterday the Commodity Research Bureau index softened, largely because the outlook for grain harvests seemed cloudy, bringing a measure of relief to Treasuries.

Concerns over the dollar also eased as news that Washington and Tokyo would resume framework talks on trade helped the battered US currency gain ground against the yen.

Foreign exchange dealers were sceptical about the prospects of the dollar making significant headway, however.

After the two-year auction, traders would still face the sale of \$1bn to five-year notes this afternoon. The reception afforded the initial influx of new supply was likely to set the tone for the second round.

Increase in Portuguese equity fund

By Peter Wise in Lisbon

A second tranche of the Portuguese Smaller Companies Fund for institutional investors is to be launched on June 7.

Bear Sterns is lead manager. The Portuguese arm of Deutsche Bank and Lisbon brokers Mises Investimentos will assist in the \$30m placement.

A first \$30m tranche of the five-year closed-end equity fund, which is traded on the Luxembourg stock exchange, was placed in December. Mr João Rendeiro, chairman of Gerigesta, the fund's managers, said it had so far gained 15 per cent, compared with 4 per cent for the Portuguese equity market as a whole.

The fund is focused on non-financial companies. The placing will make it the second biggest Portuguese equity fund after the broader-based Capital Portugal Fund.

Nomura Investment Banking (Middle East), Muslim Commercial Bank of Pakistan and KPMG Peat Marwick plan to launch a venture capital fund in Pakistan. Reuters reports from Karachi.

Brazilian utility stake to be sold

A Brazilian state-owned utility is to sell most of its 25.3 per cent stake in Espírito Santo Central Electric (Elespar), the electricity utility, in a stock market auction expected to raise around \$100m, AP-DJ reports from Rio de Janeiro.

Later this year, Brazil's federal government is expected to sell most of the 72.3 per cent of Elespar's capital owned by the federal electric holding company, Eletrobras. Foreign investors will be allowed to participate in the sale.

Thai group calls off convertible

By William Barnes in Bangkok

Bangkok Land, the property company controlled by the Hongkong-Khai Kanjanaprasit family, has abandoned plans to issue \$500m of euroconvertible debentures.

The money was originally to be used to fund the construction of a \$12m elevated urban railway, one of three mass transit schemes in the Thai capital.

Bangkok Land president, Mr Anant Kanjanaprasit, explained that international demand for euroconvertibles had softened considerably since the rise in US interest rates.

Local bankers have been warning for weeks that the market was becoming saturated with Thai euroconvertibles.

Institutions on the sidelines

By Peter John in London and Louise Lucas in Hong Kong

Two large sterling issues helped the eurobond market break back into action after the widespread public holiday closures on Monday. But syndicate managers found scant cheer, noting that the big institutional players remained on the sidelines.

Royal Bank of Scotland's \$150m offering of 21-year paper soaked up what institutional demand there was to the market. The bonds were priced to yield 125 basis points above the 9 per cent gilt due 2013, the most liquid equivalent bond.

The issue was aimed at UK groups with long-term investment needs and represented Royal Bank's first foray into the eurosterling sector since the middle of last year.

Lead manager UBS said a "good proportion" of the bonds had been placed but they

would remain in syndicate overnight due to volatility in the gilt market.

The other big sterling deal was carried out by DSL Finance which issued \$100m of five-year debt priced to yield 34 basis points above the relevant gilt. Traders said the pricing

INTERNATIONAL BONDS

was too aggressive. They noted that the spread on the recent Credit Local offering had widened to 40 basis points over gilts from a launch spread of 37 basis points.

Later in the afternoon DSL Bank issued \$300m of five-year paper priced to yield 22 basis points above the equivalent US Treasury.

KfW, Germany's state-owned export financing and development aid bank, tapped the dragon bond market for the

first time when it raised \$300m through an offering of five-year bonds.

Joint bookrunners Lehman Brothers and Deutsche Bank said the bonds, which carry a coupon of 7 per cent, were well received throughout the Asia Pacific region and added that a number of European names also took up tranches.

However, some London dealers said that, although it was one of the best-priced deals of the day, the yield spread still widened when it began to trade. The spread on issue was 24 basis points over five-year Treasuries but widened later to 27 basis points.

KfW's closeness to German government debt enhanced the appeal of its bonds to Asian investors: to date the embryonic dragon bond market has largely been the preserve of non-corporates.

Attractive arbitrage opportunities encouraged Kredit-

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount \$	Coupon %	Price	Maturity	Yield %	Spread bp	Book runner
Borrower							
US DOLLARS							
KFW Int. Finance (K)	300	7.0	99.59R	Jun.1999	0.25R	+24 (NLSV)	Deutsche Bank/Lehman Asia
DBL Bank	300	7.0	99.71R	Jun.1999	0.25R	+22 (NLSV)	Nomura International
YEN							
Landwirtschaftliche Bank (L)	200n	3.3	100.00R	Sep.1998	0.225R	-	Nomura International
Treasury Corp of Victoria	10.40n	2.55	100.00R	Mar.1999	0.125R	-	ABN International
United Bank of India	100n	3.3	100.00R	Sep.1998	0.25R	-	Tokai Bank Europe
Banking Overseas Corp (B)	100n	3.8	100.475R	Sep.1999	0.275R	-	Merrill Lynch Int.
STERLING							
Royal Bank of Scotland	150	6.825	99.97R	Jun.2015	0.625R	+125 (94-12) UBS	
Topical Finance Australia	100	8.00	99.25R	Aug.1999	0.25R	+34 (94-30) S.G. Warburg	
THFC (C)	51.5	6.625	99.875R	Nov.2023	0.825	+170 (94-17) Samuel Montagu	
CANADIAN DOLLARS							
Kreditbank Int. Finance (K)	100	6.50	99.225R	Dec.1998	0.30R	+30 (94-30) ABN Amro Bank	
Exposition	100	6.50	99.70R	Jul.2000	0.275R	+34 (94-30) Paribas Capital Mkts.	
AUSTRALIAN DOLLARS							
Exposition	100	7.825	101.125	Jul.1997	1.50	-	Merrill Lynch Int.
SWEDISH KRONA							
Exposition	800	8.75	99.72R	Jul.1999	0.25R	+50 (11-10) ABN International	

fund after the broader-based capital market boom.

● Nomura Investment Bank (Middle East), Muslim Commercial Bank of Pakistan and KPMB Peak Marwick plc to launch a venture capital fund in Pakistan. Reuters reports from Karachi.

Brazilian utility stake to be sold

A Brazilian state government is to sell most of its 23.3 per cent stake in Espirito Santo Electric (Espirito Santo)

First terms and non-callable unless stated. The yield spread (over relevant government bond) at launch is supplied by the lead manager. *Private placement. \$/€ with equity warrants. †Floating rate note. ‡Semi-annual coupon. R: fixed rate offer price; fees are shown at the offer price. d: Dragon Bond. 15 Short first coupon. c: Long first coupon. d: Over interpolated yield. e: 31 days accrued interest. Fungible with \$140m deal launched 15.5.93.

bank, the big Belgian commercial bank, to launch a C\$100m issue of five-year eurobonds. The borrower is believed to have swapped the proceeds into floating-rate dollars, achieving a sub-Libor cost of funding.

Elsewhere, Enrofinima's SKR500m launch of five-year bonds offered investors current-coupon paper in a sector which has seen yields widen by around 250 basis points in recent months.

Enrofinima's SKR500m launch of five-year bonds offered investors current-coupon paper in a sector which has seen yields widen by around 250 basis points in recent months.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

	Coupon	Red	Price	Day's	Yield	Week	Month
		Change		Change		Change	Change
Australia	9.500	09/03	105.1000	-0.720	8.68	8.68	8.11
Belgium	7.250	04/04	97.8000	-1.140	7.90	7.48	7.53
Canada	6.500	09/04	97.2000	-0.800	8.42	8.42	7.98
Denmark	7.000	12/04	95.3700	-1.350	7.36	7.32	7.38
France	5.500	09/04	96.8000	-0.870	6.91	6.82	6.86
Germany	8.750	05/04	100.1600	-1.300	8.73	6.58	6.58
Italy	8.500	01/04	95.9700	-0.200	8.99	8.05	8.97
Japan	4.500	09/08	107.3100	+0.580	5.13	5.21	3.48
Netherlands	6.750	01/04	92.4000	-1.500	6.85	6.88	8.72
Spain	10.500	10/03	108.4000	-0.300	9.30	9.30	9.29
UK Gilts	8.000	09/09	99.03	-13/32	7.63	7.59	7.64
US Treasury	8.750	11/04	100.20	-0.820	8.10	7.59	7.76
US Treasury	8.000	10/05	99.28	-29/32	8.18	8.12	7.91
US Treasury	6.500	05/05	99.04	-11/32	7.72	7.74	8.68
US Treasury	6.250	09/23	96.27	+15/32	7.35	7.44	7.10
ECU (French Govt)	8.000	04/04	90.9000	-1.290	7.35	7.16	7.32

London closing, New York mid-day. * Gross including withholding tax at 12.5 per cent payable by non-residents. † US market in decimal. ‡ US market in decimal. † US market in decimal. ‡ US market in decimal.

US INTEREST RATES

US Treasury

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ITALY

NOTIONAL ITALIAN GOVT. BOND (BTP) FUTURES (LUFFE) 100,000 100ths of 100%

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Jun	111.45	111.27	-0.18	111.84	111.17	556,477	69,021
Jul	110.56	110.66	-0.09	111.00	110.50	236,313	11,388
Dec	-	110.68	-0.09	-	0	0	0

EST. VOL. CALLS DEC 2720 Puts 1294. Previous day's open Int. Calls 7102 Puts 6010

ITALY

NOTIONAL ITALIAN GOVT. BOND (BTP) FUTURES (LUFFE) 100,000 100ths of 100%

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Jun	98.88	98.52	-0.34	99.95	98.46	58,815	117,171
Jul	98.24	98.99	-0.10	98.95	98.00	402	10,063

UK

NOTIONAL UK GILT FUTURES (LUFFE) 500,000 32nds of 100%

	Open	Settle	Change	High	Low	Est. vol.	Open Int.
Jun	102.14	102.14	-0.01	102.54	102.10	832,116	112,150
Jul	102.12	102.12	-0.01	102.14	102.10	3127	4887
Dec	-	102.12	-	-	0	0	0

EST. VOL. CALLS DEC 3700 Puts 901. Previous day's open Int. Calls 7004 Puts 9046

ECU

Dawson seeks £45m after heavy losses

By David Blackwell

Dawson International, the Edinburgh-based textile group, yesterday announced a 140-4 rights issue to raise more than £45m as it plunged into the red after losses for the closure of its US fleece and jersey business.

More than 30m shares will be issued at 150p. Yesterday they closed at 150p, up 6p on the day.

Pre-tax losses for the year to March 26 were £95.4m, after a provision of £50m and goodwill written off of £56.4m. There was a profit of £32.1m in the comparable period.

Turnover was £443.1m (£431.7m), including £38.2m (£78.2m) from the discontinued US activities. Operating profits of £18.8m (£37.2m) took account of losses of £19.6m (£2.71m) from the US operations.

Sir Ronald Miller, executive chairman, said market conditions had been appalling. "As a small player we did not stand a chance of competing."

The closure of the division

soaked up £38m of the provision.

The remaining £12m was for Dawson Home Fashions, a maker of shower curtains and bath mats, which was hit by imports. The provision would cover its sale, which is under discussion, or its restructuring if the sale fell through, Dawson said.

Dawson Home Fashions incurred its first loss last year, of £2.9m on sales of £57.5m, compared with a previous profit of £4.6m on sales of £59.5m.

Operating profits from continuing operations, excluding Dawson Home Fashions, were ahead 17 per cent at £41.1m (£35.2m). Sir Ronald said: "We can see enormous potential coming through."

Losses per share were 64.6p, compared with earnings of 13.3p. A final dividend of 1.5p is proposed, giving a total for the year of 3p (9p).

The proceeds from the rights issue will be used to develop and expand the core business, particularly the international branded clothing busi-

ness and the Morgan thermal underwear business in the US. The group will also reduce borrowings and redeem up to £27.5m of 9.375 per cent convertible preference shares.

Gearing at March 26 was 97.4 per cent if the convertible shares are treated as liabilities; 37.4 per cent if they are treated as equity. Pro forma net gearing would be 20.1 per cent.

The rights issue would have the effect of restoring shareholders' funds, which fell from £163.4m to £115.1m at March 26, to £160.5m.

The issue has been underwritten by Samuel Montagu, Goldman Sachs and Noble Cazenove. Broker to the issue is Cazenove.

COMMENT

The figures are horrendous, but were well flagged at the beginning of March. It could be argued that there is no need for the rights issue as the remaining operations are cash generative. On the other hand the underlying businesses look undervalued, with pencilled-in profits of a little less than £20m giving a prospective multiple of 13.5. In the final analysis shareholders will simply have to ask themselves if the management that got into such a mess deserves backing.

Enlarged Casket rises to £3.6m

By Peggy Hollinger

Strong demand from abroad helped Casket, Britain's second-largest bicycle manufacturer, boost annual pre-tax profits by 27 per cent to £3.6m.

The company, which claims 25 per cent of the UK market, increased exports by 26 per cent. Profits for the year to end-March were also helped by the £1.8m acquisition of a German bicycle company in November, which contributed £385,000 at the pre-tax level. Sales were 8 per cent higher at £103.8m.

Mr Joe Smith, chief executive, said the underlying bicycle business had shown like-for-like growth of 18.5 per cent in the year. Demand for Casket's range of brands had been particularly strong in Germany, France and Ireland, he said.

The results included the final costs of a long-running legal action over accounting practices at Kingsley & Forester, a clothing company merged with Casket in 1988. The group incurred net exceptional costs of £453,000, bringing the total costs of the six-year suit to about £850,000.

The final dividend is increased to 0.7p making a 1.1p (0.8p) total. Earnings rose by 26 per cent to 3.15p.

Placing and open offer to fund GBA purchase for up to FF85.9m

French buy for Coutts Consulting

By Paul Taylor

Coutts Consulting Group, the career consultancy, outplacement and residential training company, yesterday agreed to acquire GBA Group of France for a maximum FF85.9m (£10.1m).

The proposed acquisition of GBA, one of the leading outplacement and career counselling groups in France with 130 employees, will consolidate Coutts' position as Europe's largest outplacement group with 33 offices in six countries.

Mr Stephen Johnson, chief executive, said the deal would enable the expanded group to

serve its multinational clients across Europe better. He said the expansion of outplacement operations into continental Europe had been a vital element in the strategy for developing the group.

Coutts will pay an initial FF47.2m, including FF39.7m in cash, with the balance satisfied through the issue of 971,366 shares to the vendors. Up to a further 54.5m will be paid subject to GBA meeting profit targets in 1994 and 1995.

GBA reported pre-tax profits of FF7.7m for 1993.

The acquisition will be funded in part through a placing and open offer at 85p

designed to raise £5.4m including £1.1m net of new money. The shares are being offered on the basis of 8 new shares for every 29 existing shares and 13,137 new shares for every 100 convertible preference shares.

The 7.55m new shares have been conditionally placed with institutional shareholders by Collins Stewart, subject to claw-back. Coutts' shares closed unchanged yesterday at 91p.

Part of the proceeds of the share issue will be used to pay £730,000 of dividend arrears on convertible preference shares, enabling the group to resume dividend payments on the ordi-

nary shares at the interim stage later this year.

The company has undergone a substantial restructuring over the past 30 months, including replacing Mr Barry Topple, its chief executive, and appointing Sir Kh. McMahon, former chairman of Midland Bank, as non-executive chairman.

Following the acquisition and the completion of the sale of Winkfield Place, the group's vacant Berkshire property, for £1.4m due at the end of May, the enlarged group will have net borrowings of £2m, equivalent to gearing of about 50 per cent.

Fairline powers ahead to £350,000

By Caroline Southey

Fairline Boats, the Peterborough-based luxury powerboat maker, more than doubled full-year profits as UK sales rose 29 per cent and some export markets improved.

Profits rose from £151,000 to £350,000 pre-tax for the six months to the end of March.

Optimistic that the second half would show a similar rate of growth, the company declared a 40 per cent increase in the interim dividend to 5p (3.575p), payable from earnings per share of 6.74p (5p). The shares closed up 40p at 435p.

Sales rose by 18 per cent to £17.6m (£15.2m) of which direct exports, up 13 per cent, accounted for 70 per cent and additional foreign sales by UK distributors accounted for an estimated 20 per cent.

Mr Sam Newington, chairman, said conditions had been better than he had expected although confidence in some overseas markets "is not as strong as we would like".

Although sales to Germany have been holding up, the French and Italian market had proved "tricky", he said. But improving consumer confidence in the domestic market and continental Europe was

leading to higher sales.

The company hopes to raise margins by reducing the number of models and holding down raw material costs which account for 60 per cent of production costs.

The order book stands at about £10m, more than 50 per cent higher than a year ago. Two new models will be launched at the Southampton Boat Show in September to supplement the four introduced in the last 12 months.

Increased production is likely to be met by re-opening of one of the group's factories near Peterborough. Net cash at the end of the six months was £2m.

Automotive Precision valued at £40.8m

By Paul Taylor

Shares in Automotive Precision Holdings, the precision engineering company, were priced at 100p yesterday valuing the group, which exports 93 per cent of its production, at £40.8m.

Automotive Precision, based in Tonbridge, Kent, is coming to market via a placing of 10.2m shares with institutional investors by Beeson Gregory. The shares are due to begin trading on May 31.

The company, which manufactures high precision components for the international automotive industry, was the subject of a £8m management buy-out from Hunting, the defence, aviation and oil group, in December 1990.

About 80 per cent of its exports go to customers in the US including Chrysler and Detroit Diesel.

Some 80 per cent of turnover

is covered by rolling contracts of between two and four years and the customer base has doubled since 1992.

Last year the group reported profits before non-recurring items of £4.99m (£4.2m) on turnover of £16.9m (£17.1m). Pre-tax profits slipped to £1.91m (£2.58m) after remuneration payments of £3.03m (£1.24m).

The bulk of the shares being placed, some 9.71m, are being sold by the five members of the buy-out team. The remaining 500,000 shares are being issued by the company to cover the costs of the placing.

The management, led by Mr Stefan Petschaft, managing director, will retain roughly a 70 per cent stake in the group, but plan to reduce this. The managers had initially planned to retain a 50 to 55 per cent stake but scaled down the sale because of the condition of the market.

NEWS DIGEST

Low-level response to CLS offer

The intermediaries offer for CLS Holdings, the property company owned by the Swedish Morstadius family, has been only 15 per cent subscribed.

The London-focused property investment company had fully underwritten an offer of 45.05m new shares at 11p, subject to clawback to cover applications for the 11.28m shares offered to intermediaries. Applications were received for 1.6m shares.

Archimedes Trust

Archimedes Investment Trust achieved net asset growth of 4.1 per cent over the six months to April 30 from 678.54p to 704.07p per capital share, compared with only a marginal rise in the benchmark FT-SE-A All-Share Index.

The figure for this split level trust 12 months earlier was 545.57p.

Net revenue for the six months to the end of April was £154,827 (£170,007) giving earnings per income share of 12.53p (13.85p). The interim dividend is being maintained at 9p.

Monks Investment

Net asset value per share of Monks Investment Trust surged from 472.2p to 591.6p over the year to April 30.

Available revenue, however, fell from £5.61m to £5.9m, equal to 7.6p (8.52p) per share. The dividend is stepped up to 7p (6.7p) net with a final payment of 5p (4.7p).

Rathbone

Rathbone Brothers, the asset management and private bank-

ing group, has acquired Even-sound, a London-based business comprising the introduction of private client investment accounts and the provision of executive services.

Consideration is via the issue of 195,387 new ordinary shares, valuing the acquisition at £515,000. The purchase will boost funds under the management of Rathbone by £26m.

Ocean

The outlook for 1994 remained uncertain at Ocean Group, especially in the first six months. Mr Peter Marshall, chairman, told the annual meeting.

The shares reacted with a 13p fall to 374p.

The distribution and logistics businesses continued to find continental markets depressed with a consequent pressure on margins.

Andrews Sykes

Andrews Sykes, which hires out and distributes engineering, heating and air conditioning equipment, said the 3.5p dividend for the six months to November 30 1993 on its convertible preference shares, which was scheduled for payment in December 1993, would be paid on May 31.

A decision on the preference dividend due on June 1 will be taken later in the year.

Shires Investment

Net asset value per share of Shires Investment rose from 299.72p to 328.21p over the 12 months ended March 31. The fully diluted figure rose from 250.85p to 294.4p.

Attributable revenue of £4.55m compared with £4.4m. Earnings emerged at 17.41p (17.48p), or 18.99p (18.98p) fully diluted. A final dividend of 4.3p makes a forecast 18.3p (18.4p).

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Archimedes Trust - Int	9	Aug 5	6	3.25	3.25
BEI - Int	2.25	July 15	1.25	0.5	0.5
Casket - Int	0.77	Oct 3	0.5	1.1	9
Dawson Int - Int	1.5	-	0.525	1.15	0.8
European Colour - Int	0.8	-	3.575	-	10.5
Fairline Boats - Int	5	July 22	-	-	-
Holstock - Int	2.3	July 15	-	-	4.9125
M&G Income - Int	1.1	July 20	-	-	3.82
M&G Recovery - Int	1.12	July 1	1.12	9.2	8.1
Marble & Spencer - Int	6.7	Aug 3	5.9	7	5.5
Metro Radio 5 - Int	2.25	July 8	1.5	-	6.7
Monks Inv - Int	5	Aug 2	4.7	3.44	3.44
Headcut Int - Int	2.51	Aug 13	2.51	16.8	16.4
Shires Invest - Int	4.3	July 29	23	34	32
Thorn EM - Int	25	Oct 7	0.25	0.25	0.25
Tonks - Int	0.25	July 4	0.25	-	3.3
York-Tyne Teas - Int	0.1	July 22	0.3	-	-

Dividends shown pence per share net. +On increased capital. \$USM stock. First quarter distribution.

RESULTS FOR THE FINANCIAL YEAR 1993/94

MARKS & SPENCER

GROUP PROFIT BEFORE TAX UP 16% TO A RECORD £852 MILLION.

- Outstanding Value campaign drives U.K. sales growth of 10%.
- Earnings per share up 16%.
- Full year dividend increase of 14% proposed. Up 30% over 2 years.

Copies of the report and accounts for 1993/94 will be mailed to shareholders from the 15th June.

StMichael

COMPANY NEWS: UK

Restructuring complete but difficult trading conditions persist

BET ends year £92m in black

By Andrew Bolger

BET, the business services group which over-expanded by acquisition during the 1980s, said its restructuring was complete, but warned that pressure on margins and difficult trading conditions persisted across much of the group.

Mr John Clark, chief executive, said: "We expect to see earnings improvement coming from better productivity rather than increased selling prices."

BET made a pre-tax profit of \$92m in the year to April 2, compared with a loss of \$9.5m in the previous year, which included \$76m of exceptional costs.

Restructuring costs of \$42m were incurred this time, of which \$34m had already been provided for.

Turnover fell by 9 per cent to

£1.97bn, in spite of a \$61m favourable currency effect, mainly because of divestments. The group said a further 17 non-core businesses had been sold during the year, and the disposal programme was now complete.

Mr Clark added: "I said when appointed that it would take three years - and it has. We have gone from 160 disparate profit centres to a set of four focused businesses."

BET had net cash of \$67m at the year-end, compared with debts of more than £1bn when Mr Clark and his new team arrived.

The chief executive said his priority would be to invest in organic growth and "bolt-on" acquisitions, although he would consider a bigger purchase "if the right one came along".

The group said the speed of its success in improving performance would depend on efforts to improve productivity and marketing skills. Higher productivity would enable it to offset inflation and price pressure, while the marketing programme was aimed at developing value-added services in new areas.

Operating profit from business services rose from £14.1m to £31.8m, although the previous figure was depressed by the £11.5m share of the \$76m exceptional item allotted to the division. BET said the underlying 24 per cent growth in operating profits was helped by margin improvements in UK cleaning and security services and US personnel services.

Distribution services turned in an operating profit of £30.8m, against £9.3m, or

£30.8m minus £11.5m of exceptional items. Underlying growth of 46 per cent comprised rises of £5m from the US, £3m from Europe and £2m from Africa.

Plant services increased operating profit to £18.8m (£15.8m), or £28.5m minus £10.7m of exceptional items. Lower margins led to the 29 per cent fall in underlying performance, in spite of a good showing in the US.

Textile services' operating profits rose from £5.8m to £35.4m, or £28.1m minus £22.5m of exceptional items. BET said improved margins from this business caused the 26 per cent increase in underlying profitability.

Earnings per share of 6.5p compared with losses of 4p last time. A final dividend of 2.25p maintains the total at 3.25p.

See Lex

BTR gives directors up to 17% more pay

By William Lewis

Directors of BTR, the industrial conglomerate, have received basic salary increases for this year of up to 17 per cent. And it has emerged that an unusual guarantee has been given to chief executive Mr Alan Jackson: his salary cannot be cut.

A clause in Mr Jackson's contract states that his annual pay review "shall not result in payment of salary less than that paid during the 12-month period preceding such review".

The rises took effect on January 1 and so did not feature in the 1993 annual report, published last month. BTR, which holds its annual meeting in London tomorrow, reported a 19 per cent rise in pre-tax profits last year to £1.28bn and increased its full-year dividend by 13 per cent to 12.25p. The consensus City forecast is for a 12 per cent increase in profits this year.

Ms Kathleen O'Donovan, finance director, has the largest increase. A £30,000 - or 17.6 per cent - pay rise takes her basic salary to £200,000. Mr Jackson has received an 8.4 per cent rise, taking his annual pay to £1.23m (£1,000,000). His service agreement is with BTR Nyx, an Australian company in which BTR has a 60 per cent stake.

Mr Norman Ireland, BTR's chairman, will be paid £213,830 this year for a three-day week, slightly less than received by Sir Owen Green, the previous chairman, in his final year.

Mr Michael Smith earns a basic salary of £951,000 and has a contract which guarantees him a three-year notice period. This remains in place despite recent moves by institutions to limit notice periods to one year. Mr Robert Fairclough, whose salary has been increased from £705,000 to £750,000 (£500,000), has a similar clause but his contract runs only until September 1996.

There is also likely to be shareholder concern over a \$3.5m payment made to Mr Edgar Sharp, formerly president of BTR Inc, the main US subsidiary. About \$1m of this was paid to Mr Sharp before December 31 1990, with the rest going into a pension trust which he was eligible to receive from January 1 this year.

The company said that the payment "has been paid in accordance with his contract". Mr Sharp is to remain with BTR as a non-executive director after his contract ends in June.

BTR declined to comment on the rises yesterday.

Cassell shares placed at 143p

By Andrew Bolger

Shares in Cassell, best known as a publisher of dictionaries and reference books, have been placed at 143p, giving the group a market capitalisation of £10.5m - considerably less than the figure of £15m mooted when the plan to float was unveiled in early April.

Mr Philip Storrock, chairman, said: "We are pleased to have got it away in present market conditions. I believe a lot of floats have been pulled. We felt it was better to price it keenly and carry on."

A total of 6.27m Cassell shares were placed with institutions by Charterhouse Bank, with Charterhouse Tilney acting as broker, at 13 times historic earnings. Trading will begin on June 2.

Thorn EMI at £327m and disposals planned

By Michael Skapinker, Leisure Industries Correspondent

Thorn EMI said yesterday that it was negotiating to sell its security business and part of its defence subsidiary.

A sale of the businesses could precipitate a demerger of its core music and rental divisions.

The group said it was interested in entering book publishing, if it could find the right company to acquire.

Thorn yesterday announced pre-tax profits of £36.5m for the year to March 31. That compared with a restated £27.5m last time, but fell below market expectations.

The shares fell 29p to £10.68. Sir Colin Southgate, chairman, said the group was in "detailed negotiations" to sell a majority stake in its security business. Thorn would retain a minority interest, he said.

He added that the group was negotiating to sell part of its loss-making defence business, which has been on the market for several years.

Sir Colin said the negotiations were with a continental European defence group. Negotiations with GEC have taken place on several occasions over the past few years.

Sir Colin said about £400m of turnover came from activities regarded as peripheral. Thorn was currently negotiating to sell businesses representing just over half that amount. Total turnover for 1993-94 was £43.3m, compared with £45.5m last time.

Mr Simon Duffy, finance director, said the group was interested in moving into book publishing, a field in which it could use its expertise in copyright management.

He added: "We're looking at opportunities in the book publishing business. It's got to be available, it's got to be the right fit and the right price."

The group has renamed its rental business Thorn Group, differentiating it more clearly from EMI Music. Thorn Group is run from the UK, while the music subsidiary has its headquarters in New York.

Sir Colin said yesterday that splitting the two divisions could only be considered when the peripheral businesses have been sold.

Mr Duffy said that once this had happened, media or film companies which were not in the music business might be interested in linking up with EMI.

Operating profits were £33.5m, compared with £37.9m. Music profits were £24.1m (£19.6m) and those for rental £130.2m (£115.3m).

The recommended final dividend is 25p, bringing the total pay-out to 34p (33p). Fully diluted earnings per share were 47.7p (43p).

Sir Colin said the increased dividend reflected the group's confidence in its prospects during the current year.

See Lex

Readicut advances to £20.9m

By David Blackwell

Readicut International, the household textile, carpeting and yarn company, lifted pre-tax profits by 6.7 per cent to £20.9m for the year ended March 31.

Mr Clive Shaw, managing director, yesterday described conditions in the group's markets as "far from ideal". UK recovery was irregular, margins remained under pressure, the US recovery was slow and Europe was still in recession.

Total turnover moved ahead from £225m to £228m. The latest figure includes £36.4m from discontinued operations, compared with £43.9m last time.

The pre-tax profits included £3.9m from the disposal last month of Firth Furnishings, a maker of car carpets, and the sale last October of Readicut Wool, the distributor of rug kits, knitting yarn and handicraft products.

This compared with profits of £42m from disposals in the previous year, when pre-tax profits were £19.2m.

In the key carpet division operating profits were up from £3.7m to £6.7m on sales of £88.4m (£81.3m). Mr Shaw said profits at Firth Carpets moved from £900,000 to £2.1m on the back of a 20 per cent rise in contract carpet sales.

The group lifted capital spending from £11.8m to £14.5m during the year, and is planning to spend £15.2m in the current year.

Earnings per share were ahead from 7.5p to 7.84p. An unchanged final dividend of 2.81p is proposed, maintaining the total for the year at 3.44p.

COMMENT

This was a solid set of results, in a difficult year, from a well-managed company that has successfully got out of its non-core, low-margin businesses. Profits this year are expected to be about £15.5m, giving a prospective multiple of 15 - not cheap, but a good share to hold in the textiles sector. The unchanged dividend looks a bit mean for a group that ended the year with net cash of £10.1m. The question now is: what is it going to buy?

TeleWest takes on £195m debt for Scottish cable networks

By Raymond Snoddy

Bank of Commerce and is underwritten by CIBC, Bank of New York, The Bank of Nova Scotia, British Linen Bank, First National Bank of Boston and The Toronto Dominion Bank.

The loan is structured in two tranches, one of which has recourse to TeleWest's shareholders, TeleCommunications and US West.

TeleWest said Edinburgh was one of its best franchises for both television and telephone services. The other Scot-

tish franchises were bought from Post Newsweek late last year.

TeleWest has announced its intention to float on both the London Stock Exchange and the Nasdaq market in the US later this summer. The float will be the first by a UK cable group and is likely to value the company at about £1.7bn.

TeleWest owns and operates 16 cable franchises and has minority interests in three other companies which operate seven further franchises.

TeleWest's main task as chairman would be building the business in continental Europe, leaving east Asia for his successor. But the company's stores in Hong Kong and elsewhere have exceeded all expectations, forcing him to move more quickly.

In addition to south-east Asia, the company is under pressure to take its retailing expertise into Japan and China - in the former from trading companies, and in the latter from the government.

Sir Richard said both markets offered huge opportunities, but start-up costs were high and caution would characterise M&S's approach.

In the US, the emphasis was on bringing the performance of Brooks Bros up to the standard of the rest of the group.

Cash-rich M&S earmarks £1bn for store expansion

By Neil Buckley

Marks and Spencer said yesterday that it was accelerating its expansion programme and expected to spend more than £1bn over the next three years.

The company said annual capital spending would rise from last year's £281m, and might reach £450m if the right opportunities were available.

Sir Richard Greenbury, chairman, said: "There really isn't any constraint. We have got plenty of cash and we are in an aggressive mood regarding expansion."

Comparatively little would go on new UK stores. M&S eventually plans 25 out-of-town centres, but already has 17. Rather more would be spent on expanding existing town-centre stores.

Sir Richard said stores now needed between 80,000 sq ft and 120,000 sq ft of space to accommodate the full range of clothing, food and furnishings, but added that many were smaller.

The second focus for expansion would be continental Europe, where sales rose 3 per cent last

year to £243.3m although profits slipped from £27.3m to £27.1m in a difficult trading climate. The emphasis would be on France and Spain, with new stores opening on the Rue de Rivoli in Paris, and in Valencia.

The third focus would be east Asia, where sales grew 35 per cent to £256.6m, and profits 43 per cent to £15.2m.

Sir Richard expected his main task as chairman would be building the business in continental Europe, leaving east Asia for his successor. But the company's stores in Hong Kong and elsewhere have exceeded all expectations, forcing him to move more quickly.

In addition to south-east Asia, the company is under pressure to take its retailing expertise into Japan and China - in the former from trading companies, and in the latter from the government.

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Yorkshire-Tyne Tees deal with Thames

By Raymond Snoddy

Yorkshire-Tyne Tees Television has proposed a programming-making alliance with Thames Television, the independent production company now owned by Pearson, the media and entertainment group which owns the Financial Times.

YTT would like to make programmes with Thames for sale to international markets.

The Leeds-based ITV company, which yesterday announced a pre-tax loss of £4.6m (profit £3.6m) for the six months to March 31, is also

linking up with large advertisers to make programmes. A new drama series, The Wanderer, which was 80 per cent financed by Procter & Gamble and was turned down by the ITV network centre has instead been sold to Sky Television.

Increasing programme production, particularly for new markets outside the ITV network, is one of the strategies being pursued by Mr Ward Thomas, YTT's chairman.

At the same time he is trying to increase the company's share of ITV advertising. Last year its reached a low of

just below 10 per cent.

By cutting costs the ITV company, which paid a total in licence payments up from £15.2m to £30.4m to the Independent Television Commission, lifted operating profits from £19.8m to £24.7m.

Mr Thomas said that the advertising deal problems were now a matter of history. Settlements had now been made in full with all advertisers and the company now had an unguaranteed balance sheet.

Analysts were now looking at pre-tax profits of between £5m to £7m for the full year.

Mr Thomas said he "looked forward with confidence to a measured and improving share of the total advertising cake and a consequential improvement in revenue through the rest of the year".

Turnover fell from £126m last time to £107.7m as advertising revenue dropped by \$20m. Some of the leeway was made up by significant job losses. Staff costs fell from £22.9m to £17.8m. Losses per share were 6.1p (3.3p earnings). The company is declaring a nominal interim dividend of 0.1p (3.3p).

The shares closed yesterday down 7p at 312p.

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FT Surveys

September
October
November
December

Chairman reiterates call for small shareholders to reject bid

ANGLO EUROPEAN Amalgamations, Limited

11 St James's Square, London SW1Y 4LB
Telephone: 071-930 9700
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**WAGON
INDUSTRIAL**

Wagon Industrial Holdings p.l.c.

possessed 95% of

**AVENEL
ENGINEERING
LIMITED**

**ANGLO EUROPEAN
Amalgamations, Limited**

obtained an undertaking not acted for the purchaser

April 1994 London

This memorandum appears as a matter of record only

**UTILITY
CABLE**

Utility Cable p.l.c.

possessed


39 Playwright (Cable TV) Limited
a
39 Playwright Construction Limited

**ANGLO EUROPEAN
Amalgamations, Limited**

obtained an undertaking not acted for the purchaser

January 1994 London

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Kitty Litter

Kitty Litter Group plc

possessed
the entire business and assets
of

ALPHALAN, LIMITED

**ANGLO EUROPEAN
Amalgamations, Limited**

acted for the vendor

February 1994 London

This memorandum appears as a matter of record only

**WAGON
INDUSTRIAL**

Wagon Industrial Holdings p.l.c.

possessed

**ANGLO EUROPEAN
Amalgamations, Limited**

obtained an undertaking not acted for the purchaser

March 1994 London

The aggregate consideration of these four transactions exceeded £15 million.

COMMODITIES AND AGRICULTURE

Coffee stock sales agreed as surge continues

By Alison Maitland

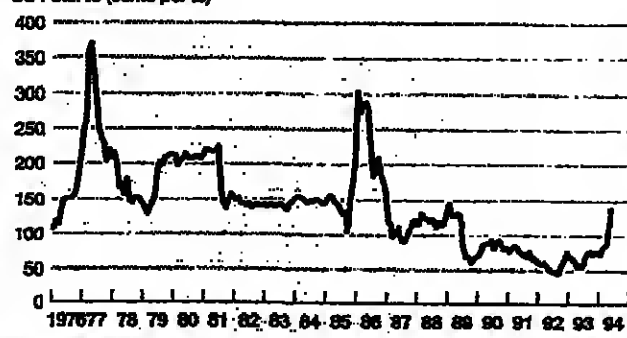
As coffee futures surged to fresh seven-year peaks in London yesterday the president of the Association of Coffee Producing Countries admitted that prices had become "a bit exaggerated".

Robusta prices at the London Commodity exchange staged another spectacular rise, putting them 100 per cent above their level at the start of the year. The July contract reached a high of \$2,480 a tonne before closing \$23 up at \$2,503. The New York market was also buoyant early on, the July arabica price touching 141.8 cents a pound, but in late trading it was 4.15 down at 132.5 cents.

The markets shrugged off news that the ACPFC had agreed to release the remaining 50 per cent of stocks held back under last October's export retention scheme. These

Coffee

US Futures (cents per lb)



2m bags will be released between July and September, although some may be freed in the current quarter to meet demand.

"We have an interest in doing this in the most orderly way so as not to create problems for the market," said Mr Rubens Antonio Barbosa, president of the association and

ident of the association and Brazil's ambassador to Britain. He added that the timing of the release was up to individual countries, although he expected the 900,000 bags held by central American countries to come on to the market first.

Mr Barbosa thought the supply shortages that, with falling

consumer stocks, are underpinning prices, would last "quite some time". So far there were no signs that plantings would be stepped up as a result of the price rise.

He stressed the bullish fundamentals for the market but added that "the problem" was that prices were now being driven by speculative buying from hedge and investment funds.

Mr Barbosa declined to be drawn on what would constitute a sensible level for the market, but pointed out that prices were still below half the levels they reached in 1986 and 1987. On Monday Mr Guy Alain-Gauze, the Ivory Coast commodities minister, told the Reuters news agency that "an equilibrium price" for London would be around \$2,000 a tonne.

The president of the ACPFC, which has about 30 members representing 90 per cent of

world production, has approached other producing countries such as Vietnam and Swaziland to encourage them to join.

By abiding by the provisions of the export retention scheme, the ACPFC, created last September, had shown it "means business", said Mr Barbosa. "As time goes by, I think it will be taken increasingly into consideration as a factor that will affect the market."

The two-day meeting of the organisation in London agreed to set up three groups to promote coffee consumption, to coordinate production policies, and to handle organisational matters.

There were no plans to raise the trigger prices that dictate when export retention stops and when stocks are released in the light of the vertiginous rise in prices, Mr Barbosa said. "If prices drop, we'll see. We'll convene another meeting."

British industrial fishing plan under fire

By Alison Maitland

The UK government came under fierce attack yesterday for inviting applications from fishing vessels to catch capelin, a small fish eaten by endangered stocks of cod, off Greenland.

The National Federation of Fishermen's Organisations condemned the decision "astonishing" when stocks of white fish had reached virtual collapse.

"This decision is a signal to all that the UK supports industrial fishing and is in direct contradiction of the government's public stance against it," said Mr Richard Banks, the federation's chief executive.

"The wrong signals will now be sent to the European Commission and other industrial fishing nations, such as Denmark and Norway, that the minister [Mr Michael Jack] is the champion of industrial fishing."

The federation said that industrial fishing was widely condemned in the UK because it denied feedstock to fish and birds and caught young fish before they had a chance to breed.

The Royal Society for the Protection of Birds called the move "a potential disaster for wildlife". It said that Greenland cod stocks were at an all-time low.

"The government should not gamble with long-term fish stocks and important wildlife populations for short-term commercial gain," said Dr Patricia Bradley, RSPB aquatic unit manager.

Mr Jack, fisheries minister, announced the decision last week, saying it was in response to a request from the fleet. He said the quota for capelin was based on the best available scientific evidence. "There is no question of over-exploitation as the EU's share of the fishery for 1993 was not taken," he said.

Lease rates signal puzzles gold market

By Kenneth Gooding, Mining Correspondent

The gold market is mulling over the possible significance of a fall in gold lease rates to an all-time low of only 0.6 per cent.

"The market is sending a message - but it is impossible to decipher at present," says Mr Andy Smith, analyst at Union Bank of Switzerland. It may be at a turning point, he says. But whether it is ready for another leg of the bull market or whether prices will fall is not clear.

He points out the gold bullion market is particularly liquid at present for at least four reasons:

- Much gold was swapped for US dollars in advance of what was seen as an inevitable increase in US interest rates at the May 17 meeting of the Federal Reserve, the US central bank;
- More central banks are willing to lend gold and to lend it for longer (leading in this case meaning that the metal is sold for cash while at the same time the seller arranges a futures contract to buy it back later);
- Producers, usually borrowers of gold, have been buying back forward sales;
- And renewed gold futures buying by US funds in May led

to extra gold lending because commercial banks offset futures positions by buying then lending gold.

Mr Jeffrey Nichols, managing director of American Precious Metals Advisors, suggests in his latest MetalsFAX newsletter that net sales of gold last year by central banks and other official bodies amounted to "a fantastic" 900 to 1,000 tonnes, up from 653 tonnes in 1992, a year that included 400 tonnes sold by the Dutch central bank.

His estimate is far ahead of that from Gold Fields Minerals Services, which in its recent annual review put net official sales at 475 tonnes. Mr Nichols says his estimate reflects "several hundred tonnes of Saudi Arabian gold sales in 1993. The Saudis have been large-scale sellers of gold from 'invisible' or unrecorded holdings."

Mr Nichols also contends that the quantity of gold consumed by the jewellery industry in the US, and possibly other industrial nations, is "significantly greater than generally believed." He suggests jewellery consumed 2,643 tonnes of gold last year compared with the GFMS estimate of 2,302 tonnes.

MetalsFAX: US\$7,000 a year; from AFMA in the US on fax 802-425-6304

Indian tomato experiment ready to bear fruit

Shiraz Sidhva on a PepsiCo project that is helping Punjabi growers to produce more

At Zahura, a village in Punjab's Hoshiarpur district, PepsiCo fully-automated tomato processing plant is a riot of red as lorry loads of luscious fruit are pulverised into paste.

This is not only Asia's biggest food processing plant, with a capacity of 600 tonnes a day - but also a test case for the potential of India's nascent food processing industry, which has attracted domestic and foreign investment worth over Rs300bn (\$6.35bn) in the past two years, more than any other sector except power.

Pepsi, which started operations in India two years before the country embarked on its liberalisation programme in July 1991, was forced to meet a large export obligation; and the American multinational turned that obligation into an interesting agricultural experiment that the company hopes will yield profits soon.

Never having built a process-

ing plant on such a large scale before, the company had to devise it from scratch. "We went through a very expensive and long learning curve, with no validated data to help us," explains Mr R.P.S. Dhalwal, plant manager of Pepsi Foods, the company's Indian subsidiary.

"That was five years ago. Today, the plant exports 80 per cent of its 40,000 tonnes-a-year production. It also supplies the Indian subsidiaries of Nestlé and Unilever, for their domestic ketchup brands."

When Pepsi started its Indian operations it faced tremendous hostility from politicians and farmers alike, especially when the company chose to build the plant in the Punjab, India's most prosperous agricultural state. Critics felt strongly that the multinational would exploit farmers in the region for its own commercial gain. Today, however, those farmers are very happy to sell their tomatoes to the factory.

Mr Hoshiar Singh, who farms nearby in Tanda, says tomato growers in Sirsa and Tuhana who supply Pepsi are pleased with the company deals with them. According to him, the region has benefited from better farming techniques introduced by the company.

"It may be true that a big company makes a lot more money than we do," he says. "But they have taught us how to increase our yield and the commercial gain is bound to benefit us all."

The plant, which was built quite cheaply, at a cost of Rs220m, buzzes with activity during the 65-day season beginning at the end of April, when it runs to full capacity. Pepsi's biggest challenge at the moment is to make use of the plant's capacity outside this short season. It is trying to add ten days to the season by getting supplies from the mountainous Himachal Pradesh state bordering Punjab and hopes to develop new techniques to extend it to 110 days. Recently it has diversified into red chilli paste, producing 2,000 tonnes a year for export.

The Pepsi Agro Food Processing Research Institute has taught the suppliers new cultivation and disease-prevention techniques, helping them to increase yields from 25 to 30 tonnes a hectare and ensuring that the tomatoes conform to international standards of colour, texture and flavour.

Two years ago, Pepsi, to use a senior manager's words, "went berserk" trying to work out a system whereby farmers would bring only as many tomatoes as could be processed each day. "They would land up at the factory with far more tomatoes than we needed on a particular day and insist we bought them," says Mr Muktesh Pant, executive director, exports, now in charge of Pepsi's Season's Harvest fruit

juice venture. But Mr Dhalwal says that the problems have been overcome. An in-house nursery provides control over the phasing of tomatoes. "We have fine-tuned ourselves to such an extent that we now issue quota slips specifying quantities and dates of supply. Our payment system ensures that farmers get paid at their homes on every 10th day."

The company says it is not yet making profits. "But we have maintained our tomato prices over the last two years," says Mr Dhalwal.

Pepsi's plans include using the plant to produce apple and pear puree when the tomato season is over. It has spent Rs15m to upgrade its facilities, introducing a small dehydration unit for apples and mushrooms.

The fully-automated plant, imported mostly from Italy, needs not more than three to four people to operate it. And increased utilisation remains Pepsi's top priority.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Associated Metal Trading)

ALL ALUMINIUM, 99.7 PURITY (\$ per tonne)

CASH 3 months

Close 1348.5-1372.3

Previous 1348.5-1372.3

High/Low 1348.5-1372.3

AM Official 1348.5-1372.3

Karb close 1348.5-1372.3

Open Int. 251,940

Total daily turnover 40,064

ALL ALUMINIUM ALLOY (\$ per tonne)

Close 1345.5-1350.5

Previous 1345.5-1350.5

High/Low 1345.5-1350.5

AM Official 1345.5-1350.5

Karb close 1345.5-1350.5

Open Int. 3,028

Total daily turnover 745

LEAD (\$ per tonne)

Close 486.5-504.5

Previous 486.5-504.5

High/Low 486.5-504.5

AM Official 486.5-504.5

Karb close 486.5-504.5

Open Int. 3,028

Total daily turnover 745

ZINC (\$ per tonne)

Close 6530-6720

Previous 6530-6720

High/Low 6530-6720

AM Official 6530-6720

Karb close 6530-6720

Open Int. 102,678

Total daily turnover 17,650

COPPER, grade A (\$ per tonne)

Close 2295-2296

Previous 2295-2296

High/Low 2295-2296

AM Official 2295-2296

Karb close 2295-2296

Open Int. 211,443

Total daily turnover 7,767

LME Closing Cdn rate: 1.0061

LME Closing Cdn rate: 1.0061

SPECIAL 5000 3 miles: 1.0000 6 miles: 1.0000 9 miles: 1.0000

HSH GRADUATE COPPER (COMEX)

PRECIOUS METALS continued

GOLD COMEX (100 Troy oz; \$/troy oz)

May 397.1-2.5

Jun 397.3-2.8

Jul 397.5-3.1

Aug 397.7-3.4

Sep 397.9-3.7

Oct 398.1-4.0

Nov 398.3-4.3

Dec 398.5-4.6

Total 159,894 62,788

PLATINUM NYMEX (50 Troy oz; \$/troy oz)

Jul 407.8-4.8

Aug 408.0-5.0

Sep 408.2-5.2

Oct 408.4-5.4

Nov 408.6-5.6

Dec 408.8-5.8

Total 23,874 4,988

PALLADIUM NYMEX (100 Troy oz; \$/troy oz)

Jul 137.80-0.88

Aug 137.85-0.93

Sep 137.90-0.98

Oct 137.95-1.03

Nov 138.00-1.08

Dec 138.05-1.13

Total 6,427 861

SILVER COMEX (100 Troy oz; \$/troy oz)

May 592.7-16.4

Jun 592.9-16.6

Jul 593.1-16.8

Aug 593.3-17.0

Sep 593.5-17.2

Oct 593.7-17.4

Nov 593.9-17.6

Dec 594.1-17.8

Total 15,122 3,341

ENERGY

CRUDE OIL NYMEX (42,000 US gal; \$/barrel)

Jul 17.80-0.17

Aug 17.85-0.22

Sep 17.90-0.27

Oct 17.95-0.32

Nov 18.00-0.37

Dec 18.05-0.42

Total 17,650 17,650

CRUDE OIL IPE (\$/barrel)

Jul 16.30-0.08

Aug 16.35-0.13

Sep 16.40-0.18

Oct 16.45-0.23

Nov 16.50-0.28

Dec 16.55-0.33

Total 17,650 17,650

HEATING OIL NYMEX (42,000 US gal; \$/barrel)

Jul 16.30-0.08

Aug 16.35-0.13

Sep 16.40-0.18

Oct 16.45-0.23

Nov 16.50-0.28

Dec 16.55-0.33

Total 17,650 17,650

NATURAL GAS NYMEX (10,000 cu ft; \$/unit)

Jul 1.000-0.000

Aug 1.000-0.000

Sep 1.000-0.000

Oct 1.000-0.000

Nov 1.000-0.000

Dec 1.000-0.000

Total 17,650 17,650

GAS OIL IPE (\$/barrel)

Jul 16.30-0.08

Aug 16.35-0.13

Sep 16.40-0.18

Oct 16.45-0.23

Nov 16.50-0.28

Dec 16.55-0.33

Total 17,650 17,650

GRAINS AND OIL SEEDS

WHEAT LCE (\$ per tonne)

May 114.15-0.15

Jun 114.20-0.20

Jul 114.25-0.25

Aug 114.30-0.30

Sep 114.35-0.35

Oct 114.40-0.40

Nov 114.45-0.45

Dec 114.50-0.50

Total 4,703 121

WHEAT CBT (\$/cwt; 60 lbs; cents/bushel)

Jul 329.0-0.0

Aug 329.0-0.0

Sep 329.0-0.0

Oct 329.0-0.0

Nov 329.0-0.0

Dec 329.0-0.0

Total 226,976 54,405

MAIZE CBT (\$/cwt; 56 lbs; cents/bushel)

Jul 287.0-0.0

Aug 287.0-0.0

Sep 287.0-0.0

Oct 287.0-0.0

Nov 287.0-0.0

Dec 287.0-0.0

Total 1,399,494 49,919

BARLEY LCE (\$ per tonne)

Jul 102.00-0.00

Aug 102.00-0.00

Sep 102.00-0.00

Oct 102.00-0.00

Nov 102.00-0.00

Dec 102.00-0.00

Total 170 0

SOYABEANS CBT (\$/cwt; 60 lbs; cents/bushel)

Jul 695.0-0.0

Aug 695.0-0.0

Sep 695.0-0.0

Oct 695.0-0.0

Nov 695.0-0.0

Dec 695.0-0.0

Total 781,286 494,335

SOYABEAN OIL CBT (\$/cwt; 56 lbs; cents/bushel)

Jul 28.00-0.00

Aug 28.00-0.00

Sep 28.00-0.00

Oct 28.00-0.00

Nov 28.00-0.00

Dec 28.00-0.00

Total 167,872 16,727

SOYABEAN MEAL CBT (100 tons; \$/ton)

Jul 197.

LONDON SHARE SERVICE**INVESTMENT TRUSTS - Contd**

1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605	604	603	602	601	600	599	598	597	596	595	594	593	592	591	590	589	588	587	586	585	584	583	582	581	580	579	578	577	576	575	574	573	572	571	570	569	568	567	566	565	564	563	562	561	560	559	558	557	556	555	554	553	552	551	550	549	548	547	546	545
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18.5 Optimum \rightarrow ☐

29	114	1.6	81.0	-2.7
329	116	1.6	81.0	-2.7
330	116	1.6	81.0	-2.7
331	116	1.6	81.0	-2.7
332	116	1.6	81.0	-2.7
333	116	1.6	81.0	-2.7
334	116	1.6	81.0	-2.7
335	116	1.6	81.0	-2.7
336	116	1.6	81.0	-2.7
337	116	1.6	81.0	-2.7
338	116	1.6	81.0	-2.7
339	116	1.6	81.0	-2.7
340	116	1.6	81.0	-2.7
341	116	1.6	81.0	-2.7
342	116	1.6	81.0	-2.7
343	116	1.6	81.0	-2.7
344	116	1.6	81.0	-2.7
345	116	1.6	81.0	-2.7
346	116	1.6	81.0	-2.7
347	116	1.6	81.0	-2.7
348	116	1.6	81.0	-2.7
349	116	1.6	81.0	-2.7
350	116	1.6	81.0	-2.7
351	116	1.6	81.0	-2.7
352	116	1.6	81.0	-2.7
353	116	1.6	81.0	-2.7
354	116	1.6	81.0	-2.7
355	116	1.6	81.0	-2.7
356	116	1.6	81.0	-2.7
357	116	1.6	81.0	-2.7
358	116	1.6	81.0	-2.7
359	116	1.6	81.0	-2.7
360	116	1.6	81.0	-2.7
361	116	1.6	81.0	-2.7
362	116	1.6	81.0	-2.7
363	116	1.6	81.0	-2.7
364	116	1.6	81.0	-2.7
365	116	1.6	81.0	-2.7
366	116	1.6	81.0	-2.7
367	116	1.6	81.0	-2.7
368	116	1.6	81.0	-2.7
369	116	1.6	81.0	-2.7
370	116	1.6	81.0	-2.7
371	116	1.6	81.0	-2.7
372	116	1.6	81.0	-2.7
373	116	1.6	81.0	-2.7
374	116	1.6	81.0	-2.7
375	116	1.6	81.0	-2.7
376	116	1.6	81.0	-2.7
377	116	1.6	81.0	-2.7
378	116	1.6	81.0	-2.7
379	116	1.6	81.0	-2.7
380	116	1.6	81.0	-2.7
381	116	1.6	81.0	-2.7
382	116	1.6	81.0	-2.7
383	116	1.6	81.0	-2.7
384	116	1.6	81.0	-2.7
385	116	1.6	81.0	-2.7
386	116	1.6	81.0	-2.7
387	116	1.6	81.0	-2.7
388	116	1.6	81.0	-2.7
389	116	1.6	81.0	-2.7
390	116	1.6	81.0	-2.7
391	116	1.6	81.0	-2.7
392	116	1.6	81.0	-2.7
393	116	1.6	81.0	-2.7
394	116	1.6	81.0	-2.7
395	116	1.6	81.0	-2.7
396	116	1.6	81.0	-2.7
397	116	1.6	81.0	-2.7
398	116	1.6	81.0	-2.7
399	116	1.6	81.0	-2.7
400	116	1.6	81.0	-2.7

18.5 Optimum \rightarrow ☐

110	80	0.8	90.9	2.9
233.9	269	3.9	91.0	3.0
234.9	270	4.0	91.1	3.1
235.9	271	4.1	91.2	3.2
236.9	272	4.2	91.3	3.3
237.9	273	4.3	91.4	3.4
238.9	274	4.4	91.5	3.5
239.9	275	4.5	91.6	3.6
240.9	276	4.6	91.7	3.7
241.9	277	4.7	91.8	3.8
242.9	278	4.8	91.9	3.9
243.9	279	4.9	92.0	4.0
244.9	280	5.0	92.1	4.1
245.9	281	5.1	92.2	4.2
246.9	282	5.2	92.3	4.3
247.9	283	5.3	92.4	4.4
248.9	284	5.4	92.5	4.5
249.9	285	5.5	92.6	4.6
250.9	286	5.6	92.7	4.7
251.9	287	5.7	92.8	4.8
252.9	288	5.8	92.9	4.9
253.9	289	5.9	93.0	5.0
254.9	290	6.0	93.1	5.1
255.9	291	6.1	93.2	5.2
256.9	292	6.2	93.3	5.3
257.9	293	6.3	93.4	5.4
258.9	294	6.4	93.5	5.5
259.9	295	6.5	93.6	5.6
260.9	296	6.6	93.7	5.7
261.9	297	6.7	93.8	5.8
262.9	298	6.8	93.9	5.9
263.9	299	6.9	94.0	6.0
264.9	300	7.0	94.1	6.1
265.9	301	7.1	94.2	6.2
266.9	302	7.2	94.3	6.3
267.9	303	7.3	94.4	6.4
268.9	304	7.4	94.5	6.5
269.9	305	7.5	94.6	6.6
270.9	306	7.6	94.7	6.7
271.9	307	7.7	94.8	6.8
272.9	308	7.8	94.9	6.9
273.9	309	7.9	95.0	7.0
274.9	310	8.0	95.1	7.1
275.9	311	8.1	95.2	7.2
276.9	312	8.2	95.3	7.3
277.9	313	8.3	95.4	7.4
278.9	314	8.4	95.5	7.5
279.9	315	8.5	95.6	7.6
280.9	316	8.6	95.7	7.7
281.9	317	8.7	95.8	7.8
282.9	318	8.8	95.9	7.9
283.9	319	8.9	96.0	8.0
284.9	320	9.0	96.1	8.1
285.9	321	9.1	96.2	8.2
286.9	322	9.2	96.3	8.3
287.9	323	9.3	96.4	8.4
288.9	324	9.4	96.5	8.5
289.9	325	9.5	96.6	8.6
290.9	326	9.6	96.7	8.7
291.9	327	9.7	96.8	8.8
292.9	328	9.8	96.9	8.9
293.9	329	9.9	97.0	9.0
294.9	330	10.0	97.1	9.1
295.9	331	10.1	97.2	9.2
296.9	332	10.2	97.3	9.3
297.9	333	10.3	97.4	9.4
298.9	334	10.4	97.5	9.5
299.9	335	10.5	97.6	9.6
300.9	336	10.6	97.7	9.7
301.9	337	10.7	97.8	9.8
302.9	338	10.8	97.9	9.9
303.9	339	10.9	98.0	10.0
304.9	340	11.0	98.1	10.1
305.9	341	11.1	98.2	10.2
306.9	342	11.2	98.3	10.3
307.9	343	11.3	98.4	10.4
308.9	344	11.4	98.5	10.5
309.9	345	11.5	98.6	10.6
310.9	346	11.6	98.7	10.7
311.9	347	11.7	98.8	10.8
312.9	348	11.8	98.9	10.9
313.9	349	11.9	99.0	11.0
314.9	350	12.0	99.1	11.1
315.9	351	12.1	99.2	11.2
316.9	352	12.2	99.3	11.3
317.9	353	12.3	99.4	11.4
318.9	354	12.4	99.5	11.5
319.9	355	12.5	99.6	11.6
320.9	356	12.6	99.7	11.7
321.9	357	12.7	99.8	11.8
322.9	358	12.8	99.9	11.9
323.9	359	12.9	100.0	12.0
324.9	360	13.0	100.1	12.1
325.9	361	13.1	100.2	12.2
326.9	362	13.2	100.3	12.3
327.9	363	13.3	100.4	12.4
328.9	364	13.4	100.5	12.5
329.9	365	13.5	100.6	12.6
330.9	366	13.6	100.7	12.7
331.9	367	13.7	100.8	12.8
332.9	368	13.8	100.9	12.9
333.9	369	13.9	101.0	13.0
334.9	370	14.0	101.1	13.1
335.9	371	14.1	101.2	13.2
336.9	372	14.2	101.3	13.3
337.9	373	14.3	101.4	13.4
338.9	374	14.4	101.5	13.5
339.9	375	14.5	101.6	13.6
340.9	376	14.6	101.7	13.7
341.9	377	14.7	101.8	13.8
342.9	378	14.8	101.9	13.9
343.9	379	14.9	102.0	14.0
344.9	380	15.0	102.1	14.1
345.9	381	15.1	102.2	14.2
346.9	382	15.2	102.3	14.3
347.9	383	15.3	102.4	14.4
348.9	384	15.4	102.5	14.5
349.9	385	15.5	102.6	14.6
350.9	386	15.6	102.7	14.7
351.9	387	15.7	102.8	14.8
352.9	388	15.8	102.9	14.9
353.9	389	15.9	103.0	15.0
354.9	390	16.0	103.1	15.1
355.9	391	16.1	103.2	15.2
356.9	392	16.2	103.3	15.3
357.9	393	16.3	103.4	15.4
358.9	394	16.4	103.5	15.5
359.9	395	16.5	103.6	15.6
360.9	396	16.6	103.7	15.7
361.9	397	16.7	103.8	15.8
362.9	398	16.8	103.9	15.9
363.9	399	16.9	104.0	16.0
364.9	400	17.0	104.1	16.1
365.9	401	17.1	104.2	16.2
366.9	402	17.2	104.3	16.3
367.9	403	17.3	104.4	16.4
368.9	404	17.4	104.5	16.5
369.9	405	17.5	104.6	16.6
370.9	406	17.6	104.7	16.7
371.9	407	17.7	104.8	16.8
372.9	408	17.8	104.9	16.9
373.9	409	17.9	105.0	17.0
374.9	410	18.0	105.1	17.1
375.9	411	18.1	105.2	17.2
376.9	412	18.2	105.3	17.3
377.9	413	18.3	105.4	17.4
378.9	414	18.4	105.5	17.5
379.9	415	18.5	105.6	17.6
380.9	416	18.6	105.7	17.7
381.9	417	18.7	105.8	17.8
382.9	418	18.8	105.9	17.9
383.9	419	18.9	106.0	18.0
384.9	420	19.0	106.1	18.1
385.9	421	19.1	106.2	18.2
386.9	422	19.2	106.3	18.3
387.9	423	19.3	106.4	18.4
388.9	424	19.4	106.5	18.5
389.9	425	19.5	106.6	18.6
390.9	426	19.6	106.7	18.7
391.9	427	19.7	106.8	18.8
392.9	428	19.8	106.9	18.9
393.9	429	19.9	107.0	19.0
394.9	430	20.0	107.1	19.1
395.9	431	20.1	107.2	19.2
396.9	432	20.2	107.3	19.3
397.9	433	20.3	107.4	19.4
398.9	434	20.4	107.5	19.5
399.9	435	20.5	107.6	19.6
400.9	436	20.6	107.7	19.7
401.9	437	20.7	107.8	19.8
402.9	438	20.8	107.9	19.9
403.9	439	20.9	108.0	20.0
404.9	440	21.0	108.1	20.1
405.9	441	21.1	108.2	20.2
406.9	442	21.2	108.3	20.3
407.9	443	21.3	108.4	20.4
408.9	444	21.4	108.5	20.5
409.9	445	21.5	108.6	20.6
410.9	446	21.6	108.7	20.7
411.9	447	21.7	108.8	20.8
412.9	448	21.8	108.9	20.9
413.9	449	21.9	109.0	21.0
414.9	450	22.0	109.1	21.1
415.9	451	22.1	109.2	21.2
416.9	452	22.2	109.3	21.3
417.9	453	22.3	109.4	21.4
418.9	454	22.4	109.5	21.5
419.9	455	22.5	109.6	21.6
420.9	456	22.6	109.7	21.7
421.9	457	22.7	109.8	21.8
422.9	458	22.8	109.9	21.9
423.9	459	22.9	110.0	22.0
424.9	460	23.0	110.1	22.1
425.9	461	23.1	110.2	22.2
426.9	462	23.2	110.3	22.3
427.9	463	23.3	110.4	22.4
428.9	464	23.4	110.5	22.5
429.9	465	23.5	110.6	22.6
430.9	466	23.6	110.7	22.7
431.9	467	23.7	110.8	22.8
432.9	468	23.8	110.9	22.9
433.9	469	23.9	111.0	23.0
434.9	470	24.0	111.1	23.1
435.9	471	24.1	111.2	23.2
436.9	472	24.2	111.3	23.3
437.9	473	24.3	111.4	23.4
438.9	474	24.4	111.5	23.5
439.9	475	24.5	111.6	23.6
440.9	476	24.6	111.7	23.7
441.9	477	24.7	111.8	23.8
442.9	478	24.8	111.9	23.9
443.9	479	24.9	112.0	24.0
444.9	480	25.0	112.1	24.1
445.9	481	25.1	112.2	24.2
446.9	482	25.2	112.3	24.3
447.9	483	25.3	112.4	24.4
448.9	484	25.4	112.5	24.5
449.9	485	25.5	112.6	24.6
450.9	486	25.6	112.7	24.7
451.9	487	25.7	112.8	24.8
452.9	488	25.8	112.9	24.9
453.9	489	25.9	113.0	25.0
454.9	490	26.0	113.1	25.1
455.9	491	26.1	113.2	25.2
456.9	492	26.2	113.3	25.3
457.9	493	26.3	113.4	25.4
458.9	494	26.4	113.5	25.5
459.9	495	26.5	113.6	25.6
460.9	496	26.6	113.7	25.7
461.9	497	26.7	113.8	25.8
462.9	498	26.8	113.9	25.9
463.9	499	26.9	114.0	26.0
464.9	500	27.0	114.1	26.1
465.9	501	27.1	114.2	26.2
466.9	502	27.2	114.3	26.3
467.9	503	27.3	114.4	26.4
468.9	504	27.4	114.5	26.5
469.9	505	27.5	114.6	26.6
470.9	506	27.6	114.7	26.7
471.9	507	27.7	114.8	26.8
472.9	508	27.8	114.9	26.9
473.9	509	27.9	115.0	27.0
474.9	510	28.0	115.1	27.1
475.9	511	28.1	115.2	27.2
476.9	512	28.2	115.3	27.3
477.9	513	28.3	115.4	27.4
478.9	514	28.4	115.5	27.5
479.9	515	28.5	115.6	27.6
480.9	516	28.6	115.7	27.7
481.9	517	28.7	115.8	27.8
482.9	518	28.8	115.9	27.9
483.9	519	28.9	116.0	28.0
484.9				

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29	120	152	162	167	8.9
30	121	153	163	168	9.0
31	122	154	164	169	9.1
32	123	155	165	170	9.2
33	124	156	166	171	9.3
34	125	157	167	172	9.4
35	126	158	168	173	9.5
36	127	159	169	174	9.6
37	128	160	170	175	9.7
38	129	161	171	176	9.8
39	130	162	172	177	9.9
40	131	163	173	178	10.0
41	132	164	174	179	10.1
42	133	165	175	180	10.2
43	134	166	176	181	10.3
44	135	167	177	182	10.4
45	136	168	178	183	10.5
46	137	169	179	184	10.6
47	138	170	180	185	10.7
48	139	171	181	186	10.8
49	140	172	182	187	10.9
50	141	173	183	188	11.0
51	142	174	184	189	11.1
52	143	175	185	190	11.2
53	144	176	186	191	11.3
54	145	177	187	192	11.4
55	146	178	188	193	11.5
56	147	179	189	194	11.6
57	148	180	190	195	11.7
58	149	181	191	196	11.8
59	150	182	192	197	11.9
60	151	183	193	198	12.0
61	152	184	194	199	12.1
62	153	185	195	200	12.2
63	154	186	196	201	12.3
64	155	187	197	202	12.4
65	156	188	198	203	12.5
66	157	189	199	204	12.6
67	158	190	200	205	12.7
68	159	191	201	206	12.8
69	160	192	202	207	12.9
70	161	193	203	208	13.0
71	162	194	204	209	13.1
72	163	195	205	210	13.2
73	164	196	206	211	13.3
74	165	197	207	212	13.4
75	166	198	208	213	13.5
76	167	199	209	214	13.6
77	168	200	210	215	13.7
78	169	201	211	216	13.8
79	170	202	212	217	13.9
80	171	203	213	218	14.0
81	172	204	214	219	14.1
82	173	205	215	220	14.2
83	174	206	216	221	14.3
84	175	207	217	222	14.4
85	176	208	218	223	14.5
86	177	209	219	224	14.6
87	178	210	220	225	14.7
88	179	211	221	226	14.8
89	180	212	222	227	14.9
90	181	213	223	228	15.0
91	182	214	224	229	15.1
92	183	215	225	230	15.2
93	184	216	226	231	15.3
94	185	217	227	232	15.4
95	186	218	228	233	15.5
96	187	219	229	234	15.6
97	188	220	230	235	15.7
98	189	221	231	236	15.8
99	190	222	232	237	15.9
100	191	223	233	238	16.0
101	192	224	234	239	16.1
102	193	225	235	240	16.2
103	194	226	236	241	16.3
104	195	227	237	242	16.4
105	196	228	238	243	16.5
106	197	229	239	244	16.6
107	198	230	240	245	16.7
108	199	231	241	246	16.8
109	200	232	242	247	16.9
110	201	233	243	248	17.0
111	202	234	244	249	17.1
112	203	235	245	250	17.2
113	204	236	246	251	17.3
114	205	237	247	252	17.4
115	206	238	248	253	17.5
116	207	239	249	254	17.6
117	208	240	250	255	17.7
118	209	241	251	256	17.8
119	210	242	252	257	17.9
120	211	243	253	258	18.0
121	212	244	254	259	18.1
122	213	245	255	260	18.2
123	214	246	256	261	18.3
124	215	247	257	262	18.4
125	216	248	258	263	18.5
126	217	249	259	264	18.6
127	218	250	260	265	18.7
128	219	251	261	266	18.8
129	220	252	262	267	18.9
130	221	253	263	268	19.0
131	222	254	264	269	19.1
132	223	255	265	270	19.2
133	224	256	266	271	19.3
134	225	257	267	272	19.4
135	226	258	268	273	19.5
136	227	259	269	274	19.6
137	228	260	270	275	19.7
138	229	261	271	276	19.8
139	230	262	272	277	19.9
140	231	263	273	278	20.0
141	232	264	274	279	20.1
142	233	265	275	280	20.2
143	234	266	276	281	20.3
144	235	267	277	282	20.4
145	236	268	278	283	20.5
146	237	269	279	284	20.6
147	238	270	280	285	20.7
148	239	271	281	286	20.8
149	240	272	282	287	20.9
150	241	273	283	288	21.0
151	242	274	284	289	21.1
152	243	275	285	290	21.2
153	244	276	286	291	21.3
154	245	277	287	292	21.4
155	246	278	288	293	21.5
156	247	279	289	294	21.6
157	248	280	290	295	21.7
158	249	281	291	296	21.8
159	250	282	292	297	21.9
160	251	283	293	298	22.0
161	252	284	294	299	22.1
162	253	285	295	300	22.2
163	254	286	296	301	22.3
164	255	287	297	302	22.4
165	256	288	298	303	22.5
166	257	289	299	304	22.6
167	258	290	300	305	22.7
168	259	291	301	306	22.8
169	260	292	302	307	22.9
170	261	293	303	308	23.0
171	262	294	304	309	23.1
172	263	295	305	310	23.2
173	264	296	306	311	23.3
174	265	297	307	312	23.4
175	266	298	308	313	23.5
176	267	299	309	314	23.6
177	268	300	310	315	23.7
178	269	301	311	316	23.8
179	270	302	312	317	23.9
180	271	303	313	318	24.0
181	272	304	314	319	24.1
182	273	305	315	320	24.2
183	274	306	316	321	24.3
184	275	307	317	322	24.4
185	276	308	318	323	24.5
186	277	309	319	324	24.6
187	278	310	320	325	24.7
188	279	311	321	326	24.8
189	280	312	322	327	24.9
190	281	313	323	328	25.0
191	282	314	324	329	25.1
192	283	315	325	330	25.2
193	284	316	326	331	25.3
194	285	317	327	332	25.4
195	286	318	328	333	25.5
196	287	319	329	334	25.6
197	288	320	330	335	25.7
198	289	321	331	336	25.8
199	290	322	332	337	25.9
200	291	323	333	338	26.0
201	292	324	334	339	26.1
202	293	325	335	340	26.2
203	294	326	336	341	26.3
204	295	327	337	342	26.4
205	296	328	338	343	26.5
206	297	329	339	344	26.6
207	298	330	340	345	26.7
208	299	331	341	346	26.8
209	300	332	342	347	26.9
210	301	333	343	348	27.0
211	302	334	344	349	27.1
212	303	335	345	350	27.2
213	304	336	346	351	27.3
214	305	337	347	352	27.4
215	306	338	348	353	27.5
216	307	339	349	354	27.6
217	308	340	350	355	27.7
218	309	341	351	356	27.8
219	310	342	352	357	27.9
220	311	343	353	358	28.0
221	312	344	354	359	28.1
222	313	345	355	360	28.2
223	314	346	356	361	28.3
224	315	347	357	362	28.4
225	316	348	358	363	28.5
226	317	349	359	364	28.6
227	318	350	360	365	28.7
228	319	351	361	366	28.8
229	320	352	362	367	28.9
230	321	353	363	368	29.0
231	322	354	364	369	29.1
232	323	355	365	370	29.2
233	324	356	366	371	29.3
234	325	357	367	372	29.4
235	326	358	368	373	29.5
236	327	359	369	374	29.6
237	328	360	370	375	29.7
238	329	361	371	376	29.8
239	330	362	372	377	29.9
240	331	363	373	378	30.0
241	332	364	374	379	30.1
242	333	365	375	380	30.2
243	334	366	376	381	30.3
244	335	367	377	382	30.4
245	336	368	378	383	30.5
246	337	369	379	384	30.6
247	338	370	380	385	30.7
248	339	371	381	386	30.8
249	340	372	382	387	30.9
250	341	373	383	388	31.0
251	342	374	384	389	31.1
252	343	375	385	390	31.2
253	344	376	386	391	31.3
254	345	377	387	392	31.4
255	346	378	388	393	31.5
256	347	379	389	394	31.6
257	348	380	390	395	31.7
258	349	381	391	396	31.8
259	350	382	392	397	31.9
260	351	383	393	398	32.0
261	352	384	394	399	32.1
262	353	385	395	400	32.2
263	354	386	396	401	32.3
264					

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**AUTHORISED
UNIT TRUSTS**

Guide to pricing of Authorised Unit Trusts

Compiled with the assistance of Lauro SS

INITIAL CHARGE: Charge made on sale of units. It is a percentage of the net asset value (NAV) of the unit. It is an administrative cost, including the cost of intermediaries. This charge is included in the price.

OFFER PRICE: Also called tender price, the price at which units are bought by investors.

BID PRICE: Also called redemption price, the price at which units are sold back by investors.

CANCELLATION PRICE: The maximum price at which units can be redeemed. The offer and bid prices are determined by a formulae set down by the government, by which the cancellation price is calculated. It is the offer price plus the difference between the offer and bid prices as a result, the bid price is always lower than the offer price. The cancellation price may be moved, but the bid price may not be moved, so the cancellation price by the investors at any time, usually is circumscribed, which results in a large volume of orders of units over buyers.

TIME: The time allows the spread between the offer and bid prices. The investor's resultant profit accrues another 30% is indicated by the central stippling the individual unit price. The symbols are as follows: (V) - 0001 to 1100 hours (day) - 1101 to 1400 hours (day) - 1401 to 1700 hours (day) - 1701 to 2400 hours (day)

Daily supply prices are set on the basis of the volume of a short period of time may depend before prices become available.

HISTORIC PRICING: The letter I denotes that the managers will normally stand on the side of the investor in the event of a reduction. The prices shown are the latest available before the market opens. They may be subject to a few fluctuations because of an interval period (volatility) or a sudden rise in forward pricing. The managers must stand on the side of the price in demand, and may move to forward pricing.

FORWARD PRICING: The letter F denotes that the managers stand at the price to be set on the day of the market. The price is subject to a few fluctuations in advance of the purchase or sale being carried out. The prices appearing in the newspaper are the most recent pricing for the day.

SCHEME PARTICIPULARS AND INVESTMENT: The names of the schemes and change particulars can be obtained from all change price and managers.

Other obligatory notes are contained in the last column of the table.

IF Managed Finance Services.
15 James Avenue and West Quay
Rugby, Warwickshire, CV21 3JG
Warwick, CV34 6EF
103 Victoria Road, London W14 1PS
Tel 071-279-0646.

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[illegible]

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[illegible]

CURRENCIES AND MONEY

MARKETS REPORT

Trade boost for dollar

The dollar finished higher yesterday as markets responded positively to news that the US and Japan plan to resume framework trade talks, writes Philip Gault.

The US currency closed in London at ¥104.45, up from ¥104.40 on Monday and an intra-day low of ¥103.90. The dollar was also pushed higher against the D-Mark, finishing in London at DM1.6478 from DM1.6456.

Analysts cautioned that although the resumption of talks was positive, it was not the same as reaching agreement. But the feeling was that it probably underpinned the dollar in the short term.

Elsewhere, trade in Europe was fairly quiet following Monday's holiday. The D-Mark was generally stronger. The Bundesbank announced another variable rate repo.

The futures markets were again very volatile, with euro-markets regaining some of their recent losses, and eurosterling losing ground.

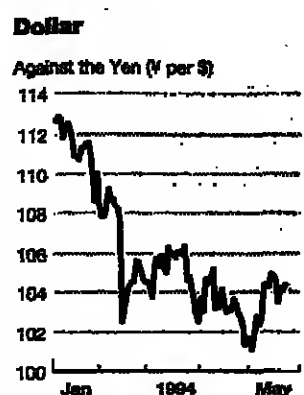
The announcement by Mr Mickey Kantor, US trade representative, that the US and Japan would end the three-month stalemate in trade talks is significant. Some analysts fear recent dollar weakness to the collapse of the trade talks in February.

Although the interim period has been chastening for both parties - Japanese exporters have been hurt by the strong yen, while the weakness in US bond markets has been linked to the ailing dollar - the tenor of yesterday's announcements made clear that a difficult path lies ahead.

Amid all the fine words, Mr Kantor's claim that the Clinton administration would expand trade with Japan, "one way or the other", sounded suspiciously like a threat.

The aim of the trade talks is to try and reduce Japan's \$131bn bilateral trade surplus. Mr Kantor, Japan's trade representative, had agreed on the need to stimulate its economy with a "substantial" macro-economic package, and reiterated a commitment to bring about a "highly significant" cut in its current account surplus.

Mr Adrian Cunningham,



Source: Datastream

■ POUND IN NEW YORK

	May 24	May 23	May 22	May 21	May 20
1m	1.5075	1.5075	1.5075	1.5075	1.5075
3m	1.5075	1.5075	1.5075	1.5075	1.5075
1y	1.5075	1.5075	1.5075	1.5075	1.5075

senior currency economist at UBS in London, said the announcement had "provided the dollar with some support, but had not been the catalyst to take out key technical resistance."

He said there were still sellers of dollars in the market.

Mr Jeremy Hawkins, senior economic adviser at the Bank of America in London, commented: "It will be perceived by the market as a further indication that US policy against the yen has changed." He said the dollar was probably now underpinned at ¥103.50, but "you will need to see progress before the market starts buying the dollar aggressively again."

Mr Hawkins said the low of the dollar had probably been seen.

A fairly large drop in the German repo today could lend more support to the revival of the dollar. But analysts are not predicting it, nor do call money rates make it likely. Rates firmed to 5.30/5.40 per cent from 5.15/5.20 on Friday (German markets were closed on Monday).

With call money above the repo rate of 5.23 per cent, analysts are predicting a fall of 3.5 basis points in the repo rate. Ms Alison Cottrell, international economist at Midland Global Markets, commented: "After recent Bundesbank comments - i.e. no continua-

tion of the step-by-step easing for the time being, it would be bizarre for Frankfurt immediately to sanction a sharp fall in the repo rate."

The case for lower rates was not helped by the release of the April M3 figure, showing that money supply grew, year on year, by 15.8 per cent.

Ironically, the M3 number, which was better than some had expected, was cited as one reason why euro-markets performed better. The December contract settled 9 basis points firmer at 94.77. Volumes were again high, with the December contract trading nearly 60,000 lots.

Other possible factors were short covering and the fact that the Bundesbank announced a variable rate repo. Some had feared a fixed rate repo as a means of slowing the recent fall in rates.

Analysts were bemused by the fall in eurosterling futures. The December contract closed 4 basis points lower at 93.95. One possible explanation was nervousness ahead of today's gilt auction.

Mr Richard Phillips, analyst at brokers GNI, said the market was "veering on the schizophrenic". "Most traders have never known a market like this," he lamented.

In Europe the Danish krone finished at DKR3.916 after a drop from DKR3.911. After poorer than expected inflation data. Year on year consumer prices rose by 2.1 per cent compared to market expectations of a 1.8 per cent increase.

Mr Cunningham of UBS said the currency weakness reflected the market view that Denmark might not be able to make the interest rate cuts required to stimulate growth.

Sterling had a steady day, rising from DM2.4789 to DM2.4856. In the money markets the Bank of England provided \$1.016bn assistance to clear a fimbriation.

■ OTHER CURRENCIES

	May 24	May 23	May 22	May 21	May 20
Swedish Krona	15.00	15.00	15.00	15.00	15.00
Japanese Yen	104.45	104.40	104.40	104.40	104.40
French Franc	6.55	6.55	6.55	6.55	6.55
Italian Lira	2000	2000	2000	2000	2000
Spanish Peseta	166.64	166.64	166.64	166.64	166.64
Portuguese Escudo	200.48	200.48	200.48	200.48	200.48
Belgian Franc	36.36	36.36	36.36	36.36	36.36
Dutch Guilder	3.76	3.76	3.76	3.76	3.76
Swiss Franc	1.50	1.50	1.50	1.50	1.50
Austrian Schilling	13.76	13.76	13.76	13.76	13.76
Greek Drachma	340.75	340.75	340.75	340.75	340.75
Irish Punt	7.88	7.88	7.88	7.88	7.88
Malaysian Ringgit	2.34	2.34	2.34	2.34	2.34
Singapore Dollar	1.36	1.36	1.36	1.36	1.36
Philippine Peso	49.65	49.65	49.65	49.65	49.65
Indonesian Rupiah	1500	1500	1500	1500	1500
Thai Baht	50.76	50.76	50.76	50.76	50.76
South African Rand	6.50	6.50	6.50	6.50	6.50
South Korean Won	200	200	200	200	200
Chinese Yuan	8.27	8.27	8.27	8.27	8.27
Indian Rupee	47.83	47.83	47.83	47.83	47.83
Thai Baht	50.76	50.76	50.76	50.76	50.76
South African Rand	6.50	6.50	6.50	6.50	6.50
South Korean Won	200	200	200	200	200
Chinese Yuan	8.27	8.27	8.27	8.27	8.27
Indian Rupee	47.83	47.83	47.83	47.83	47.83

POUND SPOT FORWARD AGAINST THE POUND


May 24		Closing mid-point	Change on day	Settled settle	Day's high/low	One month Rate %PA	Three months Rate %PA	One year Rate %PA	Bank of England Ind. Index
Europe									
Australia	(Set)	17.4786	+0.0048	702 - 870	17.4875 17.4774	17.4748	0.3	17.4802 0.2	-
Belgium	(BFP)	51.1801	+0.1650	338 - 238	51.2250 50.9300	51.1751	0.1	51.1751 0.0	50.9051 -0.3
Denmark	(DKK)	7.9358	+0.0038	317 - 389	8.7400 8.6793	8.7434	-0.9	9.7510 -0.0	6.789 -0.3
Finland	(FIM)	8.1538	+0.0048	441 - 635	8.1400 8.0940				
France	(FFr)	16.9599	+0.0036	003 - 035	8.5150 8.4824				
Germany	(DM)	2.8458	+0.0057	844 - 867	2.8414 2.8270	2.8484	-0.4	2.8485 -0.1	2.4736 0.3
Greece	(G)	369.732	+1.381	000 - 576	370.580 367.595				
Ireland	(G)	1.0220	+0.0103	210 - 229	1.0245 1.0154	1.0222	-0.4	1.023 -0.4	1.0942 -0.2
Italy	(L)	2390.98	+4.76	748 - 927	2400.46 2391.45	2404.35	-2.9	2414.28 -3.5	24.93 -1.9
Netherlands	(FL)	2.7875	+0.0004	893 - 901	2.7900 2.7774	2.7875	0.1	2.7875 0.0	50.9305 0.5
Portugal	(P)	2.7875	+0.0004	893 - 901	2.7900 2.7774	2.7875	0.2	2.7872 0.1	2.7843 0.8
Norway	(NOK)	10.7645	+0.028	802 - 888	10.7750 10.7115	10.7659	0.8	10.7710 -0.3	10.7828 0.0
Spain	(PES)	257.009	+0.763	880 - 250	257.260 256.005	258.044	-4.8	258.959 -4.5	-
Sweden	(Skr)	1.7677	+0.0004	488 - 659	204.780 203.572	205.067	0.1	205.117 -0.6	208.955 -3.0
Switzerland	(Sfr)	11.6815	+0.1005	100 - 200	11.6975 11.6740	11.6873	-2.2	11.7033 -1.8	11.7325 -1.2
UK	(£)	2.1238	+0.0002	227 - 251	2.1258 2.1218	2.1233	0.9	2.1181 1.1	2.0892 1.6
USA									
South Africa	(Rand)	1.2895	+0.0007	859 - 911	1.2914 1.2852	1.2916	-1.1	1.2925 -0.6	1.2910 0.0
South Korea	(Won)	1.039410							79.9
Americas									
Argentina	(Peso)	1.5081	+0.0021	038 - 065	1.5085 1.5014				-
Brazil	(Cr)	2801.88	+48.67	118 - 259	2800.00 2551.00				-
Canada	(Cdn)	1.2825	+0.0001	793 - 821	1.2811 1.2776	1.2822	-1.0	1.2854 -0.9	2.1007 -1.0
Mexico (New Peso)	(P)	4.5777	+0.0003	838 - 805	4.5825 4.5825				-
USA	(C)	1.5084	+0.0002	080 - 088	1.5035 1.5033	1.5075	0.7	1.5084 0.5	1.5044 0.3
Pacific/Middle East/Africa									
China	(Yen)	12.022	-0.0014	498 - 514	12.0358 12.0465	12.0435	0.4	12.0470 0.4	12.0468 0.3
Hong Kong	(HK\$)	11.6824	+0.0138	485 - 582	11.6995 11.6765	11.6843	0.3	11.6844 0.4	11.6874 -0.1
Japan	(¥)	47.3185	+0.0843	384 - 398	47.2400 47.1750				-
Japan	(¥)	157.545	+0.592	435 - 635	158.050 156.830				-
New Zealand	(NZ\$)	3.9181	+0.0001	613 - 673	3.9210 3.9123				-
New Zealand	(NZ\$)	2.5545	+0.0084	610 - 673	2.5567 2.5506	2.5568	0.3	2.5874 -0.4	2.5738 -0.4
Philippines	(Peso)	40.5777	+0.0055	408 - 148	41.1830 40.5793				-
Singapore	(S\$)	4.5858	+0.0070	580 - 585	5.6857 5.5355				-
Singapore	(S\$)	5.5184	+0.0013	170 - 212	5.5193 5.5192				-
S Africa (Cont.)	(P)	5.5380	+0.0248	213 - 385	5.5359 5.5300				-
Thailand	(B)	0.00861	+0.0001	440 - 730	7.2385 7.2887				-
Taiwan	(New \$)	161.000	+1.0	530 - 630	162.855 161.218				-
Thailand	(Baht)	40.5740	+0.0004	452 - 670	40.700 40.600				-
Thailand	(Baht)	37.9610	+0.0982	564 - 637	38.0037 37.8780				-

4 pm close May 24

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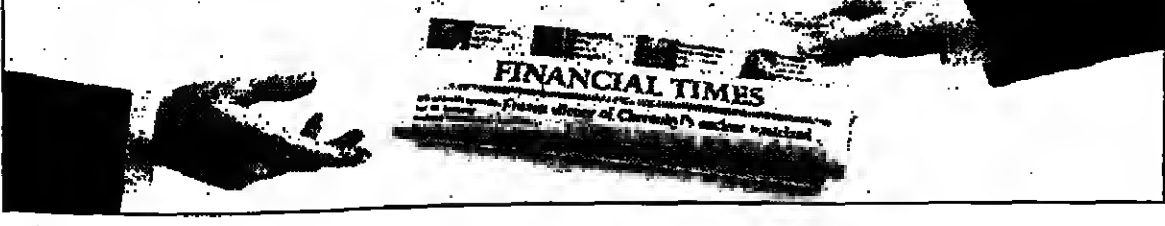
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AMERICA

Dow rebounds after switch in domino effect

Wall Street

US stocks rebounded yesterday morning in response to a rally on the bond market and a stronger dollar, writes Frank McGurty in New York.

By 1 pm, the Dow Jones Industrial Average was 15.65 higher at 3,758.06, while the more broadly based Standard & Poor's 500 was up 2.90 at 456.10 on moderate NYSE volume of 1.61m shares.

In the secondary markets, the American SE composite was 1.41 better at 439.05, and a rally by technology stocks

pushed the Nasdaq composite 6.54 higher to 731.49.

Early in the session, the domino effect which has been sweeping through the US financial markets in recent days was moving in a positive direction. The previous day, a sharp rise in commodity prices and a softer dollar had triggered a big sell-off in bonds and a subsequent downturn in stocks.

Yesterday morning, commodity prices were easing, while the dollar was gaining ground against the yen on news that Washington and Tokyo had agreed to resume framework talks on trade. In response, the benchmark 30-year government bond was retracing some of Monday's heavy losses ahead of an important Treasury supply auction scheduled for the afternoon.

The rally in the bond market left equity investors with the freedom to concentrate on a smattering of quarterly results, but the outcome was not uniformly favourable.

On the positive side, Dell Computer posted quarterly earnings of 43 cents a share, against 25 cents a year ago, and its share price jumped 32% to \$314 on the news.

The computer sector was generally stronger. IBM, which selected Ogilvy & Mather as its new worldwide advertising agency, advanced 1% to \$624. Storage Technology was 2% better at \$314 amid optimism over the early performance of its Iceberg 9200 disk system.

On the negative side, Deere, the US farm machinery maker, posted record net income of \$2.20 in its second quarter,

against a restated \$1.30 a year earlier, but the improvement failed to feed through to its share price. The stock slipped 1/4% to \$73 1/4 after an initial jump of 1/4%.

Among other cyclical issues, Caterpillar lost \$1 to \$119 1/4 and Ford shed 1/4% to \$59 1/4.

Philip Morris gave back \$1 1/4 to \$54 1/4 after outperforming the market during the previous session. With a board meeting scheduled for today, the company has come under mounting pressure by institutional investors to spin off its non-tobacco businesses.

Meanwhile, General Electric climbed \$1 to \$47 1/4 after revealing that its GE Information Services arm had entered a partnership with the Great Wall Computer Group. The deal gives the US group a strong position to participate in the development of China's telecommunications infrastructure.

In healthcare, Medical Care America jumped 3 1/4% to \$27 1/4. The company, the largest operator of out-patient clinics in the US, agreed to be acquired by Columbia HCA Healthcare in a deal valued at \$858m. Columbia HCA, a leading hospital group, dropped 3/4% to \$39.

Merck improved 1 1/4% to \$31 1/4 after agreeing to surrender its controlling interest in Synthetic, a supplier of plastic products, for \$46m.

Canada

Toronto was mixed at midday in a sluggish market awaiting an expected decline in the Bank of Canada's key lending rate. The TSE 300 composite index edged 1/4% lower to 4,297.06 in volume of 23.76m shares valued at C\$26.61m.

Losses in gold and silver, pipelines and conglomerates were offset by gains in consumer products and real estate.

The consumer products index led with a rise of 105.79, or 1.6 per cent to 6,707.25. The soft drink bottler, Cott Corp, continued to recover from its decline in recent weeks, up 1% at 26% on 68,153 shares. Losses were led by gold and silver, down 99.81 or 0.97 per cent at 10,165.33.

Brazil

São Paulo edged higher in lacklustre midday trade as domestic and foreign investors awaited news on the presidential race and on the government's economic plan.

The Bovespa index was 155 higher at 21,113 by 1 pm.

Telabras preferred were quoted 0.6 per cent higher at C\$9.99.

Mexico

Equities began higher, driven by foreign demand, the strengthening of the peso against the dollar and expectations that domestic interest rates would be stable at yesterday's weekly auction. The IPC index gained 15.86 to 2,447.29.

Gold price preoccupies S Africa

Johannesburg was preoccupied with gold's inability to break through technical resistance levels, and paid little attention to President Nelson Mandela's speech to parliament.

The overall index finished 7 weaker at 5,518, industrials also lost 7 at 6,633 but golds edged 5 higher to 1,995.

Remgro remained under pressure amid fears of smoking curbs, cigarette price increases and raised alcohol prices under the new government. It lost \$1 to \$37.75.

Barlows lost some of Monday's gains, which followed half-year figures, losing 25 cents to \$37.75 while Sappi added 50 cents to \$46.50.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Ltd., Goldman, Sachs & Co. and NatWest Securities Ltd. in conjunction with the Institute of Actuaries and the Faculty of Actuaries.

Figures in parentheses show number of lines of stock

US Dollar Index

Day's Change %

Pound Sterling Index

Yen Index

Local Currency Index

% chg on day

Gross Div. Yield

US Dollar Index

Pound Sterling Index

Yen Index

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